

STREET USE PERMIT APPLICATION

EVENT INFORMATION

Name of Event: UW Home Football Games, Crazylegs Classic, and Miscellaneous Events

Event Organizer/Sponsor: UW Athletic Department

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

MANDATORY: State Sales Tax Exemption Number: ES#: ES 40706

OPTIONAL: Federal Tax Exempt Number: _____

Address: 1440 Monroe Street

City/State/Zip: Madison, WI 53711

Primary Contact: Todd Nelson Work Phone: 608-265-4133

Email: tmn@athletics.wisc.edu Phone During Event: 608-516-2301

Website: www.UWBadgers.com FAX: 608-265-4700

Secondary Contact: Shane Burgess Work Phone: 608-262-9600

Email: spb@athletics.wisc.edu Phone During Event: 608-220-5704

Annual Event? Yes No

Charitable Event? Yes No

If Yes, Name of charity to receive donations: _____

Estimated Attendance: 80,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.): Yes No

Hours: 8:00 a.m. to 1:00 p.m.

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other: Camp Randall Stadium Events including Crazylegs Classic

LOCATION REQUESTED

Capitol Square (note specific blocks below) State St. Mall/800 State Street

30 on the Square (aka top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: See Addendum

EVENT DATE(S)/SCHEDULE

Date(s) of Event: _____ Event Start and End Times: 7/27/2019 – 7/26/2020

Rain Date (if any): _____ Set-Up Start Time: See Addendum

Take-Down Start Time and End Times: See Addendum

TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event? Yes No

If class B license is denied, will the event(s) occur? Yes No

_____ By initialing, I/we waive the 21-day decision requirement.

APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature 

Date 7/17/19

ADDENDUM TO STREET USE PERMIT
("CAMP RANDALL STADIUM")

The following are details regarding the University of Wisconsin-Madison's ("UW") request on behalf of the Division of Intercollegiate Athletics and Department of Transportation Services for street closures, meter bagging, and traffic control during events at Camp Randall Stadium.

- 1) EFFECTIVE DATE: This permit is effective July 27, 2019 through July 26, 2020.
- 2) UW ADMINISTRATOR: The following University staff person is responsible for day to day administration of this street use permit:

Tanara Teal-Tate
UW Transportation Services
Phone: 263-9591
Fax: 265-3424

- 3) CAMP RANDALL SCHEDULE OF EVENTS: Attachment 1 to this Addendum is a list of currently scheduled Camp Randall events. If the UW adds events, it shall provide Kelli Lamberty with written and verbal notice, as soon as it is able.

Kelli Lamberty
Community Events Coordinator
210 MLK Jr. Blvd.
City County Building Room 104
Madison, WI 53703
Phone: 266-6033
Fax: 267-1162

4) STREET CLOSURES

UW Football Games Only:

- a) Breese Terrace from Regent Street to University Avenue.
- b) Hoyt Street from Breese Terrace to Lathrop Street.
- c) Timing: UW shall take control of streets 5 hours prior to kick off through 1 hour following the completion of a game.
- d) Monroe Street from Randall Avenue to Regent Street. UW shall take control of street for approximately 10-20 minutes' post-game to allow for the safe exit of people departing Camp Randall.

5) STREET PARKING RESTRICTIONS:

UW Football Games

- a) Breese Terrace (**east and west side**) between Regent Street and University Avenue. No public parking from 6:00 AM until 1 hour following the completion of a game.
- b) Hoyt Street (**north and south side**) between Breese Terrace and Lathrop Street. No public

parking from 6:00 AM until 1 hour following the completion of a game.

- c) 1400 block Monroe Street (**east and west side including ADA stall**) between Randall Avenue and Regent Street. No public parking from 6:00 AM until 1 hour following the completion of a game.

- d) Monroe Street and Regent Street:

Traffic Engineering to install temp (foam core) over-sized overlays on Monroe Street and Regent Street FOOTBALL SATURDAY signs according to the following schedule:

For the 11:00 AM game start time:

- **Change all “NP 2p – 6p” to “NP 12p noon – 4p Sat”**
- **Change all existing signs to “NP 8a – 4p Sat”**

For the 2:30 PM game start time:

- **Change all “NP 2p – 6p” to “NP 3p – 7p Sat”**
- **Change all existing signs to “NP 8a – 7p Sat”**

For the Friday 8:00 PM game start time:

- **Change all “NP 2p – 6p” to “NP Friday 5p – midnight”**
- **Change all existing signs to “NP Friday noon to 1am Saturday”**

- e) Randall Avenue (**north and south side**) between Mound Street and Drake Street:

Traffic Engineering to install temp (foam core) over-sized overlays on Randall Ave from Mound St to Drake St in order to provide enough room for two-way traffic after the games.

For the 11:00 AM game start time:

- **NO CHANGES NEEDED**

For the 2:30 PM game start time:

- **“8AM TO 8PM”**

For the 8:00 PM game start time:

- **“8AM TO 1AM SATURDAY”**

- f) Johnson Street (**north and south side**) between Broom Street and Blair Street:

Traffic Engineering to install temp (foam core) over-sized overlays on Johnson Street from Broom Street to Blair Street:

For the 11:00 AM game start time:

- **“NP 12p noon – 4p Sat”**

For the 2:30 PM game start time:

- **“NP 4p – 7:30p Sat”**

For the Friday 8:00 PM game start time:

- **“NP Friday Aug 31, 9p – 1am Saturday”**

- g) Notification

UW shall provide notification by flyers.

