

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--July 2009 vs. July 2008
(Routes sorted in order of 2009 passengers per revenue hour productivity)

ROUTES	RIDERSHIP, 2009 vs. 2008 Year to Date			Productivity, Trips per Revenue Hour				ROUTE KEY
	2009	2008	% Change	2009	2008	% Change	Routes < 60% of system avg.	
80 UW CAMPUS	1,078,014	883,462	22.0%	104.98	82.31	27.5%		
85 UW CAMPUS-PARK ST CIRCULATOR	173,073	174,236	-0.7%	67.14	72.64	-7.6%		
90-93 SUPPLEMENTARY SCHOOL SERVICE	614,132	594,134	3.4%	67.08	70.80	-5.3%		
81-82 UW LATE NITE CIRCULATORS	159,432	134,807	18.3%	63.00	53.66	17.4%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	18,053	NA	NA	53.97	NA	NA		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	336,986	338,323	-0.4%	46.15	47.56	-3.0%		
2 WTP-NTP	641,178	625,042	2.6%	43.16	42.35	1.9%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	49,472	50,923	-2.8%	42.79	44.38	-3.6%		
50 WTP-SCHROEDER-RAYMOND LOOP	96,904	97,949	-1.1%	40.93	41.53	-1.4%		
4 NTP-STP	435,057	426,858	1.9%	38.46	38.26	0.5%		
9 ETP - UW CAMPUS & 33 HIESTAND LOOP	94,184	74,628	26.2%	36.81	27.03	36.2%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	16,321	21,702	-24.8%	35.56	33.99	4.6%		
1 CAP SQUARE - UW	20,880	17,862	16.9%	34.18	29.77	14.8%		
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	778,219	775,190	0.4%	33.46	33.51	-0.1%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	75,615	72,013	5.0%	33.43	32.68	2.3%		
40 STP - ARBOR HILLS LOOP	94,575	101,151	-6.5%	33.36	35.15	-5.1%		
21 LAKEVIEW LOOP	109,750	82,964	32.3%	33.15	27.60	20.1%		
3 WTP-ETP	327,126	324,779	0.7%	31.53	31.02	1.6%		
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	143,372	134,465	6.6%	31.36	29.63	5.8%		
16 STP - ETP	207,694	212,196	-2.1%	29.75	30.16	-1.3%		
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER	208,608	220,536	-5.4%	29.52	32.23	-8.4%		
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	439,596	449,866	-2.3%	28.94	29.09	-0.5%		
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	574,915	600,232	-4.2%	28.23	29.81	-5.3%		
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	59,057	65,861	-10.3%	26.08	30.05	-13.2%		
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	20,653	17,087	20.9%	25.54	19.81	28.9%		
19 RED ARROW TR-CAP SQUARE	110,757	100,345	10.4%	24.99	21.98	13.7%		
51 WTP-MUIR FIELD LOOP	34,480	33,672	2.4%	23.77	23.15	2.7%		
58 GREENTREE COMMUTER	41,137	43,522	-5.5%	23.20	24.57	-5.6%		
27 NTP - UW CAMPUS COMMUTER	25,300	25,983	-2.6%	23.01	22.15	3.9%		
11 & 12 WTP-DUTCH MILL-CAP SQUARE	71,393	71,166	0.3%	22.81	23.64	-3.5%		
47 ARBOR HILLS COMMUTER	42,982	45,415	-5.4%	22.33	23.06	-3.2%		
70 MIDDLETON-CAPITOL SQUARE	81,613	83,799	-2.6%	21.69	19.33	12.2%	x	
52 WTP-FITCHBURG (began operating Sept. 4, 2007)	33,004	38,751	-14.8%	21.10	24.76	-14.8%	x	
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	270,050	289,858	-6.8%	21.02	23.43	-10.3%	x	
7 WTP-ETP (Weekends & Holidays Only)	69,576	64,221	8.3%	20.35	19.03	7.0%	x	
32 ACEWOOD-THOMPSON LOOP	23,713	23,501	0.9%	19.41	19.28	0.7%	x	
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	16,465	16,007	2.9%	17.40	17.15	1.5%	x	
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07)	70,884	79,981	-11.4%	16.52	16.73	-1.2%	x	
34 ETP-MATC & 39 ETP - DAIRY DRIVE	26,696	25,321	5.4%	15.51	16.09	-3.6%	x	
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	30,372	29,826	1.8%	15.50	15.45	0.3%	x	
25 AMERICAN CENTER COMMUTER	5,299	6,543	-19.0%	15.46	19.85	-22.1%	x	
74 MIDDLETON LOOP	16,827	14,934	12.7%	15.06	15.27	-1.4%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	26,585	NA	NA	14.85	NA	NA	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	4,585	NA	NA	9.55	NA	NA	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	1,340	NA	NA	3.86	NA	NA	x	
UNKNOWN ROUTE & ROAD BUS **	119	522	-77.2%	NA	NA	NA	x	
ROUTES DISCONTINUED DURING 2008:								
24 AIRPORT LOOP (Discontinued October 2, 2008; Route 20 begins serving airport)	-	23,667	NA	NA	14.56	NA		
SPECIAL EVENT SERVICE	-	14,106	-100.0%	NA	30.07	NA		
SYSTEM TOTAL	7,784,040	7,535,188	3.3%	36.31	35.42	2.5%	21.78	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	6,355,468	6,342,683	0.2%	31.99	32.18	-0.6%	19.19	

NOTE: Substantial changes were made across the system effective October 4, 2008. This will affect comparisons of current service to previous.
 * Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").
 Road buses are "extras" put into service to handle overloads.

Core Routes operate every day, from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).

Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57, 58, 71, 72, 74

Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 24, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78

Connector Routes connect transfer points throughout the day: 16, 17, 18.

Circulator Routes operate midday only: 1, 9, 34

Other routes:
 8 operates between the Capitol Square and Spring Harbor, weekends only.
 19 operates like a core route between the Capitol Square and Allied Drive on weekdays.
 39 operates as a commuter route during peak hours; operates like a circulator route midday.
 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall.
 63 and 68 operate between the West Transfer Point and Prairie Town Center on weekends.
 70 operates like a core route between the Capitol Square & Middleton on weekdays.

UW Campus Circulators
 80, 81, 82, 84, 85

School Day Supplemental Routes
 90, 91, 92, 93