

**SITE STATISTICS**

SITE ACREAGE: 16,451 sq. ft. (0.38 acres)

**BUILDING AREA:**  
 BUILDING FOOTPRINT: 12,530 sq. ft. 76.2%  
 PAVEMENT: 985 sq. ft. 6.0%  
 PERVIOUS AREA: 2,936 sq. ft. 17.8%

**USEABLE OPEN SPACE PROVIDED:**  
 BALCONY SPACE: 510 sq. ft.  
 ROOFTOP TERRACES: 780 sq. ft.

**COMMERCIAL AREA:**  
 GROSS SQUARE FEET:  
 1st: 2,795 sq. ft.  
 2nd: 10,865 sq. ft.  
 Total: 13,660 sq. ft.

**PARKING PROVIDED:**  
 Accessible Stalls: 3  
 Regular Stalls: 41  
 Compact Stalls: 8  
 Total: 52

PARKING REQUIRED: NONE

**BICYCLE PARKING:**  
 INTERIOR STALLS: 42  
 EXTERIOR STALLS: 6

**MOPED PARKING:**  
 INTERIOR STALLS: 3

**LEGAL DESCRIPTION:**

Lot 4 and the Southwest One-half (1/2) of Lot 6, all in Block 44, ORIGINAL PLANT OF MADISON, as recorded in Volume A of Plats on Page 3, as Document Number 102, Dane County Registry, City of Madison, Dane County, Wisconsin.

**BUILDING**

NUMBER OF STORIES (ABOVE GRADE): 5  
 BUILDING HEIGHT: 63'  
 COMM. CONSTRCTION TYPE: 1B,  
 AUTOMATIC SPRINKLER SYSTEM PER NFPA 13

**BUILDING AREA:**  
 L2: 11,340 sq. ft.  
 L1: 12,770 sq. ft.  
 1ST: 12,530 sq. ft.  
 MEZZ: 700 sq. ft.  
 2ND: 12,030 sq. ft.  
 3RD: 11,690 sq. ft.  
 4TH: 11,690 sq. ft.  
 5TH: 5,010 sq. ft.  
 TOTAL: 77,760 sq. ft.

**APARTMENT UNIT COUNT**

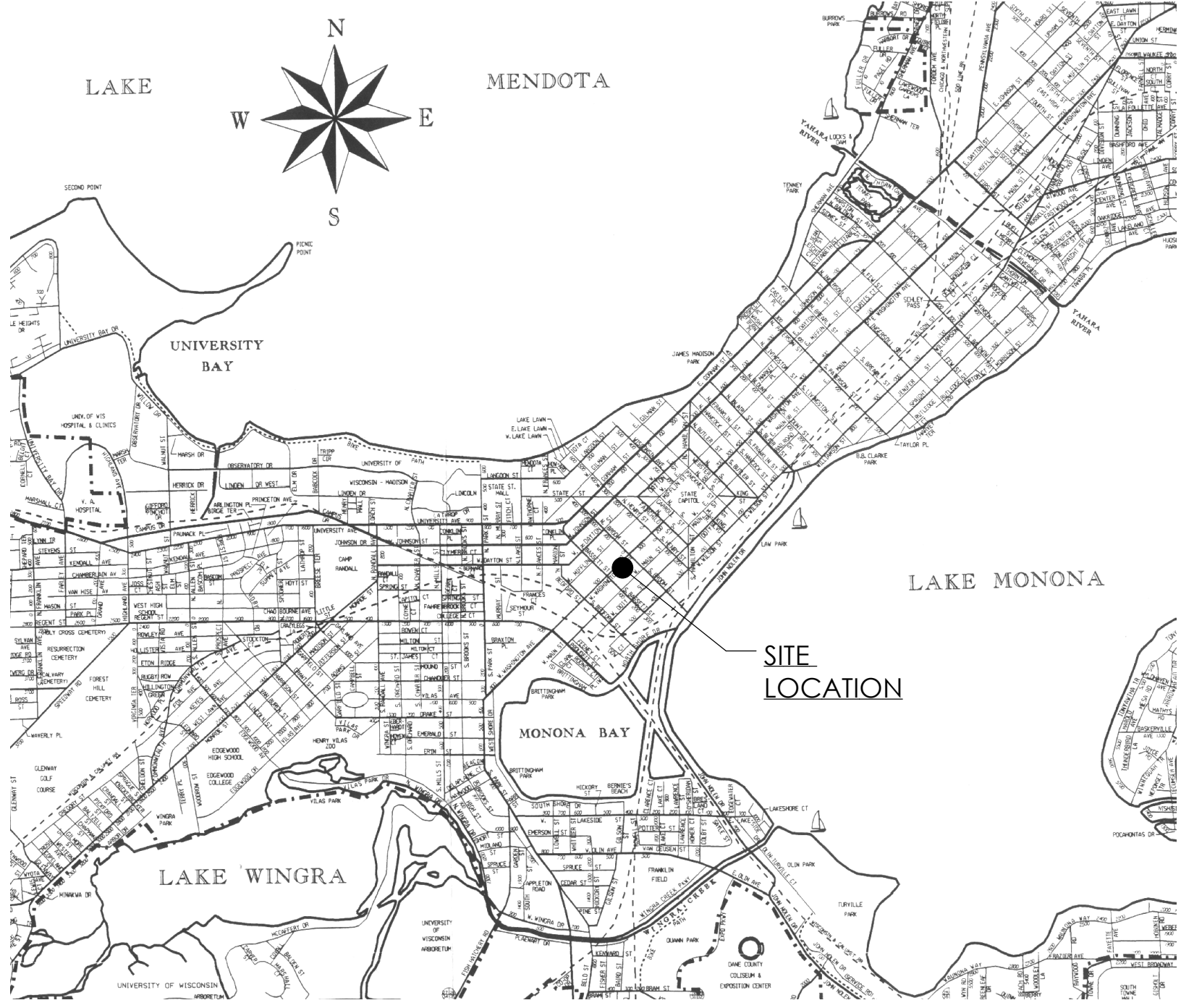
FLOOR	EFF	1BR	2BR	TOTAL
3RD	11	6		17
4TH	11	6		17
5TH	5	1	2	8
<b>TOTAL</b>	<b>27</b>	<b>13</b>	<b>2</b>	<b>42</b>

(44 TOTAL BEDROOMS)

**UDC SUBMITTAL (INFORMATIONAL)**

**SHEET INDEX**

- 1 COVER SHEET / LOCATION MAP
- 2 DEMOLITION PLAN
- 3 SITE PLAN
- 4 GRADING & UTILITY PLAN
- 5 LANDSCAPE PLAN
- 6 L2 FLOOR PLAN
- 7 L1 FLOOR PLAN
- 8 1ST FLOOR PLAN
- 9 2ND FLOOR PLAN
- 10 3RD & 4TH FLOOR PLAN
- 11 5TH FLOOR PLAN
- 12 W. WASHINGTON AVE. ELEVATION
- 13 SOUTH ELEVATION
- 14 NORTH ELEVATION — (NOT INCLUDED)
- 15 EAST ELEVATION
- 16 PERSPECTIVE SKETCH
- 17 PHOTO OF EXISTING BUILDING



**SITE MAP**

REV. 12/28/08

APPLICATION FOR  
URBAN DESIGN COMMISSION  
REVIEW AND APPROVAL

AGENDA ITEM # \_\_\_\_\_  
Project # \_\_\_\_\_

DATE SUBMITTED: 12.29.08

Action Requested

- Informational Presentation  
 Initial Approval and/or Recommendation  
 Final Approval and/or Recommendation

UDC MEETING DATE: 1.7.09

PROJECT ADDRESS: 425 W. WASHINGTON AVE.