City shall provide and post needed signage.

- h) Enforcement

City of Madison police shall provide parking enforcement as necessary/requested by UW.

Football Family Fun Day

- a) No parking restrictions required

WIAA Football Games

- a) Breese Terrace (**east and west side**) from Regent Street to Summit Avenue. No public parking from 6:00 AM until 1 hour following the completion of the final game.
- b) Monroe Street (**east and west side – not ADA stall**) between Randall Avenue and Regent Street. No public parking from 6:00 AM until 1 hour following the completion of final game.
- c) Notification
 - UW shall provide notification by flyers.
 - City shall provide and post needed signage.
- d) Enforcement
 - City of Madison police shall provide parking enforcement as necessary/requested by UW.

UW Football Spring Game

- a) Breese Terrace (**east side only**) between Regent Street and Summit Avenue. No public parking from 6:00 AM until 1 hour following the completion of the game.
- b) Notification
 - UW shall provide notification by flyers.
 - City shall provide and post needed signage.
- c) Enforcement
 - City of Madison police shall provide parking enforcement as necessary/requested by UW.
- a) Meeting Schedules: City of Madison and UW staff to meet regularly as part of the Transportation Management Planning Committee schedule.
- b) City of Madison and UW may request additional meetings as may be necessary.
- c) Representatives of the following departments attend regular monthly meetings:
 - City of Madison
 - City Traffic Engineering
 - City Parking Division
 - Madison Police, Control and Parking
 - Madison Metro
 - University
 - Division of Intercollegiate Athletics
 - Transportation Services
 - Department of Police and Security

Attachment 2 to this Addendum is a list of City of Madison and UW personnel currently connected with street usage and traffic control during Camp Randall events.

7) EVENT-ALERT SYSTEM

UW shall use an event-alert system whereby it will inform, via email, pertinent staff for the UW, City of Madison, and Madison Metro information related to concerts and other special events. Information shall include capacity attendance, projected attendance, starting/ending times, and other information which may be relevant.

Attachment 3 is the current list of email recipients for the event-alert.

8) PARKING INVENTORY (Revised July 2019)

Below is a list of parking spaces that the UW may have to sell for Camp Randall events. These parking spaces are located in UW lots and privately owned lots that the UW has on contract.

<u>Parking Lot</u>	<u>Capacity</u>
7	300
13	31
16	100
17 Ramp	631
17 Roof	173
20	200
29	280
34	268
36	400
38	130
39	69
40 Babcock	34
40 Stock	35
41	100
44	65
45	102
46	820
51	35
54	33
55	Closed
56	41
60	1314
62	180
64	25
76	1276
80	99
91	158
92	27
93	70
Church A	14
Church B	11
Church C	25
Credit Union	36
Randall School	40
Regent Apts.	43
Total	7165

**2019-2020 Wisconsin Football Schedule
Camp Randall Stadium**

<u>Date</u>	<u>Day</u>	<u>Opponent</u>	<u>Time (CST)</u>
July 31	Wednesday	Football Family Fun Day	6:00pm – 8:00pm
September 7	Saturday	Central Michigan	2:30pm
September 21	Saturday	Michigan	11:00am
September 28	Saturday	Northwestern	TBA
October 5	Saturday	Kent State	TBA
October 12	Saturday	Michigan State	2:30/3pm
November 9	Saturday	Iowa	TBA
November 23	Saturday	Purdue	TBA

*Spring Game – Date to be announced at a later date

**2019 WIAA State High School Football Championships
Camp Randall Stadium**

<u>Date</u>	<u>Day</u>	<u>Opponent</u>	<u>Time (CST)</u>
November 21	Thursday	Multiple Teams	10:00am, 1:00pm, 4:00pm, 7:00pm
November 22	Friday	Multiple Teams	10:00am, 1:00pm, 4:00pm

**2020 WIAA Team Wrestling Championships
Field House**

<u>Date</u>	<u>Day</u>	<u>Opponent</u>	<u>Time (CST)</u>
March 6	Friday	Multiple Teams	7:00pm – 10:00pm
March 7	Saturday	Multiple Teams	9:00am – 9:00pm

**2020 Crazylegs Classic
Camp Randall Stadium**

<u>Date</u>	<u>Day</u>	<u>Event</u>	<u>Time (CST)</u>
April 25	Saturday	Crazylegs Classic	10:00am

**2020 UW Spring Commencement
Camp Randall Stadium**

<u>Date</u>	<u>Day</u>	<u>Event</u>	<u>Time (CST)</u>
May 9	Saturday	UW Spring Commencement	12:00pm

ATTACHMENT #2

TRANSPORTATION MANAGEMENT PLANNING COMMITTEE
(Revised July 2018)

CITY OF MADISON

Mark Winter	Traffic Engineering	266-6543
Tom Mohr	Traffic Engineering	267-8725
Brian Smith	Traffic Engineering	261-9625
Kelli Lamberty	Community Events Coordinator	266-6033
Bill Putnam	Parking Division	266-6528
Sabrina Tolley	Parking Operations Manager	265-1147
Lt. Brian Chaney Austin	Police	266-4482
Lt. Lori Chalecki	Police	243-0504
Asst. Chief Paul Ripp	Fire Department	266-4203
Jerry McMullen	Fire Department	266-4420
Meghan Blake-Horst	Street Vending Coordinator	261-9171

