

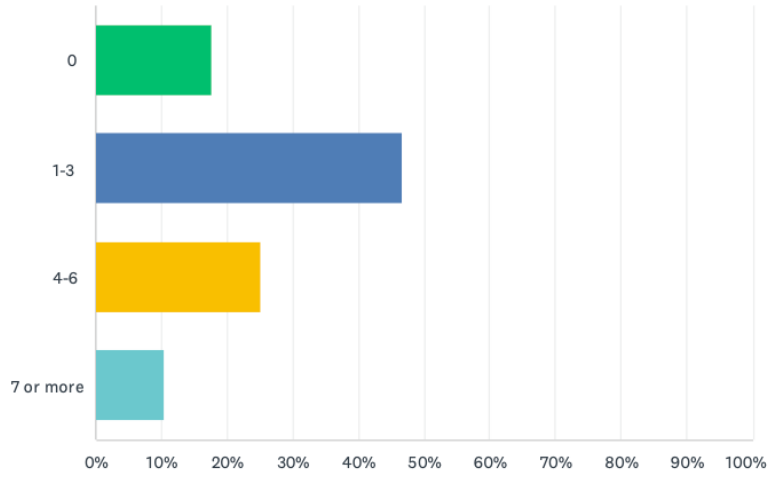
### Q1 Home Address (only one submittal per household, please!)

Answered: 259 Skipped: 0

ANSWER CHOICES	RESPONSES	
Street Address	100.00%	259
Unit Number	37.45%	97

## Q2 How many total events did you attend at Breese Stevens Field in 2023

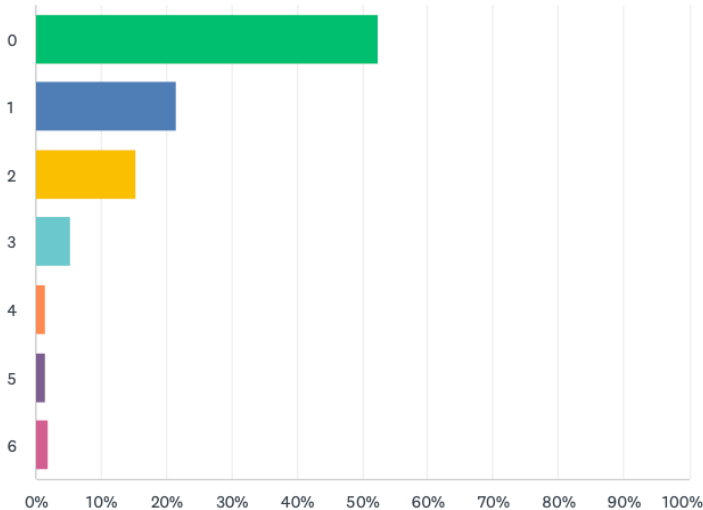
Answered: 259 Skipped: 0



ANSWER CHOICES	RESPONSES	
0	17.76%	46
1-3	46.72%	121
4-6	25.10%	65
7 or more	10.42%	27
Total Respondents: 259		

