

City of Madison

Proposed Demolition & Rezoning

Location 1610 Gilson Street

Applicant Clarence Brown – BESHM Investment Group

From: C3

To: PUD(GDP-SIP)

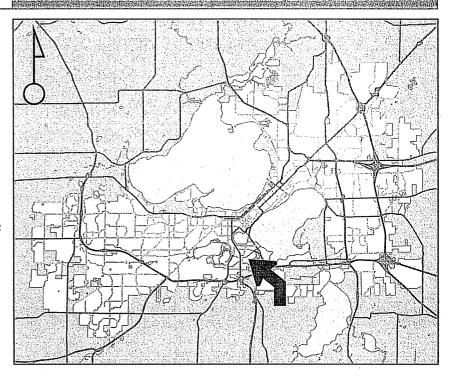
Existing Use

Residential and Commercial Uses

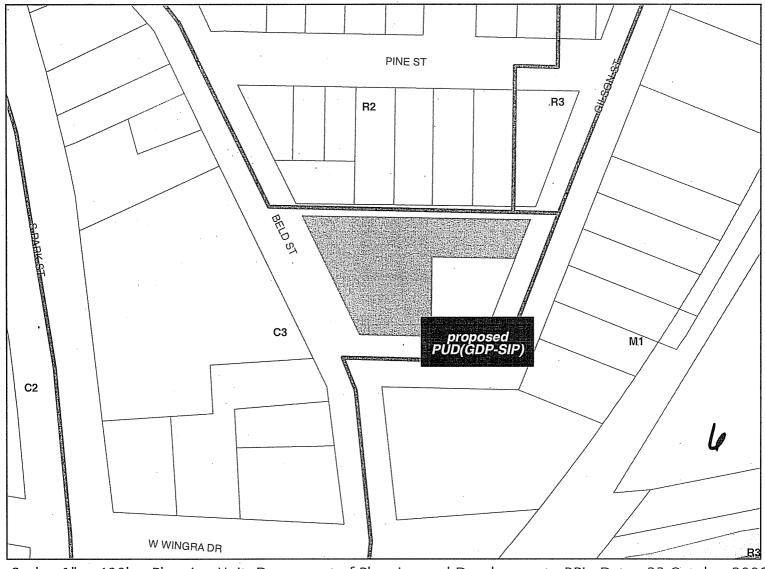
Proposed Use

Demolish 4 Structures & Build Mixed Use Development with 13 Apartment Units, 5,243 sf Commercial & Retail Space

Public Hearing Date Plan Commission 06 November 2006 Common Council 21 November 2006



For Questions Contact: Tim Parks at: 261-9632 or tparks@cityofmadison.com or City Planning at 266-4635

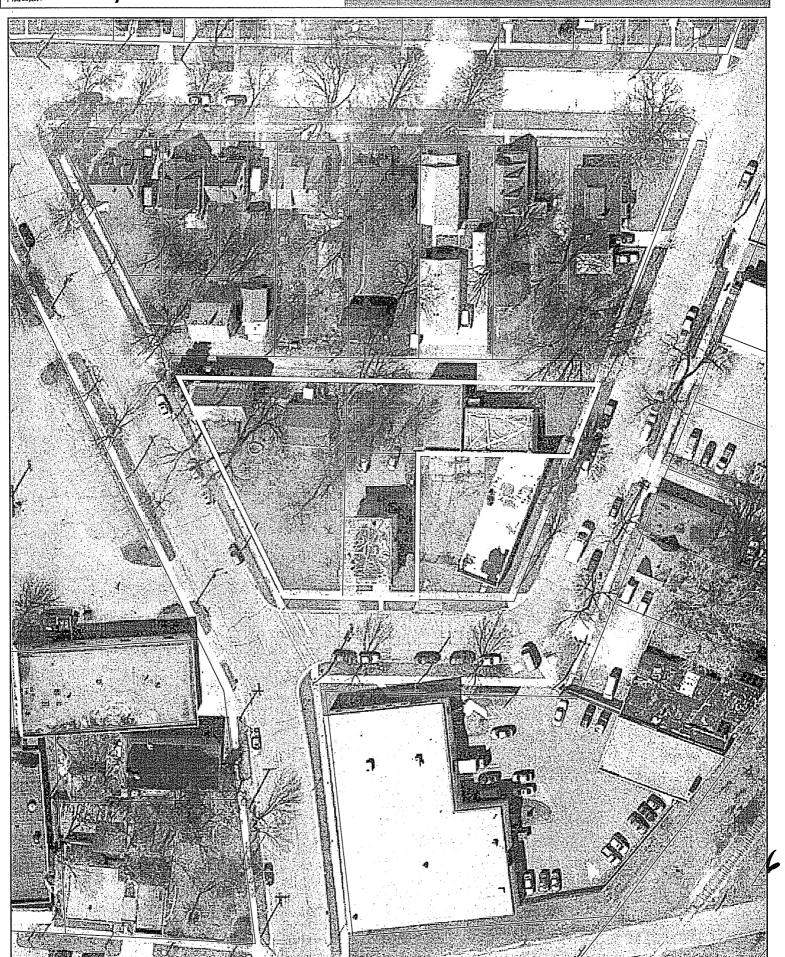


Scale: 1" = 400' Planning Unit, Department of Planning and Development: RPJ: Date: 23 October 2006



