



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, February 19, 2025

5:00 PM

Virtual

The City of Madison is holding the Economic Development Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to edc@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 821 1095 4840

CALL TO ORDER / ROLL CALL

Economic Development Committee was called to order at 5:03pm. Chaired by Harris.

Others present: Mikolajewski, Rohlich, Ouk, Makinen

Present: 6 - Melissa Gombar; Nasra Wehelie; Susan M. Bulgrin; Wayne R. Harris; John W. Duncan and Sabrina V. Madison

Absent: 2 - Jeffrey J. Liggon and Kabah Bah

Excused: 2 - Nicholas J.C. Paris and Seth W. Lentz

APPROVAL OF MINUTES

A motion was made by Bulgrin and seconded by Gombar to approve the minutes from the January 15th, 2025 meeting. The motion passed by voice vote.

PUBLIC COMMENT

[87173](#)

Public Comment: EDC 2/19/2025

Attachments: [EDCRegistrantsReport-2-19-25.xlsx](#)

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

1. [86973](#) Approving business outreach efforts and authorizing the use of \$25,000 from the EDD Capital Project # 13072 Small Business Equity and Recover (SBER) Program.

Ouk gave an overview followed by questions from members.

A motion was made by Duncan and seconded by Madison to return to lead with recommendation for the Common Council to adopt. The motion passed unanimously by voice vote.

DISCUSSION ITEMS

2. [87174](#) Discussion with Madison Development Corporation Regarding Business Lending Programs and Underwriting Process

Attachments: [2025 TID - Economic Development Committee MDC Presentation.pdf](#)
[2025 EDC MDC Supporting Docs.pdf](#)

Mikolajewski introduces Madison Development Corporation members and

Jillian Hackel gives an overview of the program followed by questions from members.

3. [87197](#) South Madison Land Banking Update

Mikolajewski gives an update on South Madison Land Banking efforts followed by questions from members.

4. [84376](#) City of Madison Economic Development Plan Update

Attachments: [EDC Mtg_ED Plan PDF Binder of Materials_112024.pdf](#)
[2024-2026 Economic Development Plan Charter 7-17-24.pdf](#)
[Madison Economic Development Strategy Student Job Description - Version 2024-2026 ED Plan RFP Scope of Svcs_DRAFT v4 081924.pdf](#)

Mikolajewski gives an update on the Economic Development plan.

5. [81529](#) Economic Development Division Financial Assistance Dashboard

Attachments: [February 2025 - EDD Financial Assistance Dashboard.pdf](#)

Rohlich gives an update on the January Dashboard followed by questions from members.

6. [78859](#) Announcements and Future EDC Agenda Items

March meeting will update on the Economic Development Strategy and possibly include the consultant team.
April meeting will possibly have Wisconsin Women's Business Initiative Corporation in attendance.
May meeting will be in person with the location TBD and more focus on work planning.
Still developing needs based analysis conversation.

ADJOURNMENT

A motion was made by Wehelie and seconded by Bulgrin to adjourn at 6:17pm. The motion passed by voice vote.