



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, May 18, 2016

5:00 PM

Madison Municipal Building
215 Martin Luther King, Jr. Blvd.
Room 260

CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:12 pm.

Present: 7 - Rebecca Kemble; Frank Staniszewski; Meghan Blake-Horst; Mark R. Greene; Patricia (Pat) A. Schramm; Steve King and Denise DeMarb
Excused: 2 - Craig P. Stanley and Matthew C. Younkle

Also present: Alder Mark Clear; Matthew Mikolajewski, EDD Director; Ruth Rohlich and Dan Kennelley, Office of Business Resources

APPROVAL OF MINUTES

A motion was made by Staniszewski, seconded by Blake-Horst, to Approve the Minutes of the April 20, 2016, meeting. The motion passed by voice vote.

PUBLIC COMMENT

As all public comments were on Item # 2, public comment was delayed to Item # 2

DISCLOSURES AND RECUSALS

With regard to Item # 2, Mr. Greene disclosed that a letter of support for the Doyenne Group was sent by a co-worker at the United Way; and that the United Way has funded some Doyenne initiatives.

With regard to Item # 2, Mr. Staniszewski disclosed that the Madison Development Corporation submitted a letter of support for the Doyenne Group. Mr. Staniszewski does not believe that he needs to recuse himself from the discussion.

1. [42947](#) Introduction of Shobhan Thakkar as a new member of the EDC

Mr. Thakkar introduced himself. It was also noted that Mr. Thakkar had not yet completed the necessary Oath of Office to serve on the EDC. As such, he recused himself from the entire meeting and did not participate.
2. [42089](#) SUBSTITUTE Resolution approving the recommendation of the RFP review team in choosing the Doyenne Group to act as the fund manager for the Entrepreneurship & Small Business Development Resource Fund, and ~~approving Office of Business Resources~~ authorizing the Mayor and City

Clerk to execute a contract for the Doyenne Group to manage this fund.

A motion was made by DeMarb, seconded by Kemble, to Return to Lead with the Recommendation for Approval to the BOARD OF ESTIMATES. The motion passed by voice vote.

Discussion:

Ruth Rohlich presented the staff memo on this item.

Mr. Greene opened the public comment, and began by reading the names of all of the registrants for this item.

Mr. Franco and Ms. Cervantes of the Hispanic Chamber of Commerce of Wisconsin spoke neither in support or opposition of the substitute resolution. They distributed a letter and slide presentation regarding the Hispanic Chamber of Commerce of Wisconsin proposal. They stressed the broad range of flexibility in terms of how their funding would be deployed and the return on investment that could be achieved.

Ms. Heather Wentler and Ms. Amy Gannon of the Doyenne Group spoke in support of the substitute resolution. They outlined the advantages of the Doyenne proposal, including that they are already established in Madison, they have an understanding of women-led technology entrepreneurship, and they provide a mix of grants, loans, and equity investment under their proposal.

Mr. Brett Halverson of the Greater Madison Chamber of Commerce spoke in support of the Doyenne Group proposal.

Ms. Julann Jatzczak of the Wisconsin Women's Business Initiative Corporation spoke in support of the Doyenne Group proposal.

Mr. Paul Jadin of the Madison Region Economic Partnership congratulated the City on receiving proposals from two extraordinary organizations that will each do a good job; however, Mr. Jadin supports the Doyenne Group as the preferred choice.

Ms. Chandra Miller Fienen of the StartingBlock Madison Planning Committee spoke in support of the Doyenne Group, but noted a willingness to work with either group. Ms. Miller Fienen noted that Hispanic Chamber of Commerce of Wisconsin conversations with StartingBlock were conceptual in nature.

Those appearing in support of the substitute resolution, not wishing to speak but available to answer questions included:

- Juan Jose Lopez and Lupe Martes of the Latino Chamber of Commerce of Dane County
- Arlene Bollig of the Comienzos/WWBIC Partnership

Mr. Greene closed the public comment period.

DeMarb moved, seconded by Kemble, to approve the substitute resolution approving the recommendation of the RFP review team in choosing the Doyenne Group to act as the fund manager for the Entrepreneurship & Small Business Development Resource Fund, and authorizing the Mayor and City Clerk to execute a contract for the Doyenne Group to manage this fund.

EDC members discussed the motion.

The motion carried unanimously by voice vote.

3. [21360](#) Economic Development Division Director Updates

Mr. Mikolajewski provided an update on several items including: the City's Business Cooperative program, the Connect Madison Strategy, Judge Doyle Square, a recent CIC land sale to Sutton Transport, the Public Market, a recent Capital Revolving Loan Fund loan to assist with the Willy Street Coop locating at the Northside Town Center, and the fact that the former Union Corners sale center is once again for sale by the City.

4. [17637](#) EDC Chairperson's Report

Mr. Greene noted that the EDC is still short one member, and requested suggestions for who might fill the vacant position. Mr. Greene noted that DMI will be invited to make a presentation at the June meeting.

5. [27862](#) Introduction of New Items from the Floor

None.

6. **Next Meeting - June 15, 2016**

ADJOURNMENT

A motion was made by King, seconded by Kemble, to Adjourn. The motion passed by voice vote. The meeting Adjourned at 6:30 pm..