Events Planning Process
Ideas for consideration--CONSOLIDATION

Designated Routes
Create designated race routes <u>and political rally routes</u>
Create designated event spaces
Limit number of events on isthmus
Protect important bus routes-protect the routes from events
Utilize shuttle buses to move people to event sites
Remove bus routes from Square
Provide free B-Cycle access on event days
Do not close major thoroughfares like John Nolan Drive
Consider alternative venues for events (schools, businesses, industrial parks, etc

Specific start times, days
Start events earlier to avoid traffic delays and limit bus route changes
Focus events on specific days, like Sunday, when traffic is lighter downtown
Fine-tune or limit the length of times when major roads are closed

Flexible Fee structure
Create flexible / multi-tiered fee structure based on geography, event complexity and size
Provide lower fees for events away from downtown
Provide incentives to use dedicated race or event sites
Prioritize non-profit events
Create a fund for fees to assist events that can't afford actual fees
Ensure events are accessible and welcoming to <u>all.</u>

Notification process
Alder notification consistency
More frequent notification of neighborhood associations
Traffic management plans and announcements of road closures
Create phone app to notify of events, bus re-routing and road construction

Moratorium
No new events for 2019
Establish criteria for adding new events at locations or on dates already at capacity
Review impacts of events on neighborhoods and diverse populations

Noise levels
Create specific noise level maximums
Enforce noise level maximums
Designate spaces for noisy events and quiet events

<u>Other Improvement Ideas</u>
Create an "Event Police Force"—special group to support police
Create designated Event Team or Office
Say "No"
Lottery selection process for peak times of events
Create "Hold Dates" and identify common (duplicative) calendar dates
Create criteria for defining legacy events