



Streatery Extension of Premises

Fee: Waived

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICPCH-2070-00030
(License number)

(Alder District #) (Police Sector)
Office Use Only

Streatery extension of premises is available for existing licensed premises only. Extensions will not be granted for vertical drinking or beer garden additions. Application must be submitted to the Clerk's office. Staff will review the application and if it is complete and approved by Zoning and/or the street vending coordinator, provisionally approve and forward to the Alcohol License Review Committee for final approval recommendation. Any licensed establishment applying to extend their premises onto City property must provide a certificate of insurance for liquor liability including a separate additional insured endorsement naming the City of Madison with this application.

Are you requesting this temporary extension of licensed premises, in compliance with Emergency Order Resolution Legistar #60695 (Madison Streatery Program), adopted by the Common Council on June 16, 2020?: Yes No

Required detailed floor plans of extension area **included**: Yes

Required approval of expanded eating area obtained from Street Vending Coordinator or Zoning Administrator **included**: Yes, date approved: 07/30/2020

Street Occupancy Permit obtained from Traffic Engineering: Yes No N/A

Does lease/deed cover area request for temporary extension?: Yes No

If no, **must attach** letter from landlord or property owner authorizing use of the property.

Licensed Premises Information

This application modifies existing alcohol license number: 2016-00043

Business dba Name: Ideal Bar

Licensed Address: 1968 Atwood Avenue

Liquor/Beer Agent Name: Brady Borman

95% Alcohol, 5% Food, ___% Other Alder, District #: 6 Police Sector: 410

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Ideal Bar LLC

Business Mailing Address: 1968 Atwood Avenue

Business Contact Name, Position: Brady Borman, Co-owner

Business Phone: (608) 514-3813 Business Email: bradyidealbar@gmail.com

Extension Details

Current Capacity (indoor): 99

Current Capacity (outdoor): 18

Proposed Capacity (outdoor): 65

Description of Proposed Changes: 120ft x 15ft Streatery cafe
in the parking stalls on Atwood Avenue in front of
Alchemy Cafe, Green Owl and Ideal Bar.

Signature

Brady C Borman

07/30/2020

Authorized Signature of Agent or Establishment Owner

Date

Clerk's Office checklist for complete applications

- Floor Plans
- Copy of approval from Street Vending/Zoning
- Copy of Street Occupancy Permit included *if applicable*
- Letter from landlord/property owner authorizing temporary extension of lease area *if applicable*
- Certificate of Insurance for liquor liability with City of Madison named *if extending on city property*

Upon Application Submission, the Clerk's Office issued to the application:

- Orange sign Orange business card
- "License Renewals & Changes" brochure with next steps issued



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(Agenda Item Number)

(Legistar file number)

LICPCW-2020-00037
(License number)

(Alder District #)

(Police Sector)

Office Use Only

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Are you requesting this temporary extension of licensed premises, in compliance with Emergency Order Resolution Legistar #60695 (Madison Streatery Program), adopted by the Common Council on June 16, 2020?: Yes No

Required detailed floor plans of extension area **included**: Yes

Required approval of expanded eating area obtained from Street Vending Coordinator or Zoning Administrator **included**: Yes, date approved: 07/30/2020

Street Occupancy Permit obtained from Traffic Engineering: Yes No N/A

Does lease/deed cover area request for temporary extension?: Yes No

If no, **must attach** letter from landlord or property owner authorizing use of the property.