ALDERMANIC DISTRICT: 4

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:  
ERIK MINTON TWENTY/FIFTEEN W. DAVID FERCH, ARCHITECT  
21 NORTH BUTLER ST. 2704 GREGORY ST.  
MADISON, WI 53703 MADISON, WI 53711

CONTACT PERSON: ERIK MINTON  
Address: 21 N. BUTLER ST.  
MADISON, WI 53703  
Phone: 608 256-1400  
Fax: 608 256-1428  
E-mail address: eminton@dol.com

TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)  
 General Development Plan (GDP)  
 Specific Implementation Plan (SIP)  
 Planned Community Development (PCD)  
 General Development Plan (GDP)  
 Specific Implementation Plan (SIP)  
 Planned Residential Development (PRD)  
 New Construction or Exterior Remodeling in an Urban Design District \* (A public hearing is required as well as a fee)  
 School, Public Building or Space (Fee may be required)  
 New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.  
 Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review\* (Fee required)  
 Street Graphics Variance\* (Fee required)  
 Other \_\_\_\_\_

\*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

December 9, 2008

Madison Plan Commission

215 Martin Luther King, Jr. Blvd.; Rm. LL-100

Madison, Wisconsin 53701-2985

Dear Commission Members,

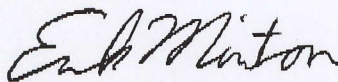
This is our letter of intent for the property located at 425 West Washington Avenue in Madison. The property currently is occupied by an existing building, the offices of Dr. Bonsett-Veal, who has been operating an optometry clinic at this location for 19 ½ years along with 24 impervious, surface parking stalls. The proposed project will demolish the existing one story structure. A four story, with stepped back 5<sup>th</sup> story building will replace the current structure.

The building will be a mixed use development which will continue to house the optometry offices of Dr. Bonsett-Veal and allow for an expansion of his business to 1 additional optometrist and 2-3 additional support staff. The current operating hours are 8:00AM to 6:00 PM M-F. The building will house a 2<sup>nd</sup> location of Capital Fitness and will include a swimming pool, a service that Capital Fitness is not currently able to provide its' members. Capital Fitness has been operating in downtown Madison for 10 years and currently serves 2,400 members and employs 45 full and part time positions. Capital Fitness expects to add 25-30 employees with this 11,700 square foot expansion. The current operating hours are 5:00 AM to 11:00 PM daily. There will be one additional 500 square foot retail space at the street frontage.

The building will include 42 rental apartments and 52 underground parking stalls. The apartment rents will be market rate, with an expected range of \$650-\$1,300/monthly. The lot area of the site is 16,335 square feet. The building square footage totals 51,200 square feet.

The project is to be constructed and managed by Butler Plaza LLC, and owned under the name Twenty/Fifteen LLC, a limited liability company partnership with Erik Minton and Dr. Bonsett-Veal. The architect is David Ferch. A general contractor has yet to be chosen. The proposed construction schedule is to begin August, 2009, with a completion of August, 2010.

Sincerely,



Erik Minton

21 North Butler Street

Madison, WI 53703

608-256-1400





- DECORATIVE METAL GUARDRAILS
- CAST STONE
- PREFINISHED METAL PANEL
- DECORATIVE METAL GUARDRAILS
- FACE BRICK
- CEMENT SIDING
- CAST STONE