City of Madison

1610 Gilson Street



Date of Aerial Photography: April 2005

LAND USE APPLICATION	FOR OFFICE USE ONLY:
Madison Plan Commission	Amt. Paid #1200 Receipt No. 74274
215 Martin Luther King Jr. Blvd; Room LL-100	Date Received 9-6-06
PO Box 2985; Madison, Wisconsin 53701-2985	Received By VAV
Phone: 608.266.4635 Facsimile: 608.267.8739	Parcel No. 0709-264-0711-9
 The following information is <u>required</u> for all applications for Plan Commission review. 	Aldermanic District 13-Isadore Knox GQ Al
 Please read all pages of the application completely and fill in all required fields. 	Zoning District <u>C - 3</u> For Complete Submittal
This application form may also be completed online at www.cityofmadison.com/planning/plan.html	Application Letter of Intent IDUP
 All zoning application packages should be filed directly with the Zoning Administrator's desk. 	Plan Sets Zoning Text Alder Notification Waiver
 All applications will be reviewed against the applicable standards found in the City Ordinances to determine if the project can be approved. 	Ngbrhd. Assn Not. Waiver Date Sign Issued 9-6-06
1. Project Address: 1610 Gilson Street, Mad	ison ,WI_ Project Area in Acres:577
Project Title (if any):	
2. This is an application for: (check at least one)	
Zoning Map Amendment (check only ONE box below for re	ezoning and till in the blanks accordingly)
Rezoning from to	Rezoning from C - 3 to PUD/ PGB-SIP
Rezoning from to PUD/ PCD—GDP	Rezoning from PUD/PCD—GDP to PUD/PCD—SIP
Conditional Use Demolition Permit C	Other Requests (Specify):
3. Applicant, Agent &Property Owner Information:	
Applicant's Name: CLARENCE BROWN C	Company: BESHMINVESTMENT GROUPLL
Street Address: 60 61150 5T City/Star	te: MADISON WI Zip: 53715
Telephone: (608) 250-0099 CEX. (608) 239-0036	2 Email: banks development @ Yartor. COM
Project Contact Person:	Company: SAME
Street Address: SAME City/State	te:Zip:
•	Email:
Property Owner (if not applicant):	·
Street Address: City/Star	te: Zip:
4. Project Information:	
Provide a general description of the project and all proposed uses FREPLACE W/13 APALTMENT D So FT CONTROL OF A PALTMENT D	WELLING INITS \$ 5,243
BO FT COMMERCIAL / KETAIL S	. 1
Development Schedule: Commencement Nov 2000	O Completion Nov 2007

