



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, June 4, 2013

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 6 -
Chris Schmidt; Scott J. Resnick; Paul E. Skidmore; David Ahrens; Anita Weier and Shiva Bidar-Sielaff

Excused: 2 -
Marsha A. Rummel and Matthew J. Phair

Others Present: Amy Scanlon, Rebecca Cnare, Assistant City Attorney Roger Allen, Ald. Sue Ellingson, Heather Allen, Anne Monks and Bill Fruhling

Ald. Chris Schmidt, Chair, called the meeting to order at 4:30 p.m..

APPROVAL OF MINUTES

A motion was made by Ald. David Ahrens, seconded by Ald. Scott Resnick, to approve the minutes of the May 7, 2013 Common Council Organization Committee meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from committee members present.

Ald. Marsha Rummel arrived at 4:35 p.m. Ald. Matt Phair arrived at 4:35 p.m.

Present: 8 -
Chris Schmidt; Scott J. Resnick; Paul E. Skidmore; Marsha A. Rummel; David Ahrens; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

PRESENTATION

[29972](#)

Presentation: Placemaking - What Is It? - Rebecca Cnare, PCED, Urban Design Planner & Amy Scanlon, PCED, Historic Preservation Planner

Attachments: [PCED Placemaking Presentation.pdf](#)
[051313 Notes from Placemaking Leadership Council.pdf](#)
[Link to Fred Kent's Project of Public Spaces Website](#)

Rebecca Cnare, City Urban Design Planner and Amy Scanlon, City Preservation Planner, presented a PowerPoint on "Placemaking - What Is It?" (PDF copy of presentation attached to the legislative file). Placemaking is a multi-faceted approach to the planning, design and management of public spaces. Placemaking capitalizes on a local community's assets, inspiration, and potential, ultimately creating good public spaces that promote people's health, happiness, and well being. Placemaking is both a process and a philosophy. Their goal in delivering this presentation was to encourage awareness by city employees and alders that they are all placemakers.

Staff also distributed a memo entitled, "Notes from the Placemaking Leadership Council Architecture of Place Working Group" (attached to the legislative file). They encouraged alders to think of areas in their districts where placemaking could occur. It was also noted that Fred Kent from Project for Public Spaces would be in Madison in September (<http://www.pps.org/about/team/fkent/>) and he may be speaking to city staff.

DISCUSSION ITEM

[30424](#)

Discussion Item: Common Council Committee of the Whole Meeting - June 18, 2013 - Ald. Chris Schmidt, Council President

Ald. Chris Schmidt reviewed the background on the Committee of the Whole meetings to discuss the 2014 budget. He noted that the Committee of the Whole meeting had been scheduled for June 4, 2013 to immediately follow the regular Common Council meeting and he was looking for input into the discussion process.

David Schmiedicke, City Finance Director, would be providing a fiscal update and there would be time for Council discussion following his presentation. There is a second Committee of the Whole meeting scheduled for October 16, 2013 to discuss producing a package of amendments.

Ald. Shiva Bidar-Sielaff suggested that alders come prepared to the June 18th meeting to offer their top three budget priorities.

Ald. Scott Resnick suggested a summary should be developed of what the "wedge" budget issues have been in previous budget deliberations in order to inform the new council members (e.g. Overture). Ald. Resnick and Ald. Schmidt offered to provide that summary. Lisa Veldran referenced a memo from a previous committee of the whole meeting on the budget and suggested that Council Leadership could use it as a template for their memo to the Council.

Ald. David Ahrens questioned whether a time limit should be set, for example, two hours for the meeting with a 5 minute speaking limit (vs. 10 minutes). Ald. Bidar-Sielaff thought alders could go around the room and provide their top two budget issues or priorities (e.g. similar to the process that the Council used when creating their legislative agenda).

Ald. Marsha Rummel asked is there would be consolidated report from Ideascale and the Community Budget Conversation results. Karl van Lith would be asked to provide a summary report.

It was also suggested that Council Leadership encourage new alders to meet with their alder mentors (and possibly a budget analyst from the Finance Department) to review the 2013 budget and answer any questions they have about the upcoming 2014 budget process.

Ald. Bidar-Sielaff would like to also know where alders might be able to shift on their priorities. Ald. Resnick wanted alders to bring up any new initiatives early in the budget process vs. submitting new initiatives in the fall during the budget deliberations.

UPDATES

[28519](#)

Update: Personally Identifiable Information Policy - Assistant City Attorney Roger Allen

Assistant City Attorney Roger Allen was present for the discussion on this item. He indicated that a policy was being drafted by a staff team (weighing the public benefit of providing information that is personally identifiable).

Issues:

- Information online could be scraped by identity thieves.
- Reviewing opt-out options that relate to the open data ordinance (e.g. abuse victims)
- Reviewing information that is currently being collected and deciding if that information is truly needed for city business reasons, if not it would be removed
- Investigating the possibility of providing committee members with a @cityofmadison.com email address (vs. using their personal email address)

Ald. Shiva Bidar-Sielaff explained that what precipitated this discussion was the statement at a previous CCOC meeting that committee member emails were no longer going to be publicly available online. Council members felt that this information should be made available to the public. She stressed the need to balance personal information that is being provided with the public's access to information.

Ald. David Ahrens left at 5:32 p.m.

Present: 7 -

Chris Schmidt; Scott J. Resnick; Paul E. Skidmore; Marsha A. Rummel; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

Excused: 1 -

David Ahrens

[30067](#)

Update: Heather Allen, Common Council Legislative Analyst

Attachments: [5/1/13 Legislative Analyst Project Updates.pdf](#)

Heather Allen, Council Legislative Analyst, was present to provide a summary of her report to CCOC members (see report attached to legislative file). She noted the following upcoming work group meetings and their areas of focus for discussions:

Demographic Change Work Group

June 11 - Christine Beatty, Madison Senior Center

June 18 - David Long, UW Population Lab (Neighborhood Indicators)

Alternative Sources of Revenue Work Group

June 20 - George Dreckmann, Recycling Coordinator

[30065](#)

Update: Council Legislative Agenda Work Group: Demographic Change - Ald. Scott Resnick, Chair

Addressed by Heather Allen's report.

[30066](#)

Update: Council Legislative Agenda Work Group: Alternative Sources of Revenue - Ald. Mark Clear, Chair

Addressed in Heather Allen's report.

FUTURE AGENDA ITEMS

There were no future agenda items for discussion submitted.

ADJOURNMENT

A motion was made by Ald. Marsha Rummel, seconded by Ald. Scott Resnick, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:43 p.m.