Licensed Premises Information

This application modifies existing alcohol license number: 2020-00036

Business dba Name: Green Owl Cafe

Licensed Address: 1970 Atwood Avenue

Liquor/Beer Agent Name: Erick Fruehling

5 % Alcohol, 95 % Food, ___ % Other Alder, District #: 6 Police Sector: 410

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Veg Table LLC

Business Mailing Address: 1970 Atwood Avenue

Business Contact Name, Position: Erick Fruehling

Business Phone: (608) 285-5290 Business Email: greenowlmadison@gmail.com

-Continue on Back-

Extension Details

Current Capacity (indoor): 49

Current Capacity (outdoor): 12

Proposed Capacity (outdoor): 60

Description of Proposed Changes: 120ft by 15ft streatory cafe in the parking stalls in front of Alchemy Cafe, Green Owl and Ideal Bar

Signature

Erick Fruehling

07/30/2020

Authorized Signature of Agent or Establishment Owner

Date

Clerk's Office checklist for complete applications

- Floor Plans
- Copy of approval from Street Vending/Zoning
- Copy of Street Occupancy Permit included *if applicable*
- Letter from landlord/property owner authorizing temporary extension of lease area *if applicable*
- Certificate of Insurance for liquor liability with City of Madison named *if extending on city property*

Upon Application Submission, the Clerk's Office issued to the application:

- Orange sign Orange business card
- "License Renewals & Changes" brochure with next steps issued



Streatery Extension of Premises

Fee: Waived

(Agenda Item Number)

(Legistar file number)

LCPC-2020-00035

(License number)

(Alder District #) (Police Sector)

Office Use Only

Class A: Beer, Liquor, Cider
 Class B: Beer, Liquor,
 Class C Wine

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Are you requesting this temporary extension of licensed premises, in compliance with Emergency Order Resolution Legistar #60695 (Madison Streatery Program), adopted by the Common Council on June 16, 2020? Yes No

Required detailed floor plans of extension area **included**: Yes

Required approval of expanded eating area obtained from Street Vending Coordinator or Zoning Administrator **included**: Yes, date approved: 07/30/2020

Street Occupancy Permit obtained from Traffic Engineering: Yes No N/A

Does lease/deed cover area request for temporary extension?: Yes No
 If no, **must attach** letter from landlord or property owner authorizing use of the property.

Licensed Premises Information

This application modifies existing alcohol license number: 72286-79894
 Business dba Name: Alchemy Cafe
 Licensed Address: 1980 Atwood Avenue
 Liquor/Beer Agent Name: Michael Randall
35% Alcohol, 65% Food, ___% Other Alder, District #: 6 Police Sector: 410

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Alchemy Cafe LLC
 Business Mailing Address: 1980 Atwood Avenue
 Business Contact Name, Position: Michael Randall, Co-owner
 Business Phone: (608) 204-7644 Business Email: alchemycafe@hotmail.com

Extension Details

Current Capacity (indoor): 99

Current Capacity (outdoor): 12

Proposed Capacity (outdoor): 85

Description of Proposed Changes: 120ft by 15ft Sreatery Cafe in the parking stalls on Atwood Ave. in front of Alchemy, Green Owl and Ideal Bar.

Signature

Michael Randall

07/30/2020

Authorized Signature of Agent or Establishment Owner

Date

Clerk's Office checklist for complete applications

- Floor Plans
- Copy of approval from Street Vending/Zoning
- Copy of Street Occupancy Permit included *if applicable*
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Meghan Blake-Horst
 Street Vending Coordinator
 Economic Development Division
 Office of Business Resources
 215 Martin Luther King Jr Blvd. 3rd floor
 P.O. Box 2983
 Madison, Wisconsin 53701-2983
 Tel 608-261-9171 • Fax (608) 261-6126
mblake-horst@cityofmadison.com
www.cityofmadison.com/business/streetvending

The 2020 Census is here! As we practice social distancing, take the opportunity to complete the census now from the comfort of your own home. You can fill it out online at my2020census.gov, by phone, or by mail. #MadisonCounts #2020Census

In compliance with State public records law, the City of Madison retains copies of ALL email messages to and from this mailbox. Email messages may be released in response to appropriate open record requests.

Please consider the environment before printing this email.

