



# Park Event Application

## GENERAL INFORMATION



Are you applying for a NEW park event?

☒ Yes

☐ No

Are you applying for a returning park event with significant changes?

☐ Yes

☒ No

### EVENT INFORMATION

Name of Event: Sharon's Ride.Run.Walk

Park Requested: Vilas Park

Use of Shelter: ☒ Yes ☐ No Estimated Attendance: 175

Type of Event (run/walk, fundraiser, festival, etc): Run/walk - fundraiser

### EVENT ORGANIZER/SPONSOR INFORMATION

Name of Organization: Epilepsy Foundation Heart of Wisconsin

Is Organizer/Sponsor a 501(c)3 non-profit agency?

☒ Yes

☐ No

**MANDATORY: State Sales Tax Exemption Number: ES#:** 25115

Primary Contact: Dennis Perkins

Work Phone: (608) 442-5555

Address: 1302 Mendota St Ste 100 Madison WI 53714

Phone During Event: (715) 451-0449

Email: dperkins@epilepsywisconsin.org

Organization or Event Website: www.epilepsywisconsin.org

### EVENT SCHEDULE

Date(s) of Setup: Sat., June 22, 2019

Setup Start and End Times: 7:00 AM - 8:30 AM

Date(s) of Event: Sat., June 22, 2019

Event Start and End Times: 8:30 AM - 12:30 PM

Date(s) of Take-Down: Sat., June 22, 2019

Take-Down Start and End Times: 12:30 PM - 2:30 PM

Rain Date (if any): \_\_\_\_\_

Does this require time in the park  
the day before your event?

☐ Yes

☒ No

### PERMITS

Will you have amplified sound at this event?

☐ Yes

☒ No

*If yes, please fill out an Amplification Permit Application (page 13)*

Will have any temporary structures such as tents, stages, inflatables?

☐ Yes

☒ No

*If yes, please fill out a Temporary Structure Permit Application (page 14)*

*Note that permits are not required for 10' x 10' pop-up tents*

Will you sell anything during the event?

☐ Yes

☒ No

*If yes, please fill out a Vending Permit Application (page 15)*

Will you serve any food at this event?

☒ Yes

☐ No

*If yes, what will be served: pre-made sandwiches, fruits/vegetables, chips*

Will you sell alcohol (beer/wine) at the event?

☐ Yes

☒ No

*If yes, please fill out an Alcohol (Beer/Wine) Sale Permit Application (page 15)*

### APPLICATION SIGNATURE

THE APPLICANT FOR A PARK EVENT PERMIT SHALL AGREE TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS ISSUED.

The organization or person to which a permit is issued will be responsible for the conduct of the event, the condition of the permitted area, and actual fees for services provided. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

Applicant Signature \_\_\_\_\_

Date 2/12/19



# Park Event Application

## NARRATIVE & SCHEDULE



Please provide a brief narrative of the event.

Sharon's Ride.Run.Walk is a fundraiser hosted by the Epilepsy Foundation Heart of Wisconsin. Three different events will take place: an 18 mile bike ride utilizing bike paths; a 5.5 mile run utilizing bike paths and sidewalks; and a 1 mile walk utilizing paved paths in Vilas Park.

We anticipate approximately 175 individuals to take part.

### EVENT SCHEDULE

The schedule begins when event setup starts and ends when cleanup of the event area is complete, all equipment is removed and the park is available for regular use.

The schedule should encompass all activities planned for the event, including but not limited to:

- General: set up, hours of operation, tear down/cleanup, leave park
- Vending: when vendors will set up, hours of operation, tear down/cleanup, leave park
- Music/Performances: stage setup, performance schedule, tears down/cleanup, leave park
- Displays, Exhibits, Demonstrations: setup, open hours, tear down, leave park
- Run/Walk/Parade, etc.: when staging starts, start time(s), end time(s), cleanup, leave park

DATE/TIME	ACTIVITY DETAILS FOR EACH DAY IN THE PARK (SETUP, EVENT AND TAKE-DOWN) Make sure your times match the times given on the general information page.
June 22, 2019 @ 7:00 AM	Event set up
June 22, 2019 @ 8:45 AM	Registration – Ride event
June 22, 2019 @ 9:30 AM	Ride begins (18.2 miles)
June 22, 2019 @ 9:30 AM	Registration – Run event
June 22, 2019 @ 10:00 AM	Run begins (5.5 miles)
June 22, 2019 @ 10:00 AM	Registration – Walk event
June 22, 2019 @ 10:30 AM	Walk begins (1.1 miles)
June 22, 2019 @ 11:00 AM	Participants return to Vilas Park
June 22, 2019 @ 11:15 AM	Refreshments available, followed by lunch
June 22, 2019 @ 12:30 PM	Event wrap up – begin tear down/clean up
June 22, 2019 @ 2:30 PM	Exit Vilas Park



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## SITE MAP



Please attach a site map. Also attach a route plan (if applicable).