UNIVERSITY OF WISCONSIN

Tanara Teal-Tate	Transportation Services	263-9591
Patrick Kass	Transportation Services	265-3200
Todd Nelson	Intercollegiate Athletics	265-4133
Marques Tyler	Intercollegiate Athletics	890-0692
Lt. Cherise Caradine	Police	516-8461

Badger Bus

Dispatch		310-4892
Game Day Supervisor	Jenni Lawler	239-5309

ATTACHMENT #3

EMAIL LIST for EVENT-ALERT (Revised July 2018)

CITY OF MADISON

Mark Winter	mwinter@cityofmadison.com
Brian Smith	bsmith@cityofmadison.com
Kelli Lamberty	klamberty@cityofmadison.com
Bill Putnam	bputnam@cityofmadison.com
Sabrina Tolley	stolley@cityofmadison.com
Capt. Jason Freeman	jfreedman@cityofmadison.com
Lt. Brian Chaney Austin	bchaneyaustin@cityofmadison.com
Lt. Lori Chalecki	lchalecki@cityofmadison.com
Stefanie Niesen	sniesen@cityofmadison.com
Asst. Chief Paul Ripp	pripp@cityofmadison.com
Jerry McMullen	jmcmullen@cityofmadison.com
Drew Beck	dbeck@cityofmadison.com
Katie Sellner	ksellner@cityofmadison.com
Meghan Blake-Horst	mblake-horst@cityofmadison.com

UW TRANSPORTATION SERVICES

Tanara Teal-Tate	tanara.tealtate@wisc.edu
Patrick Kass	patrick.kass@wisc.edu

UNIVERSITY OF WISCONSIN

Todd Nelson	tmn@athletics.wisc.edu
Lt. Cherise Caradine	cherise.caradine@wisc.edu

EVENT CONTACT PHONE LIST

PRIOR TO AN EVENT:

Todd Nelson	Assistant Athletic Director – Event Operations	265-4133
Brian Moore	Assistant Athletic Director – Ticket Operations	265-4139
Patrick Kass	Transportation Services Director	265-3200
Lt. Cherise Caradine	UW Police and Security	516-8461
Lt. Brian Chaney Austin	City of Madison Police – Central	266-4482
Lt. Lori Chalecki	City of Madison Police – Midtown	243-0504
Capt. John Patterson	City of Madison Police – South	267-8687
Stefanie Niesen	City of Madison Parking Enforcement	266-4623
Asst. Chief Paul Ripp	City of Madison Fire Department	266-4203

DURING AN EVENT:

Stadium Operations Center	262-9130
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* Responsible for the management of all event related logistics.

ATTACHMENT #4

SPECIAL NEIGHBORHOOD SECURITY AND PARKING PLAN

The applicant, the University of Wisconsin, agrees to abide by the following arrangements for the duration of the 2019-2020 Camp Randall Street Use Permit for the UW Athletic Department:

1. During all Wisconsin Home Football Games:

No Access: No private vehicles shall be permitted on Breese Terrace: (1) one hour before the scheduled start of the game through the opening kick-off; (2) from the halfway point of the fourth quarter of the game until one hour after the conclusion of the game; or (3) at any time that police or security personnel determine it is a hazard to pedestrian or traffic safety.

Ingress/Egress for Residents of Breese Terrace: Upon presentation of a picture ID, residents with driveway access solely on Breese Terrace shall be allowed unescorted vehicular ingress and egress onto Breese Terrace during the first several hours of each permit prior to one hour before the scheduled start of the game time and just after the opening kick-off until the end of the 3rd quarter.

Dog Sniff: Upon entry onto closed Breese Terrace, a trained dog must sniff the vehicle for explosives, and the vehicle will be searched if there is a probable cause for a warrantless search. If a dog is not available, a search will be conducted by officers.

2. During alert for increased level of security: The ingress restrictions above shall apply during an alert for increased security. Residents who live on Breese Terrace, north of Summit Avenue and who have vehicular access to their residences off of Hoyt Street, will be allowed vehicular egress under the following conditions:

Residents must call the UW Police a week in advance of each game if they are requesting permission to remove a vehicle from their premises during a game. Allowances will be made if the security level is elevated less than one week in advance of a game.

Residents must call a dispatch number, to be provided, to request permission to leave 15 minutes prior to the time they wish to depart with a vehicle.

UW Police or authorized security personnel will come to the resident's home within 15 minutes (absent an ongoing emergency) and the vehicle the resident intends to depart with will be sniffed for explosives by a trained dog. The dog sniff must be completed before the resident is permitted to leave.

Each such resident will only be allowed to leave in a vehicle one (1) time during the duration of the street use permit for each game.

The UW Police is prepared to provide this arrangement for egress during an increased level of security for the first five (5) residents who request it for each game.

3. Additional Parking Outside the Perimeter of the Street Use Permit: Under both scenarios above,

arrangements will be made for Breese Terrace residents to park at alternate locations, to allow easier access to their homes without utilizing the above procedures, if they are willing to walk to and from their vehicles. UW will make available limited parking spaces at nearby parking lots for residents of Breese Terrace needing access to their vehicle during the game on a first come first served basis. Further, the UW will attempt to provide parking at Randall School for Breese Terrace residents needing to use their vehicles during the period of the street use permit and will investigate providing transportation for disabled and/or elderly Breese Terrace residents who need assistance in accessing their vehicles off-site. Specific information for utilizing this alternative parking plan will be communicated by UW to the Regent Neighborhood stadium representative.

