



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, April 16, 2025

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 848 6466 5130

Applications will go to the Common Council Meeting of May 6, 2025

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Carter, Westra

Call to Order/Roll Call

Present: 5 - Carmella Glenn; Michael E. Verveer; Colin R. Barushok; Kathryn M. Farley and Yannette Figueroa Cole

Absent: 2 - Linda Vakunta and Kelsee Crogran

Excused: 2 - Amy L. Westra and Sheri Carter

Non Voting: 5 - Jim Verbick; James Boxrud; Kipp Hartman; Amber McReynolds and Katherine Loving

Approval of Minutes

A motion was made by Verveer, seconded by Barushok, to Approve the Minutes. The motion passed by voice vote/other.

Approval of Minutes

A motion was made by Verveer, seconded by Barushok, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [87923](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

2. [87678](#) Operator License Application
Samuel W Gabler - Establishment where employed: Regent Liquor

A motion was made by Figueroa Cole, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Temporary Class B Concurrent with Street Use

3. [87780](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Sun Prairie Lions Club
Event Location: 700 Block of Langdon St
Event Date: May 24 (2pm - 9pm) & May 25 (8am - Noon)
Police District: 411 (District 8)
Event: Run Madtown

A motion was made by Figueroa Cole, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Changes of Agent

4. [87781](#) Change of Agent
Goodman Community Center • dba Goodman Community Center
149 Waubesa St
New Agent: Erin Topp
Class B Combination Liquor & Beer
(District 15)

A motion was made by Figueroa Cole, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

5. [87782](#) Change of Agent
Goodman Community Center • dba Goodman Community Center
214 Waubesa St
New Agent: Erin Topp
Class B Combination Liquor & Beer
(District 15)

A motion was made by Figueroa Cole, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Entity Reorganization

6. [87783](#) Entity Reorganization
Monona Catering LLC • dba Monona Terrace
1 John Nolen Dr
Class B Combination Liquor & Beer
(District 4)
Add 1 new officer

A motion was made by Figueroa Cole, seconded by Verveer, to **RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER**. The motion passed by voice vote/other.

One registration in support.

Request to extend license issuance

7. [87924](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
MPL Corporation Investment • dba Willy Mart
823 Williamson St • Agent: Amit Kumar
Class A Beer, Class A Liquor, Class A Cider
Police Sector 408 (District 6)

A motion was made by Figueroa Cole, seconded by Verveer, to **RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER**. The motion passed by voice vote/other.

Change of Licensed Premises

8. [87784](#) Change of Licensed Premises
Big Top Events LLC • dba Breese Stevens Field
Current Capacity (in/out): 0/5000 • Proposed Capacity (in/out): 0/5000
917 E Mifflin St • Agent: Conor Anthony Calora
Class B Combination Liquor & Beer • 48.5% alcohol, 24% food, 27.5% other
Police Sector 407 (District 6)
Request to extend premises using a 6'6" tall fence to include an area outside gate 1 on concert/event days.

A motion was made by Figueroa Cole, seconded by Verveer, to **RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER**. The motion passed by voice vote/other.

The conditions are:

1. Sales of alcohol outside of Breese Stevens Field walls only allowed if all city approvals are completed and approved, including Street Use Permit.
2. Sales of alcohol outside of Breese Stevens Field walls are allowed for concerts only.
3. Sales of alcohol outside of Breese Stevens Field walls may begin two hours prior to the gates opening for a concert and shall cease once the concert begins.

One registration in support. Nine registrations in opposition.

9. [87809](#) Change of Licensed Premises
Cherokee Park Inc • dba TPC Wisconsin
Current Capacity (in/out): 41/50000 • Proposed Capacity (in/out): 41/69
1659 Players Dr • Agent: Dennis Tiziani
Class B Combination Liquor & Beer • 39% alcohol, 59% food, 2% other

Police Sector 510 (District 18)
Request to temporarily restrict premises to only the clubhouse during the American Family Insurance Championship tournament during June 2-8, 2025, after which time the premises will again include the golf course.

A motion was made by Figueroa Cole, seconded by Glenn, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

21+ Entertainment License

10. [87811](#) 21+ Entertainment License
Hotbox LLC • dba Fya Syde Kitchen
Capacity (in/out): 100/0
1925 Monroe St • Agent: Xavier Fuller
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Police Sector 205 (District 13)

A motion was made by Verveer, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

The condition is:

- 1. Entertainment shall cease by 11pm, nightly, with the exception of New Year's Eve.**

Two registrations in support.

