

# URBAN DESIGN COMMISSION APPLICATION

# UDC

City of Madison  
Planning Division  
126 S. Hamilton St.  
P.O. Box 2985  
Madison, WI 53701-2985  
(608) 266-4635



## FOR OFFICE USE ONLY:

Paid \_\_\_\_\_ Receipt # \_\_\_\_\_

Date received \_\_\_\_\_

Received by \_\_\_\_\_

Aldermanic District \_\_\_\_\_

Zoning District \_\_\_\_\_

Urban Design District \_\_\_\_\_

Submittal reviewed by \_\_\_\_\_

Complete all sections of this application, including the desired meeting date and the action requested.

*If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.*

## 1. Project Information

Address: \_\_\_\_\_

Title: \_\_\_\_\_

## 2. Application Type (check all that apply) and Requested Date

UDC meeting date requested \_\_\_\_\_

- New development       Alteration to an existing or previously-approved development  
 Informational       Initial approval       Final approval

## 3. Project Type

- Project in an Urban Design District  
 Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)  
 Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)  
 Planned Development (PD)  
     General Development Plan (GDP)  
     Specific Implementation Plan (SIP)  
 Planned Multi-Use Site or Residential Building Complex

### Signage

- Comprehensive Design Review (CDR)  
 Signage Variance (i.e. modification of signage height, area, and setback)

### Other

- Please specify \_\_\_\_\_

## 4. Applicant, Agent, and Property Owner Information

**Applicant name** \_\_\_\_\_ Company \_\_\_\_\_

Street address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Project contact person** \_\_\_\_\_ Company \_\_\_\_\_

Street address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Property owner (if not applicant)** \_\_\_\_\_

Street address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**5. Required Submittal Materials**

- Application Form**
- Letter of Intent**
  - If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
  - For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.
- Development plans** (Refer to checklist provided below for plan details)
- Filing fee**
- Electronic Submittal\***

Each submittal must include fourteen (14) 11" x 17" collated paper copies. Landscape and Lighting plans (if required) must be full-sized. Please refrain from using plastic covers or spiral binding.

Both the paper copies and electronic copies must be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

*\*Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to [udcapplications@cityofmadison.com](mailto:udcapplications@cityofmadison.com). The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.*

**6. Applicant Declarations**

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with \_\_\_\_\_ on \_\_\_\_\_.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Applicant name \_\_\_\_\_ Relationship to property \_\_\_\_\_

Authorized signature of **Property Owner** \_\_\_\_\_ Date \_\_\_\_\_

**7. Application Filing Fees**

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per §35.24(6) MGO).
- Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex



CORE  
PROPERTY  
CAPITAL

City of Madison  
Urban Design Commission  
215 Martin Luther King Jr. Blvd  
Madison, WI 53703

RE: 6905 Odana Road, Madison, WI  
Letter of Intent (UDC Review)

We, as Owners of the referenced property, request Comprehensive Design Review and approval to remove one existing Off Premises Directional Sign containing forty-eight (48) square feet of copy area per sign face and replace it with a new structure and sign cabinet with fifty point eight (50.8) square feet of copy per sign face (“Monument Sign”).

This submittal complies with the Comprehensive Design Review Criteria as evidenced and outlined below with exceptions noted:

In reference to Requirement #1:

1. The existing three (3) signs on the zoning lot are approved non-conforming as specified in MGO Ch. 31
2. Because the existing sign is in disrepair, we look for your support to approve replacing it in its entirety. We have included view line studies in our graphic submittal showing the sign cabinet and copy area does not create a negative impact; to wit, it does not obstruct visibility into any point of ingress or egress or any other existing signage. A brand new sign with enhanced design features clearly improves the overall appearance of the development as well as being an enhancement to Odana Road.

In reference to Requirement #2:

We are requesting approval of the Monument Sign in order to comply with pre-established Lease obligations to two of the major Tenants in this Development. This condition was created by the prior property owner and has the potential of creating a lease default with catastrophic economic impacts to the Center up to and including cancellation of the Lease by one or more of the Tenants served by The Monument Sign. The Monument Sign would be installed in the same location (on private property outside of any right-of-way, more than 300’ from other Off Premises Directional Signs) however we designed it to match the second existing Off Premises Directional Sign located on the zoning lot which will enhance the visual appeal and be in harmony with the existing buildings and Off Premises Directional Signs.

In reference to Requirement #3:

This request does not violate any of the stated purposes in sections 31.02(1) and 33.24(2). More specifically, we have redesigned the Monument Sign to be harmonious in design with the adjacent buildings and Off Premises Signs.

In reference to Requirements #4:

The Monument Sign shall comply with Sec. 31.04(5) with a base engineered to appropriately support the size, design, and wind load factors; comprised of a poured in place concrete footing and CMU block base. The sign shall be constructed of non-combustible materials and comply with all UL and other governmental ratings, approvals, or guidelines.

In reference to Requirement #5:

We respectfully ask for your support and approval in granting exceptions as noted below for Off Premises Signs as detailed in Sec. 31.115:

1. The existing signs are larger than 32 square feet and we are requesting an additional 3 square feet of copy to comply with Tenant Lease requirements. The change to the existing sign is de minimis, has no impact on visibility, and is in harmony with the design intent of adjacent buildings and Off Premises signs.
2. There are three (3) existing signs on the zoning lot. These are approved non-conforming signs as outlined in MGO Ch. 31
3. The existing set back will remain as originally installed.
4. The principal use of the area upon which the Monument Sign is located is a greenspace and complimentary amenity to the property in general. Its sole purpose is not to allow or provide support for the Monument Sign.

In reference to Requirement #6:

As graphically illustrated on the view line studies, the Monument Sign will not present a hazard or obstruct the view of vehicular or pedestrian traffic nor shall it present an obstacle to ingress or egress to adjoining properties. As the Monument Sign replaces an existing sign in disrepair, it is a visual upgrade and will enhance the appeal of the greenspace and property in general. The sign cabinet will be internally illuminated with sign panels and vinyl logos designed to present light copy on a dark background at night. The light source will not spill or project glare into the roadway.

In reference to Requirement #7:

As shown on the site plan, the Monument Sign is located 100% on privately owned property and does not fall within any Right-of-Way or public land or property.

In reference to Tenant Wall Signs:

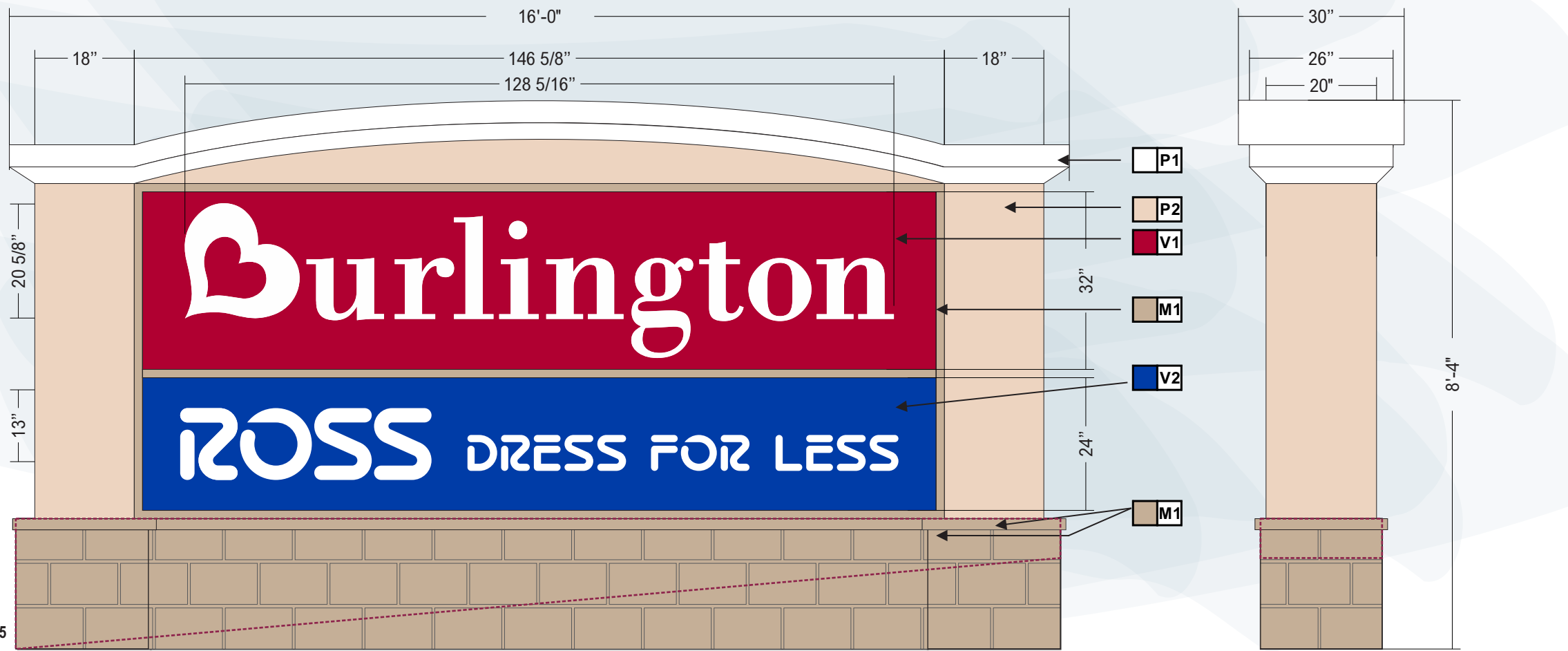
The Tenant Wall Signs for the Tenant Spaces currently occupied by Ross Dress for Less and Burlington Coat Factory will be no more than 180 square feet each, JoAnn's will be no more than 120 square feet, and the remaining leasable spaces (currently Hand & Stone Massage and Rogans Shoes) and any other building signs not specifically mentioned will meet the rules of MGO Ch 31. In all case, submittals will be approved by the Landlord prior to submittal for permit.

The building currently has several types of signs including box signs, channel letter signs, and signs on raceways. New Tenants will be required to be install channel or halo lit LED letter sets with 1" offsets, but otherwise attached directly to the building. No raceways will be allowed. Box signs will be limited to upscale designs with routed, push thru, or molded faces as a portion of the sign face. No straight box signs with a flat face and multi-colored vinyl overlay will be allowed. All existing signs that are non-compliant with the manufacturing criteria outlined herein will be removed if or when such Tenants vacate the Premises or request a modification or replacement of their current building sign.

We respectfully ask the Urban Design Commission to approve the issuance of permits for this Monument Sign to improve the look of our Development, Odana Road, and be compliant with our Tenant Leases. We thank you in advance for your partnership and assistance with this project.

Sincerely,  
CPC Madison, LLC  
CPC Property MGMT, LLC

**SIGN TYPE A: DOUBLE SIDED MONUMENT SIGN - PROPOSED**  
**29.9 SQ. FT. COPY AREA PER SIDE**



- P1 AKZO NOBEL - MATCH SW 7005
- P2 AKZO NOBEL - MATCH SW 6113
- V1 3M VINYL
- V2 3M VINYL
- M1 AKZO NOBEL - MATCH SW6107 PAINTED CMU BASE

1 FRONT VIEW QTY: 1  
 1.0 Scale: 1/2" = 1'-0"

1 SIDE VIEW  
 1.0 Scale: 1/2" = 1'-0"



**OPTION SIGNS**  
 & ENVIRONMENTAL GRAPHICS

165 TIDWELL DRIVE, SUITE A  
 ALPHARETTA, GA 30004  
 PHONE: 770.569.5871  
 FAX: 770.569.5456

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PROJECT NAME:  
**BURLINGTON/ROSS**

CLIENT:  
**CORE PROPERTY CAPITAL**

PROJECT ADDRESS:  
**BURLINGTON/ROSS  
 6905 ODANA ROAD  
 MADISON, WI 53719**

PROJECT #: 90301

PROJECT MANAGER:  
**STEVE WESTER**

DRAWN BY:  
**SCW**

DATE: 04/26/19

REVISIONS:  
 1 DATE: 06/07/19 BY: SW

DRAWING:

PAGE: **1 of 6**

WO DATE: 00/00/00 XX

**# 00000**

R:\FTS\FTS STEVE WESTER\CORE PROPERTY CAPITAL\BURLINGTON\BURLINGTON-ROSS.CDR

In order to eliminate all possible errors or omissions, please review each page of these drawings carefully for content, quantities, spelling, material and color specifications. Production will not begin without SIGNED APPROVED drawings. No verbal approvals will be accepted. By signing as approved, client is accepting full responsibility for the correctness of the content here-in, and any changes made post-production will incur additional expense. Dimensions shown are nominal.