MEMORANDUM OF UNDERSTANDING
Between the University of Wisconsin-Madison,
its Division of Intercollegiate Athletics & the
Dudgeon-Monroe, Greenbush, Regent and Vilas Neighborhoods
June 25, 2003

History of the Relationship

Since 1990, the Athletic Department has shared information and consulted with the Regent Neighborhood Association on Field House and Stadium operations issues. These exchanges were frequent, but ad hoc, usually focused on special event planning (concerts, Drum Corps International, State High School Championships), athletic event schedules or transportation issues. The Kohl Center project engaged both the Greenbush and Vilas Neighborhood Associations in pedestrian, traffic and parking plans from 1996-1998.

In 2000, discussions began on renovation plans for Camp Randall Stadium. Numerous meetings with representatives of Regent, Greenbush, Vilas and Dudgeon-Monroe Neighborhood Associations, alders, City staff, Urban Design, Plan Commission, and City Council members were held. The project was approved in January 2002, subject to 51 conditions, the most significant of which required a formal Memorandum Of Understanding (MOU) to be developed between the Athletic Department and the four neighborhood associations regarding stadium operations. This document is intended to fulfill that condition and create formal structure to plan and execute stadium events.

Reason for this Agreement

The parties wish to continue the spirit of cooperation which has developed in recent years, but they recognize that there will inevitably be issues, and potentially conflicts, about stadium operations which may arise in the future. The neighborhoods and the university need a continuing forum for discussion and a method for solving problems. The goal of this document is to create a formal process for exchanging information and making decisions on the management of stadium events. It provides an annual schedule for planning and evaluating stadium operations involving the university and adjacent neighborhoods.

Parties and Their Responsibilities:

- a. UW Athletics Department: The Stadium Event Manager will coordinate Athletic Department staff and operational support for this agreement. This position also chairs the Stadium Operations Committee, which is responsible for implementing the agreements and convenes the Transportation Management Planning Committee which manages traffic, bicycle and pedestrian circulation, and parking for stadium events.
- b. UW Chancellor's Office: The Special Assistant for Local Affairs will represent the Chancellor's office in developing and executing the event plans developed by the Stadium Operations Committee with the neighborhood associations.

- c. UW Police Department: The Special Events Officer will represent the UW Police Department in developing and executing the event plans developed by the Stadium Operations Committee with the neighborhood associations. The University Police are responsible for stadium security issues.
- d. Madison Police Department: A Neighborhood Liaison Officer will be designated to establish liaison relationships with the neighborhood associations listed below to communicate about neighborhood issues. The Madison Police Department will meet with the UW Police Department to discuss neighborhood police patrols on event days, and will participate in the annual pre-season and post-season meetings at which the operations plans are introduced, reviewed and revised.
- e. City of Madison: The Mayor's Office and any City departments with concerns relevant to stadium operations, e.g. planning, zoning, streets and transportation, will participate as needed.
- f. Neighborhood Associations: The Regent, Dudgeon-Monroe, Vilas and Greenbush neighborhood associations each agree to send a representative to the meetings held to draft this agreement, to attend whatever meetings are called pursuant to its implementation, to identify a person to serve as liaison to the Madison Police Department, to designate a contact person to learn of stadium-related issues in the neighborhood, and to communicate with the membership of the organizations about issues discussed in these meetings. An alternate may be designated for any of these responsibilities in order to insure continuity of participation.

Representatives of each of the parties listed above will meet a minimum of once before every football season and once after the season is over. At the pre-season meeting in May, plans and schedules for the upcoming year of stadium events will be reviewed. At the post-season meeting in January, the parties will evaluate how the operations plans worked and recommend changes for the coming year. Representatives of each of the parties listed above will attend Stadium Operations Committee meetings. The neighborhood associations together shall choose one representative and one alternate to attend these meetings.

Documents Incorporated: The MOU sets forth certain basic principles, goals and commitments to be addressed at least annually by the parties. The details of implementation are contained in the following management plans and other relevant documents, some of which will be revised from year to year, and an example of each is attached for reference.

- a) Stadium Management Plans: The UW's Stadium Operations Committee produces, for every event attended by more than 2000 people, a "final profile" which outlines in detail the responsibilities of everyone involved in managing the event. These plans may vary from one event to another, but a sample profile will be available for review by any of the parties to this agreement.
- b) Transportation Management Plans: Since 1998, a group including staff from the UW-Madison's Athletic and Transportation Departments, the City of Madison's Transportation, Traffic & Parking Departments, Madison Metro, as well as City and UW Police, have been coordinating transportation for the Kohl Center. Beginning with the 2002-2003 season, the TMP group will begin evaluating transportation issues for Camp Randall stadium events also. The annual work plan of this group will be made available to the parties for discussion and evaluation.
- c) Neighborhood Plans: The participating neighborhood associations, and others in the area, are in various stages of preparing planning documents with the support and guidance of the City of Madison. These documents will be incorporated into the MOU as they become available, and will provide valuable information about the neighborhoods' visions, goals and opportunities.
- d) January 8, 2002 Letter: This letter, from the City of Madison to the UW, sets forth the Plan Commission's conditions of approval for the stadium renovation, and includes the requirement to develop this MOU.
- e) Operating Plan Issues: Each year a list of stadium operating plan issues will be developed by UW staff after the January meeting and reviewed with neighborhood representatives at the May meeting.
- f) Contact List: Each year a list of current contact information, including the names and telephone numbers of representatives for each of the parties, will be made available at the May meeting.
- g) Other relevant documents or agreements as needed.

