City of Madison, WI

Urban Design Commission
Wednesday, April 30, 2025
Public Hearing Item: 86494

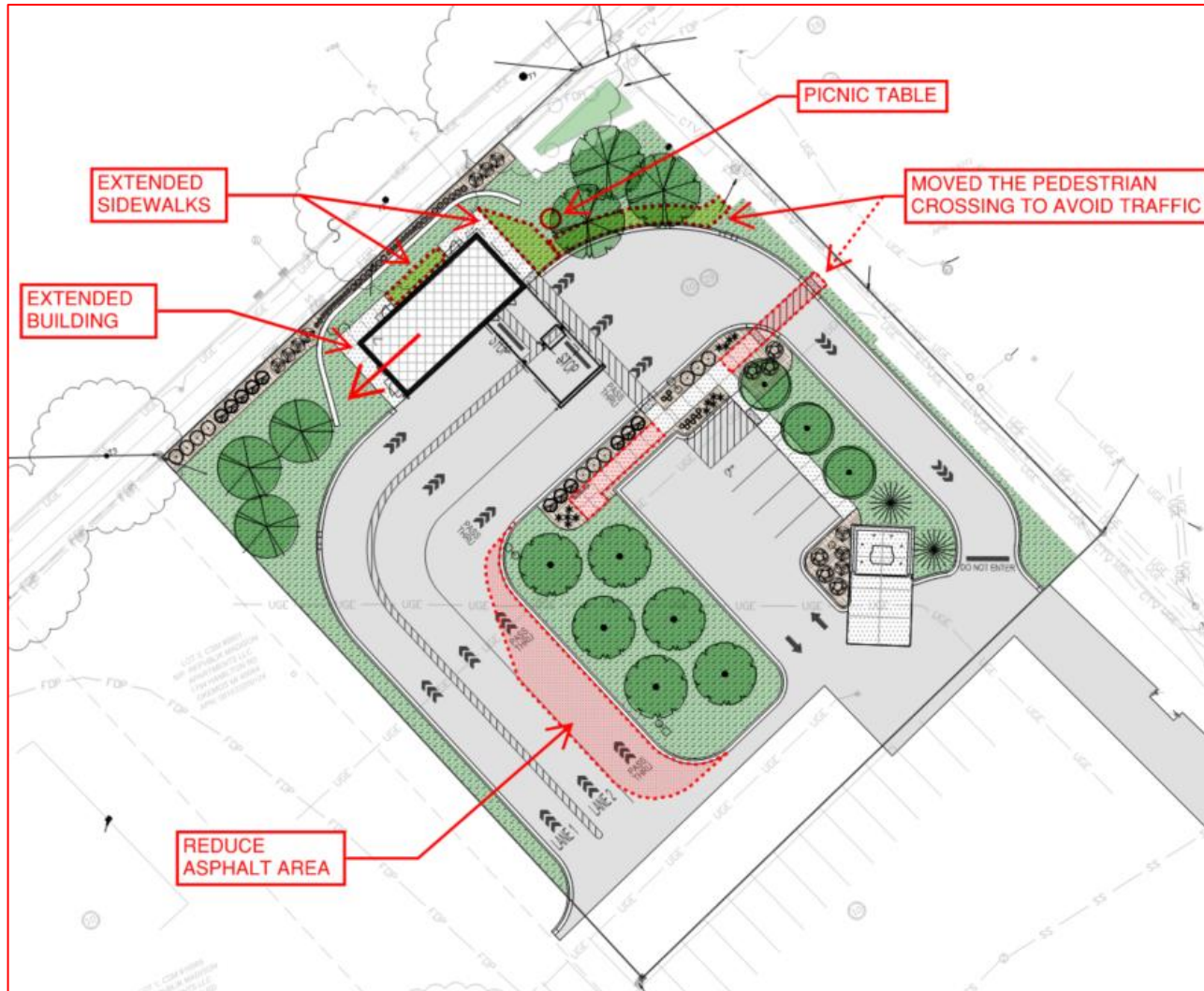