- Site map should include, but is not limited to, the following:
  - » Accessible paths for wheelchairs
  - » Disabled parking
  - » Dumpsters
  - » Exit location for fenced outdoor events
  - » Event Perimeter
  - » Fencing
  - » Garbage and recycling receptacles
  - » Placement of vehicles
  - » Portable toilets
  - » Signage
  - » Stages
  - » Temporary Structures
  - » Vendors
- If the event includes a run/walk component on City streets, the approval of the Parks Division for the use of the park **does not imply approval of the proposed route**. Routes need to be approved with a [Parade Permit](#).

**What impact do you anticipate your event will have on the residents/businesses in the areas surrounding the park? Consider things such as noise, parking, traffic, etc. What plans do you have to minimize these impacts?**

We expect little to no impact on residents/businesses other than increased foot and bike traffic. Impact will be managed by display of route signage.

### **Provide Detailed Event Site Map (feel free to provide this map as a separate attachment):**

Individuals will begin and end the ride/run/walk at the Vilas Park shelter. The ride and run portion will utilize paved sidewalks, bike paths and streets throughout the city, while the walk will utilize paved paths in Vilas Park along with a portion of the bike lane on Vilas Park Dr.

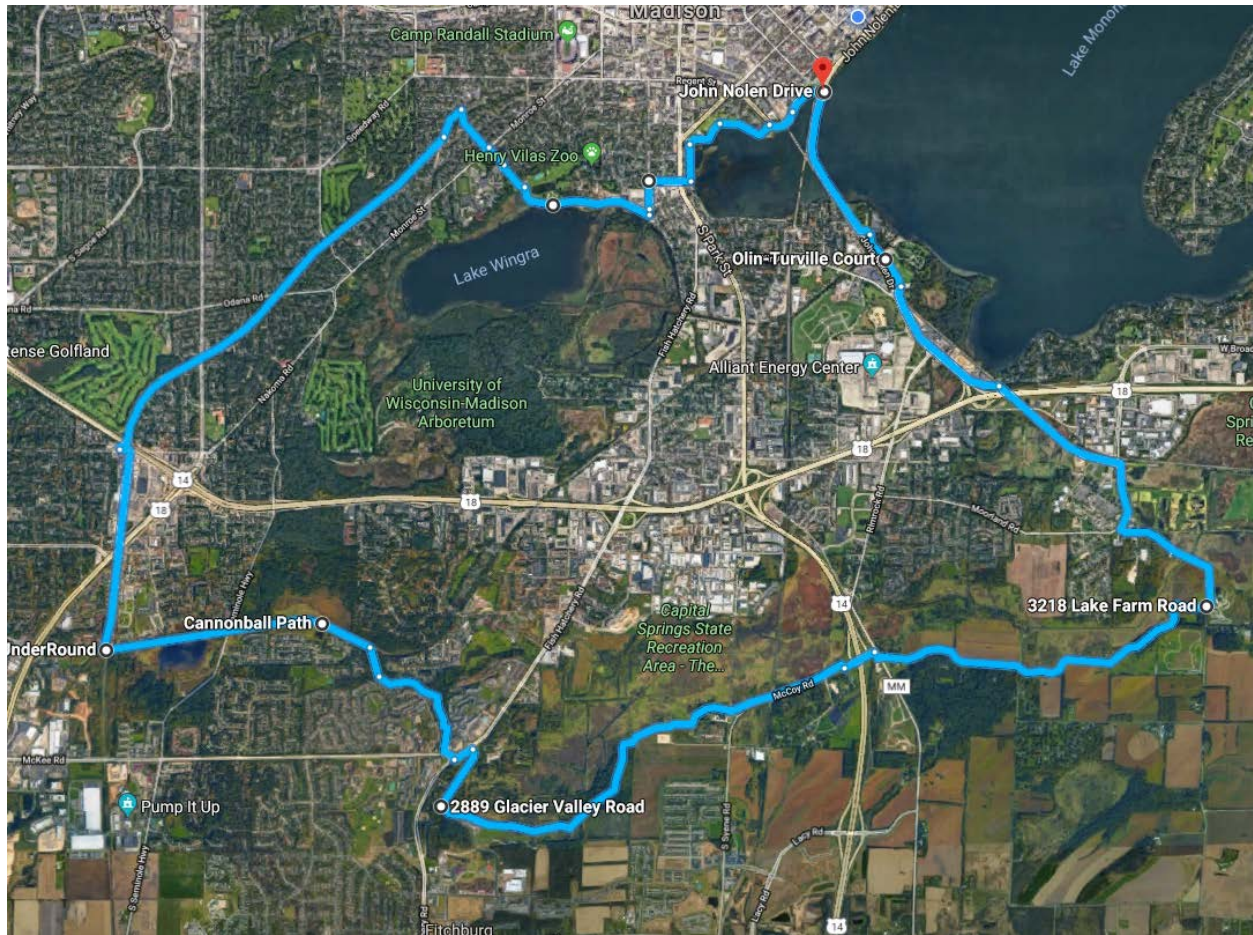
Routes can be viewed on the following link:

Ride: <https://goo.gl/maps/N6ERAF34Jyz>

Run: <https://goo.gl/maps/sndbkMiDgfK2>

Walk: <https://goo.gl/maps/YaxrgzCEHBo>

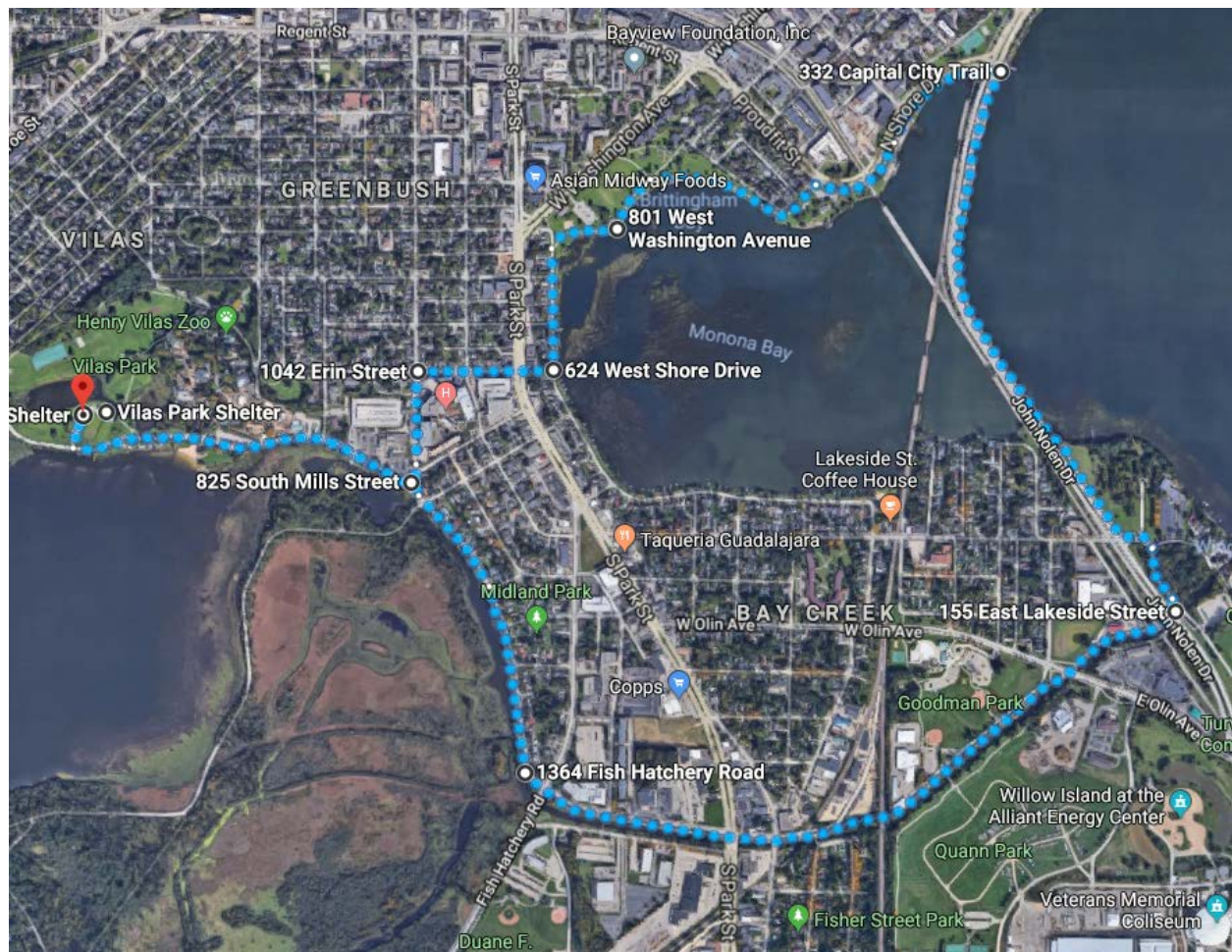




Bike Ride route

Sharon's Ride.Run.Walk / June 22, 2019

Start/Finish: Vilas Park



Run Route

Sharon's Ride.Run.Walk / June 22, 2019

Start/Finish: Vilas Park





Walk Route

Sharon's Ride.Run.Walk / June 22, 2019

Start/Finish: Vilas Park



# Park Event Application

## CLEANUP AND RECYCLING



Will you be providing your own receptacles?

