



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, January 8, 2013

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 5 -

Shiva Bidar-Sielaff; Chris Schmidt; Paul E. Skidmore; Matthew J. Phair
and Lauren Cnare

Excused: 3 -

Satya V. Rhodes-Conway; Sue Ellingson and Tim Bruer

Others Present: Ald. Scott Resnick, Ald. Mark Clear, Sally Miley, Anne Monks,
Heather Allen

Ald. Shiva Bidar-Sielaff, chair, called the meeting to order at 4:34 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. Chris Schmidt, seconded by Ald. Matt Phair, to
approve the minutes of the December 11, 2012 CCOC meeting.

Heather Allen requested an amendment to the minutes regarding her update to
the CCOC to read:

- 2012 Foreclosure assessment report - Requester: Ald. Anita Weier
- Local hiring for public works projects and health impact analysis - Requester:
Ald. Satya Rhodes-Conway

The motion on approving the minutes, as amended, passed by voice
vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the CCOC members present.

Ald. Satya Rhodes-Conway arrived at 4:36 p.m. Ald. Tim Bruer arrive at 4:39
p.m.

Present: 7 -

Shiva Bidar-Sielaff; Chris Schmidt; Paul E. Skidmore; Satya V.
Rhodes-Conway; Tim Bruer; Matthew J. Phair and Lauren Cnare

Excused: 1 -

Sue Ellingson

REFERRAL FROM THE COMMON COUNCIL

28543

Adopting the 2013 - 2014 Common Council Legislative Agenda.

Sponsors: Shiva Bidar-Sielaff and Chris Schmidt

Attachments: [1/30/13 Allen Memo Re: 2013-14 Legislative Agenda.pdf](#)
[062812 Council Legislative Agenda PPT Presentation](#)
[102512 Council Legislative Agenda PPT Presentation.pdf](#)
[Original Res. 28543.pdf](#)

Heather Allen was present for the discussion. She reminded the CCOC members that the Council had originally chose shared revenue as a priority but given subsequent research and discussions with city staff she stated that the conversation turned towards alternative sources of revenue. She will need direction from CCOC on what she should focus on; state and federal aid, regional solutions, ongoing PILOT process, fees for services and/or new taxing approaches.

She further noted that in the area of demographics the Council chose to focus on the growing aging population and an increasingly diverse younger population particularly in the areas of empowering youth and making them connected to the city, attracting and maintaining young families, improving the quality of life of seniors (anticipating the economic needs of seniors).

Ald. Satya Rhodes-Conway noted that the resolution was missing the motivation for creating a legislative agenda (between the 2nd and 3rd clauses) and the role of the executive and city staff. The deeper issue she wanted to bring up was not only focusing on age in shifting demographics but also ethnicity, race, economics and the interplay of those issues with age.

Ald. Shiva Bidar-Sielaff thought that Heather Allen's memo covered those issues in a broad sense but may be missing in the areas of inquiry. She suggested that Ms. Allen could amend her memo to add those areas.

Ald. Mark Clear was interested in how the Council would "drill down" in order to take action on the legislative agenda items. He noted that if work groups were created a member of the CCOC should be a member.

Ald. Lauren Cnare hoped there would be an opportunity to bring in appropriate committees as "expert" witnesses (e.g. Committee on Aging).

Ald. Matt Phair thought economic disparity should be highlighted more in the areas of inquiry in the topic of demographics.

Ald. Rhodes-Conway suggested that any work groups created should be a standing agenda item on future CCOC agendas to monitor progress.

Ms. Allen indicated that she would bring back suggestions for a process to work on the legislative agenda topics to the next CCOC meeting (2/5/13).

Ald. Rhodes-Conway moved amendments to the resolution and two requests, seconded by Phair:

Insert between the 2nd and 3rd WHEREAS clauses:

WHEREAS, the Common Council desires to focus proactively on policy issues important to the City of Madison; and,

Amend the NOW, THEREFORE, BE IT RESOLVED clause to read:

NOW, THEREFORE, BE IT RESOLVED, that the Common Council with the assistance of the Council Legislative Analyst shall "work with the executive branch"

In addition to the amendments to the resolution it was requested that Heather Allen include the additional types of demographics in the areas of inquiry in her prepared memo and develop a recommended process for the Council to discuss and make recommendations on the legislative agenda topics at the 2/5/13 CCOC meeting.

Motion to amend the resolution was approved

A motion was made by Ald. Satya Rhodes-Conway, seconded by Ald. Matt Phair, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

REPORTS/DISCUSSION ITEMS

[28714](#)

Report from National League of Cities 2012 Annual Conference (Boston, MA) - Ald. Lisa Subeck, Ald. Scott Resnick, Ald. Satya Rhodes-Conway and Ald. Sue Ellingson

Attachments: [Ald. Rhodes-Conway: NLC Report 2012.pdf](#)
[Ald. Ellingson: NLC Report 2012.pdf](#)

Ald. Lisa Subeck, Ald. Scott Resnick and Ald. Satya Rhodes-Conway were present for discussion on this item. Ald. Sue Ellingson provided a written report (as did Ald. Satya Rhodes-Conway). Each alder present provided a recap of their trip to Boston, MA.