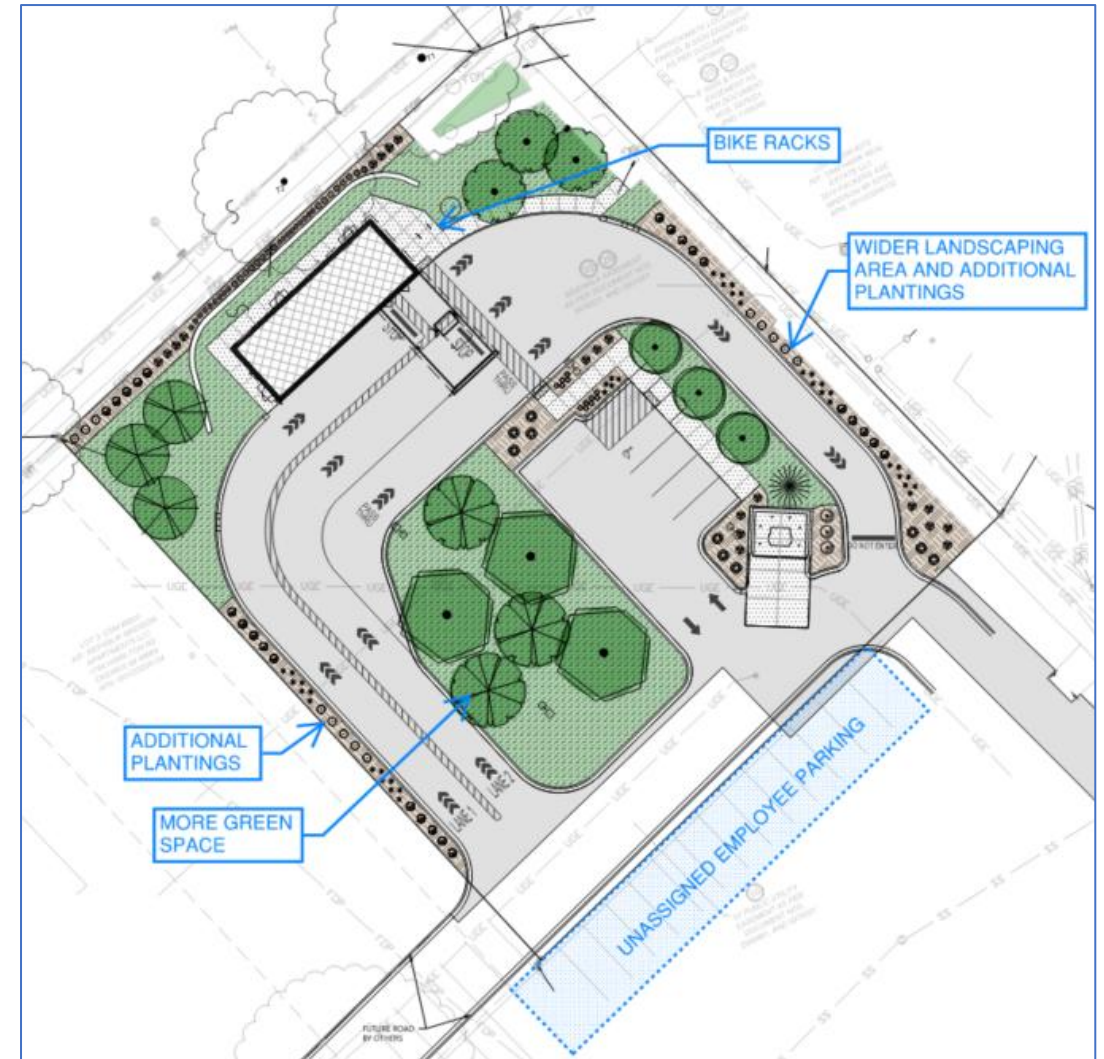3915 Lien Road - New Two-Story Building with Drive-Thru in Urban Design District (UDD) 5. (District 3)

