



MONONA
TERRACE

MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 1/31/26

DEFINITE	2025	2026	2027	2028	2029	2030	Total	Δ Last Month
Convention	23	26	23	4	5	1	59	2
Conference	23	18	4	0	0	0	22	0
Banquet	121	105	1	0	0	0	106	7
Meeting	71	66	1	0	0	0	67	9
Consumer Show	17	13	3	0	0	0	16	1
Entertainment Event	85	100	0	0	0	0	100	13
DEFINITE TOTAL	340	328	32	4	5	1	370	32
% Δ Last Year		-4%						

PENDING	2026	2027	2028	2029	2030	Total
Convention	1	1	0	0	0	2
Conference	1	1	0	0	0	2
Banquet	3	0	0	0	0	3
Meeting	4	0	0	0	0	4
Consumer Show	1	0	0	0	0	1
Entertainment Event	1	0	0	0	0	1
PENDING TOTAL	11	2	0	0	0	13

TENTATIVE	2026	2027	2028	2029	2030	Total
Convention	1	10	19	11	4	45
Conference	2	5	4	0	1	12
Banquet	10	26	0	0	0	36
Meeting	11	23	2	2	2	40
Consumer Show	0	12	10	11	8	41
Entertainment Event	8	15	2	1	0	26
TENTATIVE TOTAL	32	91	37	25	15	200