

**2018 STAFF REVIEW OF PROPOSALS FOR
COMMUNITY/NEIGHBORHOOD DEVELOPMENT RESERVE FUNDS**
(Housing Development Funds, Affordable Housing Trust Funds, Facility Acquisition/Rehab Funds, Futures Funds)

Project Name/Title: Bayview Renovation Resident Engagement Project

Agency Name: Bayview Foundation, Inc.

Requested Amount: \$20,000

Project Type: New Continuing

Framework Plan Objective Most Directly Addressed by Proposed Activity:

Futures Fund Reserve- Projects that help a non-profit community agency address a short-lived revitalization opportunity while also addressing one of the Community Development objectives. Funding for this project will be used to engage residents in identifying and planning projects and activities that promise to enhance the quality of life for residents.

Product/Service Description:

The City's Planning Division, with CDBG concentration neighborhood funding, is currently undertaking the year-long neighborhood-led Triangle Monona Bay Neighborhood Plan focusing on land use and physical improvements. This neighborhood plan, whose area includes three Community Development Authority public and subsidized housing sites as well as the greater Monona Bay neighborhood, will include a detailed land use map for the overall neighborhood study area; alternative site layout and design schematics for identified focus areas; design guidelines and programming (building height, scale, massing, orientation); sustainability principles; parks and open space recommendations; a shared services and facilities recommendation map; a transportation concepts and circulation map; and an implementation plan. A Steering Committee comprised predominantly of area residents and business owners has been meeting since February 2018. The Bayview Resident Engagement Project will provide a valuable complement to the City's neighborhood planning engagement process.

Bayview Foundation seeks Futures Funds to implement a comprehensive and meaningful resident engagement process to elicit input from its highly diverse population of residents and center participants. Bayview staff have designed a complete resident engagement model described in detail in the application. Along with the five resident representatives from its housing committee, Bayview staff will lead a series of culturally inclusive resident meetings, program workshops, surveys and one-to-one interviews. A contracted outreach consultant will compile results and a team of design professionals will conduct design charrettes. The Foundation will provide interpretation and/or translation services in Hmong, Spanish, Laotian and/or Vietnamese, an extraordinary project cost deemed critical to its success.

Anticipated Accomplishments (Numbers/Type/Outcome):

Futures Funds will be used to coordinate and implement a participatory process that involves approximately 140 Bayview residents in 50 hours of brainstorming, idea sharing and design planning. By October 2018, Bayview staff will produce a final report and public presentation that summarizes Bayview's residents' ideas, preferences and priorities for the redevelopment of the property.

Staff Review:

Futures Funds are available for this type of project and the budget appears reasonable. Through this funding Bayview Foundation, Inc. will be able to conduct a comprehensive and culturally inclusive resident engagement process to inform a significant and strategic redevelopment/revitalization opportunity.

Total Cost/Total Beneficiaries Equals: \$55,600/ 102 Households = \$545/household

CD Office Funds/CD-Eligible Beneficiaries Equals: \$20,000/ 50 Households = \$40/household

CD Office Funds as Percentage of Total Budget: 36%

Staff recommendation:

Staff recommendation is to provide up to \$20,000 in CDBG Futures Funds to Bayview Foundation, Inc. for the Bayview Renovation Resident Engagement Project under the terms of the existing CDD Goals and Objectives.