7 BREW

2/19 UDC Meeting

4/30 UDC Meeting

SITE PLAN — *Markup | Updated*

UDC and Planning Commission Proposed Modifications

Updated Site Plan

PLAZA
STREET
PARTNERS

ALTERATIONS
- Increased building length to 30% of front lot line
- Extended drive-thru car coverage to 18 ft
- Matching windows on both floors
- Removed metal finish from 2nd Floor
- Removed goose neck lighting, and added wall sconces
- Added dark wainscoting base
- L-shaped blue canopy extended over the doors

LEVEL 1 PRIMARY FACADE GLAZING

LENGTH REQUIREMENT (60% REQUIRED)
55 FT OVERALL FACADE LENGTH	(100%)
50 FT GLAZED LENGTH	(91%)

AREA REQUIREMENT (40% REQUIRED)
542 SF OVERALL LEVEL 1 FACADE	(100%)
220 SF GLAZED AREA	(41%)

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PLAZA STREET PARTNERS

3909

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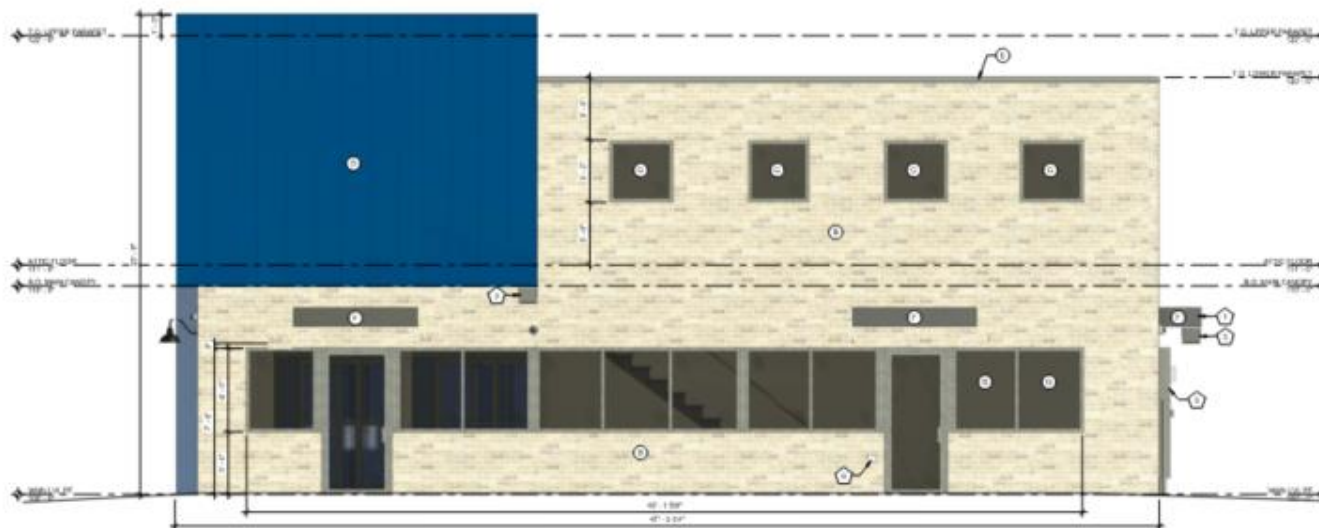- L-shaped blue canopy extended over the doors