**EAST ELEVATION**





PREFINISHE METAL LOUVERED MECHANICAL SCREEN

CAST STONE

DECORATIVE METAL GUARDRAILS

FACE BRICK

CEMENT SIDING

CAST STONE

CAST STONE

W. WASHINGTON

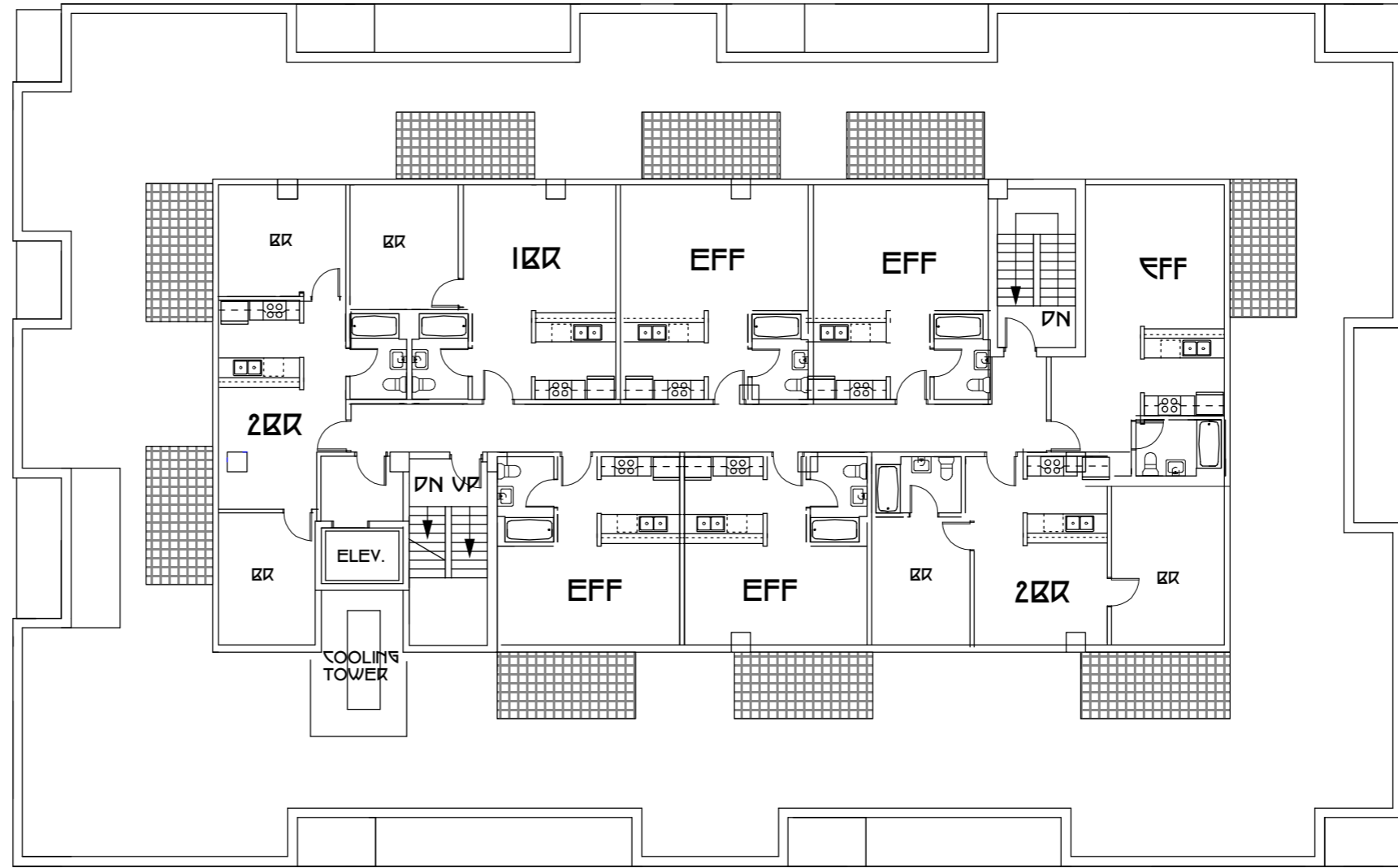
**SOUTH ELEVATION (NORTH SIMILAR)**



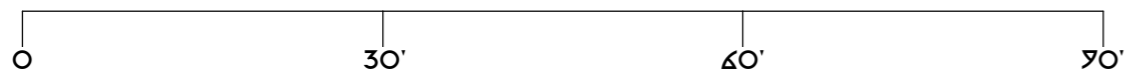


W. WASHINGTON AVE ELEVATION





# 5TH FLOOR PLAN



PROJECT  
**MIXED USE BUILDING**  
 425 W. Washington Avenue, Madison, WI

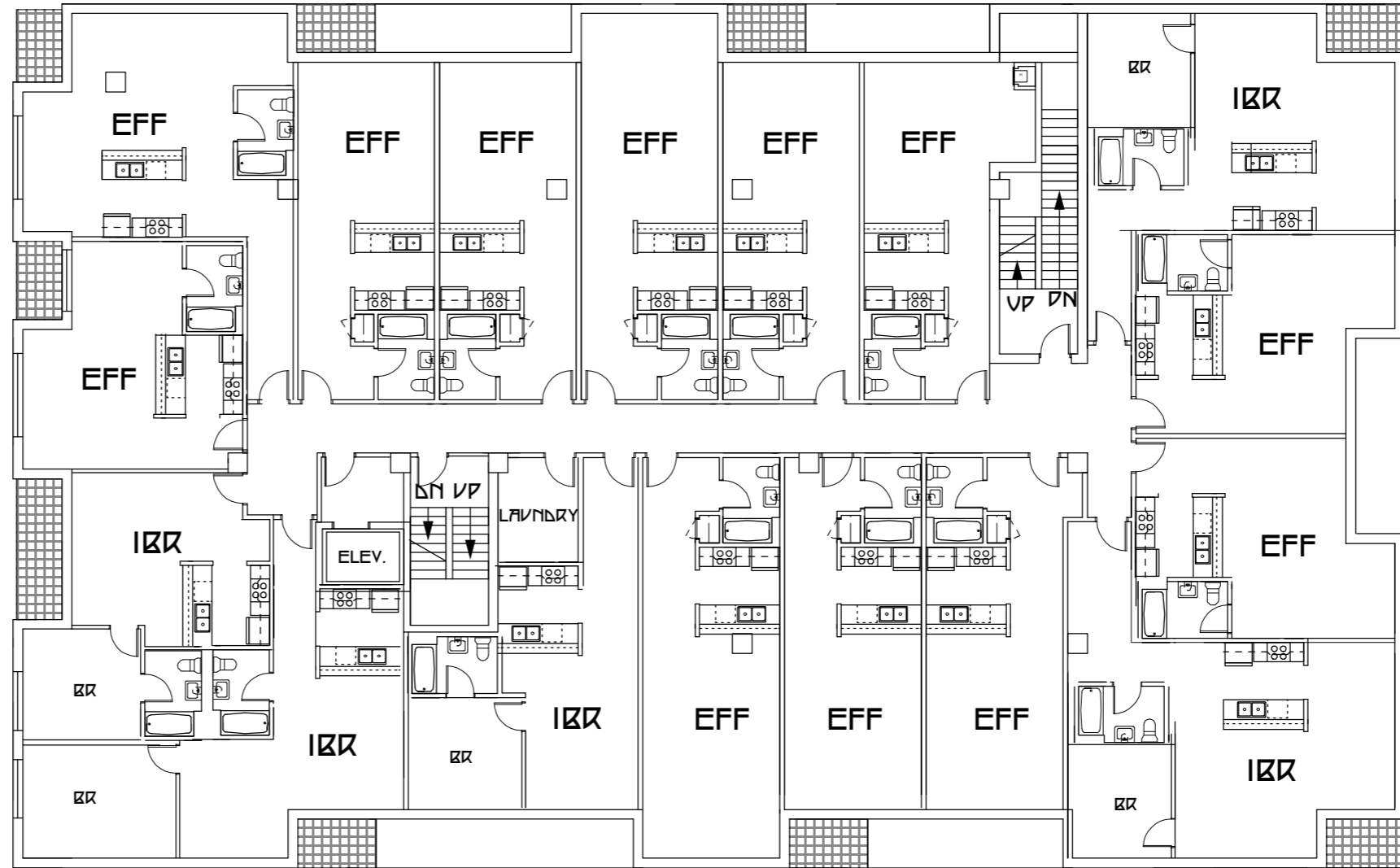
ARCHITECT  
**DAVID FERCH,**  
 ARCHITECTS  
 2704 Gregory Street,  
 Madison, WI 53711  
 608.238.4900 FAX 608.233.9171

No.	Date	Revision

DATE
00812 12/10/08







### 3RD & 4TH FLOOR PLAN

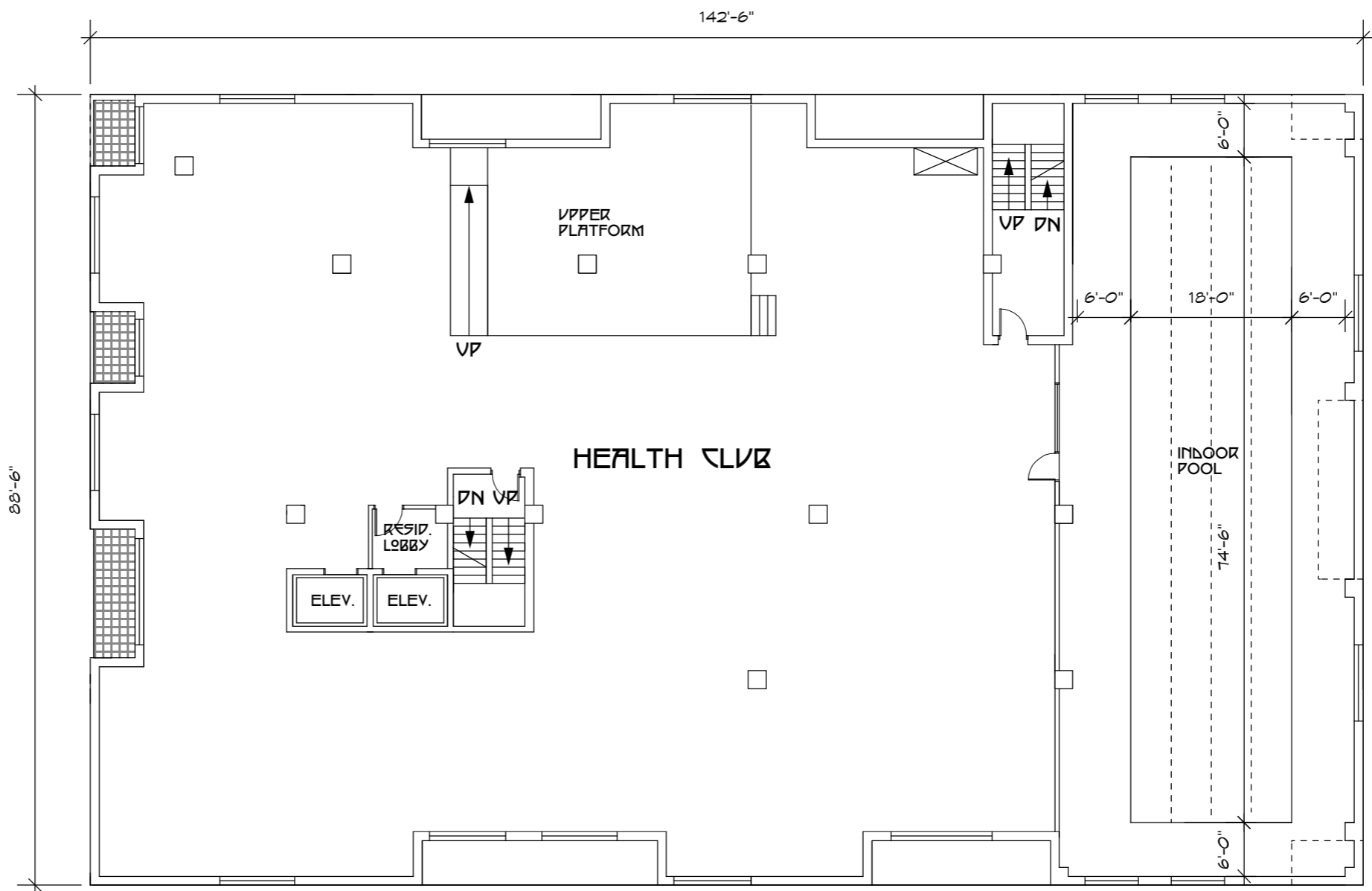


PROJECT  
**MIXED USE BUILDING**  
 425 W. Washington Avenue, Madison, WI

ARCHITECT  
**DAVID FERCH,**  
 ARCHITECTS  
 2704 Gregory Street,  
 Madison, WI 53711  
 608.238.4900 FAX 608.233.9171