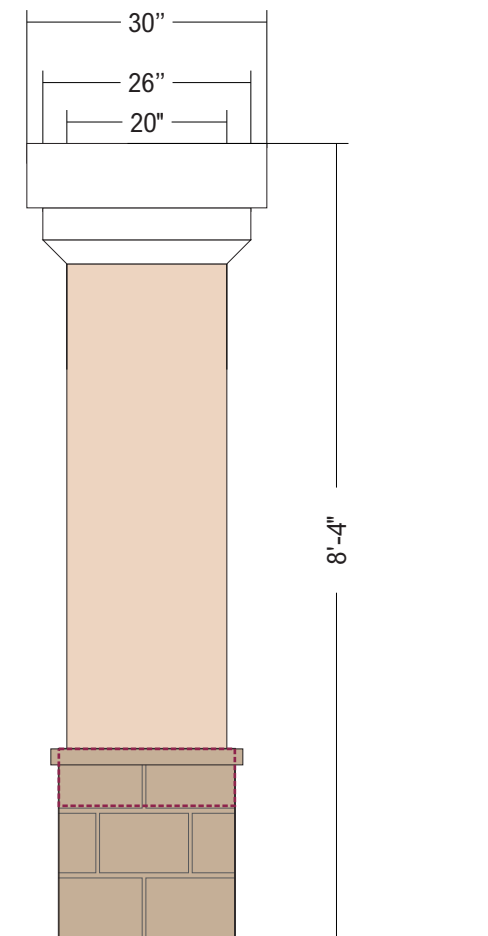
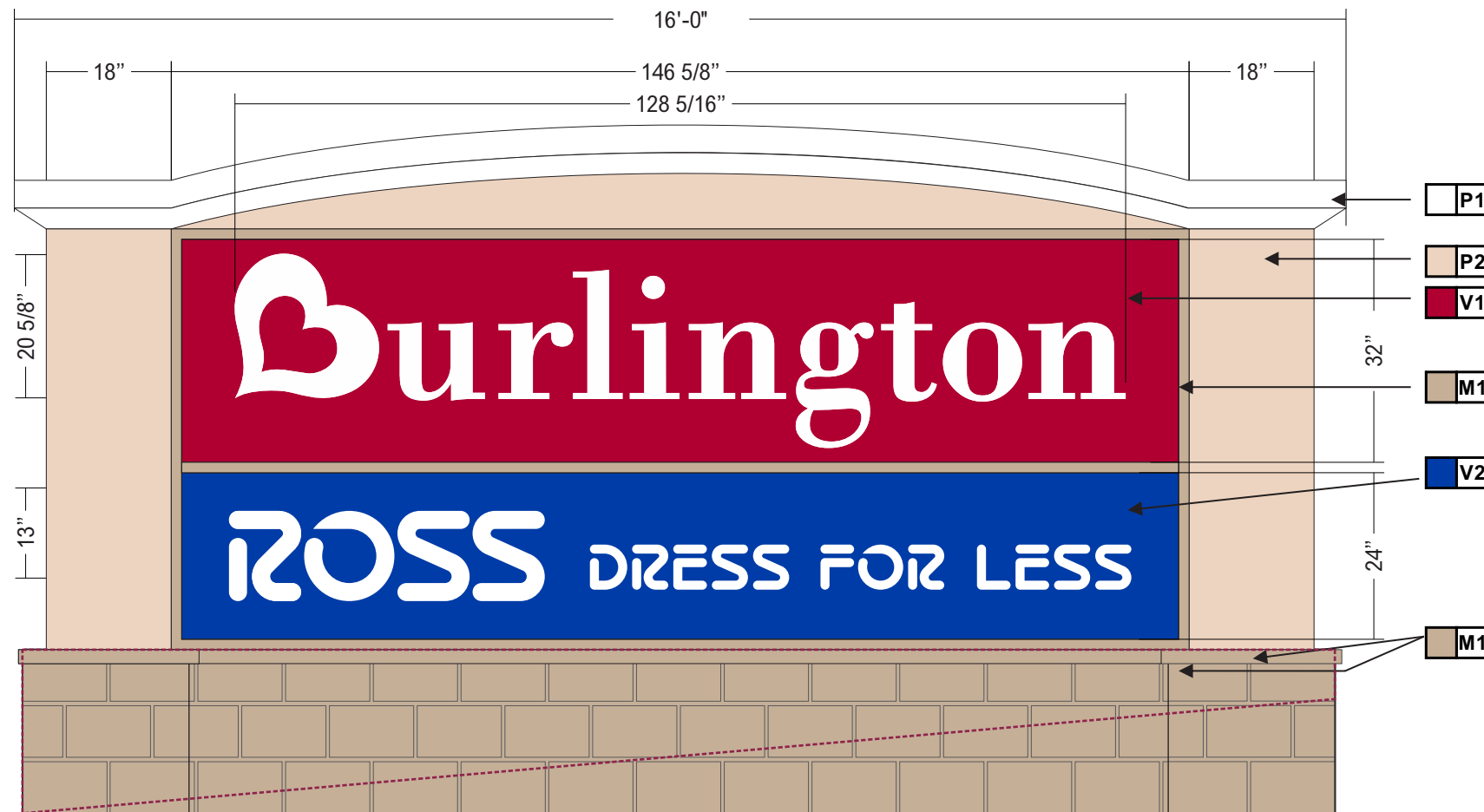
CLIENT APPROVAL:  
 BY: \_\_\_\_\_ CUSTOMER \_\_\_\_\_ DATE: \_\_\_\_\_

**SIGN TYPE A: DOUBLE SIDED MONUMENT SIGN - PROPOSED**  
**29.9 SQ. FT. COPY AREA PER SIDE**



PROPOSED SIGN TO BE DOUBLE SIDED MADE OF ALUMINUM CABINET WITH DECORATIVE TOP. SIGN FACES TO BE ACRYLIC WITH VINYL FIRST SURFACE APPLIED GRAPHICS. SIGN CABINET TO BE INTERNALLY ILLUMINATED WITH LED LIGHT FIXTURES. SIGN TO BE MOUNTED TO STEEL FOUNDATION AND STONE BASE AS SHOWN. REFACE OF BRICK TO MATCH FINISH OF SHROUD.

**NOTE:** EXISTING SIGN CABINET, CMU BASE. FOUNDATION AND LANDSCAPING TO BE REMOVED AND REPLACED WITH SIGN AS SHOWN.



1 FRONT VIEW QTY: 1  
 2.0 Scale: 1/2" = 1'-0"

1 SIDE VIEW  
 2.0 Scale: 1/2" = 1'-0"

- P1 AKZO NOBEL - MATCH SW 7005
- P2 AKZO NOBEL - MATCH SW 6113
- V1 3M VINYL
- V2 3M VINYL
- M1 AKZO NOBEL - MATCH SW6107 PAINTED CMU BASE

**OPTION SIGNS**  
 & ENVIRONMENTAL GRAPHICS

165 TIDWELL DRIVE, SUITE A  
 ALPHARETTA, GA 30004  
 PHONE: 770.569.5871  
 FAX: 770.569.5456

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 6905 ODANA ROAD  
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PROJECT #: 90301

PROJECT MANAGER:  
**STEVE WESTER**

DRAWN BY:  
**SCW**

DATE: 04/26/19

REVISIONS:  
 1 DATE: 06/07/19 BY: SW

DRAWING:  
 PAGE: **2 of 6**

WO DATE: 00/00/00 XX

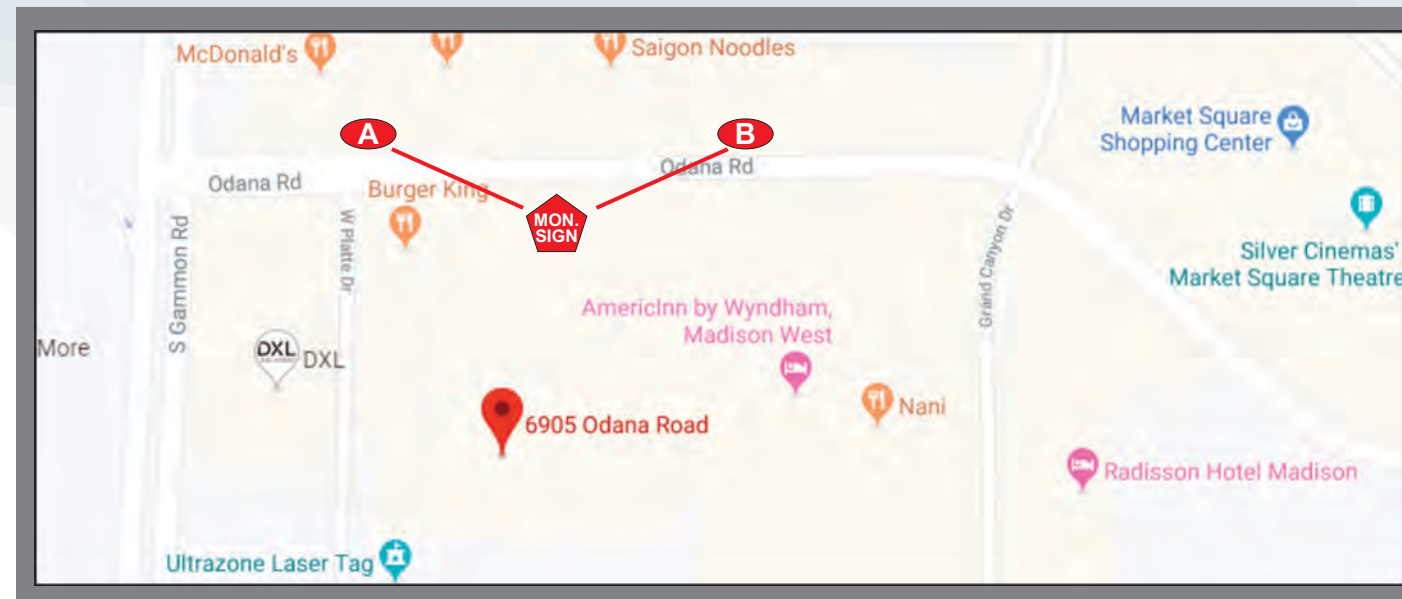
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CLIENT APPROVAL:  
 BY: \_\_\_\_\_ CUSTOMER \_\_\_\_\_ DATE: \_\_\_\_\_