### Q3 How many concerts did you attend at Breese Stevens Field in 2023?

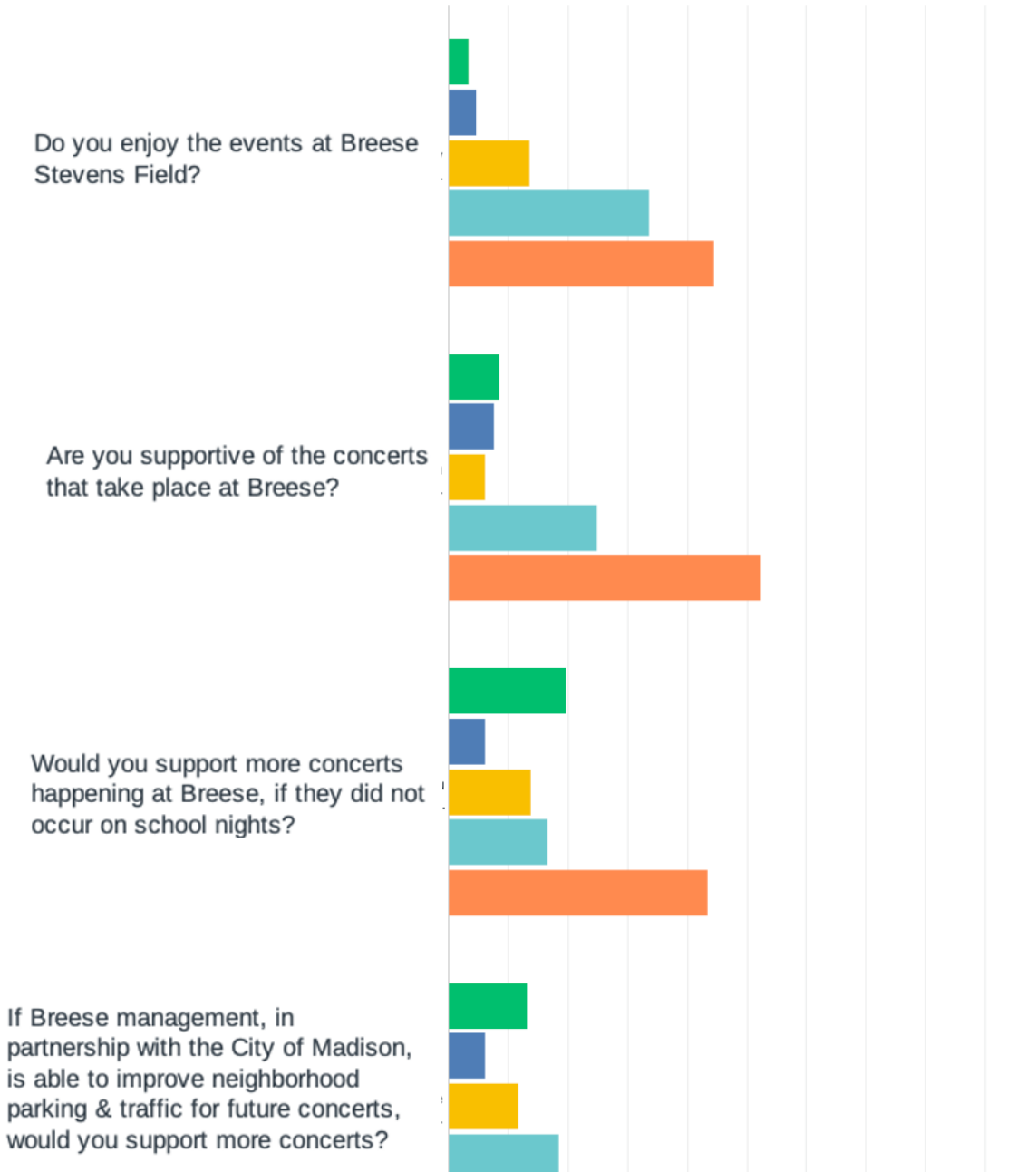
Answered: 259 Skipped: 0



ANSWER CHOICES	RESPONSES
0	52.51% 136
1	21.62% 56
2	15.44% 40
3	5.41% 14
4	1.54% 4
5	1.54% 4
6	1.93% 5
Total Respondents: 259	

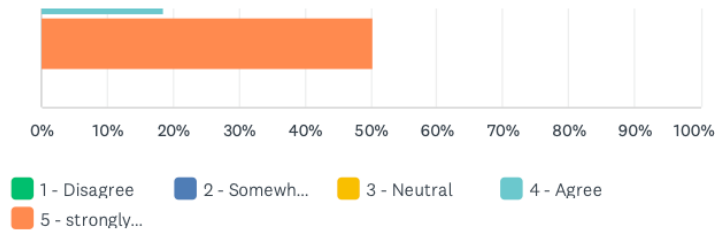
### Q4 On a scale of 1-5, please rate the following:

Answered: 258 Skipped: 1



TLNA Breese Stevens Field Neighborhood Feedback Survey

SurveyMonkey



	1 - DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
Do you enjoy the events at Breese Stevens Field?	3.52% 9	4.69% 12	13.67% 35	33.59% 86	44.53% 114	256	4.07
Are you supportive of the concerts that take place at Breese?	8.56% 22	7.78% 20	6.23% 16	24.90% 64	52.53% 135	257	3.96
Would you support more concerts happening at Breese, if they did not occur on school nights?	19.77% 51	6.20% 16	13.95% 36	16.67% 43	43.41% 112	258	3.38
If Breese management, in partnership with the City of Madison, is able to improve neighborhood parking & traffic for future concerts, would you support more concerts?	13.18% 34	6.20% 16	11.63% 30	18.60% 48	50.39% 130	258	3.74

Additional comments:

Open-Ended Response

RECAP – 27 comments are generally positive & supportive, 11 are neutral or not related to concert count and 25 are generally opposed to the concerts.

Some concerts control sound level better than others.

When will enough be enough? How about having the concerts at Warner Park? Lots of free parking. Open air facility. Few neighbors close by. Seems Warner Park for concerts would solve a lot of problems, issues, concerns, and discussions. Plus it would bring more business, investment, and involvement to that part of the city.

I'd appreciate more awareness of concerts and events happening at Breese Stevens - both to determine if I'd like to go and to reroute my commute. I would have loved to see Brandy Carlisle but didn't know about the show.

Love Breese!

How do they propose improving neighborhood parking and traffic?! Good luck.

Love 4th of July Fireworks there too!

No more concerts please. They are disruptive to the neighborhood and management has apparently not been able to figure out how to hold concerts that are compatible with a residential neighborhood.

