

AGENDA # 2

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: September 1, 2010
TITLE: 1552 University Avenue - Phase I, PUD (GDP-SIP) for Wisconsin Energy Institute New Laboratory Building. 5th Ald. Dist. (16837)	REFERRED: REREFERRED: REPORTED BACK:
AUTHOR: Alan J. Martin, Secretary	ADOPTED: POF:
DATED: September 1, 2010	ID NUMBER:

Members present were: Marsha Rummel, Mark Smith, Dawn O’Kroley, Todd Barnett, Richard Slayton, John Harrington, R. Richard Wagner, Melissa Huggins and Henry Lufler, Jr.

SUMMARY:

At its meeting of September 1, 2010, the Urban Design Commission **GRANTED FINAL APPROVAL** of the Phase I PUD(GDP-SIP) for Wisconsin Energy Institute’s new laboratory building located at 1552 University Avenue. Appearing on behalf of the project were Jim Moravec and Eric Lawson, representing the State of Wisconsin; and Gary Brown and Pete Healett, representing UW-Madison. Lawson presented changes to the plans to address Commissioner’s comments primarily to the east elevation. A reveal has been added from the top all the way down to the base at less than 6-inches wide. A spandrel panel has been changed to vision glass and a screen has been lined up with the edge of the windows to reduce the length of the screen. The windows of the stairway have been changed from 3 to 4-feet wide to address the symmetry. The east entrance elevation has been changed with the addition of a 2-foot band of clear glass with the doors remaining clear anodized aluminum. Signage will consist of a simple blade sign near the entrance off of Breese Terrace.

ACTION:

On a motion by O’Kroley, seconded by Barnett, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (7-0-1) with Lufler abstaining.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 5, 6, 7, 8 and 8.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 1552 University Avenue

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	5	-	-	-	-	6	6
	-	8	-	-	-	-	-	8
	-	-	-	-	-	-	-	8
	-	4	-	-	-	-	5	5
	-	6	-	-	-	-	-	7

General Comments:

- Excellent tweaks.
- This building has made impressive strides architecturally...it no longer seems like the odd ingredients of a deli sandwich. More coherent. Attractive!
- Unfortunate on Hok's part; B.A.D.
- Well done – interior functions more implied on exterior adds interest.
- The subtle improvements to details work well.