**SIGN TYPE A: DOUBLE SIDED MONUMENT SIGN - VIRTUAL LINE OF SIGHT EXHIBIT  
VIEWED FROM APPROX. 300' AWAY AND ACROSS THE STREET FROM DEVELOPMENT**



**OPTION  
SIGNS**  
& ENVIRONMENTAL  
GRAPHICS

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DRAWN BY:  
**SCW**

DATE: 04/26/19

REVISIONS:

1	DATE: 06/07/19	BY: SW
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DRAWING:

PAGE: **3 of 6**

WO DATE: 00/00/00 XX

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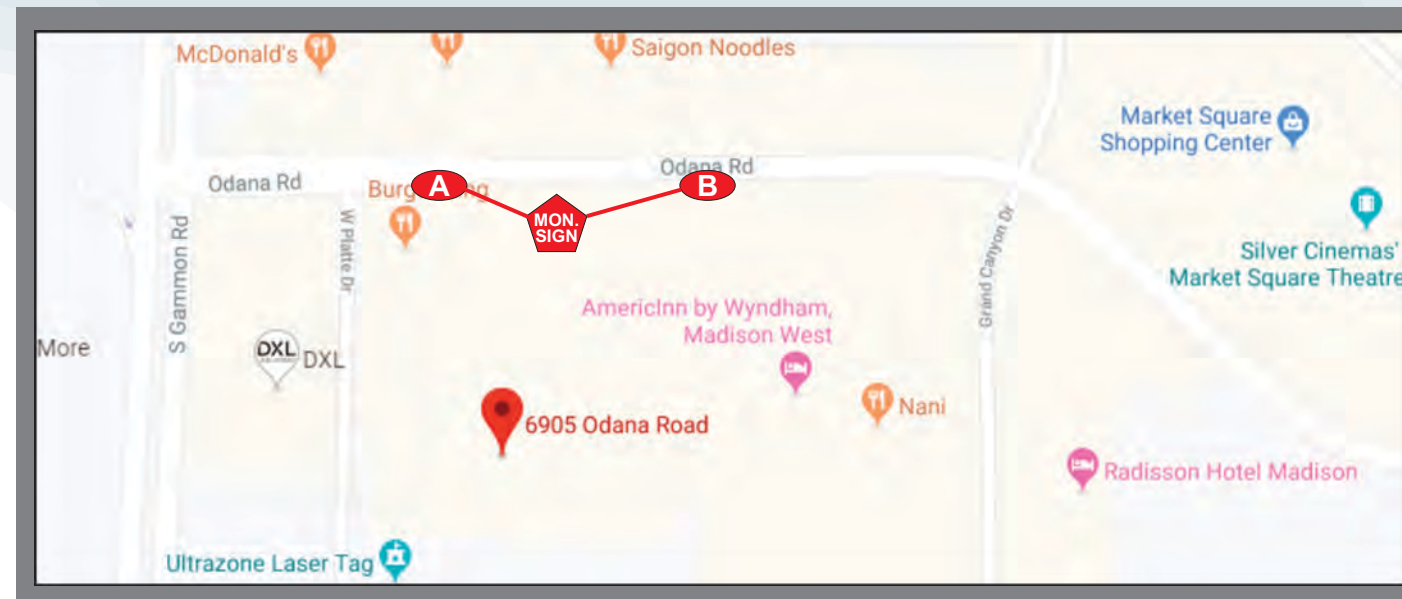
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BY: \_\_\_\_\_ CUSTOMER \_\_\_\_\_ DATE: \_\_\_\_\_



**SIGN TYPE A: DOUBLE SIDED MONUMENT SIGN - VIRTUAL LINE OF SIGHT EXHIBIT  
VIEWED FROM APPROX. 50' AWAY FROM SIDEWALK IN FRONT OF DEVELOPMENT**



**OPTION  
SIGNS**  
& ENVIRONMENTAL  
GRAPHICS

165 TIDWELL DRIVE, SUITE A  
ALPHARETTA, GA 30004  
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DATE: 04/26/19

REVISIONS:

1	DATE:	BY:
	06/07/19	SW

DRAWING:

PAGE: **4 of 6**

WO DATE: 00/00/00 XX

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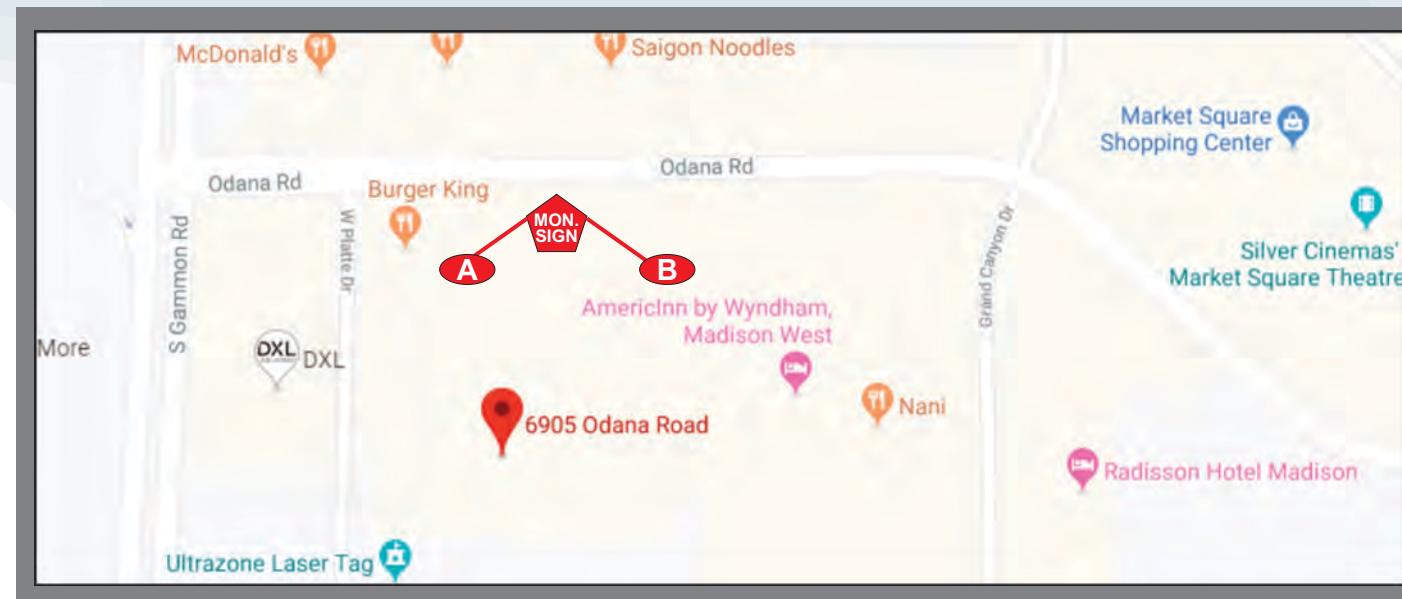
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BY: \_\_\_\_\_ CUSTOMER \_\_\_\_\_ DATE: \_\_\_\_\_

