

Received 4/24/21

Extension of Premises

Fee: Waived

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)
(Legistar file number)
LICPCH-2021-00159
(License number)
2
407
(Alder District #)
(Police Sector)
Office Use Only

Streatory extension of premises is available for existing licensed premises only. Extensions will not be granted for vertical drinking or beer garden additions. Application must be submitted to the Clerk's office. Staff will review the application and if it is complete and approved by Zoning and/or the street vending coordinator, provisionally approve and forward to the Alcohol License Review Committee for final approval recommendation. Any licensed establishment applying to extend their premises onto City property must provide a certificate of insurance for liquor liability including a separate additional insured endorsement naming the City of Madison with this application.

Are you requesting this temporary extension of licensed premises, in compliance with Emergency Order Resolution Legistar #60695 (Madison Streatory Program), adopted by the Common Council on June 16, 2020?: Yes No

Required detailed floor plans of extension area **included**: Yes

Required approval of expanded eating area obtained from Street Vending Coordinator or Zoning Administrator **included**: Yes, date approved: _____

Street Occupancy Permit obtained from Traffic Engineering: Yes No N/A

Does lease/deed cover area request for temporary extension?: Yes No
If no, **must attach** letter from landlord or property owner authorizing use of the property.

Licensed Premises Information

This application modifies existing alcohol license number: 00007

Business dba Name: Hore

Licensed Address: 708 1/4 East Johnson

Liquor/Beer Agent Name: Michael Parks

50 % Alcohol, 50 % Food, _____ % Other Alder, District #: 2 Police Sector: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Hore

Business Mailing Address: 708 1/4 East Johnson

Business Contact Name, Position: Mike Parks

Business Phone: 608 422 0080 Business Email: Host@HorePlated.com

-Continue on Back-

Extension Details

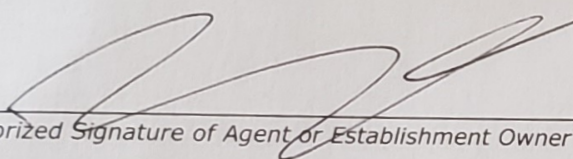
Current Capacity (indoor): 49

Current Capacity (outdoor): 30

Proposed Capacity (outdoor): ~~50~~ 49

Description of Proposed Changes: Extension in front of door

Signature


Authorized Signature of Agent or Establishment Owner

19 April 21
Date

Clerk's Office checklist for complete applications

- Floor Plans
- Copy of approval from Street Vending/Zoning
- Copy of Street Occupancy Permit included *if applicable*
- Letter from landlord/property owner authorizing temporary extension of lease area *if applicable*
- Certificate of Insurance for liquor liability with City of Madison named *if extending on city property*

Upon Application Submission, the Clerk's Office issued to the application:

- Orange sign Orange business card
- "License Renewals & Changes" brochure with next steps issued

From: [michael_parks](#)
To: [Blake-Horst, Meghan](#)
Cc: [Clerk](#)
Subject: Re: APPROVED Streatery Extension - Hone (708 1/4 E. Johnson St.)
Date: Tuesday, April 20, 2021 5:57:18 PM

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Meghan,

Paperwork attached

On Mon, Apr 19, 2021, 12:26 PM Blake-Horst, Meghan <MBlake-Horst@cityofmadison.com> wrote:

Hello,

Your request to expand your sidewalk café to participate in the Streatery Program for ***Hone, LLC, 708 1/4 E. Johnson St. Madison, WI 53703*** has been approved on ***3/19/2021*** by the Street Vending Office. Hone has been approved to extend the café 3'4" outside the building façade. See attached drawings for details of this expanded location. I apologize for my delay in sending this approval email. I had it prepared and realized today (4/19), it has not been sent. Please complete the Temporary Premises Extension Application (attached and linked below) today.

Before you can serve alcohol in the expanded area, you will need to submit a [Temporary Premises Extension Permit application](#) to the Clerk's Office at licensing@cityofmadison.com. Please CC mblake-horst@cityofmadison.com on the email submission of the application. This email will serve as notification that your expansion is approved.

Once this application is submitted and approved, by the Clerk's Office, you will be able to begin service into the expanded patio area on a provisional approval and forward to the Alcohol License Review Committee for final approval recommendation. See Temporary Premises Extension permit application for insurance requirements and details.

Attached you will find a NOTICE sign. **This sign is required to be printed and displayed on the café, facing outward.** Having one on each end of the café would be preferred. I would encourage you to laminate or place in a protective plastic sheet to maintain the sign and limit the need to reprint.

Under no circumstances is this program meant to promote gathering or social spaces, and are only to allow food & beverage patrons to be seated in accordance with physical distancing requirements to increase capacity. This program and approvals can be changed or additional requirements can be placed at any time.