From: Brady Borman <bradyidealbar@gmail.com>
Sent: Thursday, July 30, 2020 11:42 AM
To: Blake-Horst, Meghan <MBlake-Horst@cityofmadison.com>
Cc: Alchemy <alchemycafe@hotmail.com>; Rummel, Marsha <district6@cityofmadison.com>; greenowlmadison@gmail.com; licensing@cityofmadison.com
Subject: Re: APPROVED - 1900 Block Atwood Ave Streatery

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hi,

Thank you Meghan. Is it okay for me to submit one application for all three businesses or does each business need to submit their own. I would include the specifics for each bar, but wasn't sure if my information and signature would suffice for all three. Also, do I need to wait for approval to go pick up orange sign? Or can I go after its been submitted?

Thanks!

On Thu, Jul 30, 2020 at 11:00 AM Blake-Horst, Meghan <MBlake-Horst@cityofmadison.com> wrote:

Hello,

Your request to expand your sidewalk café for *the 1900 block of Atwood Ave. including The Alchemy, The Green Owl and the Ideal Bar* has been approved on 7/30/20 by the Street Vending Office. The Street Occupancy Permit has been approved by Traffic Engineering on 7/30/20. You are able to begin setting up your café within the approved expansion area and serving food.

Before you can serve alcohol in the expanded area, you will need to submit a Temporary Premises Extension Permit application to the Clerk's Office (CLICK on this LINK to email the Clerk's Office). This email will serve as notification that your expansion is approved. Please included mblake-horst@cityofmadison.com on your email. You can forward this email and the application for approval. You will need to stop by the Clerk's Office in the City County Building to pick up your orange sign and post as directed. Once this application is submitted and approved, by the Clerk's Office, you will be able to begin service into the expanded patio area on a provisional approval and forward to the Alcohol License Review Committee for final approval recommendation. See Temporary Premises Extension permit application for insurance requirements and details.

Attached you will find a NOTICE sign. **This sign is required to be printed and displayed on the café, facing outward.** Having one on each end of the café would be preferred. I would encourage you to laminate or place in a protective plastic sheet to maintain the sign and limit the need to reprint.

Under no circumstances is this program meant to promote gathering or social spaces, and are only to allow food & beverage patrons to be seated in accordance with physical distancing requirements to increase capacity. This program and approvals can be changed or additional requirements can be placed at any time.

Public Health Madison-Dane County (PHMDC) Resources and Guidelines:

- COVID-19 Restaurant Toolkit: <https://publichealthmdc.com/coronavirus/forward-dane/requirements#toolkit>
- Sign-up for the Public Health Madison-Dane County newsletter. This is the best way to keep up to date on Public Health information you need to know to operate a safe and healthy restaurant: <https://bit.ly/2XWJJ2N>

