



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, June 19, 2013

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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### Call to Order/Roll Call

**Present:** 8 -

Lisa Subeck; Michael E. Verveer; Thomas A. Landgraf; David A. Hart;  
Michael S. Donnelly; Ann E. Zambie; Shiva Bidar-Sielaff and Samuel B.  
Stevenson

**Excused:** 3 -

Eric Christianson; Andrew Schneider and Everett D. Mitchell

**Non Voting:** 4 -

Richard Bach; Roger Allen; Mark D. Woulf and Rachel D. Lepak

### Approval of Minutes

A motion was made by Bidar-Sielaff, seconded by Subeck, to Approve the Minutes. The motion passed by voice vote/other.

**Public Comment:** none

### Disclosures and Recusals

Donnelly disclosed his friendship with neighbors of the Baldwin Street Grill who are opposed to granting the license.

### Public Hearing

### Presentation of the Consent Agenda

Temporary Class B License

1. [30483](#) Temporary Class B Retailer license concurrent with Street Use Permit  
Madison Museum of Contemporary Art  
Event Location: Capitol Square  
Event Date: July 13-14, 2013  
Aldermanic District 4 (Ald. Verveer)  
Police District: 406  
Art Fair on the Square

**This License was RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER The motion passed by voice vote/other.**

#### Changes of Agent

2. [30484](#) Change of Agent  
La Hacienda Inc • dba Restaurant Hacienda • 515 S Park St  
New Agent: David Herrera  
Class B Combination Liquor & Beer  
Aldermanic District 13 (Alder Ellingson)

**This License was RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER The motion passed by voice vote/other.**

3. [30491](#) Change of Agent  
LQ Management LLC • dba La Quinta Inn & Suites  
5217 East Terrace Dr  
New Agent: Timothy Cramer  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Clausius)

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

4. [30494](#) Change of Agent  
Granite City Restaurant Operations Inc • dba Granite City  
454 S Gammon Rd  
New Agent: Donald Duncan III  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Skidmore)

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Changes of Corporate Control**

5. [30502](#) Change of Corporate Control  
Delaney's Charcoal Steaks Inc  
449 Grand Canyon Dr  
Class B Combination Liquor & Beer  
Aldermanic District 19 (Alder Clear)  
3 new officers, 1 officer leaving

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

6. [30503](#) Change of Corporate Control  
Outback Steakhouse of Florida LLC • dba Outback Steakhouse  
279 Junction Rd & 4520 East Towne Blvd  
Class B Combination Liquor & Beer  
Aldermanic District 9 & 17 (Alders Skidmore & Clausius, respectively)  
1 new officer, 1 leaving

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

7. [30504](#) Change of Corporate Control  
OSI/Fleming's LLC • dba Fleming's Prime Steakhouse & Wine Bar  
750 N Midvale Blvd  
Class B Combination Liquor & Beer  
Aldermanic District 11 (Alder Schmidt)  
1 new officer, 1 leaving

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

8. [30506](#) Change of Corporate Control  
Deja Food LLC • dba L'etoile & Graze Restaurant  
1 S Pinckney St  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)  
1 new officer, 1 leaving

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

9. [30515](#) Change of Corporate Control  
Madison Elks Lodge 410 Inc • dba Madison Elks Lodge #410  
711 Jenifer St  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Rummel)  
1 new officer, 1 leaving

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

10. [30508](#) Change of Business Name  
Bonta inc• dba Bonta  
8452 Old Sauk Rd  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Skidmore)  
New dba: Novanta

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

11. [30514](#) Change of Corporate Control & Business Name  
Zor Shriners AAONMS • dba Zor Shriners AAONMS  
575 Zor Shrine Pl  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Skidmore)  
New dba: Zor Shriners  
2 new officers, 2 leaving

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Change of Licensed Premise**

11a. [30205](#)

Change of Licensed Premise  
Headie Foods LLC • dba Cheba Hut • Capacity: 75 indoor, 16 outdoor  
453 W Gilman St • Agent: Richard J. Wooten  
Class B Beer • 8% alcohol, 92% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Request to expand premise to outdoor seating area.

Conditions:

1. Licensee shall provide the Madison Police Department with access to their video recordings upon request and that all video records are maintained for a minimum of five days.
2. Licensee will abide by all conditional use conditions set by Zoning.