Public Health Madison-Dane County (PHMDC) Resources and Guidelines:

- Follow all Public Health Orders. You can find the current orders here: <https://publichealthmdc.com/coronavirus/forward-dane/current-order>.
- Sign-up for the Public Health Madison-Dane County newsletter. This is the best way to keep up to date on Public Health information you need to know to operate a safe and healthy restaurant: <https://bit.ly/2XWJJ2N>

- Place tables and chairs according to the current Public Health orders (6' distance for the seating area is measured from back of chair to back of chair).
- Ensure customers are not moving tables together
- Clean café furniture and enclosures frequently and according to Public Health guidance

We will be flexible as we work with you and your staff but we ask that you:

- Making Changes? If you are interested in making any changes to your café or adding any additional equipment including lights, heaters, large planters, etc. Contact streetvending@cityofmadison.com.
- Maintain a clear 6' pedestrian path at all times between the building and the café.
- Keep chairs, tables and umbrellas within the enclosures at all times.
- Be mindful of your neighbor café and that the same distancing applies between seating at adjacent cafes.
- Customers are to be seated when consuming food and/or drinks.
- All furniture must be off the sidewalk 30 minutes after close of business.
- A covered garbage can is available at all times.

Please contact our office if you have any additional questions or need assistance. The Streatery Restaurant Recovery Program ends on April 14, 2022, or when restaurants are able to operate at full indoor capacity, whichever comes first. Feedback on this program is welcome.

Meghan Blake-Horst

Street Vending Coordinator

Economic Development Division

Office of Business Resources

215 Martin Luther King Jr Blvd. 3rd floor

P.O. Box 2983

Madison, Wisconsin 53701-2983

Tel 608-261-9171 • Fax (608) 261-6126

mblake-horst@cityofmadison.com

www.cityofmadison.com/business/streetvending

In compliance with State public records law, the City of Madison retains copies of ALL email messages to and from this mailbox. Email messages may be released in response to appropriate open record

From: [Troy Rost](#)
To: [michael parks](#)
Cc: [Blake-Horst, Meghan](#)
Subject: Re: Patio extension
Date: Friday, March 19, 2021 2:42:04 PM

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hi Meghan and Michael,

I'm totally fine with the patio extending beyond the door. Please let me know if you need any other approvals from me-

Thanks

Troy

Troy Rost
President, Lake Effect Properties
Managing Owner, 1847 at the Stamm House
[6436 Sunset Dr.,](#)
[Verona, WI 53593](#)
[608 320 0232](#)
troy1210@yahoo.com

On Mar 19, 2021, at 2:25 PM, michael parks <m.robert.parks@gmail.com> wrote:

Troy,

As we spoke about on the phone.

I would like our patio to extend beyond your door in front of the building.

Meghan would like your approval for the notes on the project.

Thank you in advance,
Mike@hone

<20210319_140559.jpg>

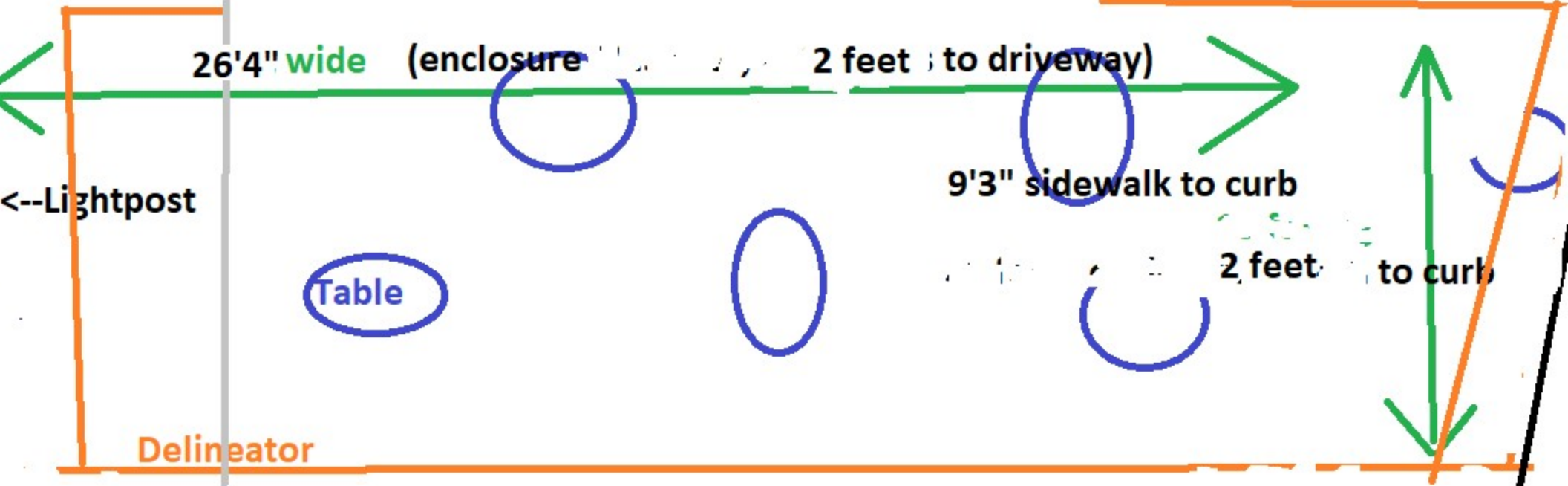
et past facade, still
property

Building @708 East Johnson 23 foot facade

Side walk.. 6'3"