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EXTERIOR COLORED ELEVATIONS

ELEVATION 3 – THE POINT ON WASHINGTON

18' Car Coverage

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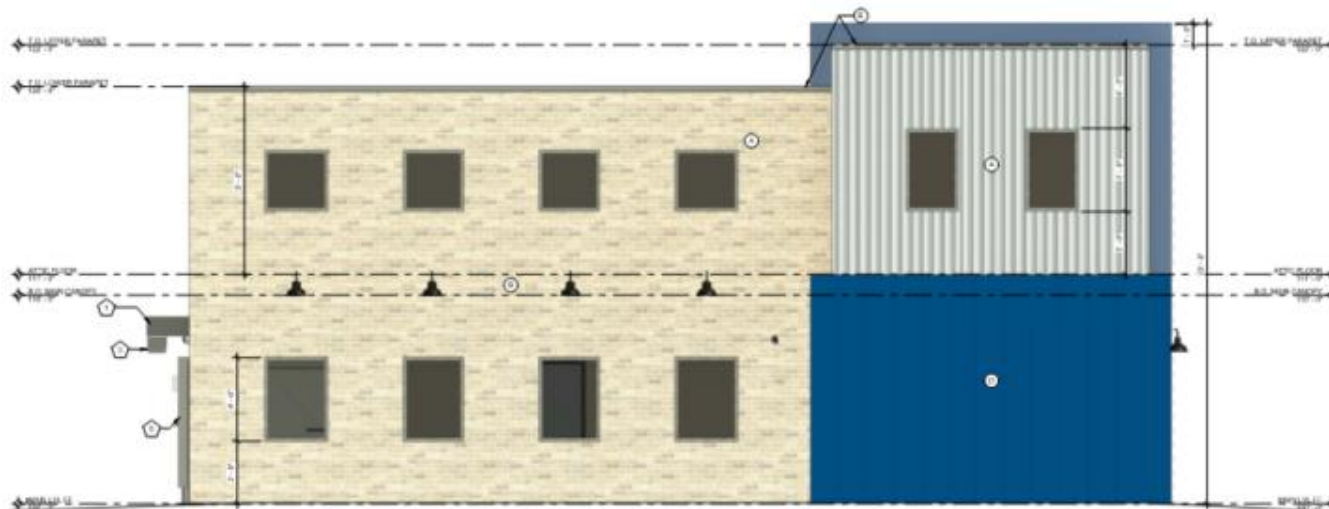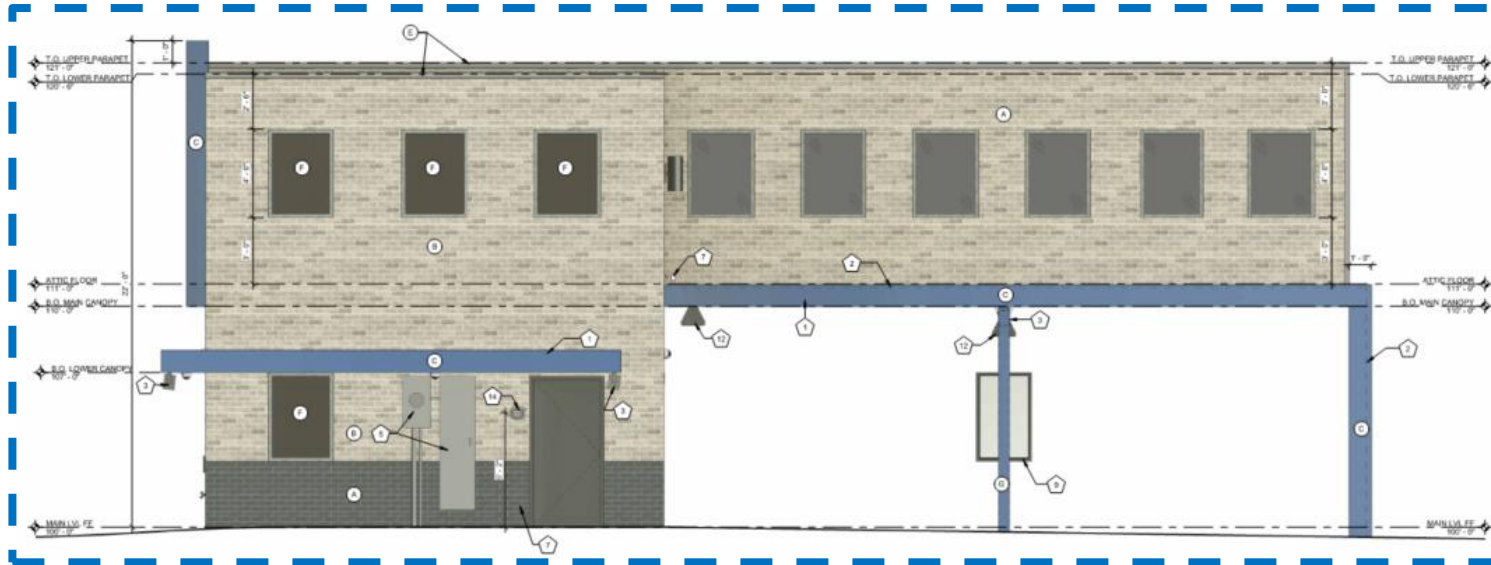- L-shaped blue canopy extended over the doors

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PLAZA STREET PARTNERS

E Washington Ave.

1 2
4 3

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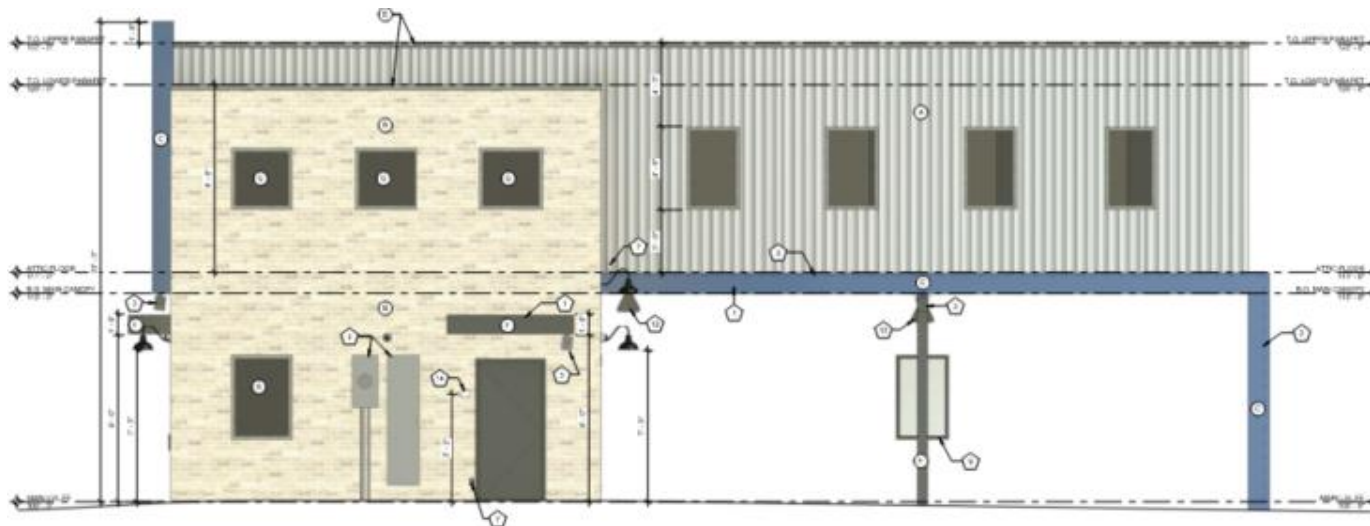- L-shaped blue canopy extended over the doors

