

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event MSNBC THE ED SHOW

Event Organizer/Sponsor _____

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address _____

City/State/Zip _____

Primary Contact Greg Vreeland

FAX _____

Work Phone 201 232-0515

Phone During Event 201 232-0515

E-mail Greg.Vreeland@NBCUNF.COM

Website _____

Secondary Contact Rich Stockwell

Phone During Event 201 280-3485

Work Phone 201 280-3485

E-mail Rich.Stockwell@NBCUNF.COM

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: _____

Estimated Attendance _____ (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours _____ to _____ Yes No

EVENT CATEGORY

- Run/Walk
- Music/Concert
- Festival
- Rally
- Parking (i.e., bagging meters)
- Other TV Production LIVE

LOCATION REQUESTED

- Capitol Square (note specific blocks below)
- Podium/700-800 State Street
- 30 on the Square (a.k.a. top of 100 block of State Street)
- Other (specific blocks/streets requested below)

Street Names and Block Numbers: E Washington & Pinckney

ON THE SIDEWALK IN THE FOOTLOCK HORSE SHOE

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 6/5/12

Rain Date(s) N/A

Event Start Date(s)/Time(s) 9 AM 6/5/12

Set-Up Date(s)/Time for Event 6/5/12

Event End Date(s)/Time(s) 12M 6/5/12

Take-Down Time 12M

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

I/We waive the 21-day decision requirement.

[Signature] (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature [Signature]

Date 5/24/12

Lamberty, Kelli

From: Vreeland, Greg (NBCUniversal, MSNBC) [greg.vreeland@msnbc.com]
Sent: Thursday, May 24, 2012 5:05 PM
To: Lamberty, Kelli; Vreeland, Greg (NBCUniversal, MSNBC)
Subject: MSNBC Madison location and plan for 6/5/12

Location:

E Washington and Pickney St

http://maps.google.com/maps?rls=com.microsoft:en-us:IE-SearchBox&oe=&q=washington+and+pinckney+st+madison+wi&um=1&ie=UTF-8&hq=&hnear=0x8806533f6802147b:0x98ed5ca5ff0ccf3f,E+Washington+Ave+%26+S+Pinckney+St,+Madison,+WI+53703&g=us&ei=8Jq-T67GDuW56AHWusTvAQ&sa=X&oi=geocode_result&ct=title&resnum=1&ved=0CA4Q8gEwAA

Production schedule:

6/4 city power supply box installed for MSNBC

9:00am ET arrive on location

Stage set up

10:00am ET Tent set up

11:00am ET crews arrive and set up

8:00pm ET to 9:00pm ET LIVE show

11:00pm ET to 12M LIVE show

12M tear down

We will have bike rack to protect the stage area

All cables will be in yellow jackets

No walkways will be blocked

Requesting permits for parking meter hoods 85772 to 85775

Will be contracting for special police duty from the city

If you require further information please contact me anytime.

Thank you

Greg

201 232-0515

Street use application was faxed to 608 267-1162



Address **E Washington Ave & S Pinckney St**
Madison, WI 53703

Get Google Maps on your phone

Text the word "GMAPS" to 466453



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