



# Change of Officers

## City of Madison Clerk

210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

608-266-4601

Class A:  Beer,  Liquor,  Cider

Class B:  Beer,  Liquor,

Class C Wine

(Agenda Item Number)

(Legistar file number)

LICLIB-2021-00221

(License number)

17 - Madison

(Alder District # and Name)

Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee for filing this application is \$25.00.**
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

### Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2021-00221

Business dba Name: Cracker Barrel #214

Licensed Address: 2147 East Springs Drive, Madison, WI 53704

Liquor/Beer Agent Name: Amy Aures

Alder, District #: \_\_\_\_\_

### Corporate Information

Business Legal Name (as on WI State Sellers Permit): Cracker Barrel Old Country Store, Inc.

Business Mailing Address: 305 Hartmann Drive, Lebanon, TN 37087

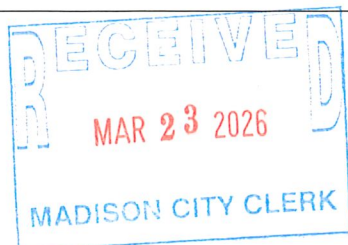
Business Contact Name, Position: Maddy Gaines; Compliance Specialist

Business Phone: 615-444-5533

Business Email: AlcoholLicensing@crackerbarrel.com

List New Officers/Members/Directors, if applicable (attach background check form for each):

Name	Title
Jennifer Lankford	VP and Deputy General Counsel
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
Cammie Schaeffer	SVP, Restaurant and Retail Operations



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Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

No  Yes, explain: \_\_\_\_\_

After this change, how many total officers/members/directors will be in the organization?: 3

Will this change alter your business plan?  No  Yes, please attach new business plan with application.

*Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.*

*Junya M. Lulford*

Authorized Signature

3/10/2026

Date

Form submitted by mail/e-mail  
Office Use Only