

For October/November 2014

**STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)
Warren Hansen, Street Vending Coordinator, Department of Planning &
Community & Economic Development, City of Madison, Wisconsin**

MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued to Date: 46

2014 Food Cart Review Statistics -

- Total 2015 Applicants: 55
- Applicants who withdrew: 5 = 50 remaining applicants
- Total food cart reviewers: 29
- Reviewers who withdrew: 2 = 27 remaining reviewers
- Applicants receiving at least the required minimum score of 70: 50 (All)
- Applicants receiving at least 80 points: 47
- Those who preferred to stay in the Southeast Campus Vending Area rather than moving to the Mall/Concourse: 2
- Current pairs of carts with identical names followed by the number 1 or 2: 3
- 2015 Waiting List Numbers: Daily - 2; Saturday - 12

Enforcement:

Observation:

- Bulgogi Korean Taco 1 – Regs (V.) F. - Unauthorized movement into unoccupied site; 9.13 (6) (l.)1 – Operating during unauthorized hours
- Curd Girl – 9.13 (6) (e) 1. B. - Selling non-handcrafted products on the Mall/Concourse; 9.13 (1) Failure to obtain appropriate license
- FIB’s – 9.13 (6) (l.) 1 – Operating during unauthorized hours
- Hibachi Hut – 9.13 (6.) (l) 1 – Operating during unauthorized hours
- Toast – Gili’s Panini’s – 9.13 (4) (E) 1 – Did not maintain 6 feet of pedestrian walkway
- Zen Sushi – 9.13 (6) (L.) 1 – Operating during unauthorized hours

Warning:

- Bulgogi Korean Burritos – 9.13 (6) (L.) 1 – Operating during unauthorized hours
- Fried & Fabulous – Regs, VIII, B. 2. - Exceeding maximum cart height of 10 feet
- Hibachi Hut – 9.13 (6) (L.) 1 – Operating during unauthorized hours
- Natural Juice – 9.13 (6) (L.) 1 – Operating during unauthorized hours

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SIDEWALK CAFÉ STATUS

Licenses Issued to Date: 77

State Street Sidewalk Café Space Discussion with Madison Metro (Continued)

Tim Sobota and I walked the 100 through 600 blocks of State Street on October 9th, visiting each bus shelter and taking some measurements. Tim eventually produced a document incorporating each of the six blocks, the position of each bus shelter, and Metro’s desired sidewalk café distance from each. We discussed the possibility of requiring these distances of any future sidewalk cafes having proximity to bus shelters. The VOC can discuss this in the future.

Enforcement:

Observation:

The Fountain, 122 State Street – 9.13 (4) (j) – Space not clean and hazard-free; 9.13 (6) (j) (3.) C – Alcohol service after 1:00 a.m.
Francisco’s Cantina, 121 E. Main St – Regs XIII, (B) 5 – Missing fourth side
Kabul, 540 State St – 9.13 (1) – Failure to obtain appropriate license
Palmyra, 419 State St – 9.13 (4)(e) 1. & 9.13 (4) g. – Must maintain 6 feet of pedestrian walkway & at least 2 feet from the curb

Warning:

Genna’s Lounge, 105 W Main St - 9.13 (6)(j)(2)A. – Obstructing pedestrian right of way
Kabul, 540 State Street – 9.13 (1) – Failure to obtain appropriate license
Rare Steakhouse, 14 W. Mifflin St – 9.13 (1) – Failure to obtain appropriate license

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ARTS & CRAFTS STATUS

2014 Licenses Issued: 48

Enforcement:

Observation:

Hannah Bettner - 9.13 (1) – Failure to obtain appropriate license
Dan Ledger – 9.13 (1) – Failure to obtain appropriate license; 9.13 (4) H – Display attached to public amenity

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MERCHANT VENDOR STATUS

Licenses Issued to Date: 8

Enforcement:

There is nothing to report in this category.

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SOUTHEAST CAMPUS VENDING AREA STATUS

License Issued to Date: 12

Enforcement:

Observation:

Batter Brothers, 311 S. Brooks – Regs, IX, A., 3 – Vending with vehicle at site

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HIGH DENSITY VENDING STATUS

Camp Randall

Licenses issued to date: 12

Food: 6 out of 6

Goods: 6 out of 14

Enforcement:

There is nothing to report in this category.

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Langdon Street

Licenses issued to date: 1 (30-day)

Enforcement:

There is nothing to report in this category.

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LATE NIGHT VENDING STATUS

Licenses issued to date: 11

Enforcement:

Observation:

Sabor Queretano – 9.13 (1) – Failure to obtain appropriate license

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BASIC STREET VENDOR LICENSE STATUS

Licenses issued to date: 41

Enforcement:

Observation:

J.D.'s (Game Day) – 9.13 (1) – Failure to obtain appropriate license

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TABLING PERMIT STATUS

Permits Issued to Date: 90

Enforcement:

There is nothing to report in this category.

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MISCELLANEOUS

More New Vending Venues

Madison Police Training Center Food Carts

A representative from the Madison Police Training Center asked to include food carts for lunches during their winter training season. She provided the anticipated number of students for fourteen specific days in November. Four current Mall/Concourse vendors expressed an interest and will appear there on ten of the fourteen available days.

Wisconsin State Journal

In the past, I helped Ann L. organize “Food Cart Fridays” on public property adjacent to Oscar Mayer. Ann has now made a move to the Wisconsin State Journal where, at her request, I helped her organize “Food Cart Wednesdays”, which she said was “a success”. She had to go via another route, because this event had to take place in their parking lot, which was private property. She received a Temporary Use Permit from Zoning.

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Another National Street Food Conference: San Antonio TX

I recently spoke at another street food conference that took place on Saturday and Sunday, November 8th and 9th. There is a growing network of people involved in the American street food industry. As Madison’s representative, I am included in it.

Many cities still have major conflicts between city governments and food vendors. Many are just starting to establish ordinances as an afterthought to a food truck boom that has already happened. Those from such cities who hear me speak about the long-established Madison style of street vending, plus the City of Madison’s welcome enjoyment of food vendors, take hope that their own communities might one day enjoy a comparable synergy.

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BANNER STATUS

Organizations applying for 2014 banner space to date: 49