5. Required Submittals:	
Site Plans submitted as follows below and depicts all lot lines; existing, altered, demolished or proposed buildings; parking areas and driveways; sidewalks; location of any new signs; existing and proposed utility locations; building elevations and floor plans; landscaping, and a development schedule describing pertinent project details:	ng nd
 Seven (7) copies of a full-sized plan set drawn to a scale of one inch equals 20 feet (collated and folded) 	
 Seven (7) copies of the plan set reduced to fit onto 11 inch by 17 inch paper (collated, stapled and folded) 	
 One (1) copy of the plan set reduced to fit onto 8 ½ inch by 11 inch paper 	
Letter of Intent: Twelve (12) copies describing this application in detail but not limited to, including: existing condition and uses of the property; development schedule for the project; names of persons involved (contractor, archite landscaper, business manager, etc.); types of businesses; number of employees; hours of operation; square footage acreage of the site; number of dwelling units; sale or rental price range for dwelling units; gross square footage building(s); number of parking stalls, etc.	ct, or
Legal Description of Property: Lot(s) of record or metes and bounds description prepared by a land surveyor. Seq	9 5
Filing Fee: \$ \langle Oct	r. S
IN ADDITION, THE FOLLOWING ITEMS MAY ALSO BE REQUIRED WITH YOUR APPLICATION; SEE BELOW:	
For any applications proposing demolition of existing (principal) buildings, photos of the structure(s) to be demolished she submitted with your application. Be advised that a <i>Reuse and Recycling Plan</i> approved by the City's Recycling Coordinator is required to be approved by the City prior to issuance of wrecking permits.	all ng
A project proposing ten (10) or more dwelling units may be required to comply with the City's Inclusionary Zoni requirements outlined in Section 28.04 (25) of the Zoning Ordinance. A separate INCLUSIONARY DWELLING UNIT PLA application detailing the project's conformance with these ordinance requirements shall be submitted concurrently with the application form. Note that some IDUP materials will coincide with the above submittal materials.	NΑ
A Zoning Text must accompany <u>all</u> Planned Community or Planned Unit Development (PCD/PUD) submittals.	
FOR ALL APPLICATIONS: All applicants are required to submit copies of all items submitted in hard copy with the application (including this application form, the letter of intent, complete plan sets and elevations, etc.) as INDIVIDUAL Ado Acrobat PDF files compiled either on a non-returnable CD to be included with their application materials, or in an e-mail sent pcapplications@cityofmadison.com. The e-mail shall include the name of the project and applicant. Applicants who are unable to provide the materials electronically should contact the Planning Unit at (608) 266-4635 for assistance.	be to
6. Applicant Declarations:	
Conformance with adopted City plans: Applications shall be in accordance with all adopted City of Madison plans:	
→ The site is located within the limits of CREEK NEICH PORT Plan, which recommends	
Company of A 1945 Company of March 1112-05 Harrison P. 1	
for this property.	
Pre-application Notification: Section 28.12 of the Zoning Ordinance requires that the applicant notify the district alder a any nearby neighborhood or business associations by mail no later than 30 days prior to filing this request:	nd
→ List below the Alderperson, Neighborhood Association(s), Business Association(s) AND dates you sent the notices:	
ISADORE KNOX, BAY CREEK NEIGHBORHOOD ASSOC, APRIL 20	20 d
If the alder has granted a waiver to this requirement, please attach any such correspondence to this form.	
Pre-application Meeting with staff: Prior to preparation of this application, the applicant is required to discuss to proposed development and review process with Zoning Counter and Planning Unit staff; note staff persons and date.	,
Planner GROUP MTG Date 4.20.00 Zoning Staff GROUP MTG Date B. 2.00	2
The signer attests that this form has been completed accurately and all required materials have been submitted:	;
Printed Name Poper P Ballin Date 9.00.00	
Signature Relation to Property Owner ACCHITECT	
Authorizing Signature of Property Owner Clary	

Letter of Intent – Gilson Street Redevelopment Presented by BESHM Investment Group, LLC September 6, 2006

The proposed project will occupy that portion of the site as indicated on plans and as bounded by Gilson and Beld streets on the South side of Madison. The development will include the following uses.

11 two-bedroom rental units ranging in size from 1,089 sq. ft. to 1,302 sq. ft. and 2 one-bedroom units 846 sq. ft. located on both first and second floors. Each unit will have an outdoor balcony or patio. The apartment units will be detailed with high quality finishes and amenities and be targeted toward young professionals, singles, and senior citizens. All units are designed to meet ADA requirements and current codes.

988 sq. ft. of workout room space on the second floor, available for use by rental tenants and retail tenants.

813 sq. ft. of meeting room space that will be made available to the tenants and public for gatherings, social functions and community meetings.

2,395 sq. ft. of commercial/retail space at the corner to be targeted toward a coffee shop/ bakery /sandwich shop.

2,848 sq. ft. of barber/beauty salon with a retail boutique offering hair care and related products. Several individual cubicles will be available for rental to self-employed hair stylists and manicurists. The salon will replace the existing barber shop that has been operating since 1960.

21 stalls of underground tenant parking and 7 stalls of covered parking to serve the retail space, accessed from the back alley.

2,400 sq. ft. of green space and lawns in a courtyard for outdoor use.

The building is designed to maintain the scale of the one and two-story homes and businesses in the existing neighborhood. Stylistically it will utilize traditional elements and incorporate metal awnings at the retail end of the building. It will be clad in brick, sculpted cast stone, composite board siding and touches of stucco. Several blank panels are provided for exterior signage at the commercial end. The corner is anchored by a distinguishing tower element:

Several existing buildings will be demolished as a requirement of the project. An existing 2-story house that is being used as a barber shop will be removed. It is currently in an advanced state of disrepair. An existing 2-story house (circa 1920's) that is being rented out, a free standing single stall garage and a concrete block storage shed will all be removed. The owner and his employees will salvage all usable materials prior to demolition.

This urban infill project is good for the neighborhood. It provides high-quality rental units, an expanded salon with more services and a neighborhood coffee shop in a location just a block off Park Street. The owner is a long established business in the neighborhood and is committed to the project for the long term.

Zoning Text – Gilson Street Redevelopment Presented by BESHM Investment Group, LLC September 6, 2006

A Statement of Purpose

The zoning district is established to allow for the construction of a mixed use development of medium density rental units and residential neighborhood-friendly commercial retail space.

