



*Karaoke
Mariaeh*

Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

(Agenda Item Number)
(Legistar file number)
LICENT- (License number)
<u>14</u> <u>300</u>
(Alder District #) (Police Sector)
Office Use Only

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): LICLIB-2024-00208
(Class B license only)

Business dba Name: El Pollo Rumbero LLC

Licensed Address: 77 Sirlain strip Madison WI 53713

Premise Capacity: 204 Liquor/Beer Agent Name: Araceli Rivera

30% Alcohol, 70% Food, ___% Other Alder, District #: 14 Police Sector: 300

Corporate Information

Business Legal Name (as on WI State Sellers Permit): El Pollo Rumbero LLC

Business Mailing Address: 77 Sirlain strip Madison WI 53713

Business Contact Name, Position: 3476283954 Araceli owner

Business Phone: _____ Business Email: elpollo@rumbero1@gmail.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
<u>Araceli Rivera</u>	<u>533 S shore Dr WI 53715</u>	<u>owner</u>
<u>Alexandre Herrera</u>	<u>5607 Summer Shine Dr #310</u>	

Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

I certify that this information is true and correct to the best of my knowledge.

X Araceli Rivera 4-10-24
Signature Date

- Orange sign and business card issued
 - "License Renewals & Changes" brochure with next steps issued
- Office Use Only

Entertainment and Security Information

The entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
Entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: Marucha Karaoke

Number of security personnel and how they will be utilized: 2 Personas

Description of clothing to identify security personnel: de Negro

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:
Voy tener a alguien ahí Para
Controlar el tráfico

How will the entrance line be managed and controlled:
Voy tener a alguien vigilando la Puerta

Plan for unruly patrons, intoxicated patrons, and physical disturbances:
tener el brazalete y tener limite

Underage drinking and fake ID plan: no Puedo Vender
a los menores de edad Verificar que
el ID no sea falsa

Plan to control and supervise patrons under twenty-one (21) years of age:
no se puede vender solo las
personas que tenga brazalete

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:
poner a alguien que limpie y no
hacer alto el volumen

Management Personnel		Date of Birth	Name	Date of Birth
Name	<u>Araceli Rivera</u>			