

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through June 30, 2017 and 2016

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Fixed Route Passenger Revenue

2017	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	\$ 120,916	\$ 123,984	\$ 127,257	\$ 113,460	\$ 126,966	\$ 138,163							\$ 750,746
2 ride passes	\$ 16,660	\$ 6,948	\$ 23,453	\$ 10,141	\$ 5,899	\$ 20,306							\$ 83,407
10 ride passes	\$ 87,444	\$ 87,360	\$ 84,775	\$ 83,392	\$ 80,635	\$ 54,074							\$ 477,680
31 day passes	\$ 172,471	\$ 144,660	\$ 131,441	\$ 140,198	\$ 147,612	\$ 110,184							\$ 846,566
EZ Rider/Summer Youth passes	\$ 144,852	\$ 191,912	\$ 192,328	\$ 191,964	\$ 193,108	\$ 65,460							\$ 979,624
Total cash, ticket & pass revenue	\$ 542,343	\$ 554,864	\$ 559,254	\$ 539,155	\$ 554,220	\$ 388,187							\$ 3,138,023
UW ASM	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714							\$ 1,828,284
UW Employees	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556							\$ 993,336
MATC	\$ 32,752	\$ 48,379	\$ 49,361	\$ 47,401	\$ 29,838	\$ 10,390							\$ 218,121
City of Madison	\$ 15,198	\$ 15,167	\$ 16,728	\$ 14,437	\$ 15,651	\$ 14,966							\$ 92,147
Edgewood	\$ 5,366	\$ 7,822	\$ 7,389	\$ 6,619	\$ 4,788	\$ 1,713							\$ 33,697
St. Mary's	\$ 2,685	\$ 3,073	\$ 3,251	\$ 3,310	\$ 3,471	\$ 2,959							\$ 18,749
Meriter	\$ 2,302	\$ 2,206	\$ 2,478	\$ 2,159	\$ 2,302	\$ 2,102							\$ 13,549
Dane County	\$ 3,582	\$ 3,660	\$ 4,138	\$ 3,217	\$ 3,390	\$ 3,234							\$ 21,221
Commuter	\$ 23,690	\$ 22,549	\$ 25,023	\$ 19,592	\$ 19,754	\$ 18,494							\$ 129,102
Total unlimited ride pass revenue	\$ 555,845	\$ 573,126	\$ 578,638	\$ 567,005	\$ 549,464	\$ 524,128							\$ 3,348,206
Total passenger revenue	\$ 1,098,188	\$ 1,127,990	\$ 1,137,892	\$ 1,106,160	\$ 1,103,684	\$ 912,315							\$ 6,486,229
Cumulative YTD passenger revenue	\$ 1,098,188	\$ 2,226,178	\$ 3,364,070	\$ 4,470,230	\$ 5,573,914	\$ 6,486,229							

2016	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	\$ 112,553	\$ 121,148	\$ 121,485	\$ 122,653	\$ 120,423	\$ 137,136							\$ 735,398
2 ride passes	\$ 28,264	\$ 5,828	\$ 10,722	\$ 10,453	\$ 11,221	\$ 15,607							\$ 82,095
10 ride passes	\$ 88,680	\$ 85,780	\$ 85,365	\$ 75,710	\$ 71,945	\$ 67,880							\$ 475,360
31 day passes	\$ 162,827	\$ 123,242	\$ 123,822	\$ 105,349	\$ 124,866	\$ 155,157							\$ 795,263
EZ Rider/Summer Youth passes	\$ 185,898	\$ 169,720	\$ 169,846	\$ 160,926	\$ 179,606	\$ 94,878							\$ 960,874
Total cash, ticket & pass revenue	\$ 578,222	\$ 505,718	\$ 511,240	\$ 475,091	\$ 508,061	\$ 470,658							\$ 3,048,990
UW ASM	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760							\$ 1,846,560
UW Employees	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456							\$ 986,736
MATC	\$ 41,599	\$ 51,225	\$ 47,766	\$ 47,815	\$ 28,957	\$ 8,673							\$ 226,035
City of Madison	\$ 11,402	\$ 12,225	\$ 12,751	\$ 11,881	\$ 11,377	\$ 12,868							\$ 72,504
Edgewood	\$ 6,807	\$ 8,515	\$ 6,834	\$ 7,923	\$ 4,207	\$ 2,070							\$ 36,356
St. Mary's	\$ 2,025	\$ 2,495	\$ 2,804	\$ 2,848	\$ 2,955	\$ 3,013							\$ 16,140
Meriter	\$ 1,869	\$ 1,831	\$ 1,883	\$ 1,711	\$ 1,648	\$ 1,773							\$ 10,715
Dane County	\$ 3,164	\$ 3,175	\$ 2,914	\$ 2,564	\$ 2,941	\$ 3,637							\$ 18,395
Commuter	\$ 18,722	\$ 19,657	\$ 19,470	\$ 19,020	\$ 17,283	\$ 17,671							\$ 111,823
Total unlimited ride pass revenue	\$ 557,804	\$ 571,339	\$ 566,638	\$ 565,978	\$ 541,584	\$ 521,921							\$ 3,325,264
Total passenger revenue	\$ 1,136,026	\$ 1,077,057	\$ 1,077,878	\$ 1,041,069	\$ 1,049,645	\$ 992,579							\$ 6,374,254
Cumulative YTD passenger revenue	\$ 1,136,026	\$ 2,213,083	\$ 3,290,961	\$ 4,332,030	\$ 5,381,675	\$ 6,374,254							