B Permitted Uses

Permitted uses in the zoning district shall be:

one and two bedroom rental units

barber/beauty salon and retail hair products boutique

workout room/health club facility

meeting room

small scale commercial/retail establishments offering coffee, breads, sandwiches, bakery or similar such establishments

C Lot Area

25,137 sq. ft.

D Floor Area Ratio

Shall not exceed 1.61 for newly constructed building

E Yard Requirements

See submitted plans.

F Landscaping

See submitted plans.

G Accessory Off-street Parking and Loading

See submitted plans.

H Lighting

See submitted plans.

Signage

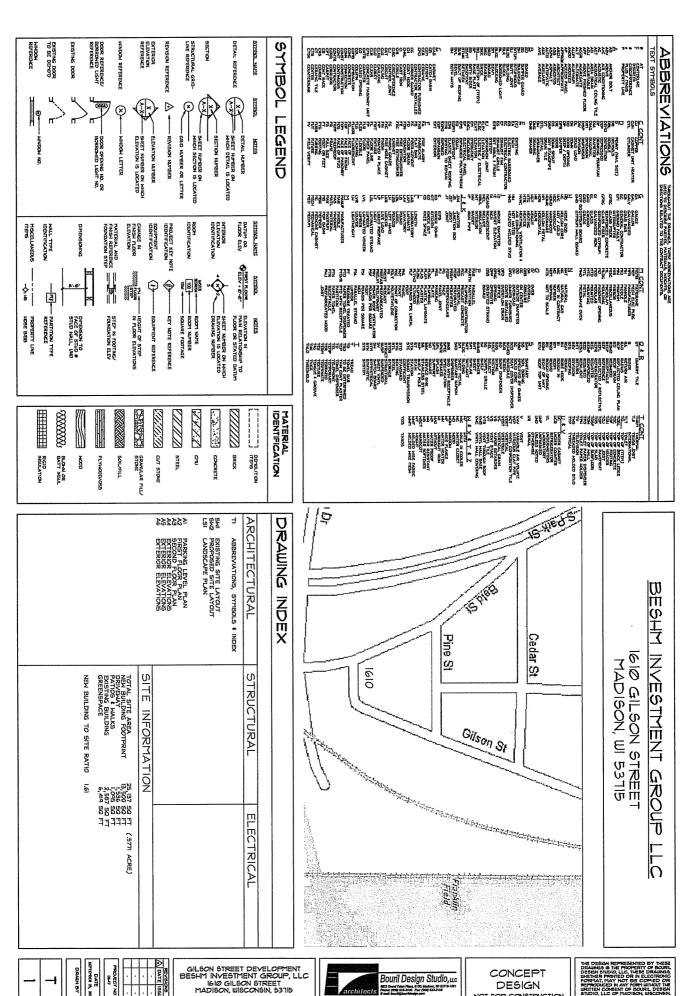
Signage will be allowed as per Chapter 31 of the Madison General Ordinances, as compared to similar PUD districts, or signage will be provided as approved on the final recorded plans.

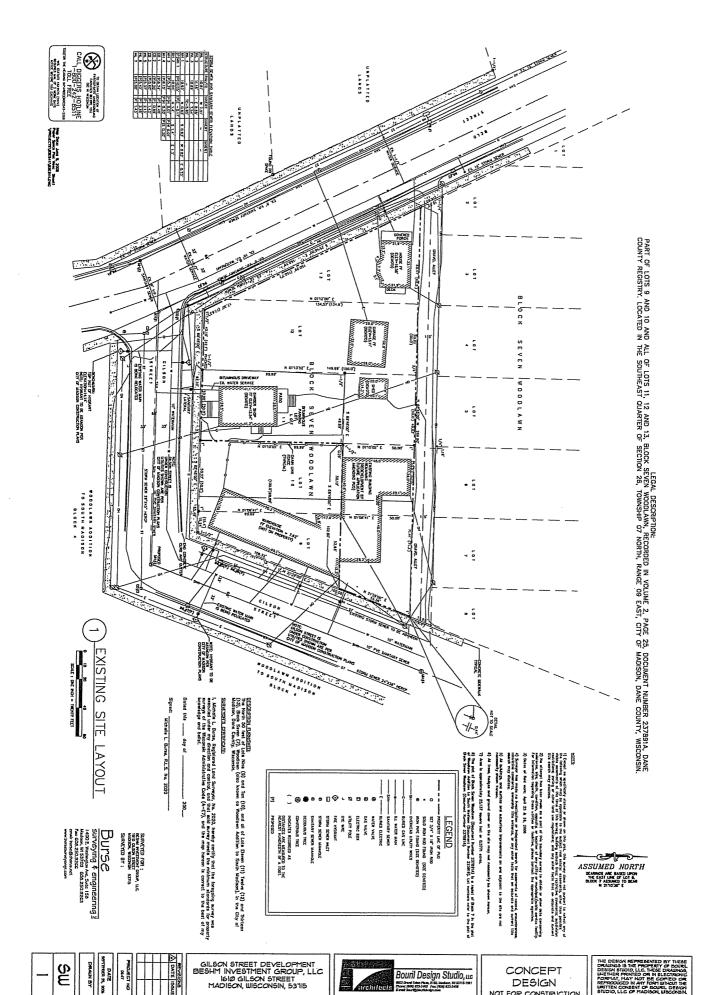
J Family Definition

The family definition of this PUD-SIP shall coincide with the definition given in Chapter 28.03(2) of the Madison General Ordinances for Residential zoning districts.