Goals of MOU: The parties to this agreement wish to clarify the issues, concerns and responsibilities, which contribute to successful events, and set guidelines for event operations at Camp Randall Stadium. The MOU is also intended to provide a process for regularly reviewing stadium operations, soliciting input from the community, and making changes as needed to address the goals set by the parties.

- Neighborhoods are treated with respect. Fans are reminded of their responsibilities to the surrounding community; city ordinances governing noise, light, and hours of operation are enforced.
- An attractive physical boundary between UW and its surrounding neighborhoods is preserved. Street design and permitted uses around the stadium help to clarify the boundary between UW activities and the surrounding residential areas.
- Police patrols in the affected residential areas are intended to protect the public and neighborhood residents from violations of law. Currently, the parties agree to an average of twenty hours on regular event days (e.g. football games, Drum Corps Intl, stadium concerts). This amount may be adjusted by agreement of all parties to this MOU based on actual experience. While the timing of these patrols may vary due to the circumstances of a particular event, at least two pairs of officers will be visible and available to residents of the neighborhoods surrounding the stadium. The UW Athletic Department will fund the police patrols covered by this agreement, unless the City agrees to help finance the enforcement.
- Breese Terrace is an important boundary for both the university and the neighborhood, and significant design efforts have been made to make it function well from both points of view. On non-event days, the residents expect Breese Terrace to function as a neighborhood street, with no evidence of commercial activity. On event days, this public street functions as a pedestrian mall pursuant to a street use permit obtained annually from the City of Madison. Vending is limited to an enclosed area, available only to ticket-holders on UW Badger football event days. UW will not regularly park commercial vehicles on Breese Terrace. Details of vehicle use of Breese Terrace on event days, and in preparation for events, will be discussed at the annual pre-season planning meeting and at every pre-event meeting throughout the season.

Residents will be encouraged to provide comments on security measures that affect their daily lives.

- Neighborhoods return to normal as soon after events as possible, for example, clean-up is completed, event lighting is extinguished, commercial vehicles are gone, and noisy activities cease.
- Home football games and special events are scheduled and conducted efficiently providing a safe, entertaining environment for customers and staff.

Scope of MOU: This Memorandum of Understanding is intended to address Camp Randall Stadium events and their impact upon the four adjacent neighborhoods during construction (which is scheduled to begin in the spring of 2003 and after the renovation of the stadium is completed (by the fall of 2005)).

1. General Issues: Health, safety and enjoyment of people who are attending events at the stadium and those who live in the surrounding neighborhoods.
2. Parties Agree To: Meet at least twice a year (at pre- and post-season meetings) to discuss stadium operations and how to improve them. Attend meetings of the Stadium Operations Committee during the football season to provide input. Communicate with their constituents about issues discussed in these meetings. Seek consensus on issues that require compromise and negotiation.
3. Issues Covered: Commercial activity, vehicular traffic, parking, bike and pedestrian circulation, lighting, amplified sound, litter, fan education, and any other issues the parties determine are relevant to the stated purposes of this agreement. Of particular importance is the provision of additional post-game police patrols, funding to be negotiated by the UW and the Madison Police Department.
4. Issues Not Covered
 - a. External Security: The Stadium Operations Committee manages “perimeter security” for those people entering the stadium. UW Police will develop security procedures for areas surrounding the stadium, and will encourage comments from the affected neighbors.
 - b. City Ordinances: The UW acknowledges that city ordinances apply to its operations, but has no jurisdiction to enforce city ordinances on non-university property.
 - c. Private Business Establishments: The UW has no jurisdiction over the activities that occur at business establishments on private property; this jurisdiction lies with the City of Madison’s police and regulatory bodies.

Implementation Process

1. Initial Phases

Stadium operation plans will change during the two to three year renovation process. The current schedule anticipates beginning construction in the spring of 2003 and continuing during the 2003 and 2004 football seasons. Construction will initially be concentrated on the east and south sides of the stadium, but the west side will be renovated in the later stages of the project. The Hoyt Street traffic islands may be installed after the west concourse work is completed.

The 2005 football season is projected to be the first season in the renovated stadium. All new concession and rest room facilities will open by the 2005 season. Beginning in the 2003 season, the TV trucks will be moved from Breese Terrace to Lot 19.

2. Planning Responsibilities

University staff is responsible for drafting operations plans, event profiles, scheduling meetings and keeping records. Neighborhood associations are responsible for selecting representatives, reviewing operations plans, communicating to members, and collecting information for input and discussion.

Operations plans may be modified using a consensus building process.

3. Calendar of Meetings Beginning in 2003

January Post-Season Evaluation: This meeting will collect feedback about the season just ended. It will be attended by members of the Stadium Operations Committee, the Transportation Management and Planning group, and representatives of all four neighborhood associations.

May Pre-Season Planning: This meeting will highlight new or changed procedures for the upcoming season. It will be attended by members of the Stadium Operations Committee, the Transportation Management and Planning group, and representatives of all four neighborhood associations.

Post-Game Meetings: On the Tuesdays following every home game, a meeting will be held to review specific activities, staff assignments and adjust operations based on feedback from the previous game. It will be attended by members of the Stadium Operations Committee, and a neighborhood representative or alternate.

