



Madison Parks Division

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February 9, 2024

Dear Madison Arts Commission Members,

I'm pleased to present the draft Lake Monona Waterfront master plan at your February 12th meeting. The master plan and corresponding report represent the outcome of an ambitious, multi-year planning initiative for 1.7 miles of shoreline and 17 acres of public green space in Madison. With the guidance of a thirteen-member ad-hoc committee, the plan development process centered on the community goals of creating a visionary, inclusive, and environmentally focused waterfront.

The master plan is the product of hundreds of hours of engagement, outreach, and committee deliberation, with direct input from the Madison arts community. Thanks to the support of Karin Wolf and Meri Rose Ekberg, the City held a well-attended workshop for area artists and art supporters, where attendees reviewed the latest in-progress plans and shared their perspectives and insight on how to best incorporate public art in the planning area. The gathered information was shared with the professional planning team and is encapsulated in the master plan report. Each section of the waterfront plan includes an overlay of recommendations specific to public art opportunities. The intent is to guide future implementation when more specific installation proposals are considered for review.

The Lake Monona Waterfront sets a new vision for the future of Madison's foremost public lakefront, and I look forward to presenting the draft plan.

Regards,

Michael Sturm

Mike Sturm, PLA
Madison Parks