**A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

12. [30499](#)

Change of Licensed Premise  
MMJ Inc • dba Player's Sports Bar • Capacity: 99  
2013 Winnebago St • Agent: Marilyn Guess  
Class B Combination Liquor & Beer • 80% alcohol, 20% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 410  
Request for an outdoor beer garden during Atwood Days and Annual Golf Outing

**This License was RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

13. [30501](#)

Change of Licensed Premise  
Goodman Community Center • Capacity: 335  
149 Waubesa St • Agent: Rebecca Steinhoff  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 602  
Request expand premises to include entire property - increase to 835 indoor and 100 outdoor capacity

Conditions:

1. Allow alcohol in the main building including youth spaces but only for tours of the facility as part of an event.
2. Permit total expanded capacity of 500
3. Events until 11p in new licensed premise area
4. Outdoor events in "Green" until 10p
5. Outdoor event space should have well-defined boundaries, with staff
6. 10 events/year in new licensed area for Goodman CC sponsored events only
7. Notify neighborhood, alder and MPD East District when large events are expected

**This License was RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

14. [30516](#) Change of Licensed Premise  
Hoops of Dane County Inc • dba The Bayou, a New Orleans Style Tavern •  
Capacity: 104 indoor, 8 outdoor  
117 S Butler St  
Class B Combination Liquor & Beer • 65% alcohol, 35% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 406  
Correction to include 2nd floor dining

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

15. [30518](#) Change of Licensed Premise  
Gaylord Catering Service Inc • dba Gaylord Catering Service  
709 Atlas Ave  
Class B Combination Liquor & Beer  
Aldermanic District 3 (Alder Cnare) • Police Sector 611  
Inclusion of attached garage to premises

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### **New License - Public Hearing**

16. [30390](#) Public Hearing - New License  
Brat und Brau Inc • dba Brat und Brau  
2933 N Sherman Ave • Agent: Patrick Hiebing • Estimated Capacity: 88  
Class B Beer, Class C Wine • 25% alcohol, 75% food  
Aldermanic District 12 (Alder Palm) • Police Sector 504

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

17. [30391](#) Public Hearing - New License  
La Taguara LLC • dba La Taguara  
3502 E Washington Ave • Agent: Jeykell Badell • Estimated Capacity: 40  
Class B Beer, Class C Wine • 5% alcohol, 95% food  
Aldermanic District 15 (Alder Ahrens) • Police Sector 503

**A motion was made by Bidar-Sielaff, seconded by Zambie, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

18. [30392](#) Public Hearing - New License  
BBC Harmony Bar LLC • dba Hamony Bar and Grill  
2201 Atwood Ave • Agent: Bradley Czachor • Estimated Capacity: 195  
Class B Combination Liquor & Beer • 55% alcohol, 45% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 601

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

19. [30393](#) Public Hearing - New License  
R & I Investment • dba Crandalls Restaurant  
334 State St • Agent: Ivan Pimentel • Estimated Capacity: 100  
Class B Beer, Class C Wine • 10% alcohol, 90% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403 • Density Area

Condition:  
The licensee must meet the definition of a restaurant at all times.

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

20. [30394](#) Public Hearing - New License  
FT Acquisition LLC • dba Flat Top Grill  
538 N Midvale Blvd • Agent: Adam Dunnington • Estimated Capacity: 101  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 11 (Alder Schmidt) • Police Sector 108

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

Recessed Public Hearing

21. [29585](#) Public Hearing - New License  
Road Ranger LLC • dba Road Ranger #129  
4102 Commercial Ave • Agent: Adrianna Boyd  
Class A Combination Liquor & Beer  
Aldermanic District 15 (Alder Ahrens) • Police Sector 607

**A motion was made by Donnelly, seconded by Subeck, to Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

22. [30000](#) Public Hearing - New License  
RBSchultz LLC • dba Baldwin St. Grille  
1304 E Washington Ave • Agent: Ryan Schultz • Estimated Capacity: 84  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 409

Conditions:

1. The licensee posts a sign at the back door stating no alcohol is allowed outside.
2. Smokers are encouraged to smoke outside the front of the building.
3. No exterior areas are included in the licensed premise.

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

**Separated Liquor License Renewal Condition**

23. [30325](#) Separated Liquor License Renewal  
EDO Garden LLC • dba Osaka House • Capacity: 40  
505 State St • Agent: Jin Jiang  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by Alcohol License Review Committee

**Report of the Alcohol Policy Coordinator**

24. [30597](#) Alcohol License Management & Business Development Recommendations
25. [30601](#) Amending Section 38.05(9)(o)12. of the Madison General Ordinances to extend the sunset date of the Downtown License Density Plan.
- Sponsors:** Shiva Bidar-Sielaff, John Strasser, Michael E. Verveer and Chris Schmidt

**A motion was made by Bidar-Sielaff, seconded by Subeck, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Report of Madison Police Department**

26. [28523](#) Summary of recent calls for service

**Report of City Clerk's Office**

27. [28524](#) Summary of licenses issued

**Operator's License Applications**

28.     [29370](#)           Operator License Application  
                          Chad Maple

**A motion was made by Verveer, seconded by Donnelly, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

29.     [30276](#)           Operator License Application  
                          Takina Weathers - Establishment where employed: Prairie Gardens

**A motion was made by Subeck, seconded by Stevenson, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

30.     [30544](#)           Operator License Application  
                          Rachel P. Rieden

**A motion was made by Verveer, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Adjournment**

**A motion was made by Donnelly, seconded by Stevenson, to Adjourn. The motion passed by voice vote/other.**

**Adjourn at 7:55 pm**