



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

(Agenda Item Number)

(Legistar file number)

LICENT-2023-00266
(License number)

6 (Alder District #) 407 (Police Sector)
Office Use Only

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): _____
(Class B license only)

Business dba Name: Cargo Coffee

Licensed Address: 750 E. Washington Ave. Madison, WI 53703

Premise Capacity: 128 Liquor/Beer Agent Name: Lindsey Lee

4 % Alcohol, 16 % Food, 80 % Other Coffee! Alder, District #: 6th Police Sector: Central

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Ground Zero Coffee LLC

Business Mailing Address: 750 E. Washington Ave. Madison 53703

Business Contact Name, Position: Lindsey Lee Owner

Business Phone: 608-220-7910 Business Email: Cargocoffee@yahoo

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Lindsey Lee	731 Williamson St. Madison, 53703	Owner

- Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)
- I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.
- I certify that this information is true and correct to the best of my knowledge.

X [Signature]
Signature

[Signature] 4/24/23
Date

- Orange sign and business card issued
 - "License Renewals & Changes" brochure with next steps issued
- Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
 Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: 95% will be singer/songwriter

Sad Snack Coffee shop music. Some ^{acoustic} duos and trios. A little

Number of security personnel and how they will be utilized: Community based hip-hop. Jazz here and there

None. We are a coffee shop.

Description of clothing to identify security personnel: None. My employees wear black aprons.

Plan to handle control and clearance of the parking lot during hours of operation and at closing time: None.

How will the entrance line be managed and controlled: We never charge a cover charge. People come and go.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: For ten years we have reminded individuals who are misbehaving to not act in an anti-social way. If they continue we call ~~the~~ 911.

Underage drinking and fake ID plan: We check I.D.s

Plan to control and supervise patrons under twenty-one (21) years of age: We keep an eye on them.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise: We pick-up and sweep the shop ^{and outside} multiple times a day. If people get too loud ~~we~~ (usually on business calls) we will sometimes ask them to lower their ^{cell phone} voices.

Management Personnel

Name	Date of Birth	Name	Date of Birth
Lindsey Lee/Owner			
RILEY GELER/Store Asst. Manager			
LUC FJELSTAD/Store Manager			
Dana Perry/Music Coordinator			

Additional Required Items for Visual and Performing Arts License (18+)

1. I understand all patrons must be at least eighteen (18) years of age to enter and remain on the premise.

2. *Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.*

Plan to ensure compliance with time requirements for patrons under the age of twenty-one (21):

We will be on it.

3. *Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non-alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.*

Plan to limit patrons under the age of twenty-one (21) to appropriate areas:

We will be on it.

4. I understand written notification **must** be provided to the Captain of the police district in which the establishment is located at least five (5) days prior to **all** eighteen (18) and up live entertainment performances. The notification shall include a detailed description of the performance including start and end times.

5. I understand only one (1) eighteen (18) and up live entertainment event may be held per week.

6. I agree not to sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.

7. I agree to comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.