No.	Date	Revision	DATE
00812	12/10/08		

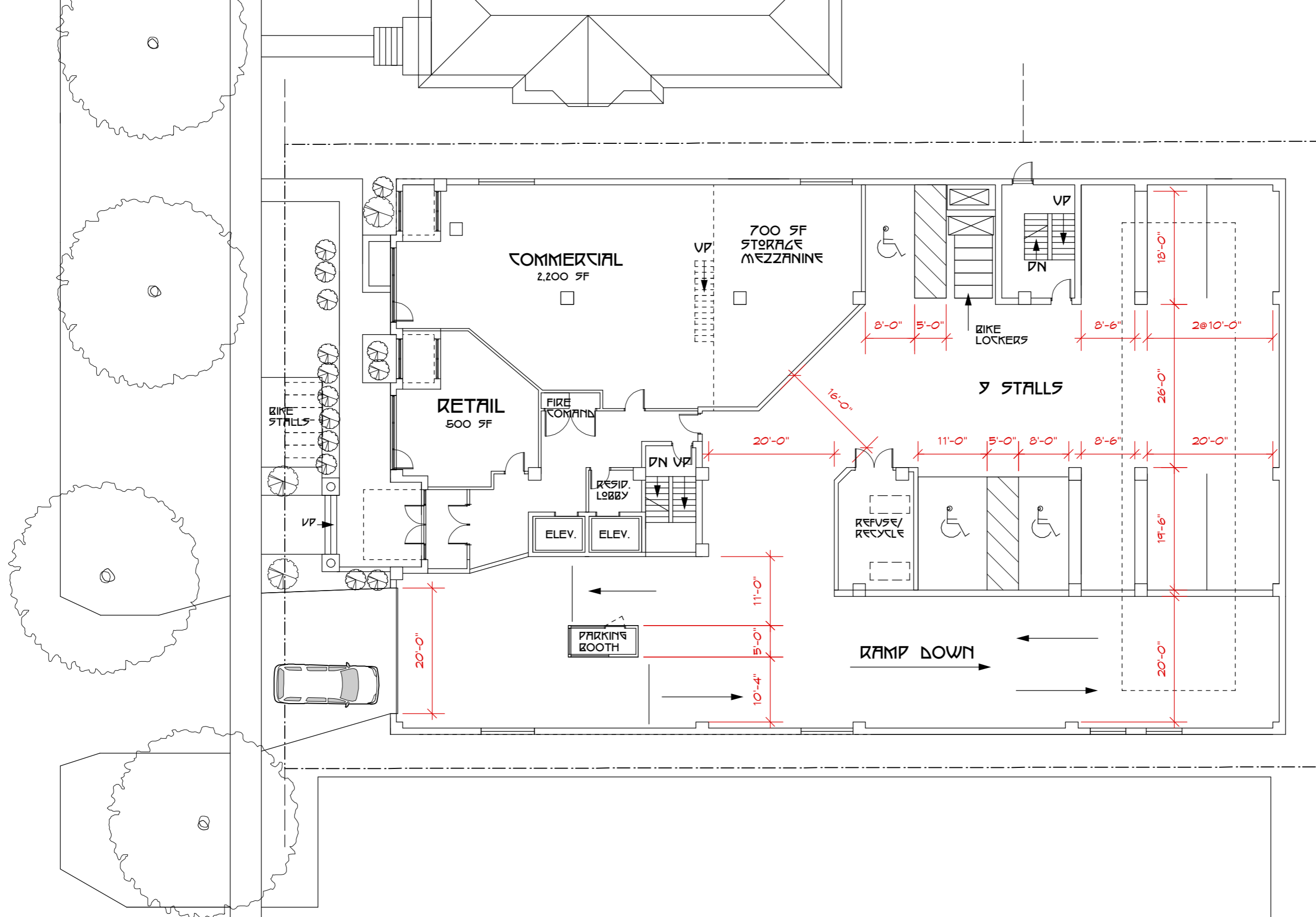
PROJECT NO. \_\_\_\_\_  
 SHEET NO. **10**



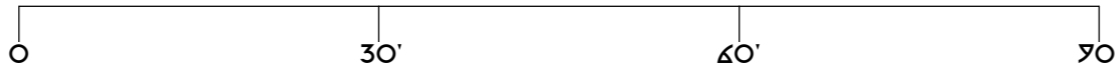
2ND FLOOR PLAN



<p>PROJECT</p> <p>MIXED USE BUILDING</p> <p>425 W. Washington Avenue, Madison, WI</p>	<p>ARCHITECT</p> <p>DAVID FERCH, ARCHITECTS</p> <p>2704 Gregory Street, Madison, WI 53711 608.238.6900 FAX 608.233.9171</p>	<table border="1"> <thead> <tr> <th>No.</th> <th>Date</th> <th>Revision</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> </tbody> </table>	No.	Date	Revision													<table border="1"> <thead> <tr> <th>DATE</th> <th>DATE</th> </tr> </thead> <tbody> <tr> <td>00812</td> <td>12/10/08</td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> </tr> </tbody> </table>	DATE	DATE	00812	12/10/08				
No.	Date	Revision																								
DATE	DATE																									
00812	12/10/08																									