from patio to building

16'10" feet curb to facade

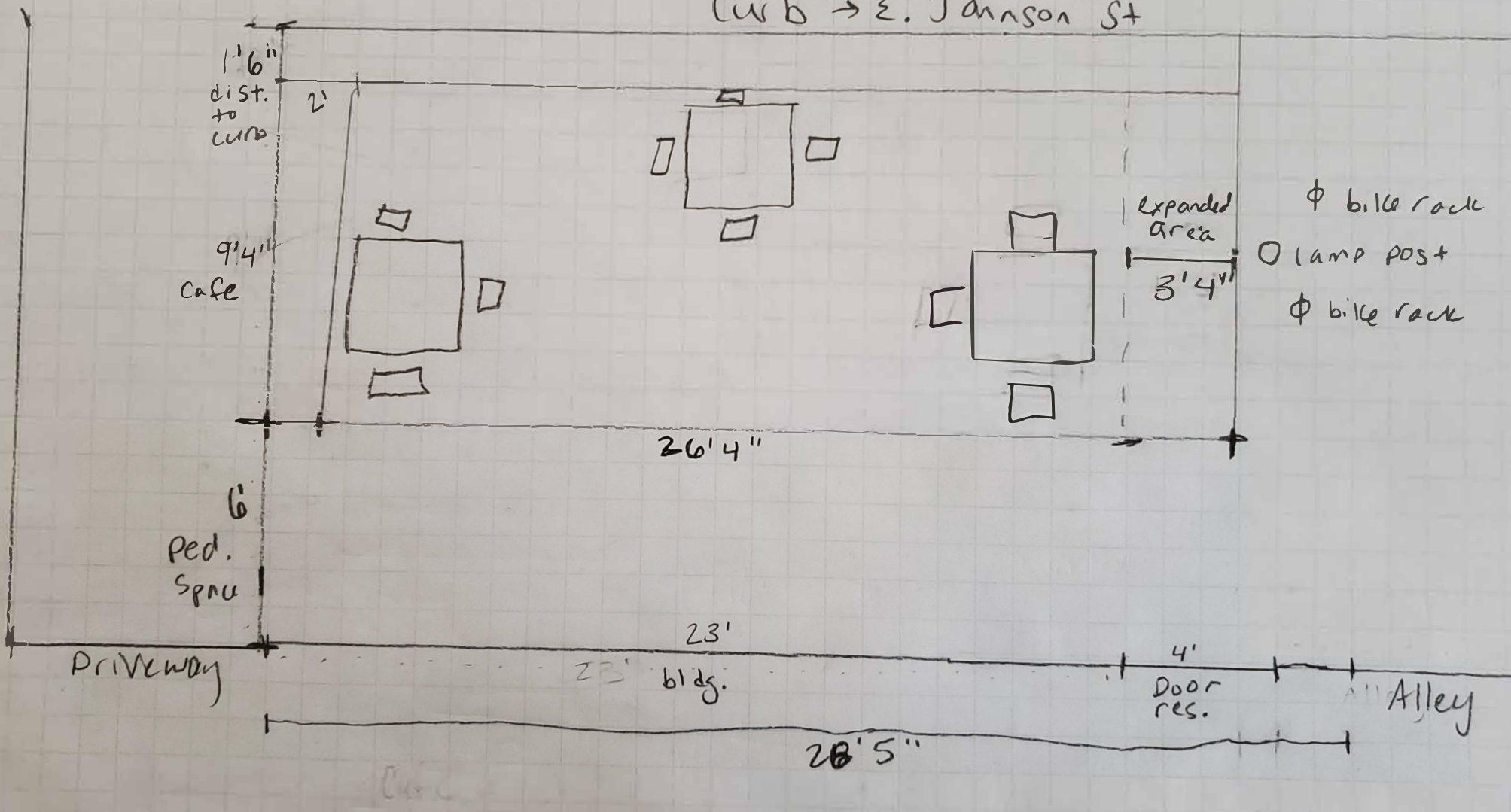


Scale
1" = 1'

Hone 708 1/4 E. Johnson St.

Cafe dimensions:
9'4" x 26'4" → streetery approval
9'4" x 23' → base approval

Curb → E. Johnson St



3/20/24