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Fixed Route Rides

2017	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	64,548	60,966	65,536	61,267	66,587	65,743							384,647
2 ride passes	8,393	8,040	8,534	7,649	9,073	8,204							49,893
10 ride passes	60,170	58,687	66,246	51,783	59,754	43,599							340,239
31 day passes	143,936	152,207	164,497	147,827	157,082	150,955							916,504
EZ Rider/Summer Youth passes	157,691	164,546	190,302	137,698	185,010	75,910							911,157
Total cash, ticket & pass rides	434,738	444,446	495,115	406,224	477,506	344,411							2,602,440
UW ASM	237,268	308,744	298,116	279,549	184,300	146,548							1,454,525
UW Employees	155,879	156,172	171,394	143,633	143,402	130,431							900,911
MATC	24,261	35,836	36,564	35,112	22,102	7,696							161,571
City of Madison	11,258	11,235	12,391	10,694	11,593	11,086							68,257
Edgewood	3,975	5,794	5,473	4,903	3,547	1,269							24,961
St. Mary's	1,989	2,276	2,408	2,452	2,571	2,192							13,888
Meriter	1,705	1,634	1,836	1,599	1,705	1,557							10,036
Dane County	3,115	3,183	3,598	2,383	2,511	2,395							17,185
Commuter	16,960	16,134	17,900	14,014	14,132	13,230							92,370
Total unlimited ride pass rides	456,410	541,008	549,680	494,339	385,863	316,404							2,743,704
UW routes 80-85	146,198	207,729	214,955	214,585	113,859	64,131							961,457
Total revenue rides	1,037,346	1,193,183	1,259,750	1,115,148	977,228	724,946							6,307,601
Transfers	57,062	55,762	58,316	55,240	60,830	64,034							351,244
Non-revenue rides	11,276	11,318	12,003	11,532	15,009	12,530							73,668
Total rides	1,105,684	1,260,263	1,330,069	1,181,920	1,053,067	801,510							6,732,513
Cumulative YTD total rides	1,105,684	2,365,947	3,696,016	4,877,936	5,931,003	6,732,513							

2016	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	59,277	60,278	60,464	59,643	61,878	65,525							367,065
2 ride passes	12,411	11,900	10,919	11,172	10,951	14,291							71,644
10 ride passes	63,900	68,150	64,153	61,847	59,393	48,209							365,652
31 day passes	148,785	156,027	168,084	155,553	155,353	162,742							946,544
EZ Rider/Summer Youth passes	175,608	183,435	157,974	181,905	183,258	83,192							965,372
Total cash, ticket & pass rides	459,981	479,790	461,594	470,120	470,833	373,959							2,716,277
UW ASM	231,679	352,360	289,815	303,580	187,150	155,049							1,519,633
UW Employees	150,763	168,706	164,495	150,517	133,736	129,716							897,933
MATC	36,173	44,543	41,536	41,578	25,180	7,542							196,552
City of Madison	9,915	10,630	11,088	10,331	9,893	11,190							63,047
Edgewood	5,919	7,404	5,943	6,890	3,658	1,800							31,614
St. Mary's	1,761	2,170	2,438	2,476	2,570	2,620							14,035
Meriter	1,625	1,592	1,638	1,488	1,433	1,541							9,317
Dane County	2,751	2,761	2,534	2,230	2,557	3,163							15,996
Commuter	14,980	15,738	15,588	15,231	13,842	14,145							89,524
Total unlimited ride pass rides	455,566	605,904	535,075	534,321	380,019	326,766							2,837,651
UW routes 80-85	139,626	240,554	181,435	181,865	98,903	64,447							906,830
Total revenue rides	1,055,173	1,326,248	1,178,104	1,186,306	949,755	765,172							6,460,758
Transfers	58,703	59,862	62,754	59,468	59,321	68,854							368,962
Non-revenue rides	12,224	12,379	15,018	12,095	13,642	13,403							78,761
Total rides	1,126,100	1,398,489	1,255,876	1,257,869	1,022,718	847,429							6,908,481
Cumulative YTD total rides	1,126,100	2,524,589	3,780,465	5,038,334	6,061,052	6,908,481							

