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Community and Economic Development
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Proposal: Emily Balsley Mural for the Milwaukee Brewers on 1234 E Washington Ave

Overview

The City of Madison Engineering Division requested artwork for the façade of the Cares team office building for the Madison Fire Department. Simultaneously Madison Arts staff were approached by the Milwaukee Brewers working with local artist Emily Balsley to identify a site for a mural they would fund. Staff proposed this facility to help improve the façade on E Washington and make this space feel more welcoming.



Location

1234 E Washington Ave, Madison WI 53703



Proposal

The EFIS siding will be primed. Emily Balsley will paint the proposed mural design, which matches a T-shirt she designed for the Brewers. This version has special nods to Madison incorporated, including a flamingo. The mural will last a minimum of 2 years. The artists fees and materials will be paid for by the Milwaukee Brewers.

Examples from other cities:



[Milwaukee - Michael Cerda](#)



[Wauwatosa - Whitney Nettles](#)

Emily Balsley's Design Concept



Recommendation

Endorse this community project and accept this temporary mural by Emily Balsley on the façade of 1234 E Washington Ave.