



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft COMMITTEE ON AGING

---

Wednesday, June 24, 2015

1:30 PM

Madison Senior Center  
330 W. Mifflin St.

---

### CALL TO ORDER / ROLL CALL

**Staff:** Crawley, Beatty

**Guests:** Lindquist, Hunt, Interns: Faust&Braun

**Present:** 7 - Michael E. Verveer; Rebecca Kemble; James C. Lamal; Edna Canfield;  
Faisal A. Kaud; Mary Jo A. Rimkus and Paul H. Kusuda

**Absent:** 5 - Michael R. Jackson; Thomas Frazier; Felicitus Ferington; Kathleen Whitt  
and Rosemary Lee

### APPROVAL OF MINUTES

Approved on the motion of Kusuda and Lamal.

### PUBLIC COMMENT

NONE

### DISCLOSURES AND RECUSALS

Paul Kusuda serves on the Dane County AAA.

### REPORTS

- [36346](#) Madison Senior Coalitions  
  
Sonya described services provided by the 4 Madison Senior Coalitions, including Case Management, Nutrition Site, Focal Point, Senior Activities. Joint projects include Cultural Diversity, Support Home Care, Home Chore. Sonya and her Board are both excited by and fearful of the collaborative project that the Coalitions are developing to propose to the City. She indicated amounts and process for receiving Monona City funding, which pays of portion of case management and home chore.
- [31594](#) Community Services Committee, Fay Ferington  
  
No Report
- [35605](#) Madison Senior Center Foundation, Jim Lamal  
  
Jim indicated that the corpus of the Foundation totals about \$539,000 with \$66,000 in the Madison Community Foundation. Board approved funding for

Co-sponsored programs to citywide older Madison residents; in 2015 not to exceed 3 events with expenses no more than 40% of proposed budget and not over \$1,000. for each event. A summer funding appeal will match gifts up to \$5,000. from an anonymous donor. Foundation Board will interview potential investment firms and seek accounting support. About \$1,795 from Madison Community Foundation interest distribution is paying for promotion and marketing activities, notably ads on WI Public Radio. Board totals nine with great new members.

4. [37344](#) Dane County AAA Housing Task Force, Mary Jo Rimkus

**No report**

5. [39034](#) Staff Report, Christine Beatty  
 -Program Coordinator Laura Hunt Introduction  
 -CATCH Healthy Habits Funding Needed  
 -Maintaining Facility  
 -Strategic Operational Planning (SOP) Underway

Laura Hunt, new Program Coordinator, was introduced. The need for CATCH Health Habits funding of approximately \$8,500. was discussed. Improvements in the Courtyard were noted with a nod to other City Departments that offer help (and sometimes an invoice) with lighting replacements and electrical work, tree and stump removal, dirt fill and reseeding. We expect help in the Capital Budget under Miscellaneous Items when needed and authorized by Jeanne Hoffman. Strategic Operational Plan is now underway with individual staff interviews and planning.

## BUSINESS

6. [39035](#) Preparations for 2016 Funding Process, Laura Noel  
 -Committee Role  
 -Timelines

The Plan of CDD Provision of Senior Adult Services (approved at our previous meeting and by the City Council on 6/16/15), staff scoring criteria and timeline were reviewed. Members discussed:

- Lens of Racial Equity and Social Justice (RESJ) and poverty as a key elements in changed process,
- Criteria for both Senior Services and collaborative project are weighted for impact, service design, cultural capacity and partnerships.
- Staff role is to score applications, make funding recommendations and provide rationale,
- CoA role is to recommend funding (within budget constraints) to Community Services Committee,
- Agencies will respond to prescribed question(s) at a public hearing (usually at our meeting).

Paul Kusuda appreciates coordination with Dane County on low to medium income determinations, primarily because the concept of affordable housing in the City of Madison is nonsensical. He also suggests that religion be considered as a part of cultural capacity and mentions Jewish and Muslim customs routinely discounted in planning meetings, food choices, etc.

The applications are due on July 20; CDD will have paper copies in binders

available on July 23. Members will have one week to read applications, if the CoA meeting is on July 29. Paul Kusuda and Mary Jo Rimkus moved that the next meeting be delayed to August 5 to allow additional time for consideration of applications. Motion approved.

**ADJOURNMENT**

Being no more business, the meeting was adjourned at 3:00 pm by consensus.