E WASHINGTON AVE

LIEN RD

2/19 UDC Meeting

4/30 UDC Meeting

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4/30 UDC Meeting

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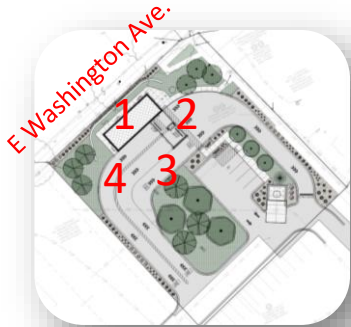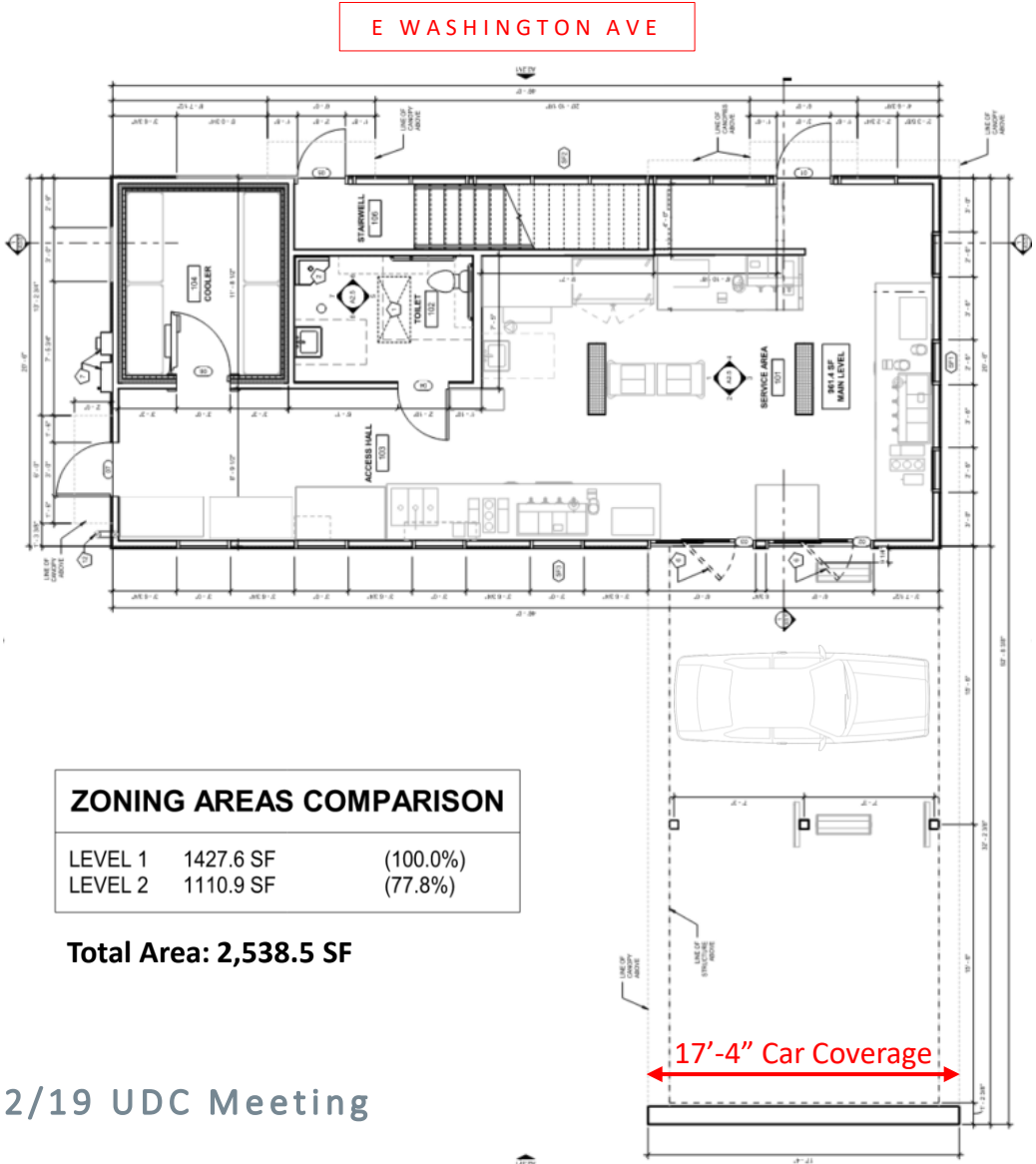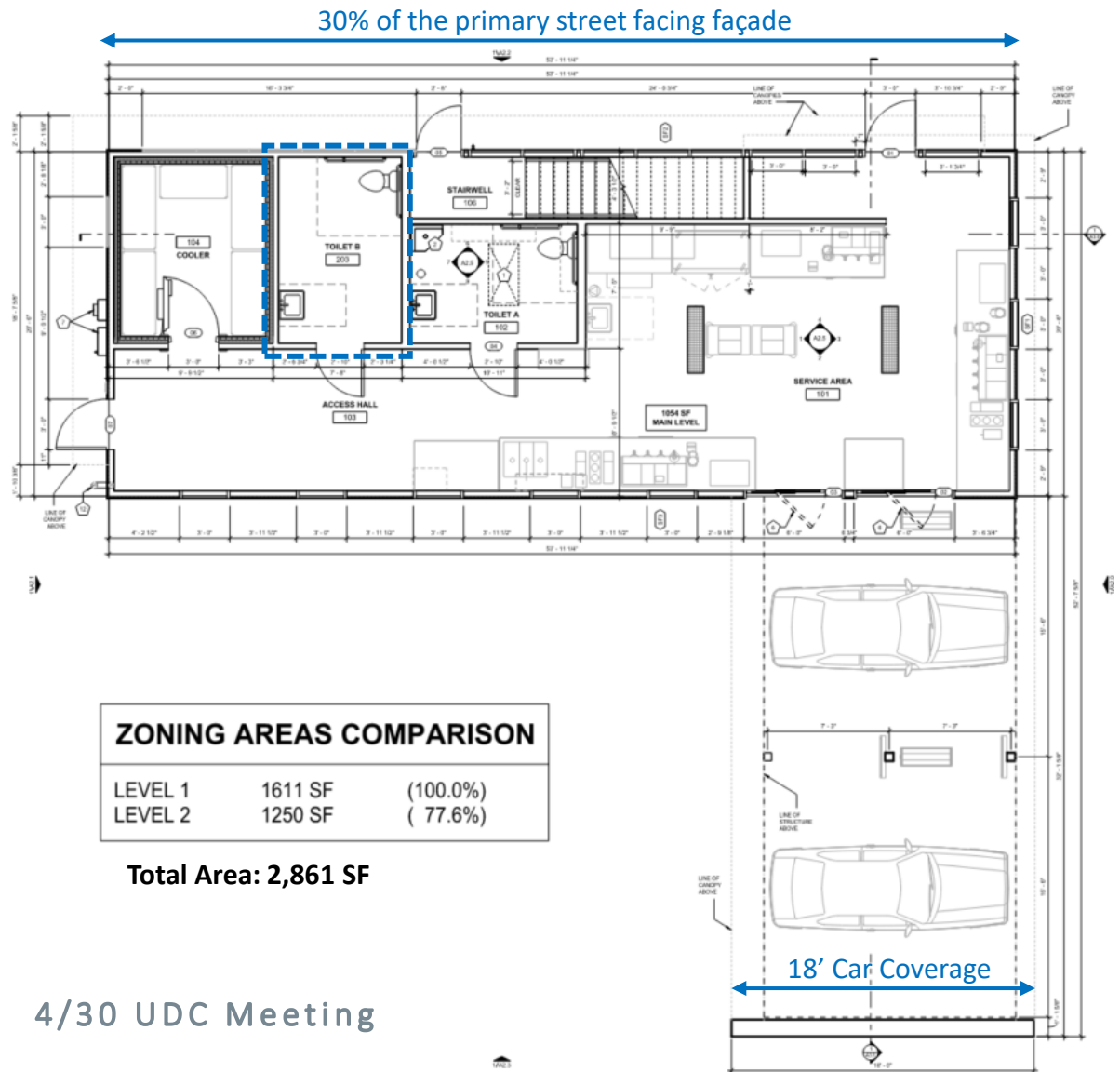- L-shaped blue canopy extended over the doors

E Washington Ave.