**SIGN TYPE A: DOUBLE SIDED MONUMENT SIGN - VIRTUAL LINE OF SIGHT EXHIBIT  
VIEWED FROM APPROX. 40' AWAY IN FROM HILL BEHIND SIGN**



**OPTION  
SIGNS**  
& ENVIRONMENTAL  
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	06/07/19	SW

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PAGE: **5 of 6**

WO DATE: 00/00/00 XX

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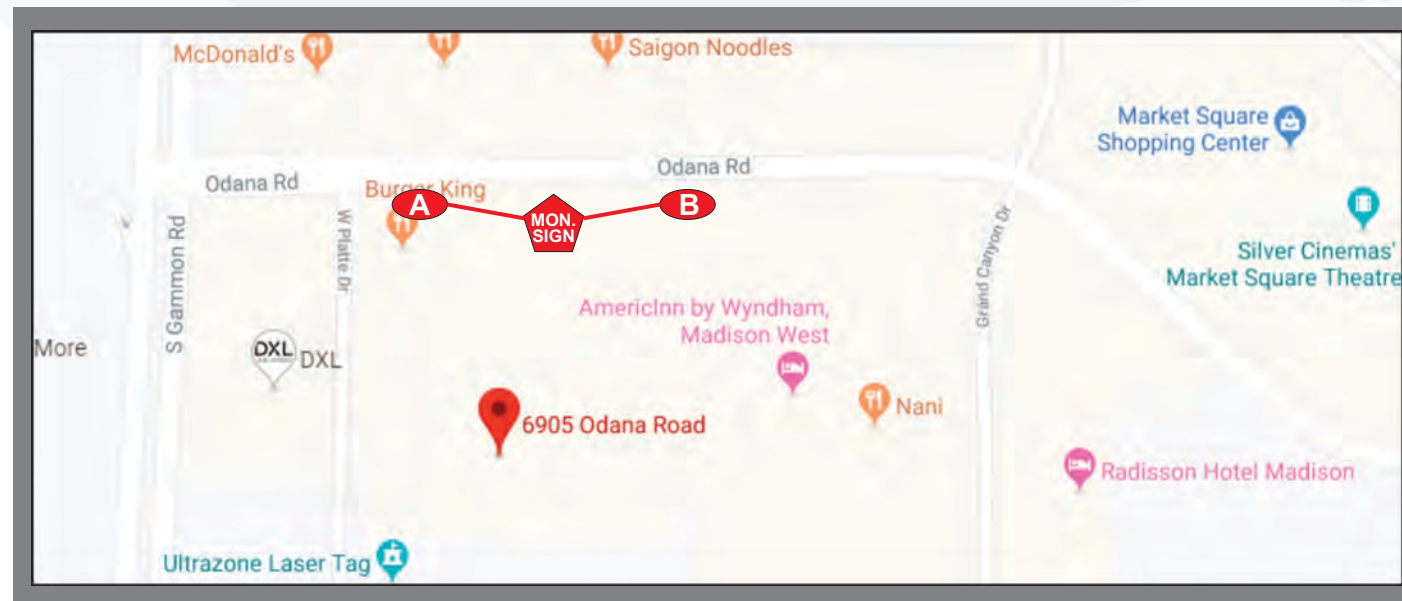
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**SIGN TYPE A: DOUBLE SIDED MONUMENT SIGN - VIRTUAL LINE OF SIGHT EXHIBIT  
VIEWED FROM APPROX. 30' AWAY IN FRONT OF DEVELOPMENT**



**OPTION  
SIGNS**  
& ENVIRONMENTAL  
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6905 ODANA ROAD  
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PROJECT MANAGER:  
**STEVE WESTER**

DRAWN BY:  
**SCW**

DATE: 04/26/19

REVISIONS:

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	06/07/19	SW

DRAWING:

PAGE: **6 of 6**

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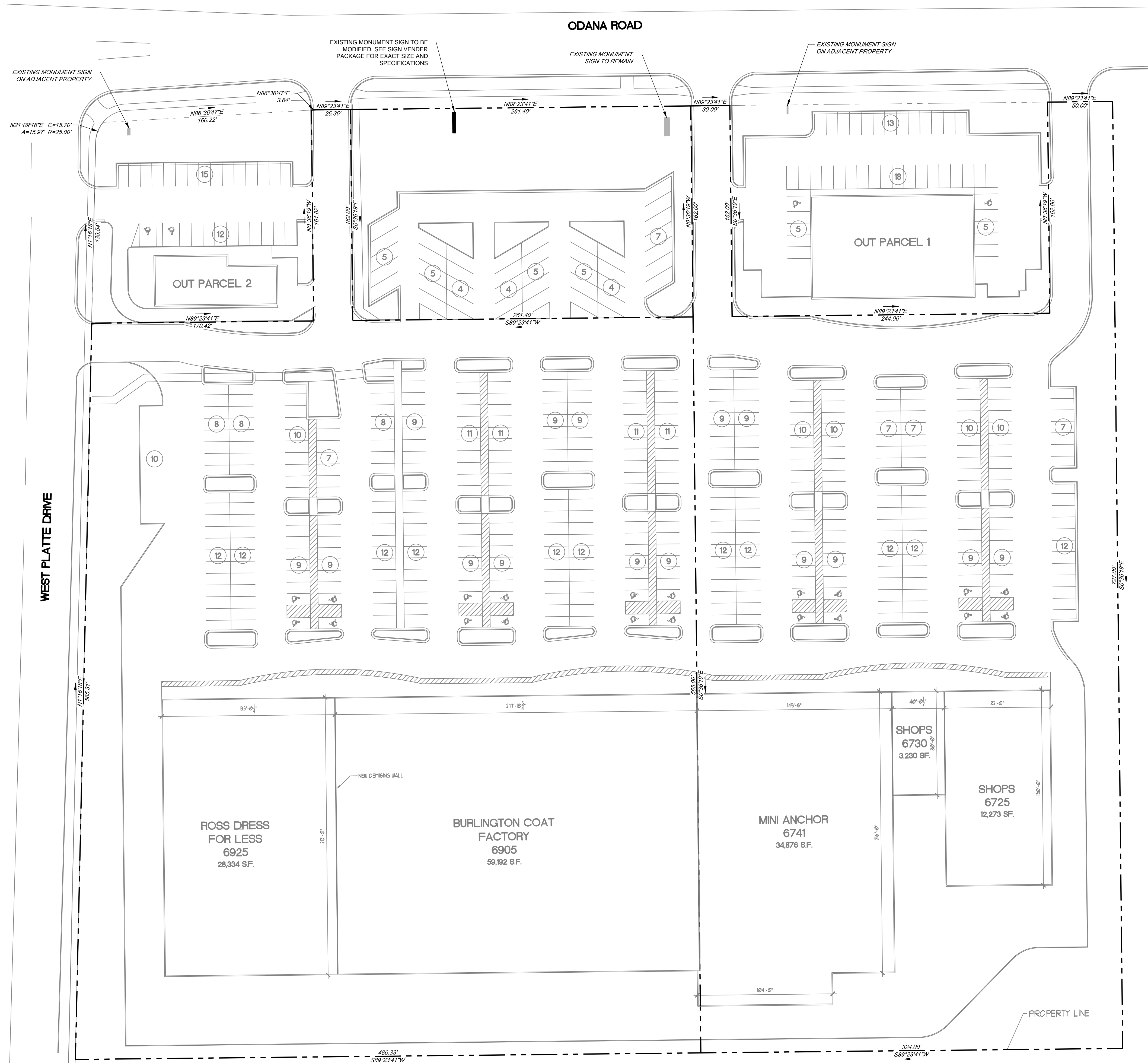
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BY: \_\_\_\_\_ CUSTOMER \_\_\_\_\_ DATE: \_\_\_\_\_