# 1ST FLOOR PLAN

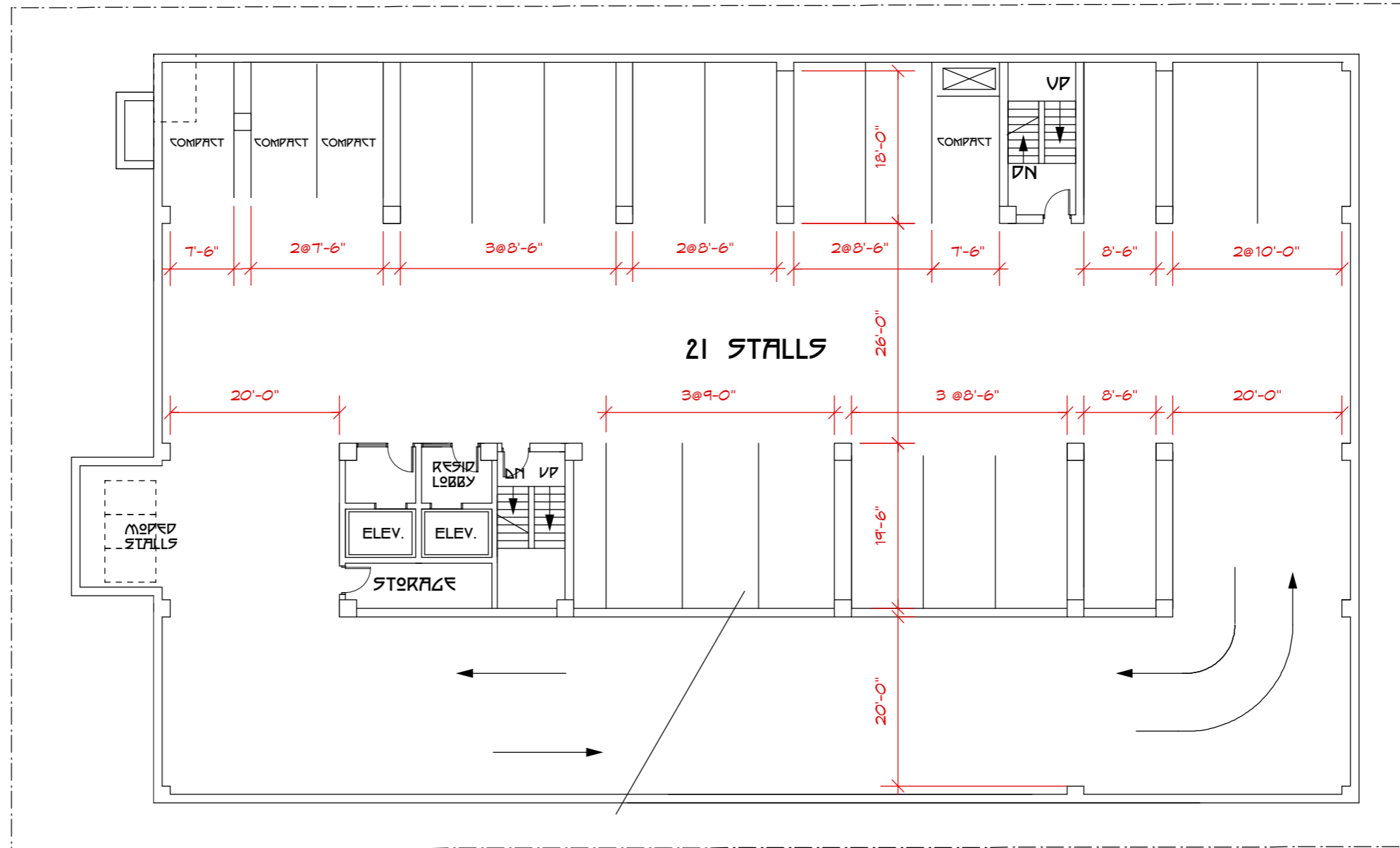


PROJECT: MIXED USE BUILDING  
 425 W. Washington Avenue, Madison, WI

ARCHITECT: DAVID FERCH, ARCHITECTS  
 2704 Gregory Street, Madison, WI 53711  
 608.238.4900 FAX: 608.233.9171

No.	Date	Revision

REV. 12/28/08  
 DATE: 00812 12/10/08  
 PROJECT NO. \_\_\_\_\_  
 SHEET NO. **8**



# LOWER LEVEL LI PLAN

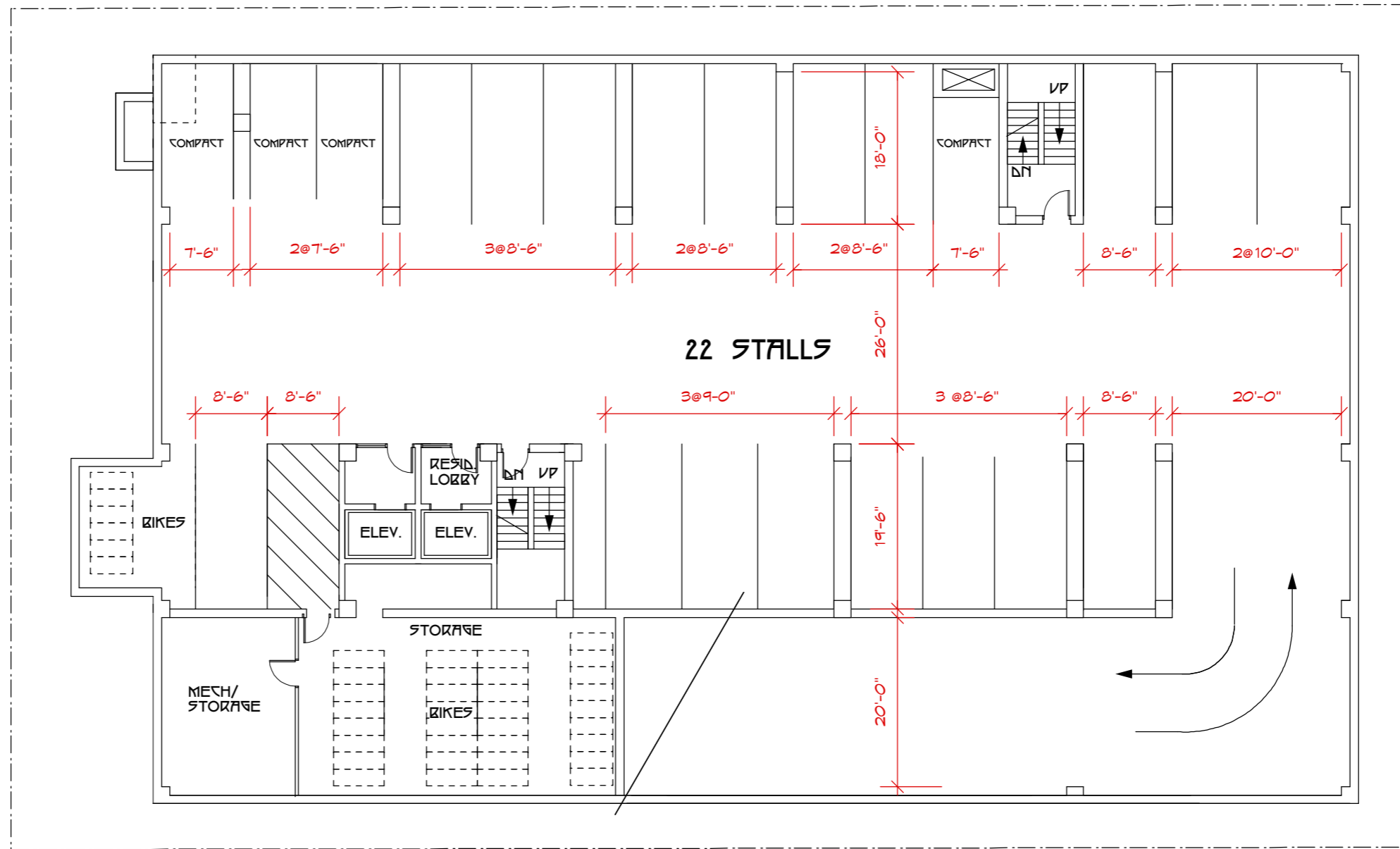


PROJECT: MIXED USE BUILDING  
 425 W. Washington Avenue, Madison, WI

ARCHITECT: DAVID FERCH, ARCHITECTS  
 2704 Gregory Street, Madison, WI 53711  
 608.238.4900 FAX 608.233.9171

