

For April, 2017

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued in 2017: 17

Licenses are continuing to come in and I am making notes on what can be done to help the process be smoother and user friendly next season. There continues to be issues with the platform we are using to license. I am working regularly with IT to address these challenges on both my end and on the vendors end.

Umbrella Licenses Issued in 2017: 2

Saturday Food Court: The food court has been successful. We continue to work out the details on staffing the barricades. We are working with Crazy Legs Race Managers to organize an alternative for the race day on 4/29/17.

Enforcement: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Observation: There is nothing to report in this category.

.....
SIDEWALK CAFÉ STATUS

Licenses Issued in 2017: 13

Licenses for sidewalk cafes continue to come in. We are getting more requests from restaurants outside the downtown area for café's. I continue to meet with new and existing café operators to get the café dimensions and set-ups correct.

Enforcement: There is nothing to report in this category.

.....
ARTS & CRAFTS STATUS

Licenses Issued in 2017: 32

Licenses keep coming in. We have had a handful of new vendors sign up. We have also had a number of vendors not renew licenses at this time. The first week seemed to go well. The seasoned vendors said the day was good and ran pretty much as it normally had.

Enforcement: There is nothing to report in this category.

MERCHANT VENDOR STATUS

Licenses Issued in 2017: 2

Enforcement: There is nothing to report in this category.

.....

SOUTHEAST CAMPUS VENDING AREA STATUS

Licenses Issued to Date: 1

Licenses are continuing to come in.

Enforcement: There is nothing to report in this category.

.....

CAMP RANDALL HIGH DENSITY VENDING STATUS

Licenses Issued in 2017: 0

Enforcement: There is nothing to report in this category.

.....

LANGDON STREET HIGH DENSITY VENDING

Licenses Issued to Date: 0

Enforcement: There is nothing to report in this category.

.....

LATE NIGHT VENDING STATUS

Licenses Issued in 2017: 1

Licenses are continuing to come in.

Enforcement: There is nothing to report in this category.

.....

BASIC STREET VENDOR LICENSE STATUS

Not related to other licenses such as Mall/Concourse

Licenses Issued in 2017: 65

Enforcement: There is nothing to report in this category.

.....

TABLING PERMIT STATUS

Permits Issued in 2017: 47

Enforcement: There is nothing to report in this category.

.....

BANNER PERMIT STATUS

Organizations applying for one or more in 2017 banner spaces to date: 31

Banner permits issued to date in 2017: 45

MISCELLANEOUS

- Food Cart Review Process Focus Group meeting was postponed to 4/25/17.
- Accela (our licensing and permitting platform) is continuing to have challenges but the licenses is moving forward. I am working with different departments to clean up the system for this year.
- The new location of vendors on the 200 block of MLK is going very well. Vendors are happy with their sales and the customers I am talking to like that the carts are now closer to their office. I would encourage the VOC to consider continuing to have carts there after construction of the square until the Madison Municipal Building's (MMB) construction is complete. I would also ask that the VOC consider allowing a limited number of carts there after the MMB is back in operation.
- The TOSVOD was passed by the common council on 4/18/17. It was on the consent agenda and there was no discussion. Now I will be working with IT to create the mechanism to approve a license and create a calendar to schedule vendors. Our goal is to have this starting mid May.
- The BID will be putting out bistro chairs during the lunch hour (11a-2p) at the top of State St. in Philosophers Grove area.
- I continue to get questions regularly regarding food trucks and mobile retail vending as well as vending on private property. I recommend we continue to work toward creating ways to amend the ordinance and regulations regarding these topics.
- The Food Cart Food Court continues to be very popular. The vendors and customers seem to be very happy with it. We had less issues with the barricades being moved this week and are working on outreaching to volunteers to oversee the barricades.
- During Market on Saturday, 4/22/17 a man was harassing a few vendors about permits/licenses. He was demanding to see them and was threatening to shut down some of the carts because they did not have their licenses posted. When asked to produce ID or a badge he said "NO" and said he was a private citizen. He approached both food carts and art/craft vendors. We are looking into who he was and talked with vendors to let them know what to do in the future if this happens again.