ENGINEER:  
**FORESITE**  
 group  
 Foresite Group, Inc. w | www.fg-inc.net  
 3740 Davinci Ct. o | 770.368.1399  
 Suite 100 f | 770.368.1944  
 Peachtree Corners, GA 30092

DEVELOPER:  
  
**CORE PROPERTY CAPITAL**  
 3340 PEACHTREE ROAD SUITE 1660  
 ATLANTA, GEORGIA 30326  
 OFFICE: 404.504.8770  
 FAX: 404.504.8775  
 CONTACT: MR. JOHN GRAHAM

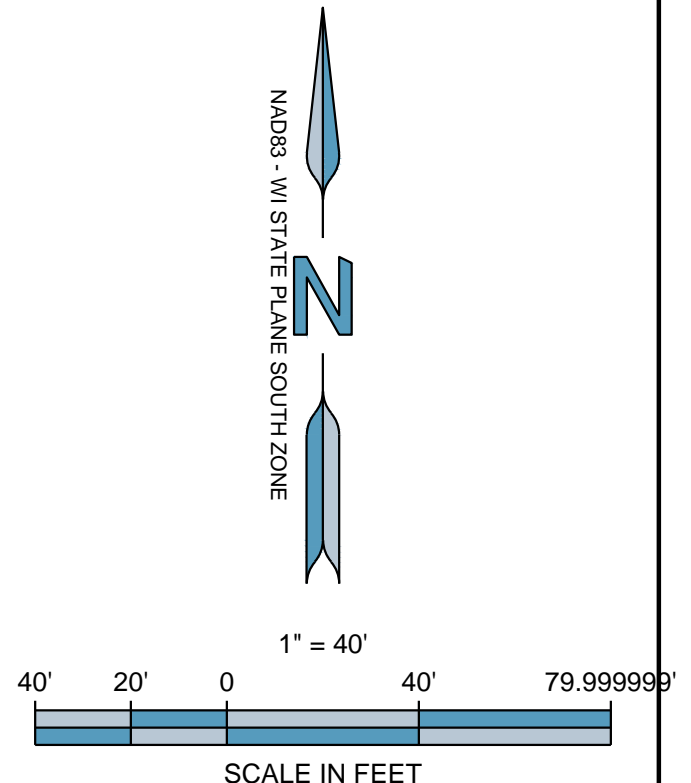
PROJECT:  
**WESTLAND PLAZA**  
 6905 ODANA ROAD  
 MADISON, WISCONSIN

SEAL:

REVISIONS	DATE

PROJECT MANAGER: DMS  
 DRAWING BY: JAM  
 JURISDICTION: MADISON, WI  
 DATE: 2019-06-07  
 SCALE: 1" = 40'  
 TITLE:

**SIGNAGE SITE PLAN**  
 SHEET NUMBER: **C-1**  
 COMMENTS: NOT RELEASED FOR CONSTRUCTION  
 JOB/FILE NUMBER: 038.181





**OPTION SIGNS**  
& ENVIRONMENTAL GRAPHICS

165 TIDWELL DRIVE, SUITE A  
ALPHARETTA, GA 30004  
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PROJECT NAME:  
**6902 ODANA RD**

CLIENT:  
**CORE PROPERTY CAPITAL**

PROJECT ADDRESS:  
**6905 ODANA RD  
MADISON WISCONSIN**

PROJECT #:  
**90028**

PROJECT MANAGER:  
**STEVE WESTER**

DRAWN BY:  
**SCW**

DATE:  
**06/24/19**

REVISIONS:  
0 DATE: 00/00/00 BY: XX

DRAWING:

PAGE: **1 of 9**

WO DATE: 00/00/00 XX

**# 00000**

ENGINEER:

**FORESITE group**

Foresite Group, Inc.  
3740 Davinci Ct.  
Suite 100  
Peachtree Corners, GA 30092

w | www.fg-inc.net  
o | 770.368.1399  
f | 770.368.1944

DEVELOPER:



3340 PEACHTREE ROAD  
SUITE 1660  
ATLANTA, GEORGIA 30326  
OFFICE: 404.504.8770  
FAX: 404.504.8775

CONTACT: MR. JOHN GRAHAM

PROJECT:  
**WESTLAND PLAZA**  
6905 ODANA ROAD  
MADISON, WISCONSIN

SEAL:

REVISIONS DATE

REVISIONS	DATE

PROJECT MANAGER: DMS

DRAWING BY: JAM

JURISDICTION: MADISON, WI

DATE: 2019-06-07

SCALE: 1" = 40'

TITLE:

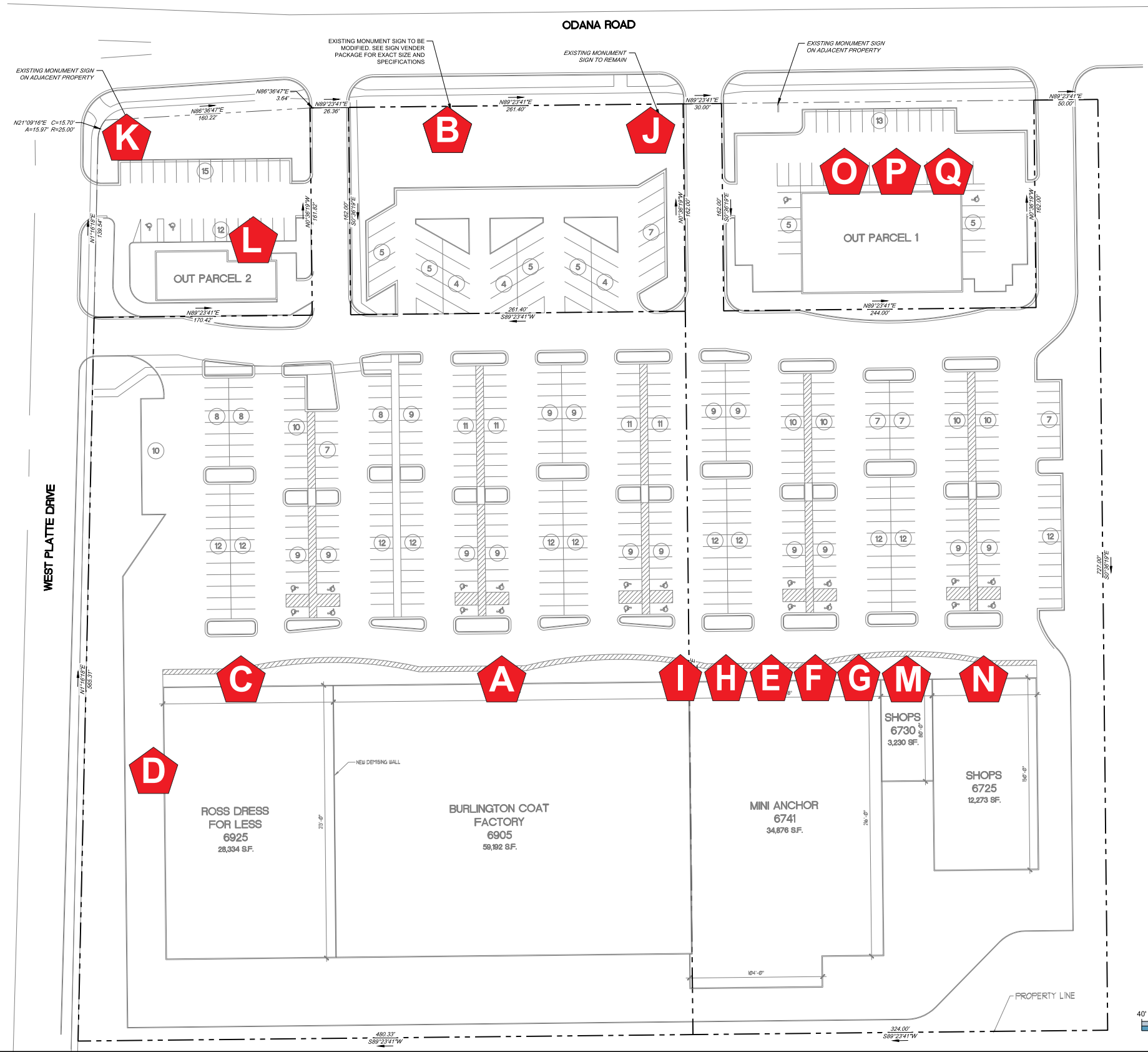
**SIGNAGE SITE PLAN**

SHEET NUMBER:

**C-1**

COMMENTS: NOT RELEASED FOR CONSTRUCTION

JOBFILE NUMBER: 038.181



R:2019 GRAPHICS \ CLIENT PROPERTY \ PROJECT NAME - DESCRIPTION - WO# REV0.CDR

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BY: \_\_\_\_\_ CUSTOMER \_\_\_\_\_ DATE: \_\_\_\_\_



**OPTION  
SIGNS**  
& ENVIRONMENTAL  
GRAPHICS

165 TIDWELL DRIVE, SUITE A  
ALPHARETTA, GA 30004  
PHONE: 770.569.5871  
FAX: 770.569.5456

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PROJECT NAME:  
6902 ODANA RD

CLIENT:  
CORE PROPERTY  
CAPITAL

PROJECT ADDRESS:  
6905 ODANA RD  
MADISON WISCONSIN

PROJECT #: 90028

PROJECT MANAGER:  
STEVE WESTER

DRAWN BY:  
SCW

DATE: 06/24/19

REVISIONS:

0 DATE: 00/00/00 BY: XX

DRAWING:

PAGE: **2 of 9**

WO DATE: 00/00/00 XX

**# 00000**

# 6905 ODANA RD. PROJECT - EXISTING SIGNS

- A-B. BURLINGTON - 248.1 S.F.
- C-D. ROSS - 257.25 S.F.
- E-J. JO ANN - 205.8 S.F.
- K-L. BURGER KING - 18 S.F.
- M. HAND & STONE - 54 S.F.
- N.ROGAN'S SHOES - 63 S.F.
- O-Q. SECONDARY TENANTS - 168 S.F.

## AGGREGATE SIGNAGE AREA OF ALL SIGNS = 1,014.15 S.F.

**6905 ODANA RD. PROJECT - EXISTING SIGNS  
BURLINGTON - 248.1 TOTAL S.F.**

**A**



**BURLINGTON - WALL SIGN  
199.8 S.F**

**B**



**BURLINGTON - MONUMENT  
48.3 S.F**



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**6902 ODANA RD**

CLIENT:  
**CORE PROPERTY CAPITAL**

PROJECT ADDRESS:  
**6905 ODANA RD  
MADISON WISCONSIN**

PROJECT #: 90028

PROJECT MANAGER:  
**STEVE WESTER**

DRAWN BY:  
**SCW**

DATE: 06/24/19

REVISIONS:

NO	DATE	BY
0	00/00/00	XX

DRAWING:

PAGE: **3 of 9**

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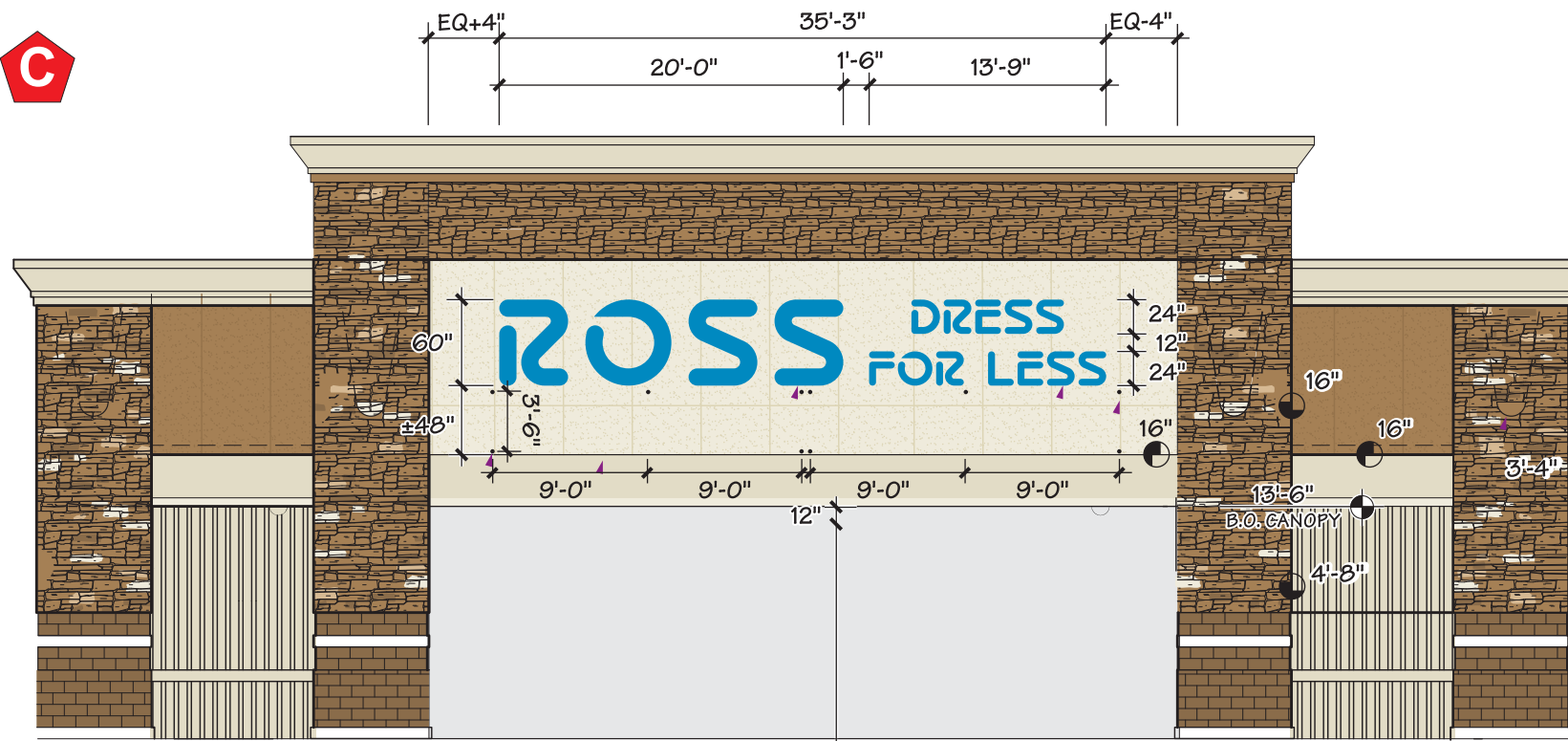
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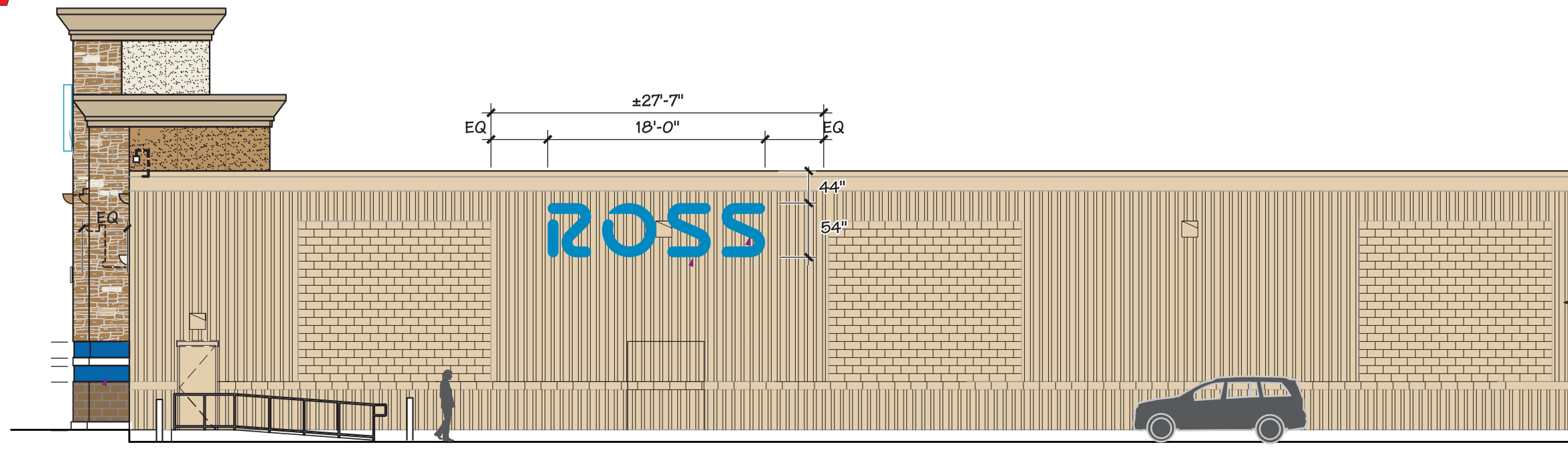
CLIENT APPROVAL:

BY: \_\_\_\_\_ CUSTOMER \_\_\_\_\_ DATE: \_\_\_\_\_

6905 ODANA RD. PROJECT - EXISTING SIGNS  
ROSS - 257.25 TOTAL S.F.



**ROSS - FRONT ELEVATION**  
176.25 S.F



**ROSS - SIDE ELEVATION**  
81 S.F



**OPTION SIGNS**  
& ENVIRONMENTAL GRAPHICS

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PROJECT NAME:  
**6902 ODANA RD**

CLIENT:  
**CORE PROPERTY CAPITAL**

PROJECT ADDRESS:  
**6905 ODANA RD  
MADISON WISCONSIN**

PROJECT #: 90028

PROJECT MANAGER:  
**STEVE WESTER**

DRAWN BY:  
**SCW**

DATE: 06/24/19

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0	DATE:	BY:
	00/00/00	XX

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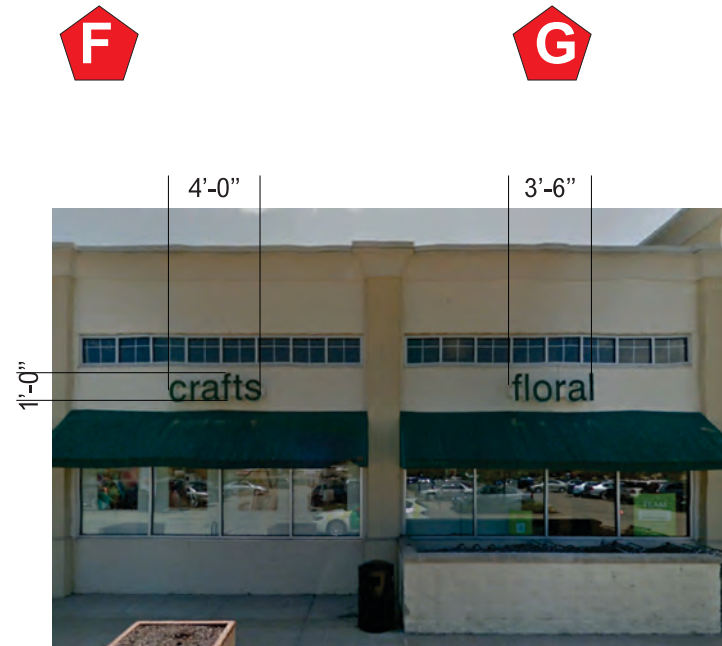
BY: \_\_\_\_\_ CUSTOMER \_\_\_\_\_ DATE: \_\_\_\_\_



**6905 ODANA RD. PROJECT - EXISTING SIGNS  
JO ANN - 205.8 TOTAL S.F.**



**JO ANN  
148 S.F**



**CRAFTS - FLORAL  
7.6 S.F**



**FRAMING - SEASONAL  
10.2 S.F**



**JO ANN- HAND&STONE MON.  
S.F 40 S.F.**



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**6902 ODANA RD**

CLIENT:  
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PROJECT ADDRESS:  
**6905 ODANA RD  
MADISON WISCONSIN**

PROJECT #: 90028

PROJECT MANAGER:  
**STEVE WESTER**

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**SCW**

DATE: 06/24/19

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REV#	DATE	BY
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**6905 ODANA RD. PROJECT - EXISTING SIGNS  
BURGER KING - 18 TOTAL S.F.**



**BURGER KING MON.  
9 S.F**



**BURGER KING WALL SIGN  
9 S.F**



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PROJECT ADDRESS:  
**6905 ODANA RD  
MADISON WISCONSIN**

PROJECT #: 90028

PROJECT MANAGER:  
**STEVE WESTER**

DRAWN BY:  
**SCW**

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**6905 ODANA RD. PROJECT - EXISTING SIGNS  
HAND & STONE - 54 TOTAL S.F.**



**HAND & STONE  
54 S.F**



**OPTION  
SIGNS**  
& ENVIRONMENTAL  
GRAPHICS

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CAPITAL**

PROJECT ADDRESS:  
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MADISON WISCONSIN**

PROJECT #: 90028

PROJECT MANAGER:  
**STEVE WESTER**

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**SCW**

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**6905 ODANA RD. PROJECT - EXISTING SIGNS  
ROGAN'S SHOES - 63 TOTAL S.F.**



**ROGAN'S SHOES  
63 S.F**



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**STEVE WESTER**

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**6905 ODANA RD. PROJECT - EXISTING SIGNS  
SECONDARY TENANT - 168 TOTAL S.F.**



**OLSON'S VACUUM  
48 S.F**

**GREAT CLIPS  
40 S.F**

**VANILLA BEAN  
80 S.F**



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PROJECT #: 90028

PROJECT MANAGER:  
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