1 2
4 3

E WASHINGTON AVE

THE POINT ON WASHINGTON

2/19 UDC Meeting

4/30 UDC Meeting

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FLOOR PLAN

E WASHINGTON AVE

30% of the primary street facing façade

ZONING AREAS COMPARISON

LEVEL 1	1427.6 SF	(100.0%)
LEVEL 2	1110.9 SF	(77.8%)

Total Area: 2,538.5 SF

17'-4" Car Coverage

ZONING AREAS COMPARISON

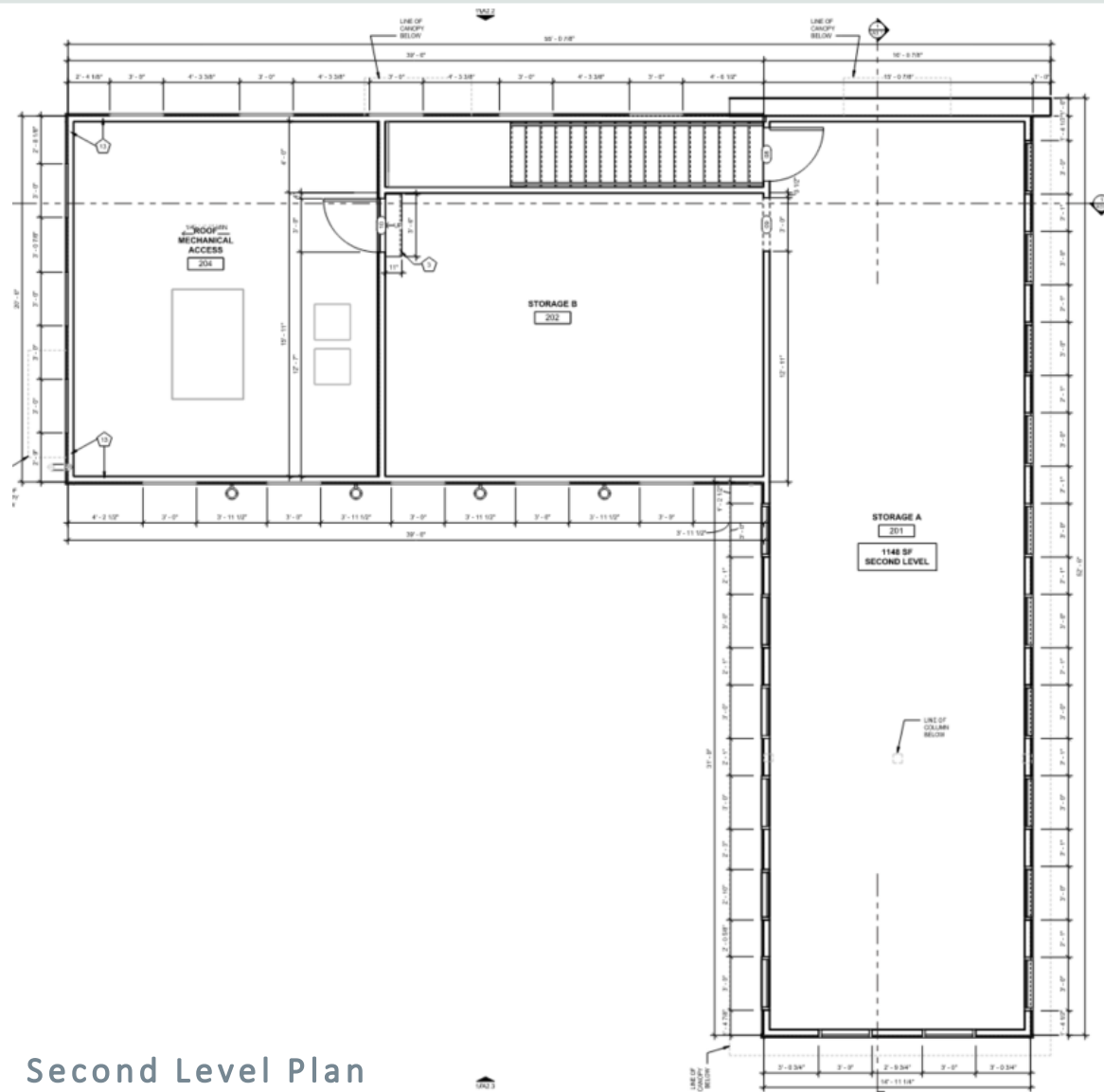| LEVEL 1	1611 SF	(100.0%)
LEVEL 2	1250 SF	(77.6%)