Noise is the issue for us.

The parking is a major issue to our neighborhoods. Until a parking structure is built specifically for this, I cannot support it.

I have no complaints and live only 3 houses away.

Very glad Breese has been renovated and used for so many cool events.

Noise level is too disruptive to neighbors. Regarding this survey, with good intentions to gather input, you should know that your survey design would not pass an entry level research validity check. In a town with so many PhDs and researchers, you could easily get advice on good design for valid input.

These survey questions are poorly written and leading, designed to create the illusion of support for Breese, its usage, and particularly, increased concerts. This is a complex issue. There are tradeoffs that need to be addressed transparently, and in consultation with the immediate neighborhood surrounding Breese. This survey doesn't come close to doing that. I'm opposed to increased concerts at Breese.

Would love more events!

The roads become dangerous during concerts. People from out of town seeking parking in the surrounding neighborhood run stop signs, park across crosswalks, drive quickly. It is dangerous for drivers, bikers, walkers, and children. Big Top has never done anything to manage traffic along Mifflin, Brearly, Patterson, and Dayton. Adding more concerts is the wrong solution when the neighborhood concert traffic problem has never been addressed. We live six houses from the stadium and have no parking lot. Coming home from work and needing to park near Tenney is the least of my concerns. Dangerous traffic is number one. What will Big Top do to help keep the neighborhood roads safe? The concert acoustics were pretty bad but the events were still fun. Weezer especially was super quiet and hard to hear the details in the sound

Supportive of concerts, but don't want to have more parking and traffic on isthmus. What if you used shuttles for big events and encouraged biking and walking?

We love concerts and other events at Breese - it's a great venue! We can hear them from our house, but it doesn't bother us as they don't go late.

The use of Breese Stevens Field defines this neighborhood in a fantastic way. Forward Madison FC, Madison Radicals, concerts, High School Events, and Night Markets are all amazing and beneficial to the community. A TLNA Fest that could rival Atwoodfest could be HUGE!

Keep the great work! I love that Breese Stevens is being used for concerts.

Madison Parks and the school district should get a larger cut of funds from this community-supported venue

Parking is always a disaster and people are disruptive. Need a stronger police and fire presence I support activities at Breese Stevens field, but the concerts in particular are noisy and disruptive to the neighborhood. I do not support holding concerts at Breese Stevens field. My home is not directly impacted by the parking and noise. From that privilege, I support more events at Breese Stevens because it matches the desire to expand Madison's standing as a major city. I support more concerns because I truly, truly appreciate the curfew; I am able to enjoy more shows and not be out too late.

We are completely indifferent as to whether or not concerts are on school nights. We support any measures necessary to maintain ample street parking for neighborhood residents

The concerts are very disruptive on the neighborhood, especially for people whose houses border the stadium. I think a lot of us support having Breese Stevens being a vibrant part of the neighborhood. But, Big Top entertainment keeps coming back to the well and asking for more and more and more. I think we are at a saturation point for how much over the top noise we can absorb into a neighborhood with lots of small children who need to go to sleep (including in summertime, it's not just a school night issue). What we have is already a compromise we can deal with. Don't keep coming back to the well for more.

That's a big IF in the last question. Improving parking and traffic during concerts is no small feat! This survey seems misleading and biased. You want to hear what we like but don't really want to hear if we don't approve of having 5 more concerts. Seven is enough.

We live very close to the stadium and don't mind the events or concerts. Everything ends at a reasonable time and the sound doesn't bother us significantly. The biggest thing we don't like about the Breese events is all the additional traffic in the neighborhood. We have two young kids who often cross Bready to go to Lapham playground. When there are events there are often visitors to Madison who aren't familiar with our streets and don't drive safely. This is especially true on concert days when a bigger percentage of the attendees aren't Madison people. It feels pretty unsafe in the neighborhood on concert days. I wish Breese would pay for officers to help direct traffic or that some of the streets were blocked off to help alleviate traffic on these neighborhood streets.

Concerts and events help make our neighborhood more vibrant. Thanks for your efforts!

Frustrating to have to pick up our yard after events when people leave trash

Whoever wrote this survey does not know how to do so. It's the other events that concern me, not a handful of concerts. Please lower the damn volume of the pre-game audio (music, ads, etc.) and turn down the volume of the game play-by-play announcer so that only the folks in the stands can hear it. The rest of us are really annoyed by it. I live about 1/2 mile away and should not be forced to listen.

Parking and traffic on concert nights are terrible. Also my cell phone service does not work in my house on nights there are concerts at Breese. The neighborhood clearly does not have the capacity for these events let alone more events.