No.	Date	Revision

DATE: 00812 12/10/08  
 Project No. \_\_\_\_\_  
 SHEET NO. **7**



# LOWER LEVEL L2 PLAN



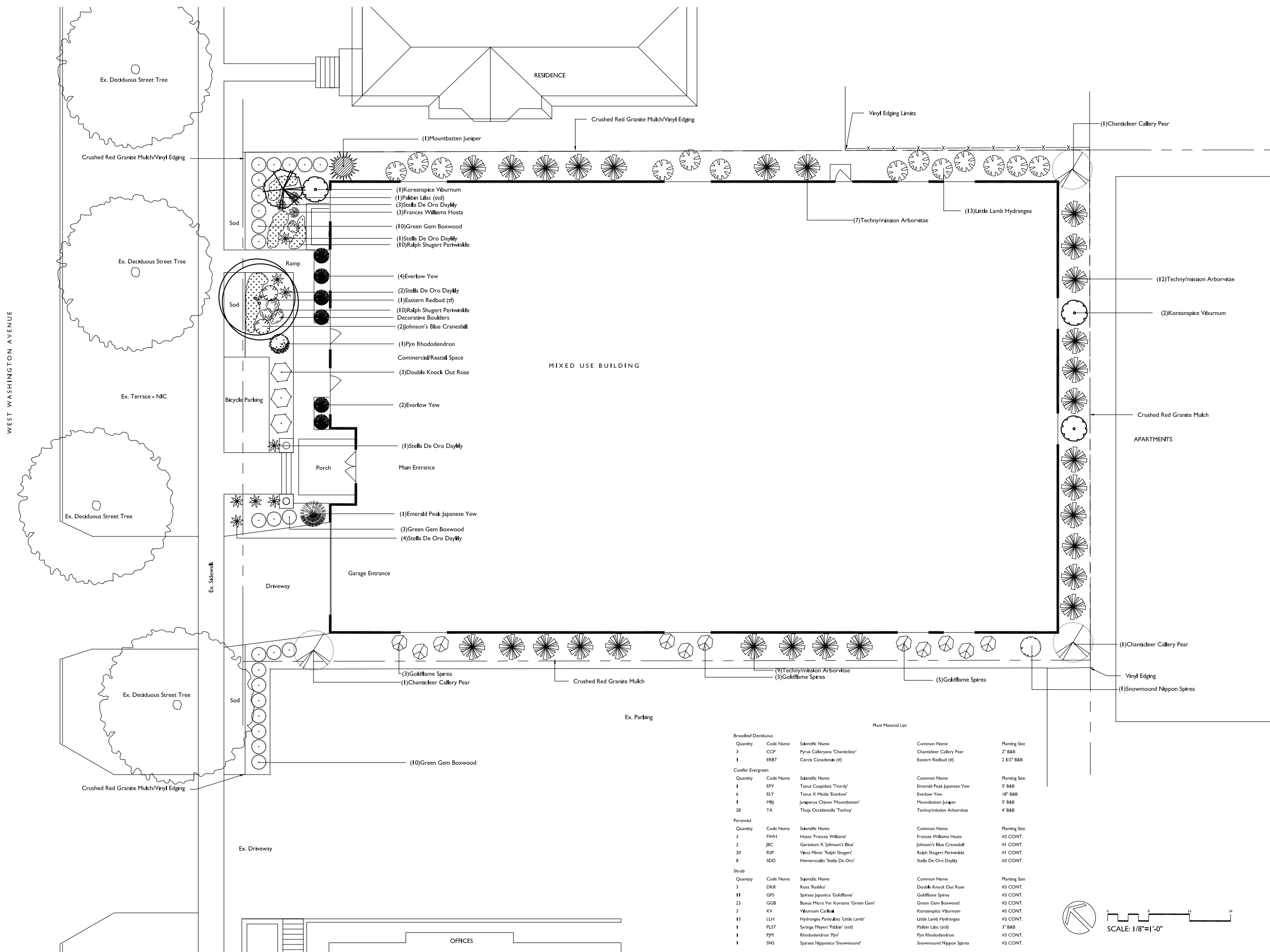
**MIXED USE BUILDING**  
 425 WEST WASHINGTON AVENUE  
 MADISON WISCONSIN

Checked By: SS  
 Drawn By: GM  
 12/24/08 GM  
 Revised:  
 Revised:  
 Revised:  
 Revised:  
 Revised:

Job #

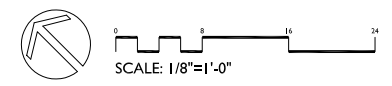
**L1**

This plan made exclusively for the party named in the title block is the property of The Bruce Company of Wisconsin, Inc. and may not be reproduced or implemented in whole or in part by any method without prior written consent of The Bruce Company of Wisconsin, Inc.



**Plant Material List**

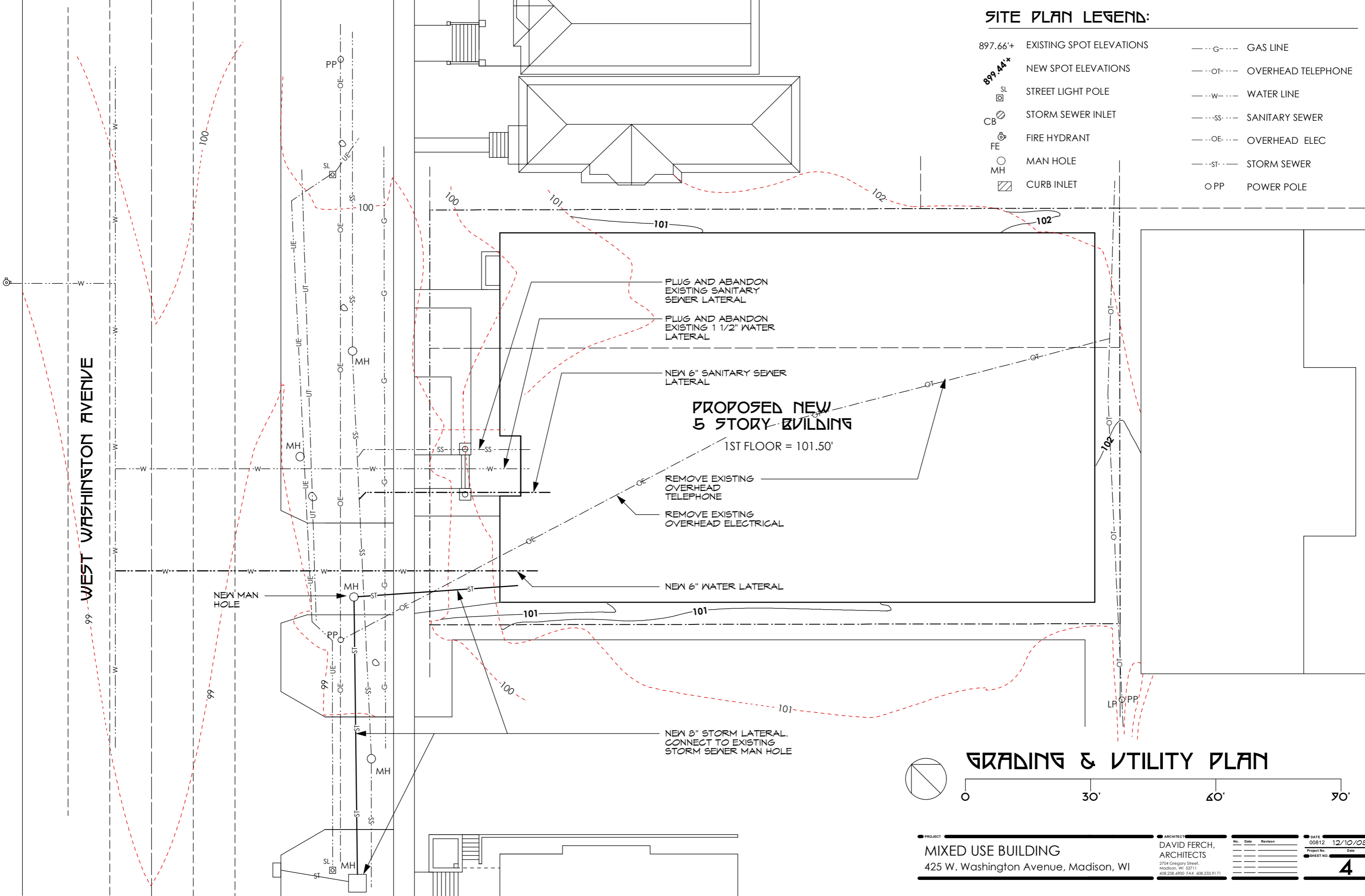
Quantity	Code Name	Scientific Name	Common Name	Planting Size
3	CCP	Pyrus Calleryana 'Chanticleer'	Chanticleer Callery Pear	2" B&B
1	ERBT	Cercis Canadensis (f)	Eastern Redbud (f)	2 1/2" B&B
<b>Conifer/Evergreen</b>				
1	EPY	Taxus cuspidata 'Everdy'	Emerald Peak Japanese Yew	5' B&B
6	ELY	Taxus X Media 'Everlow'	Everlow Yew	18" B&B
1	MBJ	Juniperus Chinensis 'Moundbatten'	Moundbatten Juniper	5' B&B
28	TA	Thuja occidentalis 'Techny'	Technymission Arborvitae	4" B&B
<b>Perennial</b>				
3	PWH	Hosta 'Frances Williams'	Frances Williams Hosta	#2 CONT.
2	JBC	Geranium X Johnson's Blue'	Johnson's Blue Cranesbill	#1 CONT.
20	RSP	Viola Minor 'Ralph Shugert'	Ralph Shugert Periwinkle	#1 CONT.
8	SDD	Hemerocallis 'Stella De Oro'	Stella De Oro Daylily	#2 CONT.
<b>Shrub</b>				
3	DKR	Rosa 'Raddio'	Double Knock Out Rose	#3 CONT.
11	GFS	Spiraea Japonica 'Goldflame'	Goldflame Spirea	#3 CONT.
23	GBG	Buxus Micro Var Koreana 'Green Gem'	Green Gem Boxwood	#2 CONT.
3	KV	Viburnum Carlesii	Koreanspice Viburnum	#5 CONT.
13	LLH	Hydrangea paniculata 'Little Lamb'	Little Lamb Hydrangea	#2 CONT.
1	PLST	Syringa Meyerii 'Palibin' (std)	Palibin Lilac (std)	3" B&B
1	PJM	Rhododendron 'PJM'	PJM Rhododendron	#3 CONT.
1	SNS	Spiraea nipponica 'Snowmound'	Snowmound Nippon Spirea	#2 CONT.



