



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, January 16, 2019

5:00 PM

Madison Municipal Building
215 Martin Luther King, Jr. Blvd.
Room 206

CALL TO ORDER / ROLL CALL

The meeting was Called to Order at 5:07 p.m. Frank Staniszewski chaired the meeting.

Present: 8 - Rebecca Kemble; Craig P. Stanley; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Patricia (Pat) A. Schramm; Steve King and Michael J. Tierney

Excused: 2 - Mark R. Greene and Marianne S. Morton

Staff: Dan Kennelly, Tom Otto, Matt Mikolajewski, Michael Miller, Ruth Rohlich, Matt Wachter

APPROVAL OF MINUTES

A motion was made by Kemble, seconded by Schramm, to Approve the Minutes of the December 19 meeting. The motion passed by voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

1. [54366](#)
Business Assistance Team Presentation and Discussion by Ruth Rohlich,
City of Madison Business Development Specialist
Ruth Rohlich distributed a handout and updated the EDC regarding the BAT program.
Ms. Rohlich spoke about what was completed during the past year, and what is planned for the year ahead.
 - Major issues include signage, alcohol licensing, parking and road construction.
 - There was discussion about a City '311 System" to improve the ability of individuals to ask questions and get answers about conducting business in the City.
 - Why doesn't the City better collect emails and connect with residents throughout the City?

2. [54367](#) Opportunity Zone Presentation and Discussion by Dan Kennelly, City of Madison Office of Business Resources Manager

Dan Kennelly and Matt Wachter provided a PowerPoint presentation.

A working draft of the Opportunity Zone prospectus was provided to the EDC.

Rebecca Kemble left the meeting at 6:00 p.m. A quorum was still present.

Present: 7 - Craig P. Stanley; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Patricia (Pat) A. Schramm; Steve King and Michael J. Tierney

Excused: 3 - Rebecca Kemble; Mark R. Greene and Marianne S. Morton

3. [46081](#) Connect Madison Economic Development Strategy Implementation

Schramm asked if we can have an info session where we can better connect employers with students. This would be a partnership with the Workforce Development Board.

4. Statement of Interest Filing Reminder

The EDC has been reminded.

5. [54143](#) 2019 Meeting Dates

Alternate locations should be found for EDC meetings that coincide with Concerts on the Square.

6. [27862](#) Introduction of New Items from the Floor

Bulgrin spoke with businesses near Tree Lane, and said we need to be aware and follow the economic impact.

7. [45135](#) Next Meeting

- March 20, 2019

ADJOURNMENT

A motion was made by Schramm, seconded by Stanley to Adjourn. The motion was passed by voice vote. The meeting Adjourned at 6:25 p.m.