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Fixed Route Passenger Revenue % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	7.4%	2.3%	4.8%	-7.5%	5.4%	0.7%							2.1%
2 ride passes	-41.1%	19.2%	118.7%	-3.0%	-47.4%	30.1%							1.6%
10 ride passes	-1.4%	1.8%	-0.7%	10.1%	12.1%	-20.3%							0.5%
31 day passes	5.9%	17.4%	6.2%	33.1%	18.2%	-29.0%							6.5%
EZ Rider/Summer Youth passes	-22.1%	13.1%	13.2%	19.3%	7.5%	-31.0%							2.0%
Total cash, ticket & pass revenue	-6.2%	9.7%	9.4%	13.5%	9.1%	-17.5%							2.9%
UW ASM	-1.0%	-1.0%	-1.0%	-1.0%	-1.0%	-1.0%							-1.0%
UW Employees	0.7%	0.7%	0.7%	0.7%	0.7%	0.7%							0.7%
MATC	-21.3%	-5.6%	3.3%	-0.9%	3.0%	19.8%							-3.5%
City of Madison	33.3%	24.1%	31.2%	21.5%	37.6%	16.3%							27.1%
Edgewood	-21.2%	-8.1%	8.1%	-16.5%	13.8%	-17.2%							-7.3%
St. Mary's	32.6%	23.2%	15.9%	16.2%	17.5%	-1.8%							16.2%
Meriter	23.2%	20.5%	31.6%	26.2%	39.7%	18.6%							26.4%
Dane County	13.2%	15.3%	42.0%	25.5%	15.3%	-11.1%							15.4%
Commuter	26.5%	14.7%	28.5%	3.0%	14.3%	4.7%							15.5%
Total unlimited ride pass revenue	-0.4%	0.3%	2.1%	0.2%	1.5%	0.4%							0.7%
Total passenger revenue	-3.3%	4.7%	5.6%	6.3%	5.1%	-8.1%							1.8%
Cumulative YTD passenger revenue	-3.3%	0.6%	2.2%	3.2%	3.6%	1.8%							

Fixed Route Rides % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	8.9%	1.1%	8.4%	2.7%	7.6%	0.3%							4.8%
2 ride passes	-32.4%	-32.4%	-21.8%	-31.5%	-17.1%	-42.6%							-30.4%
10 ride passes	-5.8%	-13.9%	3.3%	-16.3%	0.6%	-9.6%							-7.0%
31 day passes	-3.3%	-2.4%	-2.1%	-5.0%	1.1%	-7.2%							-3.2%
EZ Rider/Summer Youth passes	-10.2%	-10.3%	20.5%	-24.3%	1.0%	-8.8%							-5.6%
Total cash, ticket & pass rides	-5.5%	-7.4%	7.3%	-13.6%	1.4%	-7.9%							-4.2%
UW ASM	2.4%	-12.4%	2.9%	-7.9%	-1.5%	-5.5%							-4.3%
UW Employees	3.4%	-7.4%	4.2%	-4.6%	7.2%	0.6%							0.3%
MATC	-32.9%	-19.5%	-12.0%	-15.6%	-12.2%	2.0%							-17.8%
City of Madison	13.5%	5.7%	11.8%	3.5%	17.2%	-0.9%							8.3%
Edgewood	-32.8%	-21.7%	-7.9%	-28.8%	-3.0%	-29.5%							-21.0%
St. Mary's	12.9%	4.9%	-1.2%	-1.0%	0.0%	-16.3%							-1.0%
Meriter	4.9%	2.6%	12.1%	7.5%	19.0%	1.0%							7.7%
Dane County	13.2%	15.3%	42.0%	6.9%	-1.8%	-24.3%							7.4%
Commuter	13.2%	2.5%	14.8%	-8.0%	2.1%	-6.5%							3.2%
Total unlimited ride pass rides	0.2%	-10.7%	2.7%	-7.5%	1.5%	-3.2%							-3.3%
UW routes 80-85	4.7%	-13.6%	18.5%	18.0%	15.1%	-0.5%							6.0%
Total revenue rides	-1.7%	-10.0%	6.9%	-6.0%	2.9%	-5.3%							-2.4%
Transfers	-2.8%	-6.8%	-7.1%	-7.1%	2.5%	-7.0%							-4.8%
Non-revenue rides	-7.8%	-8.6%	-20.1%	-4.7%	10.0%	-6.5%							-6.5%
Total rides	-1.8%	-9.9%	5.9%	-6.0%	3.0%	-5.4%							-2.5%
Cumulative YTD total rides	-1.8%	-6.3%	-2.2%	-3.2%	-2.1%	-2.5%							