Ald. Satya Rhodes-Conway provided a synopsis of her written report.

Ald. Resnick was not available at this point. Ald. Satya Rhodes-Conway made a motion to table until he was available, seconded by Ald. Lauren Cnare. Motion was approved. The CCOC members took up agenda item #6 at this time. After the agenda item #6 was discussed Ald. Resnick returned and Ald. Lisa Subeck was present. Ald. Chris Schmidt made a motion to take this item off the table, seconded by Ald. Lauren Cnare. Motion was approved.

Ald. Subeck stated that she had materials that she would share with members, specifically materials related to neighborhood centers and youth violence programming.

What attendees liked about the conference:

Meeting other elected officials (Ald. Rhodes-Conway)
Bringing information back to the Council (Ald. Rhodes-Conway)
Value in talking with other communities (Ald. Resnick)
Mobile Workshop Tours (Ald. Subeck/Ald. Resnick)
Panel and Roundtable Discussions (Ald. Subeck)

What attendees didn't like about the conference:

Substantive details and discussion missing, possibly due to time constraints (Ald. Resnick)
Mix of quality in workshops and presentations (Ald. Subeck)

[28715](#)

Discussion Item: Setting Budget Priorities & Future Budget Process

Attachments: [Final Report Presidents Work Group on Improvements to Budget Process 07](#)

Ald. Shiva Bidar-Sielaff asked CCOC members if they wanted to provide any feedback from the 2013 budget deliberations process, any suggestions or changes for 2014 deliberations and setting budget priorities.

Ald. Lauren Cnare asked if the Mayor's office was planning on holding Community Budget Conversations again. Sally Miley indicated that she just scheduled a preliminary meeting on this topic. Ald. Satya Rhodes-Conway asked Ms. Miley what valuable input did the Mayor's Office receive from the last budget conversations. Ms. Miley indicated that attendance was down from the first year and they were looking at what other cities were doing (e.g. Calgary's participatory budget process). The city needs assistance in getting the word out and they would look at possibly piggy backing on neighborhood meetings. Ald. Rhodes-Conway asked what the usefulness of the input from the meetings was on setting the budget. Ms. Miley stated that it provided a forum for the city to listen to citizens and that feedback had been engaging and thoughtful).

Ald. Mark Clear was interested to hear what the differences were between the 2011 and the 2012 budget conversations. He was unable to attend any of them and what he understood was the 2011 session was more educational and did not generate much in terms of useful budget information. Ms. Miley thought the most useful thing that came out of the sessions was the development of the website on budget information.

Ald. Bidar-Sielaff thought that the sessions were missing the broader demographics of the city and the "usual suspects" attend. She thought there may be groups that would like to be represented. She suggested having budget toolkits that could be given to neighborhood associations and groups to conduct their own budget conversations might be helpful in reaching the broader community.

Ms. Miley said that she would bring this input to her upcoming meeting. Ald. Rhodes-Conway asked that some more thought be put into how the city gets information out in addition to putting good information into peoples' brains.

The discussion then turned to the Council's budget process.

Ald. Rhodes-Conway suggested two things:

1. The Council should build into the budget process the opportunity for the Council to meet as a Committee of the Whole (not in Room 201) to discuss the budget and priorities.
2. As Council receives updates from Finance Department (cost-to-continue emails) that would be when the Council should start having discussions on what the budget gap is and what the budget priorities are (before the Executive Budget is released).

Anne Monks noted that the budget gaps have been so large and it makes it hard to predict where the budget lands in the end.

Ald. Bidar-Sielaff noted that there appeared to be consensus on having Council meetings as a Committee of the Whole. She thought that the first meeting could occur in early summer and one prior scheduled between the releasing of the Executive Budget but prior to the BOE amendments being released. She asked if an existing Council meeting could be used for one or two of these meetings because scheduling additional Council meetings would be difficult.

Ald. Lauren Cnare asked if the Council could be brought in when the agencies submit their budgets to the Mayor (bring in alders earlier in the process) and also find ways to talk about the bigger budget issues now (for example Overture).

Ald. Mark Clear thought that one of the best things to come out of the work group report from 2008 was encouraging alders to attend the Board of Estimates meeting and Council could look at that time to craft amendments (public forum).

Ald. Shiva Bidar-Sielaff will come back to the CCOC, for action, with a process plan for scheduling Committee of the Whole meetings to discuss the budget and drafting of amendments.

FUTURE AGENDA ITEMS

No other future items were submitted.

ADJOURNMENT

A motion was made by Ald. Tim Bruer, seconded by Ald. Chris Schmidt, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:49 p.m.