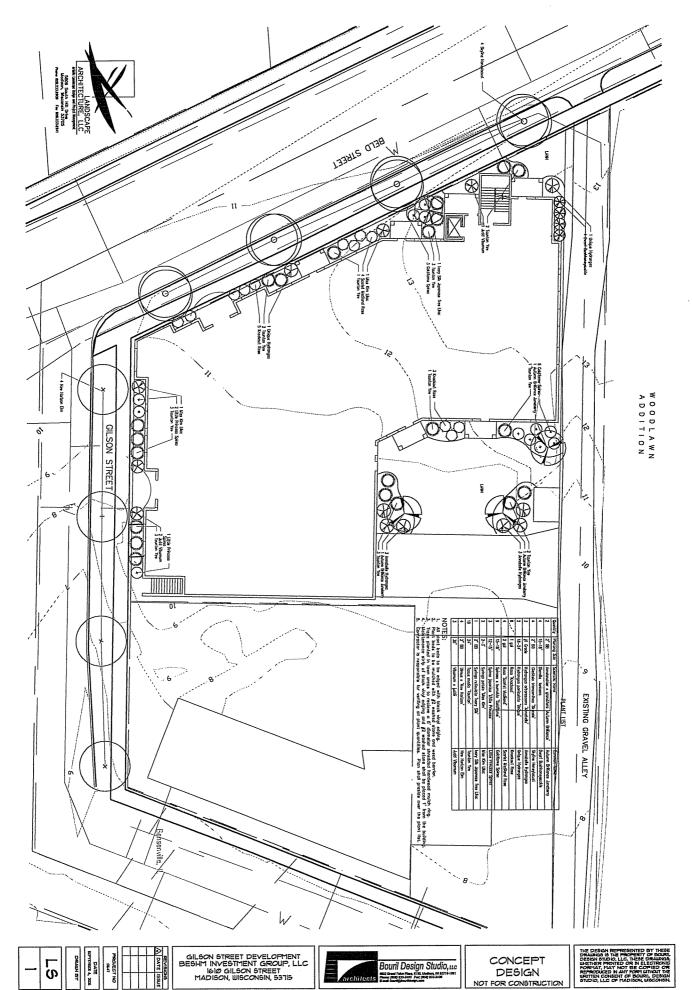
K Alterations and Revisions

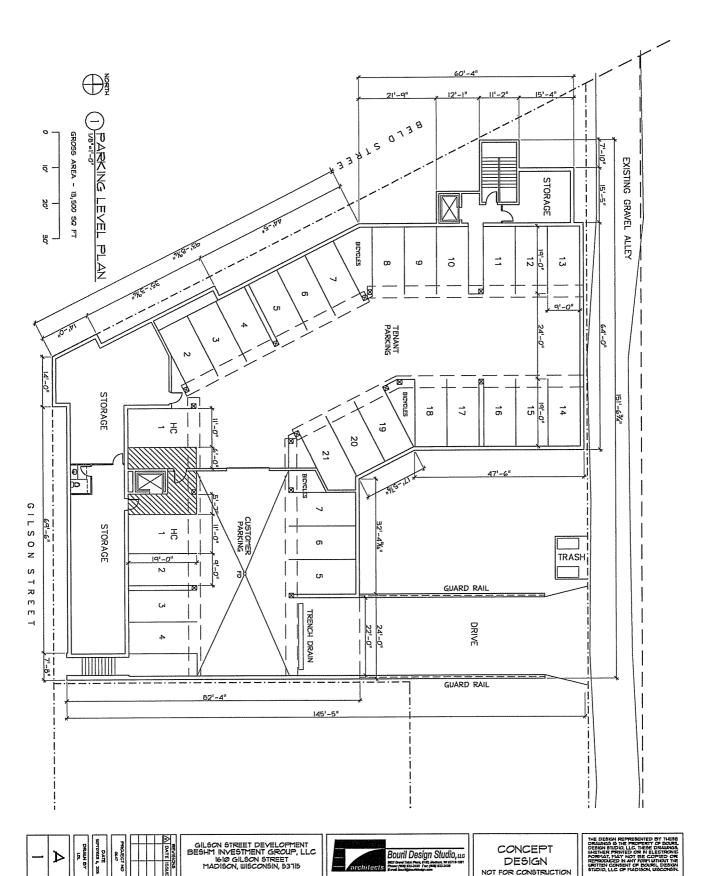
No alteration or revision of this planned unit development shall be permitted unless approved by the City Plan Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Director of Planning and Development and the aldersperson of the district and are compatible with the concept approved by the Plan Commission.