Special Meetings: The Assistant Athletic Director for Event Management may call special meetings on request of any committee member.

Oversight Responsibility

City issues and oversight can be reviewed by the Plan Commission, which approved the zoning conditional use for the stadium project. The UW administrative structure provides oversight of all University operations.

Amendments

This agreement may not be amended except upon written approval of all parties.

Signatures

All parties agree that electronic signatures shall be binding and that this MOU may be executed in counterparts.

UNIVERSITY OF WISCONSIN-
MADISON

UW DIVISION OF
INTERCOLLEGIATE ATHLETICS

BY: _____

BY: _____

DUDGEON-MONROE
NEIGHBORHOOD ASSOCIATION

GREENBUSH NEIGHBORHOOD
ASSOCIATION

BY: _____

BY: _____

BY: _____

BY: _____

REGENT NEIGHBORHOOD
ASSOCIATION

VILAS NEIGHBORHOOD
ASSOCIATION

BY: _____

BY: _____

BY: _____

BY: _____

2019 STADIUM ACCESS MAP

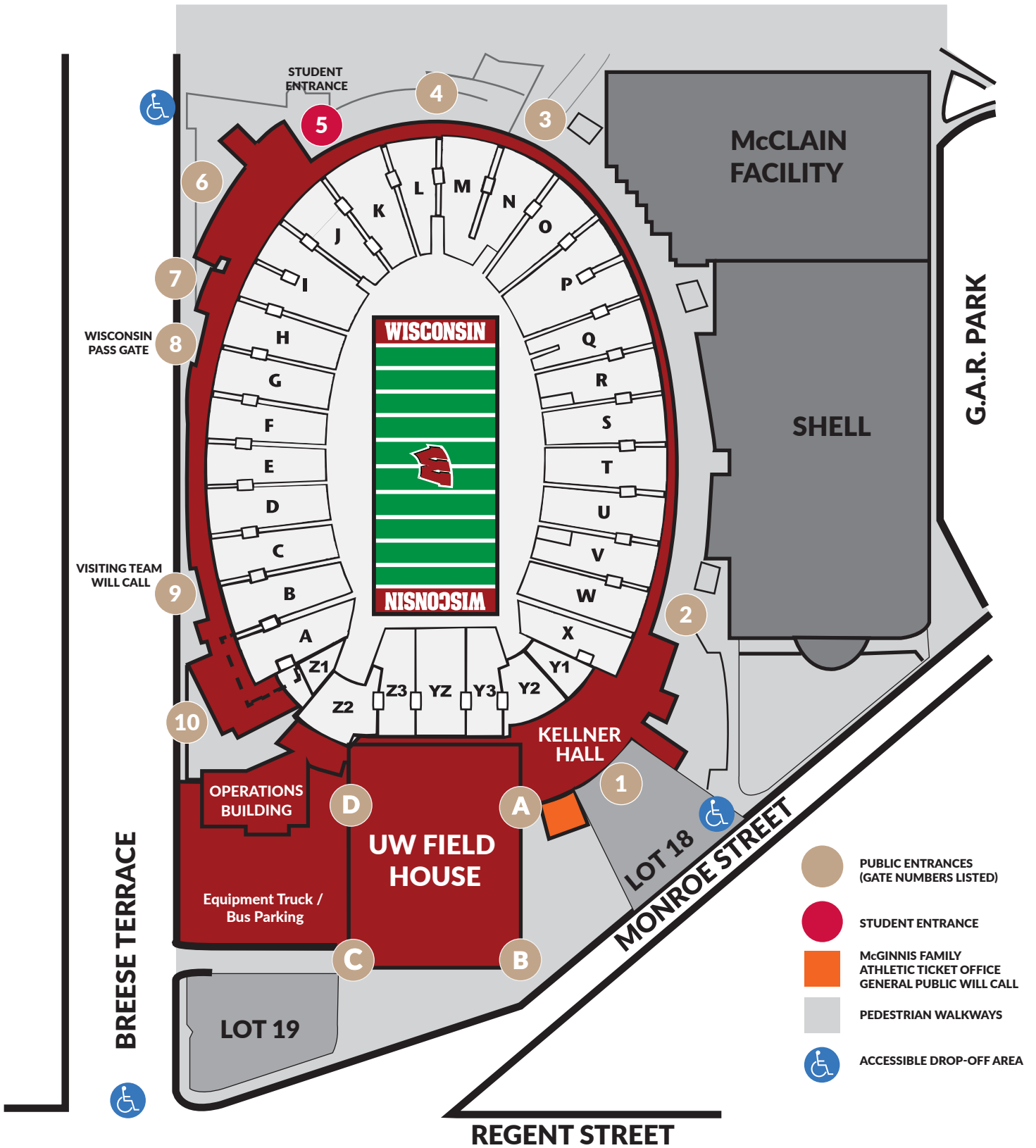
(SEE ATTACHED)

ATTACHMENT #7

CRAZYLEGS CLASSIC ADDITONAL INFORMAITON

(SEE ATTACHED)