☐ Yes

☒ No

*If yes, which receptacles and how many?*

Recycling Bins: \_\_\_\_\_

Trash Bins: \_\_\_\_\_

Dumpsters: \_\_\_\_\_

*If yes, name/contact information of collection agency  
providing equipment and service: \_\_\_\_\_*

Will you be renting additional Parks receptacles?

☐ Yes

☒ No

*If Yes, please continue. If No, skip the remainder of this form.*

Event/Name of Group: \_\_\_\_\_

Park Name: \_\_\_\_\_

Please indicate quantity of trash barrels: \_\_\_\_\_

8 barrel minimum: Each increment of up to 8 barrels \$150  
(\$142.18 no tax)

Please indicate quantity of dumpsters: \_\_\_\_\_

per dumpster, and per tip: \$300  
(\$284.37 no tax)



# Park Event Application

## EMERGENCY ACTION PLAN



Below is the standard Emergency Action Plan required by the City of Madison. Please complete the form with your event information.

### I. GENERAL

Sharon's Run.Ride.Walk will be held June 22, 2019 at Vilas Park  
EVENT NAME DATE GENERAL LOCATION/ADDRESS/PARK NAME

### II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "EVENT NAME" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

### III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

### IV. BASIC PLAN

#### A. Emergency Action Plan (EAP) Event Representative

1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as PRIMARY CONTACT: FIRST/LAST NAME.

#### B. Emergency Notification

1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
2. We ☐ will/ ☒ will not have on-site EMS. CONTACT NAME/CELL NUMBER
3. We ☐ will/ ☒ will not have on-site Police or Security. CONTACT NAME/CELL NUMBER

#### C. Severe Weather

1. Weather forecasts and current conditions can be monitored through the [National Weather Service's Madison Weather Forecast website](#).
2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such FIRST/LAST NAME and will be responsible to monitor the weather conditions before and during the event.
3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee FIRST/LAST NAME will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
4. There are very limited provisions for sheltering participants in the event of severe weather.
5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

#### D. Fire

1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.





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## EMERGENCY ACTION PLAN



3. If cooking is intended, you must contact the fire department and -
  - a) Must have a valid fire extinguisher, 2A10BC
  - b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
  - c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
  - d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

### E. Medical Emergencies

1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
  - a) nature of emergency
  - b) precise location
  - c) contact person with callback number

### F. Law Enforcement

1. The need for constant Law Enforcement presence at this event  
☐ has / ☒ has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
  - a) nature of emergency
  - b) precise location
  - c) contact person with callback number

### G. Emergency Vehicle Access

1. Access for Emergency Vehicles will be maintained at all times.
2. 20' Fire Lanes are required to be kept open at events.
3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
5. Crowd control will be managed by: NAME.
6. Parking for vendor and staff vehicles will be: LOCATION(S).
7. Parking for attendee vehicles will be: LOCATION(S).

### V. CONTACT INFORMATION

Primary Contact	Dennis Perkins	Cell: (715) 451-0449
Secondary Contact	John Mirasola	Cell: (608) 287-4857
Emergency	Dane County 911 Center	911
Non-Emergency	Madison Fire Department	(608) 266-4420
Non-Emergency	Madison Police Department	(608) 255-2345



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## MARKETING



Conditional approval of the event is required BEFORE promoting, marketing or advertising the event.

Would you like your event included on the Parks Division Event Calendar?

☒ Yes

☐ No

*If Yes, please continue. If No, skip this form.*

### PARKS DIVISION CALENDAR OF EVENTS

Your event will only be included on the calendars if all permits and applications are approved 30 days in advance and your event is open to the public.

Official Name of Event: Sharon's Ride.Run.Walk

Park Location: Vilas Park

Public Contact Phone: (608) 442-5555

Website: www.epilepsywisconsin.org

Admission Cost: \$35 adults, \$15 under 18

Date of Event: Saturday, June 22, 2019

Beginning/End Time of Event: 9:30 AM

Two sentence description of event:

The Epilepsy Foundation Heart of Wisconsin is hosting the 2nd annual Sharon's Ride.Run.Walk to support care, advocacy and community epilepsy education and awareness in Wisconsin. This is a family oriented event to raise awareness about epilepsy and funds to support our mission to lead the fight to overcome the challenges of living with epilepsy.