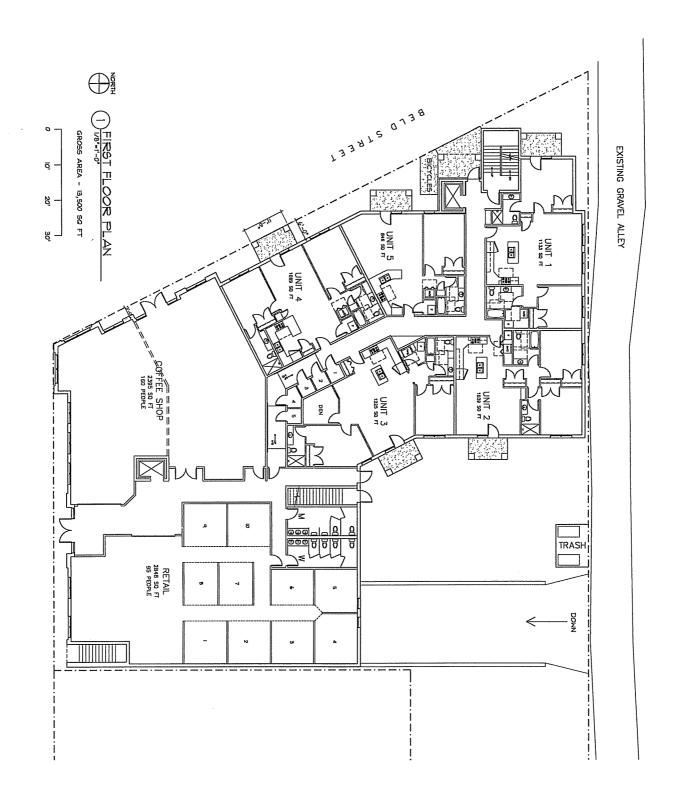


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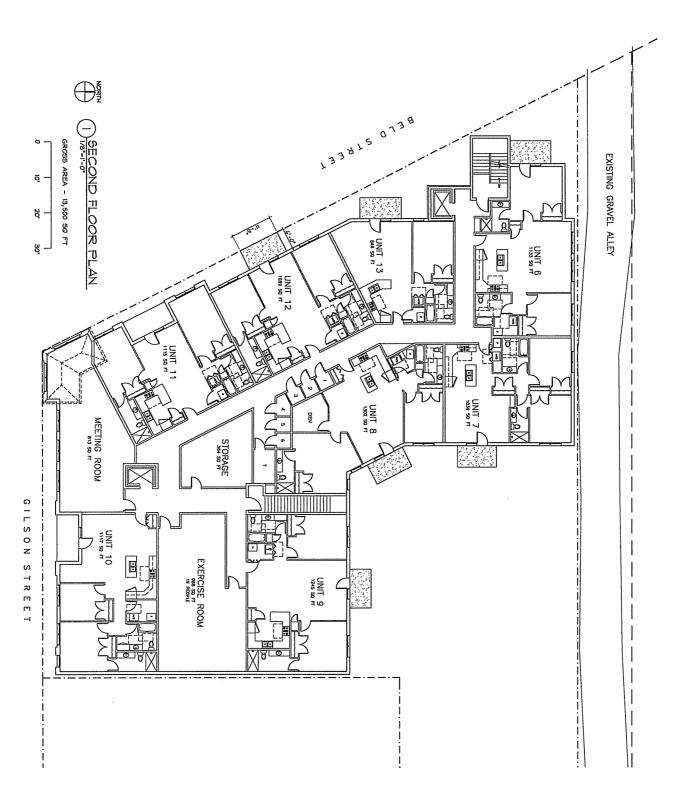
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GILSON STREET DEVELOPMENT BESHM INVESTMENT GROUP, LLC IGIØ GILSON STREET MADISON, WISCONSIN, 53715 6