FOOTBALL GAME DAY ACCESS MAP



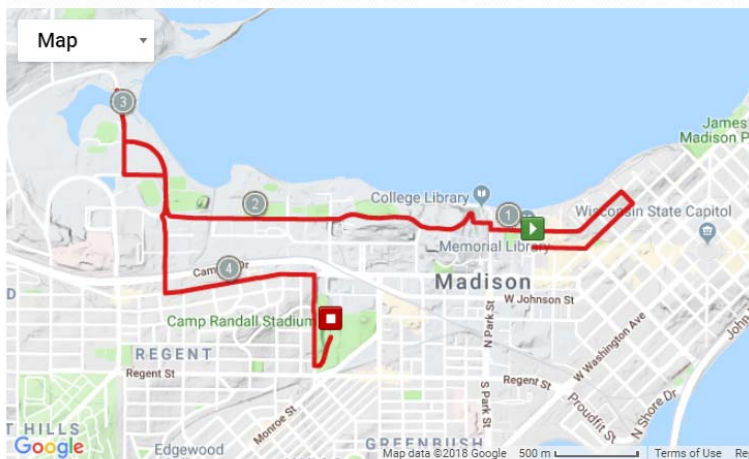
CRAZYLEGS CLASSIC COURSES

8K Run

1. Line up on Library Mall with staging along State Street and down Park Street
2. Start on State Street at the intersection of N. Lake Street
3. Continue down State Street
4. Left on Gilman Street
5. Left on Carroll Street
6. Left on Langdon Street
7. Right on North Park Street
8. Left on Observatory Drive
9. Right on Walnut Street to Willow Drive (stay in east lane)
10. Right on University Bay Drive (north lane)
11. Turnaround near the Howard Temin Lakeshore Path
12. Return on University Bay Drive (south lane)
13. Left on Marsh Drive by Pharmacy Building
14. Right on Walnut Street
15. Continue on Walnut Street in front of UW Track (west lane)
16. Left on University Avenue
17. Right on Breese Terrace
18. Left into Lot 19
19. Finish at Camp Randall Stadium

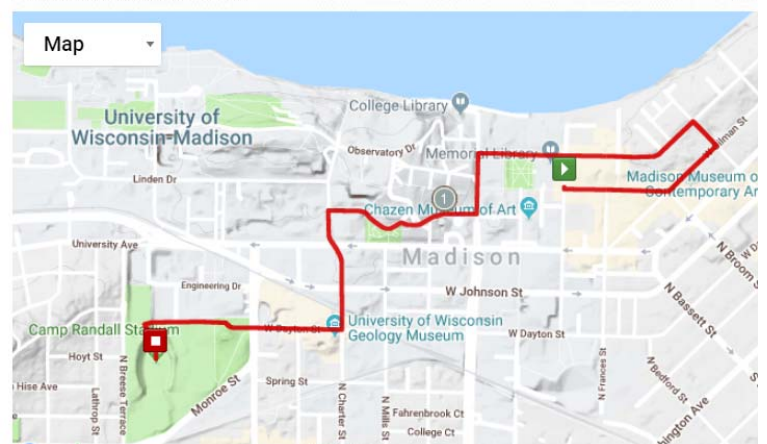
CRAZYLEGS CLASSIC

4.98 mi in Madison, WI, United States



CRAZYLEGS WALK

1.92 mi in Madison, WI, United States



2 Mile Walk

1. Staging on Library Mall along State Street and down Park Street in front of runners
2. Start at the intersection of State Street and N. Lake Street
3. Continue down State Street
4. Left on W. Gilman Street
5. Left on N. Henry Street
6. Left on Langdon Street
7. Left on N. Park Street
8. Right on Lathrop Drive
9. Between Sterling and Chamberlin Halls
10. Left on N. Charter Street
11. Right on W. Dayton Street
12. Continue through the Camp Randall Arches
13. Continue towards the Stephen M. Bennett Student Athlete Performance Center
14. Left into north entrance (Gate 4) of Camp Randall Stadium in front of Lot 17
15. Stadium finish

EMERGENCY ACTION PLAN (EAP)

I. GENERAL

The "Crazylegs Classic" will be held Saturday, April 25, 2020 at starting at Library Mall, winding through UW Campus, and ending in Camp Randall Stadium.

II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "Crazylegs Classic" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. Emergency Action Plan (EAP) Event Representative

- 1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as Shane Burgess - Associate Director of Event Operations, UW Athletics / Lt. Cherise Caradine - Special Events Lieutenant, UWPD / Ryan Richard - Race Director, Race Day Events.

B. Emergency Notification

- 1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
- 2. We will / will not have on-site EMS (MFD, UW Health Physicians, UW Health Nurses)
- 3. We will / will not have on-site Police or Security (MPD, UWPD, Camp Randall SOC)

C. Severe Weather

- 1. Weather forecasts and current conditions can be monitored through the [National Weather Service's Madison Weather Forecast website](#).
- 2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such Shane Burgess - Associate Director of Event Operations, UW Athletics / Lt. Cherise Caradine - Special Events Lieutenant, UWPD / Ryan Richard - Race Director, Race Day Events and will be responsible to monitor the weather conditions before and during the event.
- 3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee Camp Randall SOC / Shane Burgess - Associate Director of Event Operations, UW Athletics / Lt. Cherise Caradine - Special Events Lieutenant, UWPD / Ryan Richard - Race Director, Race Day Events will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
- 4. There are very limited provisions for sheltering participants in the event of severe weather.
- 5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

D. Fire

1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
3. If cooking is intended, you must contact the fire department and -
 - a) Must have a valid fire extinguisher, 2A10BC
 - b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
 - c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
 - d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

E. Medical Emergencies

1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

F. Law Enforcement

1. The need for constant Law Enforcement presence at this event has / has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

G. Emergency Vehicle Access

1. Access for Emergency Vehicles will be maintained at all times.
2. 20' Fire Lanes are required to be kept open at events.
3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
5. Crowd control will be managed by: MPD, UWPD, UW Athletics and Course Marshal Volunteers.
6. Parking for vendor and staff vehicles will be: on their own.
7. Parking for attendee vehicles will be: on their own.