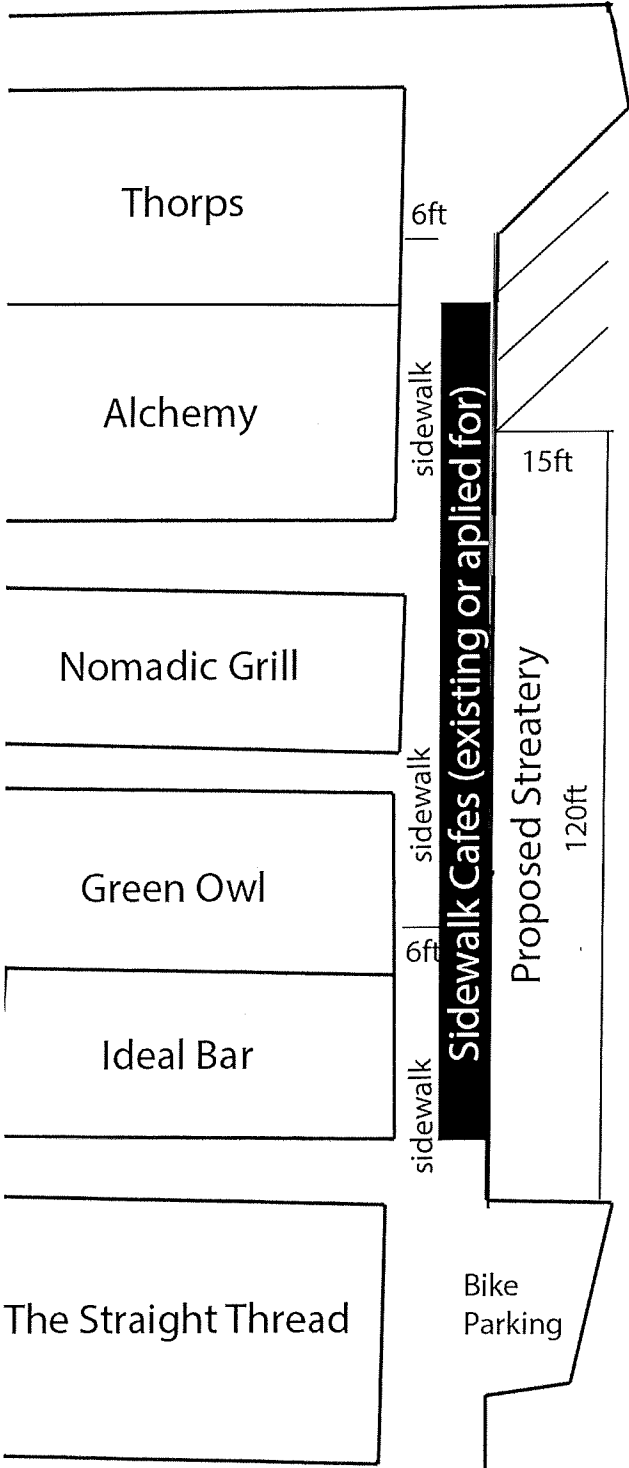
We will be flexible as we work with you and your staff but we ask that you:

- Follow all Public Health orders
- Maintain a clear 6' pedestrian path at all times

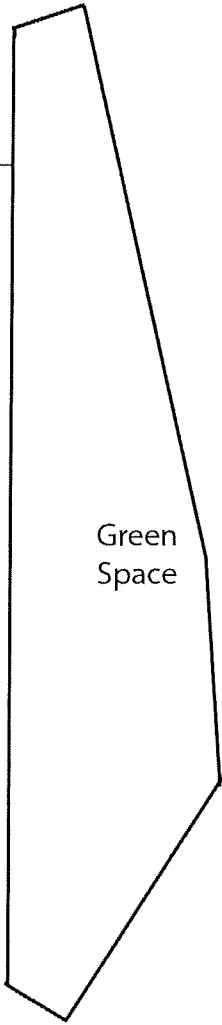
- Keep chairs, tables and umbrellas within the enclosures at all times
- **Place tables and chairs according to the current Public Health orders (6' distance for the seating area is measured from back of chair to back of chair).**
- Be mindful of your neighbor café and that the same distancing applies between seating at adjacent cafes.
- Ensure customers are not moving tables together
- Clean café furniture and enclosures frequently and according to Public Health guidance
- Customers are to be seated when consuming food and/or drinks
- A covered garbage can is available at all times

Please contact our office if you have any additional questions or need assistance. The Streatery Restaurant Recovery Program ends on October 25, 2020, or when restaurants are able to operate at full indoor capacity, whichever comes first. Feedback on this program is welcome. Best of luck as you reopen.

Second Street



17ft



Winnebago Street

- Capacities:
- Alchemy 99
 - Green Owl 49
 - Ideal Bar 99
- Proected outdoor capacity: 210
- No indoor seating

Leaving 3 angled parking spaces for curbside pickup and/or Thurp's Salon

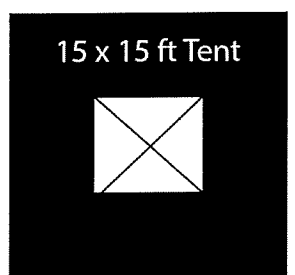
15ft

Picnic tables and existing interior tables and chairs property distanced throughout

