

MT BEA REPORT TO CITY OF MADISON BOARD OF ESTIMATES

report compiled for Year To Date 2013 as of 9/30/13

The following shows the Monona Terrace Booking Event Assistance payout schedule for future commitments.

Group Name	Event Dates	2013	2014	2015	2016	2017	2018	2019	2020	Direct Spending
Society for Ecological Restoration - Annual International Conference	Confirmed 2013-10-05 to 11	\$28,500								\$ 1,174,680
Wisconsin School Counselor Association - Annual Conference 2014	Confirmed 2014, Feb 17-20		\$ 15,000							\$ 1,104,400
Mary Kay Inc - 2014 Career Conference	Confirmed 2014, Mar 20-22		\$ 4,000							\$ 624,260
Matrix Center (The) - WPC 15	Pending 2014, Mar 25-29		\$ 18,375							\$ 797,294
National Academic Advising Assoc. - Region V Conference	Confirmed 2014, Mar 5-7		\$ 5,000							\$ 163,603
WI Assoc for College Admission Counseling - 2014 Midwest Conf.	Confirmed 2014, May 18-20		\$ 3,000							\$ 455,000
American Meat Science Association - Reciprocal Meat Conference	Confirmed 2014-06-14 to 18		\$ 12,525							\$ 453,180
WI Society of Human Resource Mgmt Council - State SHRM Conf	Confirmed 2014-10-14 to 17		\$ 8,400							\$ 847,000
American Culinary Federation - 2015 Regional Conference	Pending 2015, April 11-15			\$11,850						\$ 359,060
Wisconsin School Counselor Association - Annual Conference 2015	Confirmed 2015, Feb 16-19			\$15,000						\$ 563,646
USA Climbing - 2015 ABS National Championships	Pending 2015, Jan 30-Feb 17			\$ 9,675						\$ 205,440
Natl Collegiate Athletic Assoc-2015 NCAA DIII Regional Rules Conf	Pending 2015, June 22-24			\$ 3,200						\$ 184,192
Midwest Food Processors - 2015 Annual Convention	Pending 2015, Nov 30-Dec 3			\$11,250						\$ 652,600
Wisconsin Dental Association - InSession 2015	Confirmed 2015, Oct 14-16			\$ 7,000						\$ 1,089,000
National Assoc for Campus Activities - Northern Plains Regional Conv	Confirmed 2015-04-15 to 19			\$12,000						\$ 455,000
Wisconsin Nurses Assoc - Annual Pharmacology & Clinical Update	Confirmed 2015-04-30 to 05-02			\$ 4,550						\$ 473,200
Wisconsin School Counselor Association - Annual Conference 2016	Confirmed 2016, Feb 15-18				\$ 15,000					\$ 576,796
International Herpesvirus Workshop - 2016	Confirmed 2016, July 23-28				\$ 20,775					\$ 451,800
Society for Psychophysiological Research - 2016 Annual Meeting	Pending 2016, Oct 16-23				\$ 13,875					\$ 705,449
Society of American Foresters - 2016 National Convention	Confirmed 2016, Oct 30-Nov 6				\$ 39,000					\$ 1,416,424
National Assoc for Campus Activities - Northern Plains Regional Conv	Confirmed 2016-04-06 to 10				\$ 12,000					\$ 455,000
Wisconsin Water Assoc - Annual Meeting & Water Utility Expo 2016	Confirmed 2016-09-13 to 16				\$ 4,500					\$ 336,700
U.S. Academic Decathlon - 2017 National Competition	Confirmed 2017, April 16-24					\$15,000				\$ 461,840
Wisconsin School Counselor Association - Annual Conference 2017	Confirmed 2017, Feb 20-23					\$15,000				\$ 590,268
Cognitive Science Society - 2017 or 2016 Annual Conference	Pending 2017, July 24-30					\$26,850				\$ 925,869
American Society for Virology - 36th Annual Meeting (2017)	Confirmed 2017, June 22-28					\$24,000				\$ 1,706,800
National Assoc for Campus Activities - Northern Plains Regional Conv	Pending 2017-04-05 to 09					\$12,000				\$ 455,000
Wisconsin Water Association - Annual Mtg & Water Utility Expo 2018	Confirmed 2018, Sept 11-14						\$6,000			\$ 384,938
Wisconsin Water Association - Annual Mtg & Water Utility Expo 2019	Confirmed 2019, Sept 10-13							\$6,000		\$ 391,269
Wisconsin Water Association - Annual Mtg & Water Utility Expo 2020	Confirmed 2020, Sept 15-18								\$6,000	\$ 398,356
		\$28,500	\$ 66,300	\$74,525	\$105,150	\$92,850	\$6,000	\$6,000	\$6,000	\$ 18,858,064
Total - Future Commitments			\$ 385,325							
Total - Direct Spending Impact of Future Commitments			\$ 18,858,064							