CONCEPT DESIGN

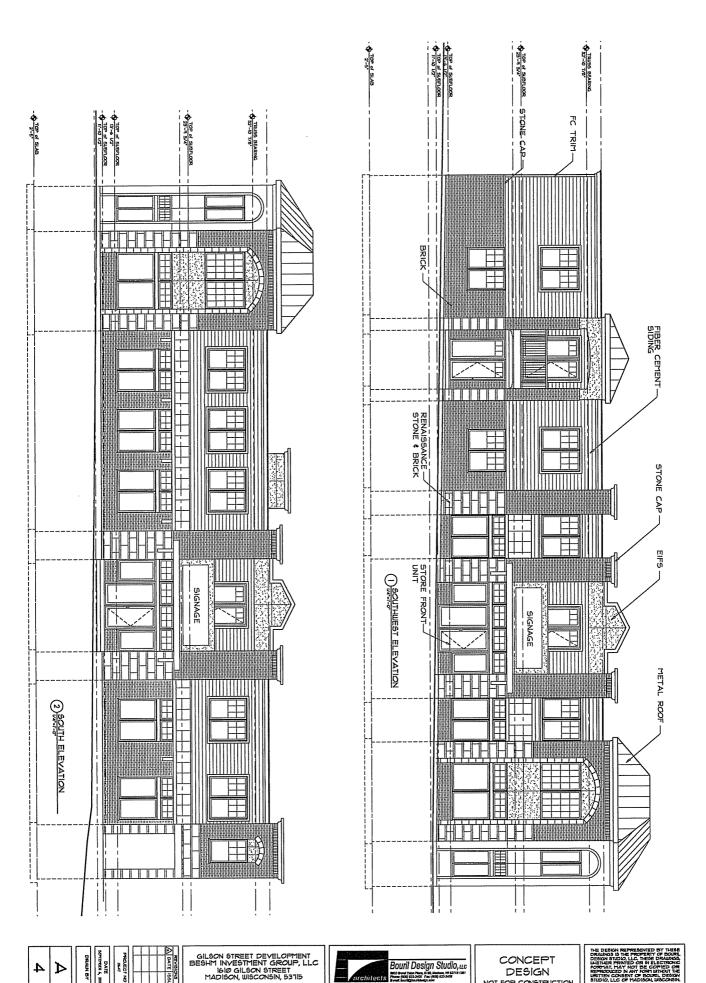
Bouril Design Studio, LLC

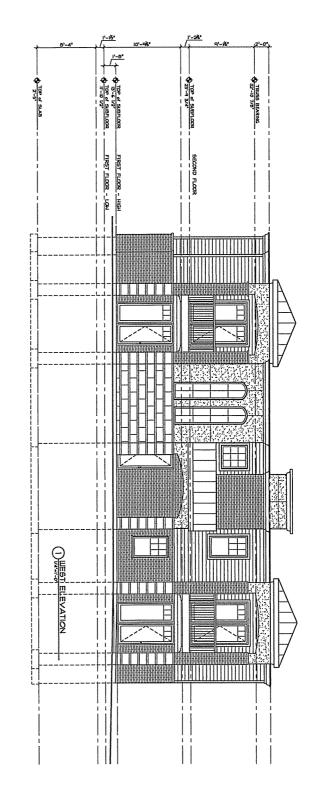


GILSON STREET DEVELOPMENT BESHM INVESTMENT GROUP, LLC IGIØ GILSON STREET MADISON, WISCONSIN, 53715 b

CONCEPT
DESIGN
NOT FOR CONSTRUCTION

Bouril Design Studio, uc





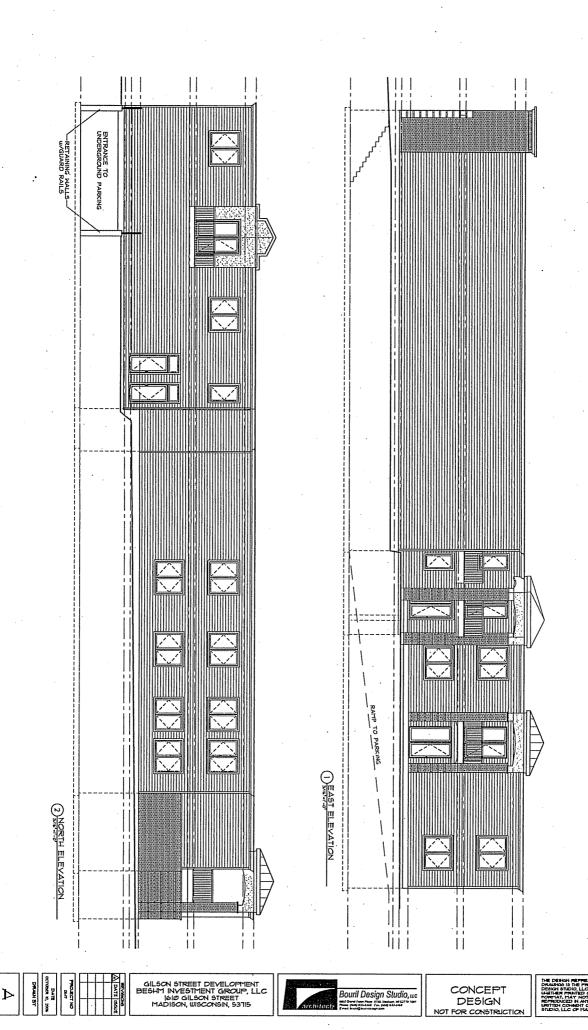


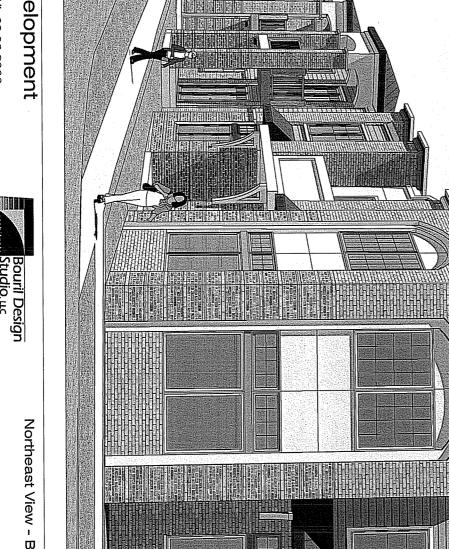