Water filled Beer Barrel post and fence (see additional drawing)

Bumps and delineators every 6ft

Tent weighed down with water-filled Beer Barrels (appx 130lb each corner)



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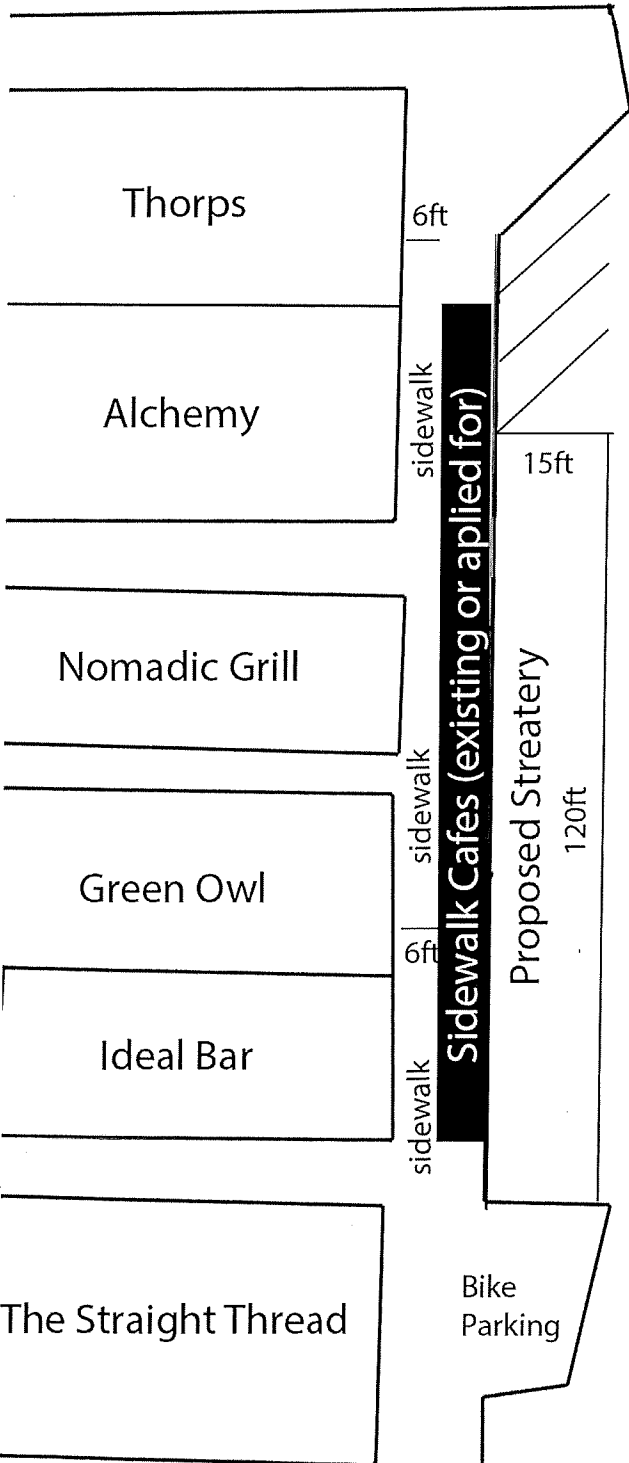
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- Follow all [Public Health orders](#)
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Second Street



Sidewalk Cafes (existing or applied for)

Proposed Streatery
120ft

Winnepago Street

Capacities:

- Alchemy 99
- Green Owl 49
- Ideal Bar 99

Projected outdoor capacity: 210

No indoor seating

Leaving 3 angled parking spaces for curbside pickup and/or Thurp's Salon

15ft

Picnic tables and existing interior tables and chairs property distanced throughout

Water filled Beer Barrel post and fence (see additional drawing)

Bumps and delineators every 6ft

Tent weighed down with water-filled Beer Barrels (appx 130lb each corner)