They are only paying 25k

It doesn't bother me if the events are on school nights, and parking/traffic is of course good but may not even be necessary for additional events with BRT on the way too

This survey fails to provide concrete ideas to meaningfully improve the parking situation in this neighborhood therefore it is impossible to say whether we would support more events under that scenario. Currently the parking and traffic issues here on event days is miserable. We enjoy having events in the neighborhood but visitors can be disrespectful, violate traffic/parking laws, leave trash in yards, and impede our ability to access our home. We cannot support an increased frequency of concerts or other large events without meaningful improvement of this situation. We would like to see concrete ideas from Big Top about how they will improve this for us given that they are the main financial beneficiaries.

This is Paul Schechter, the outspoken guy about emissions from illegally idling buses and the fact that I have zero parking during concert dates. I will need to see \*big\* changes in order for me to support you.

The more concerts the better! I fully support more concerts, during the week or on weekends. I love them!



People who live in the neighborhood are not able to park on the street during the concerts.

Do something about the ridiculously long food and beverage lines! Way too long of waits for both.

You NEED to put a note on the tickets (printed or electronic): "If you block a neighbor's driveway, you risk being ticketed or towed. You are advised to use nearby paid off-street parking."

Breeze Stevens afield is a great asset to our neighborhood. Keep up the good work

We live in a lively city neighborhood, and these events are a part of that

Breeze events have ruined TL neighborhood--noise, parking, bike blvd closed. The only, ONLY, good thing is sidewalks cleared of snow in winter--is that Breeze or CofM?

I would love to see the venue used as part of a city-wide event with multiple venues taking part (such as a Kpop festival) that would bring in tourists (hotels, restaurants, etc. would benefit) and introduce new culture with music, food, film, etc. as part of it.

We're a family with young children and we love all the events. We also like how they support businesses in the area and Lapham.

I fully support and strongly feel that the Breeze Stevens should be used as much as possible and as late into the year as possible

We love being steps away from this venue and would love to see more events in the upcoming years.

We wish concerts at Breeze were more affordable. It is great to see people riding bikes to and from the events, so if there was a way to incentivize that (or other public transport) rather than adding parking, that would be preferred.

I live right behind Breeze Stevens. The concerts are highly disruptive of me, my pets, the wildlife in my backyard, and the lights at night prevent me from sleeping. Please do not have events late at night, and please do not turn on bright lights at night. The concert choices have been horrible. The only performers I was looking forward to was Garbage, which cancelled.

Invite Greek fest or Italia fest to hold their events there

Events at Breeze are great for Madison and fantastic for the neighborhood. It's easy walk over there. I also like listening to the music from my backyard even if I don't go in person.

MORE CONCERTS MORE EVENTS MORE STUFF AT BREESE

The sound is getting louder

The neighborhood infrastructure does not support more large events. We are unable to invite friends over during events because of traffic and parking problems. Breese Stevens is a large event venue in a residential neighborhood and this is a poor fit.

The parking issue is horrible. I have to check the Breese Stevens events calendar regularly to determine my plans for the day so I can get back and park before the neighborhood parks up. When there are events—even just soccer games—I can't find parking for blocks around me. I'd be fine with it all if parking weren't an issue, but as it is, I feel trapped in my apartment when events are happening on the field because I'll lose my parking if I leave.

They can park at Turn Key and grab a bite before the show!

I enjoy hearing the music, and will enjoy it even more now that I learned it helps raise money for the parks. If it's on a Friday or Saturday, I'm not sure there should even be a limit.

Concerts are great. Good for the community, bring people together, and draws new attention and generate great money for local small businesses. More please!

Often too loud after 9:30

I don't want any additional parking lots built to facilitate parking accessibility for events. Focus should be placed on working with Metro Transit to create special routes on concert days, in addition to other measures that incentivize the use of public transit/cycling to get to Breese Stevens.

I continue to encourage convenient transportation options besides driving.

Survey seems biased by not having options for strongly disagree & somewhat agree, while having options for strongly agree & somewhat disagree. On #4, I somewhat agree I'd be more supportive of events at Breese (concerts & other events) if parking was not a problem. Whether events are on school nights or not makes no difference to me. The "noise" does not bother me. Lack of sufficient parking is my only complaint.

Big Top is not a trustworthy neighbor. Breese Stevens should not be hosting any week night concerts. Those who sleep early, those with young children, those sensitive to noise, should not be forced to endure the absurd volume levels at least Sunday through Thursday.

I would support more concerts if they mixed up the stage direction so the noise isn't always going in the same direction. Alternate stage position from one end zone to the other.

The noise level is unbelievable, and when I've written staff at Big Top Events, they don't show the courtesy of a response. There's just no reason the amplification of the PA system for sporting events needs to be so loud that I can hear it one and a half blocks away with my windows closed and the television on. If the volume was only 2/3 what it is, I might be supportive. They're an obnoxious noise to have so close by, and they have restricted parking such that at times we've been unable to get into our own parking ramp.