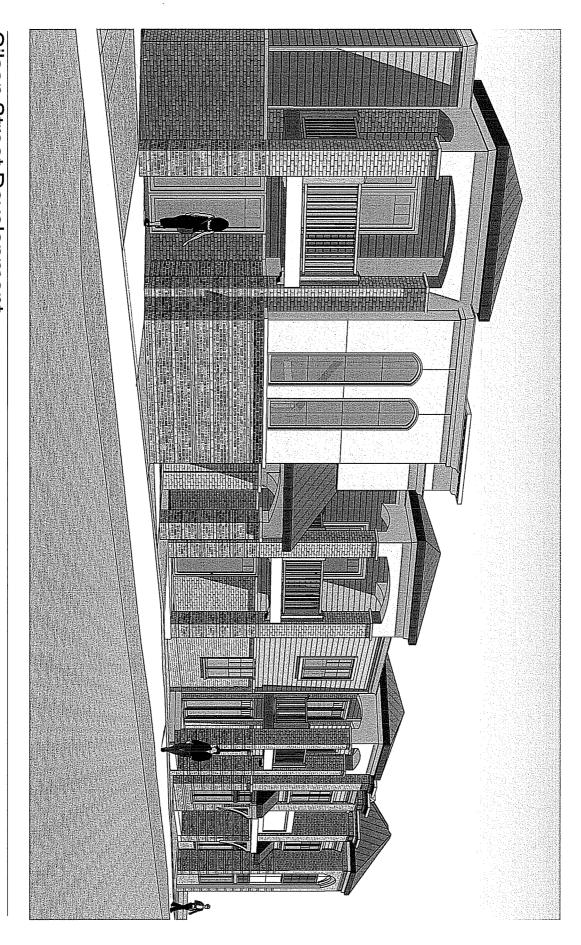




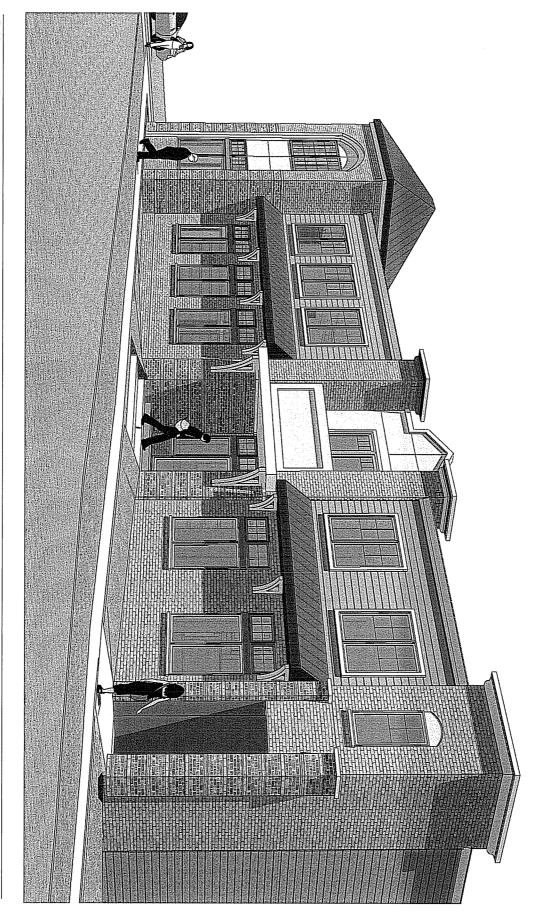
Northeast View - Beld/Gilson Intersection







Southeast View - down Beld Street



Gilson Street Development

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Gilson Street Development Beshm Investment Group 1610 Gilson Street, Madison Wi 09.06.2006