**SITE PLAN LEGEND:**

- 897.66'+ EXISTING SPOT ELEVATIONS
- NEW SPOT ELEVATIONS
- STREET LIGHT POLE
- STORM SEWER INLET
- FIRE HYDRANT
- MAN HOLE
- CURB INLET
- G--- GAS LINE
- OT--- OVERHEAD TELEPHONE
- W--- WATER LINE
- SS--- SANITARY SEWER
- OE--- OVERHEAD ELEC
- ST--- STORM SEWER
- PP POWER POLE

**WEST WASHINGTON AVENUE**



**PROPOSED NEW  
5 STORY BUILDING**

1ST FLOOR = 101.50'

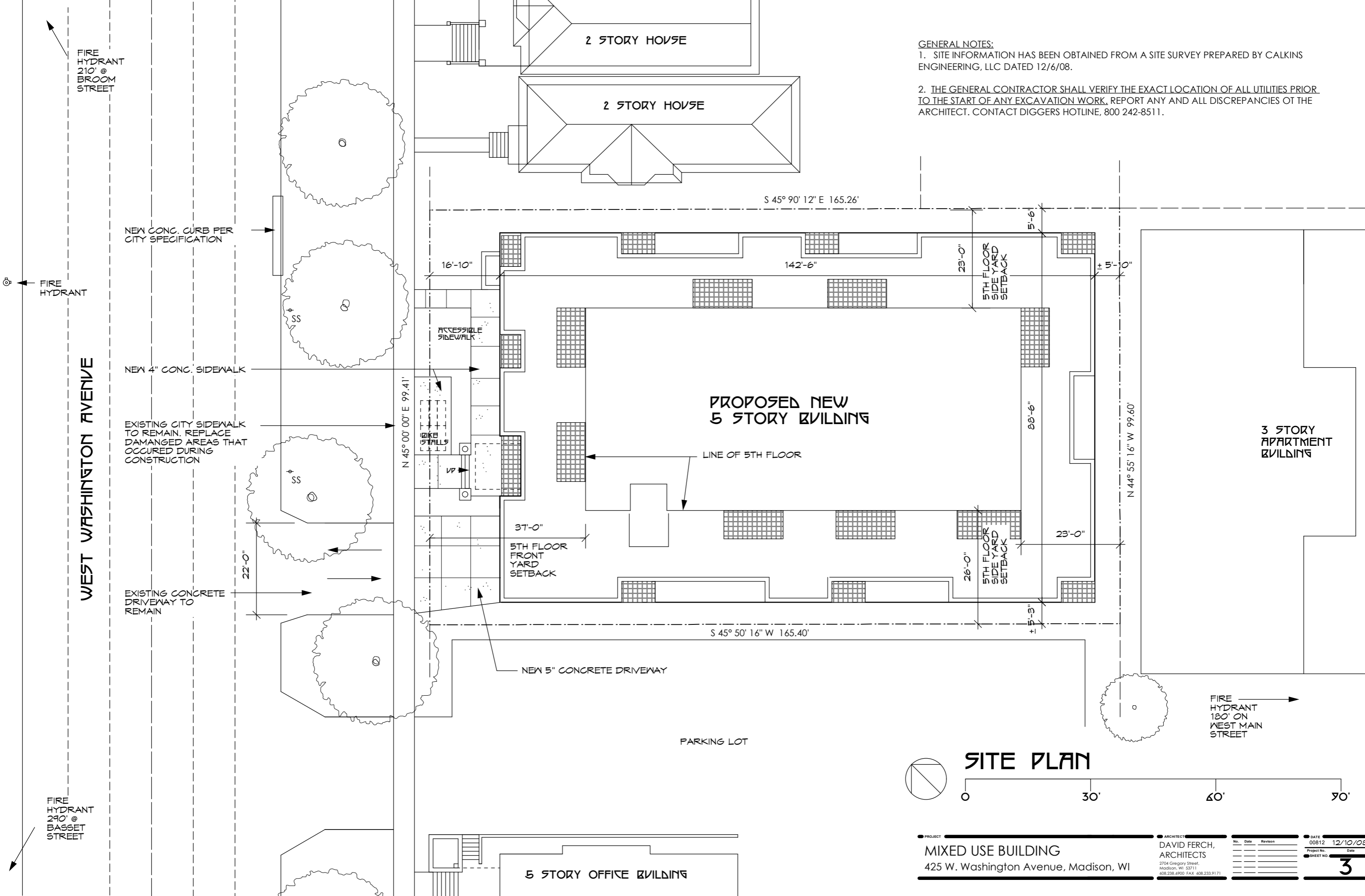
**GRADING & UTILITY PLAN**



**GENERAL NOTES:**

1. SITE INFORMATION HAS BEEN OBTAINED FROM A SITE SURVEY PREPARED BY CALKINS ENGINEERING, LLC DATED 12/6/08.

2. THE GENERAL CONTRACTOR SHALL VERIFY THE EXACT LOCATION OF ALL UTILITIES PRIOR TO THE START OF ANY EXCAVATION WORK, REPORT ANY AND ALL DISCREPANCIES OF THE ARCHITECT. CONTACT DIGGERS HOTLINE, 800 242-8511.



FIRE HYDRANT  
210' @  
BROOM  
STREET

FIRE  
HYDRANT

WEST WASHINGTON AVENUE

NEW CONC. CURB PER  
CITY SPECIFICATION

NEW 4" CONC. SIDEWALK

EXISTING CITY SIDEWALK  
TO REMAIN. REPLACE  
DAMAGED AREAS THAT  
OCCURED DURING  
CONSTRUCTION

EXISTING CONCRETE  
DRIVEWAY TO  
REMAIN

ACCESSIBLE  
SIDEWALK

BIKE  
STALLS

VP

PROPOSED NEW  
5 STORY BUILDING

LINE OF 5TH FLOOR

5TH FLOOR  
FRONT  
YARD  
SETBACK

5TH FLOOR  
SIDE YARD  
SETBACK

5TH FLOOR  
SIDE YARD  
SETBACK

NEW 5" CONCRETE DRIVEWAY

PARKING LOT

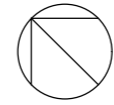
3 STORY  
APARTMENT  
BUILDING

5 STORY OFFICE BUILDING

FIRE  
HYDRANT  
180' ON  
WEST MAIN  
STREET

FIRE  
HYDRANT  
290' @  
BASSET  
STREET

**SITE PLAN**



PROJECT  
**MIXED USE BUILDING**  
425 W. Washington Avenue, Madison, WI

ARCHITECT  
**DAVID FERCH,  
ARCHITECTS**  
2704 Gregory Street,  
Madison, WI 53711  
608.238.4900 FAX 608.233.9171

