



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, December 20, 2023

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Committee Members: Please complete your statement of interest. The deadline is January 2, 2024. <https://www.cityofmadison.com/statementofinterests>

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 897 0024 4282

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauwv, cov ntauwv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of January 9, 2024.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

November 22, 2023: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [81283](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance

changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [80728](#) Operator License Application
Kacper Lupa

Attachments: [LICOPR-2023-00690 App Redacted.pdf](#)
[LICOPR-2023-00690 Background Report Redacted.pdf](#)

Legislative History

11/22/23	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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3. [80729](#) Operator License Application
Edwin M Henderson

Attachments: [LICOPR-2023-00476 App Redacted.pdf](#)
[LICOPR-2023-00476 Background Report Redacted.pdf](#)

Legislative History

11/22/23	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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Changes of Agent

4. [80953](#) Change of Agent
Sass Madison LLC • dba Sass of Madison • 10 W Mifflin St
New Agent: Joseph Perkins
Class B Combination Liquor & Beer
(District 4)

Attachments: [LICLIB-2022-00375 Agent Change App.pdf](#)

Legislative History

11/22/23 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

5. [81149](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 951 • 6702 Raymond Rd
New Agent: Rebecka Lohr
Class A Beer, Class A Cider
(District 20)
- Attachments:** [LICLIA-2017-00826 Agent Change App \(3\).pdf](#)

Entity Reorganization

6. [81150](#) Entity Reorganization
Portillo's Hot Dogs LLC • dba Portillo's Hot Dogs
7230 West Towne Way
Class B Beer, Class C Wine
(District 9)
Add one new officer, remove one officer
- Attachments:** [LICLIB-2021-00136 Officer Change App.pdf](#)

7. [81151](#) Entity Reorganization
Portillo's Hot Dogs LLC • dba Portillo's Hot Dogs
4505 East Towne Blvd
Class B Beer
(District 17)
Add one new officer, remove one officer
- Attachments:** [LICLIB-2018-00866 Officer Change App.pdf](#)

Business Name Change

8. [81153](#) Entity Reorganization
C & W Restaurant of Madison LLC • dba Takumi Restaurant
4323 East Towne Blvd
Class B Combination Liquor & Beer
(District 17)
New entity name: C & W Restaurant of Madison Inc
- Attachments:** [C & W Restaurant of Madison Change of Entity Name.pdf](#)

Request to Extend License Issuance

9. [81284](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
C & W Restaurant of Madison LLC • dba Takumi Restaurant
4323 East Towne Blvd • Agent: Rong Chen
Estimated Capacity (in/out): 192/130
Class B Combination Liquor & Beer • 15% alcohol, 82% food, 3% other

Police Sector 631 (District 17)

Attachments: [FW_Takumi ALRC Meeting 20 December.pdf](#)

Change of License Conditions

10. [81152](#) Change of Licensed Conditions
Sriram Retails 3 LLC • dba Regent Street Mini Mart
1401 Regent St • Agent: Meenu Kaushal
Class A Beer, Class A Liquor
Police Sector 205 (District 13)
Request to revise condition 2 to allow for sale of single cans no bigger than 24oz.

Attachments: [LICPCH-2023-00748 App \(2\).pdf](#)

21+ Entertainment License

11. [80441](#) 21+ Entertainment License
El Panzon Restaurant LLC • dba El Panzon
Capacity (in/out): 90/0
1310 S Midvale Blvd • Agent: Matilde anahi Rojas Munoz
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 213 (District 10)

Attachments: [LICENT-2023-00689 App_Redacted.pdf](#)

Legislative History

11/22/23	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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Recessed Public Hearing

12. [80089](#) Public Hearing - License Transfer
Dominique Johnson • dba Faded Kitchen
Transfer from 1738 Fordem Ave to 1 Dempsey Rd
Estimated Capacity (in/out): 40/20
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 610 (District 15)

Attachments: [LICTLL-2023-00639 App.pdf](#)
[LICTLL-2023-00639 Supplemental.pdf](#)
[1 Dempsey Rd map.pdf](#)

Legislative History

9/26/23	Clerk's Office	Referred for Introduction
	Alcohol License Review Committee- Public Hearing (10/18/23), Common Council (11/7/23)	

10/3/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
10/18/23	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
11/7/23	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
11/22/23	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

Public Hearing

New License - Public Hearing

13. [81109](#) Public Hearing - New License
The City of Four Lakes LLC • dba Super 8 Madison South
1602 W Beltline Hwy • Agent: Mitesh Patel
Estimated Capacity (in/out): 160/0
Class B Beer • 2% alcohol, 0% food, 98% other
Police Sector 308 (District 14)
- Attachments:** [LICLIB-2023-00736 App.pdf](#)
[LICLIB-2023-00736 Supplemental.pdf](#)
[1602 W Beltline Hwy map.pdf](#)
14. [81110](#) Public Hearing - New License
Ramen Station Inc • dba Ramen Station
1124 S Park St • Agent: Erica Ni
Estimated Capacity (in/out): 55/0
Class B Beer, Class C Wine • 5% alcohol, 95% food
Police Sector 306 (District 13)
- Attachments:** [LICLIB-2023-00738 App.pdf](#)
[LICLIB-2023-00738 Supplemental.pdf](#)
[1124 S Park St map.pdf](#)
15. [81123](#) Public Hearing - New License
North Central Management Inc • dba Moxy by Marriott Madison Downtown
823 E Washington Ave • Agent: Sheri Straka
Estimated Capacity (in/out): 836/0
Class B Combination Liquor & Beer • 3% alcohol, 1% food, 96% other
Police Sector 408 (District 6)
- Attachments:** [LICLIB-2023-00742 App.pdf](#)
[LICLIB-2023-00742 Supplemental.pdf](#)
[823 E Washington Ave map.pdf](#)

16. [81148](#) 21+ Entertainment License
North Central Management Inc • dba Moxy by Marriott Madison Downtown
Capacity (in/out): 836/0
823 E Washington Ave • Agent: Sheri Straka
Class B Combination Liquor & Beer • 3% alcohol, 1% food, 96% other
Police Sector 408 (District 6)

Attachments: [LICENT-2023-00743 App_Redacted.pdf](#)

17. [81124](#) Public Hearing - New License
Wedge O Cheddar LLC • dba The Wedge
2001 Atwood Ave • Agent: Jacob Guyette
Estimated Capacity (in/out): 60/0
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Police Sector 401 (District 6)

Attachments: [LICLIB-2023-00761 App.pdf](#)
[LICLIB-2023-00761 Supplemental.pdf](#)
[2001 Atwood Ave map.pdf](#)

Report of Madison Police Department

18. [81281](#) Summary of Recent Calls for Service
Attachments: [ALRC Data 11-13 to 11-19.pdf](#)
[ALRC Data 11-20 to 11-26.pdf](#)
[ALRC Data 12-04 to 12-10.pdf](#)

Report of City Clerk's Office

19. [81282](#) Summary of Licenses Issued
Attachments: [Summary of Licenses Issued.pdf](#)

Citizen Communication

20. [81285](#) Citizen Communication - Non-action Item
Regina Rhyne
Attachments: [Re_Regina R Rhyne!_Redacted.pdf](#)

Adjournment