V. CONTACT INFORMATION

Primary Contact	Shane Burgess	608-220-5704
Secondary Contact	Ryan Richards	608-209-6958
Emergency	Dane County 911 Center	911
Non-Emergency	Madison Fire Department	(608) 266-4420
Non-Emergency	Madison Police Department	(608) 255-2345

STREET EVENT MARKETING INFORMATION

Conditional approval of the event is required **BEFORE** promoting, marketing or advertising the event.

Do you have marketing information?

Yes No

If Yes, please continue. If No, skip this form.

How will this event be marketed, promoted, or advertised?

We have a marketing committee at the UW Athletic Department. We do a variety of advertisements via print, local media, websites, and emails.

Will there be live media coverage during the event and where will the media vehicles be parked?

There will be limited coverage, parking is on their own.

PARKS DIVISION CALENDAR OF EVENTS

If you want your event to be listed on City website calendars, please complete the Marketing Information form. Your event will only be included on the calendars if all permits and applications are approved 30 days in advance and your event is open to the public. If this form is not completed, the event will not be included on the calendars.

Official Name of Event: Crazylegs Classic

Location: Starts at Library Mall and winds through UW Campus, and ends in Camp Randall Stadium.

Public Contact Phone: Crazylegs Classic – 608 261-5947

Website: www.crazylegsclassic.com

Admission Cost: attached

Date of Event: Saturday, April 25, 2020

Beginning/End Time of Event: 9:00am | 12:30pm

Two sentence description of event (for internet calendar):

This will be the 39th annual Crazylegs Classic that takes place the last Saturday in April. The monies raised are for UW Athletic Scholarships.

STREET EVENT SCHEDULE

- The schedule begins when event setup starts, including setup on sidewalks, terraces or parking, and ends when the street is re-opened for normal use.
- The schedule should encompass all activities planned for the event, such as:
 - » Vending: food, beverages and/or merchandise
 - » Music/Performances
 - » Displays, Exhibits, Demonstrations
 - » A moving event such as a rally, parade, etc.

Provide Detailed Event Schedule:

This permit is for the 39th annual Crazylegs Classic scheduled for Saturday, April 25, 2020.

The Crazylegs Classic is an annual event held the last Saturday in April.

Set up is 6:00am

Teardown is 1:00pm (most before on a rolling schedule from start to finish)

The set up and tear down for the Crazylegs Classic is taken care of by Race Day Events (5976 Executive Dr., Fitchburg, WI 53719; 608 441-2610 – Ryan Richards).

Notification schedule –Michelle Ballweg (with the W Club) emails the neighborhood apartment complex management offices.

306 West Apartments - 306assistant@alexanderre.com

ABODO Apartments in Madison - info@abodo.com

Boardwalk Investments - alec@rentmadison.com

Capital Centre Court Apartments - capitolcentre344@gmail.com

Fiduciary Real Estate Corporation (Domain) - domain@fred-inc.com

JSM Properties - emily@jasmproperties.com

Laura Christianson (Ovation 309) - lchristianson@sg-re.com

MPM (Madison Property Management) - mpm@madisonproperty.com

Quisling Terrace Apartments - jjohnson@gormanusa.com

Renaissance Apartments - mjklund7881@aol.com

Steve Brown Apartments - mwelter@stevebrownapts.com

The Lux - lux@oroszproperties.com

Tim Jenquin (Visit Downtown Madison) - tjenquin@visitdowntownmadison.com

Urban Land Interests - info@uli.com

Willy Street Central Apartments - willystcentral@gmail.com

Todd Nelson, Assistant Athletic Director for Event Operations at the UW Athletic Department notifies neighborhoods surrounding Camp Randall Stadium.

Members of UW-Madison Event Alert Distribution List are also notified.

Safety and security is coordinated with the help of Lt. David from the Madison Police Department, Lt. Cherise Caradine from the UW Police Department, Dr. Ryan Wuebben, Emergency Medicine from UW Health. Police, paramedics, and medical staff are along the route. We also have course marshals staged along the routes.

Clean up and recycling is taken care of volunteers through Race Day Events. They provide their own trash bags, etc. UW Athletics coordinates with UW-Madison Physical Plant Waste and Recycling for all trash to be removed from starting line and water stops.

STREET EVENT AMPLIFICATION PERMIT APPLICATION

Permit fee is \$100.00.

Permission for amplification does not exempt a group from Madison Ordinance noise restrictions. Please be considerate of neighboring residents and businesses. When notifying the alderperson and neighborhood association (if necessary) about your event, be sure to include detailed information about any plans you have for amplified sound.

Do you have public amplification planned for your event?

Yes No

If Yes, please continue. If No, skip this form.

EVENT INFORMATION

Name of Event: Crazylegs Classic

Contact Person: Shane Burgess

Location: Library Mall

Date: Saturday, April 25, 2020

Type of Amplified Sound:

Band

DJ

Sound System

Speeches/Announcements

Karaoke

Other (please specify): _____

Hours of Amplification:

Date: 8:00am

Time: 11:00am