No.	Date	Revision	DATE
00812	12/10/08		0812 12/10/08

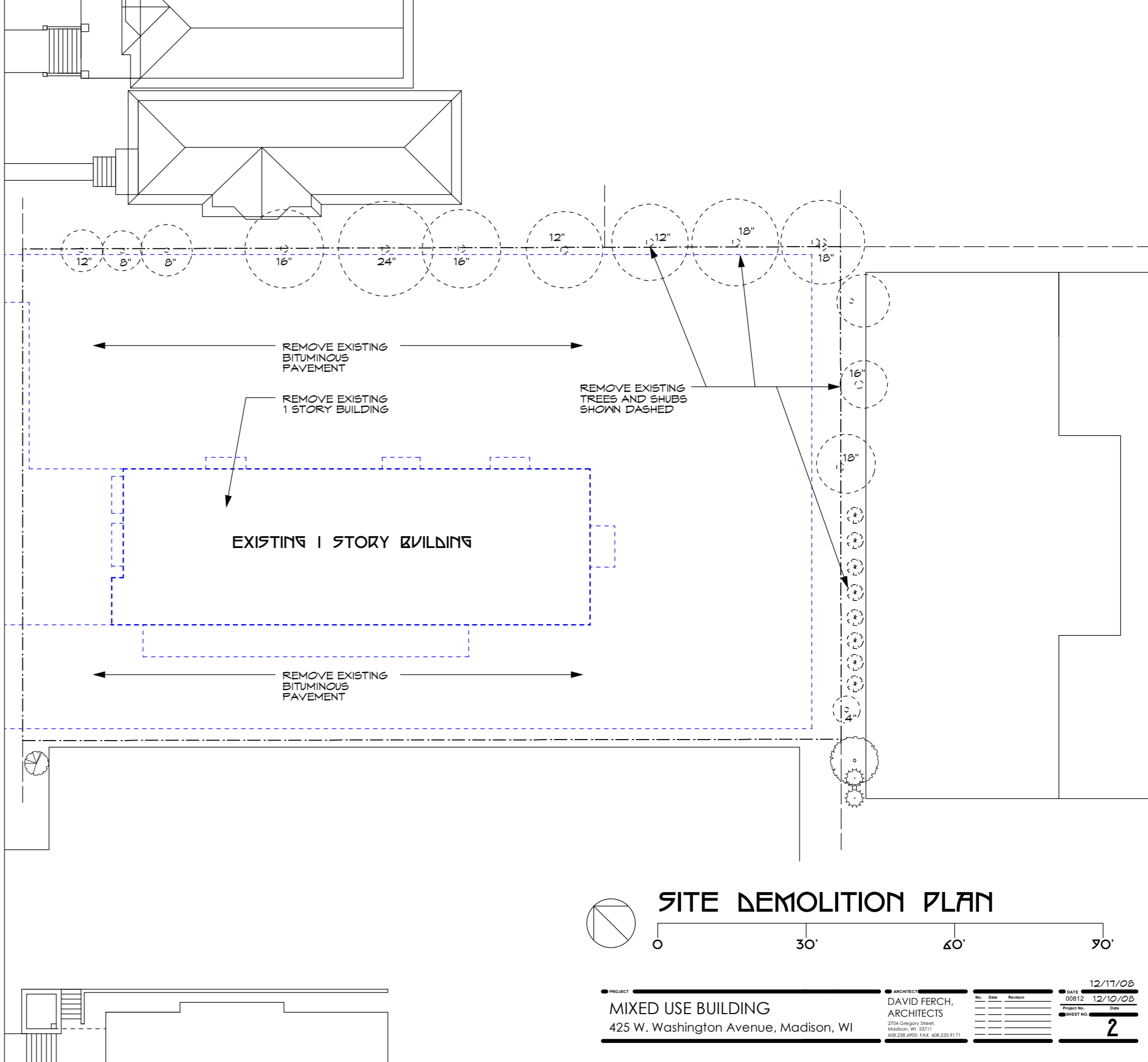
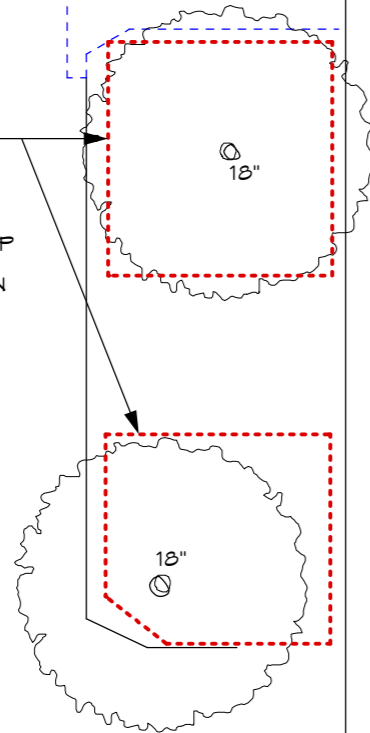
SHEET NO. **3**



WEST WASHINGTON AVENUE

REMOVE EXISTING CONC. DRIVEWAY

PROVIDE 4'-0" HT. CONSTRUCTION FENCING AROUND EXISTING TERRACE TREES AS SHOWN. (STAKE AT 4'-0" O.C. W/ 2X4 TOP RAIL SECURELY ANCHORED TO TOP OF STAKE) MAINTAIN AT ALL TIMES DURING CONSTRUCTION



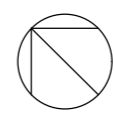
REMOVE EXISTING BITUMINOUS PAVEMENT

REMOVE EXISTING 1 STORY BUILDING

REMOVE EXISTING TREES AND SHUBS SHOWN DASHED

EXISTING 1 STORY BUILDING

REMOVE EXISTING BITUMINOUS PAVEMENT



# SITE DEMOLITION PLAN



PROJECT	MIXED USE BUILDING	ARCHITECT	DAVID FERCH, ARCHITECTS	DATE	12/17/08
	425 W. Washington Avenue, Madison, WI		2704 Gregory Street, Madison, WI 53711 608.238.4900 FAX 608.233.9171	No.	Date
				Revision	
				Project No.	00812
				Date	12/10/08
				SHEET NO.	2

**Legal Description:** The lands subject to this planned unit development shall include those described in Exhibit A, attached hereto.

**A. Statement of Purpose:** This zoning district is established to allow for the building of a 5-story building. The building will be a mixed use building with commercial space on the 1<sup>st</sup> floor, a fitness center or commercial or office space on the 2<sup>nd</sup> floor, and 42 rental apartments on the 3<sup>rd</sup>, 4<sup>th</sup>, and 5<sup>th</sup> floors. 52 interior parking stalls shall be provided.

**B. Permitted Uses:**

1. Those that are stated as permitted uses in the C4 zoning district.
2. Uses accessory to permitted uses as listed above.

**C. Lot Area:** 16,451 Square Feet or 0.38 Acres

**D. Building Height:** The maximum building height shall be as shown on the approved plans.

**E. Yard Requirements:** Yard areas will be provided as shown on the approved plans.

**F. Landscaping:** Site landscaping will be provided as shown on the approved plans.

**G. Accessory Off-Street Parking & Loading:** Accessory Off-Street Parking & Loading will be provided as shown on the approved plans.

No residential parking permits will be issued for 425 W. Washington Avenue, the applicant shall inform all tenants of this in their apartment leases.

**H. Lighting:** Site lighting will be provided as shown on the approved plans.

**I. Signage:** Signage will be provided as shown on the approved plans.

**J. Family Definition:** The family definition of this PUD-SIP shall coincide with the definition given in Chapter 28.03(2) of the Madison General Ordinances for the C4 zoning district.

**K. Alterations and Revisions:** No alteration or revision of this planned unit development shall be permitted unless approved by the City Plan Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Director of Planning and Development and the alderperson of the district and are compatible with the concept approved by the City Plan Commission.