Erdman Development – Comments on sight lines and views from west bound University Avenue By Faith Fitzpatrick, 5156 Spring Court, Madison, WI 8/3/10

Comment: Proposed buildings should be kept to a maximum of 4 stories.

- This city values its views. The view of the capital from all directions is a good example.
   It's what makes our city special and adds to our quality of life. A recent visit to Sedona,
   AZ was a good example of development that enhanced instead of hindered the natural setting.
- The planned building heights for the Erdman development would severely impact the view of the forested hillsides and sunsets of the Highlands and Crestwood neighborhoods.
- As you leave the city on westbound University Avenue and go over the R/R tracks, the
  first site of any green is the lovely forested hillside vista of the back side of the
  Wisconsin end moraine. Before the Wisconsin Public Service building was constructed,
  this viewpoint also offered the lovely pastoral setting of the farmhouse and prairie at
  Owen Park.
- The aesthetic value of the development would be higher and more fitting of the surrounding residential and lakeshore area if the building heights were kept low and integrated into the scenery.
- Some photos to illustrate:



Note the forested hillside. Proposed building heights for the hotel would block this view. WPS building blocks hillside view to the south of the photo.



Residence Inn, Greenway station – becoming example of low profile, pedestrian friendly front with 4 stories behind.

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