Total Area: 2,861 SF

18' Car Coverage

2/19 UDC Meeting
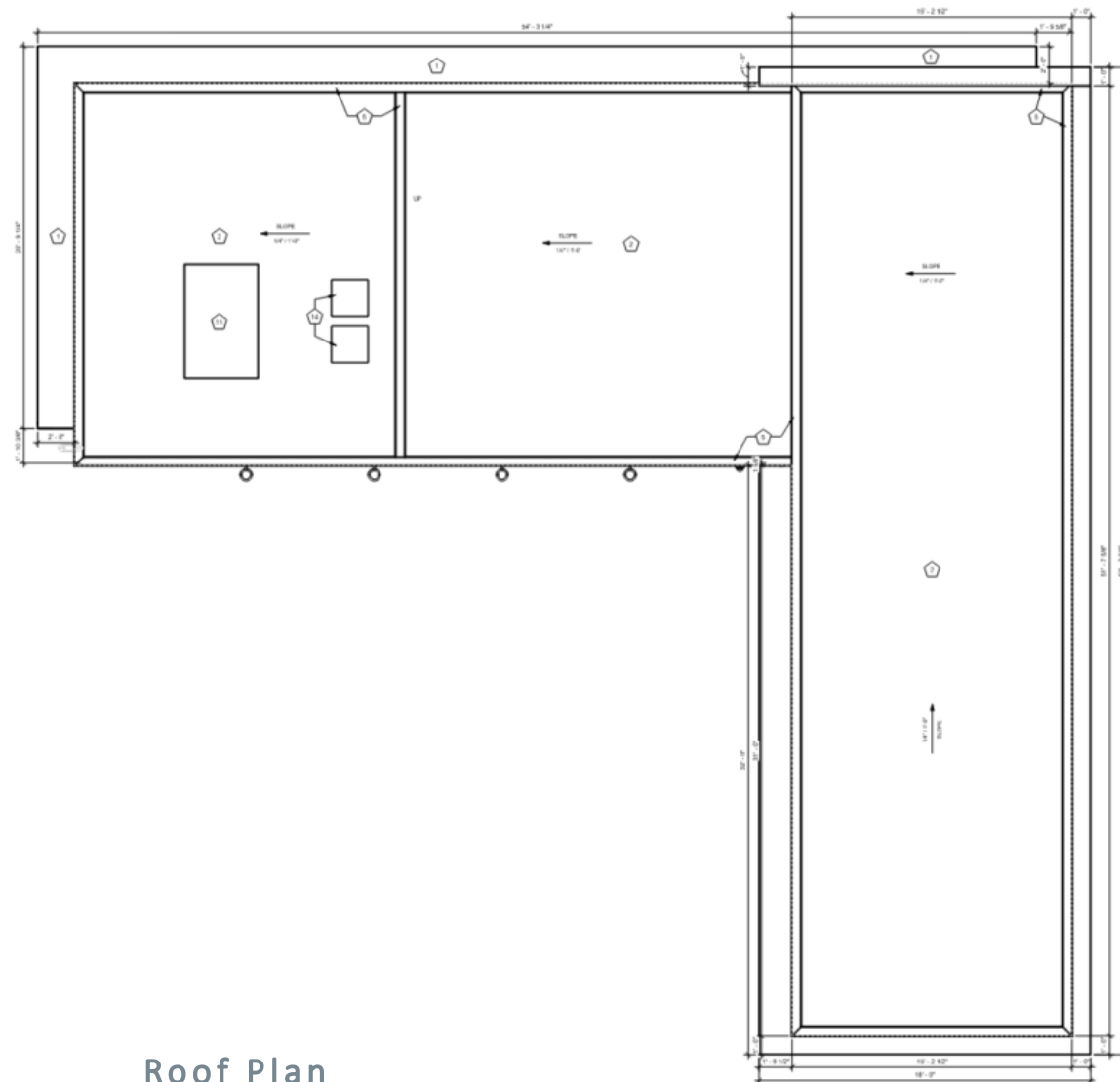
4/30 UDC Meeting

Second Level Plan

Roof Plan

MATERIALS

BLUE METAL PANEL MP-2
BRAND: BERRIDGE
COLOR: ROYAL BLUE
FINISH: LOW SHEEN SMOOTH - REFLECTIVITY .26

COPING TRIM METAL MP-3
BRAND: BERRIDGE
COLOR: ZINC GREY
FINISH: LOW SHEEN SMOOTH - REFLECTIVITY .39

FIBER CEMENT PANEL SIDING - BRK-1
BRAND: NICHIHA
COLOR: MIDNIGHT
FINISH: MODERN BRICK

FIBER CEMENT PANEL SIDING - BRK-2
BRAND: NICHIHA
COLOR: SHALE BROWN
FINISH: CANYON BRICK

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Thank you!