11. [87826](#) 21+ Entertainment License
Kleuter Master Tenant LLC • dba Hotel Indigo Madison-Palette
Capacity (in/out): 145
901 E Washington Ave • Agent: Zacharie Gray
Class B Combination Liquor & Beer • 36% alcohol, 64% food
Police Sector 408 (District 6)

A motion was made by Glenn, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

Public Hearing

New License - Public Hearing

12. [87785](#) Public Hearing - New License
Wisconsin Masonic Center Foundation Inc • dba Wisconsin Masonic Center
301 Wisconsin Ave • Agent: Brenda Kothe

Estimated Capacity (in/out): 2000/0
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 406 (District 2)

A motion was made by Verveer, seconded by Glenn, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Approval condition on the completion of the application and all board members passing background check by MPD.

One registration in support.

13. [87886](#) 21+ Entertainment License
Wisconsin Masonic Center Foundation Inc • dba Wisconsin Masonic Center
Capacity (in/out): 2000/0
301 Wisconsin Ave • Agent: Brenda Kothe
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 406 (District 2)

A motion was made by Verveer, seconded by Glenn, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Approval condition on the completion of the application and all board members passing background check by MPD.

One registration in support.

14. [87786](#) Public Hearing - New License
Korill Hut Inc • dba Korill Hut
232 East Towne Mall • Agent: Jingjing Xu
Estimated Capacity (in/out): 150/0
Class B Beer, Class C Wine • 4% alcohol, 96% food
Police Sector 631 (District 17)

A motion was made by Figueroa Cole, seconded by Verveer, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

15. [87793](#) Public Hearing - New License
Field, Barrel, & Cave LLC • dba Glouglou
11 N Allen St • Agent: Megan J Hecox
Estimated Capacity (in/out): 37/47
Class B Beer, Class C Wine • 40% alcohol, 60% food
Police Sector 206 (District 5)

A motion was made by Glenn, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

16. [87885](#) 21+ Entertainment License
Field, Barrel, & Cave LLC • dba GlouGlou
Capacity (in/out): 37/40
11 N Allen St • Agent: Megan J Hecox
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 206 (District 5)

A motion was made by Glenn, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Three registrations in support.

17. [87794](#) Public Hearing - New License
Saunaday LLC • dba Saunaday
315 S Blount St • Agent: Jason Ritzenthaler
Estimated Capacity (in/out): 50/0
Class C Wine • 2% alcohol, 3% food, 95% other
Police Sector 408 (District 6)

A motion was made by Verveer, seconded by Glenn, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

18. [87798](#) 21+ Entertainment License
Saunaday LLC • dba Saunaday
Capacity (in/out): 50/0
315 S Blount St • Agent: Jason Ritzenthaler
Class C Wine • 2% alcohol, 3% food, 95% other
Police Sector 408 (District 6)

A motion was made by Verveer, seconded by Glenn, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

19. [87795](#) Public Hearing - New License
Cherokee Park Inc • dba TPC Wisconsin
5105 N Sherman Ave • Agent: Dennis Tiziani
Estimated Capacity (in/out): 48/20
Class B Combination Liquor & Beer • 10% alcohol, 10% food, 80% other
Police Sector 510 (District 18)

A motion was made by Glenn, seconded by Farley, to RECOMMEND TO

COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support, two registrations in opposition.

20. [87796](#)

Public Hearing - New License
Facility Concession Services LLC • dba TBD
1659 Players Dr (exterior/golf course only) • Agent: Nate Pokrass
Estimated Capacity (in/out): 0/50,000
Class B Combination Liquor & Beer • 37% alcohol, 63% food
Police Sector 510 (District 18)

A motion was made by Figueroa Cole, seconded by Glenn, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support. One registration neither in support nor opposition.

21. [87797](#)

Public Hearing - New License
Izakaya Shinya Inc • dba Izakaya Kuroyama
419 State St • Agent: Hugo Liang
Estimated Capacity (in/out): 63/15
Class B Combination Liquor & Beer • 8% alcohol, 92% food
Police Sector 403 (District 2)

A motion was made by Verveer, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

- 1. Establishment shall meet the definition of a restaurant as defined by Madison General Ordinance 38.02, at all times.**
- 2. Establishment shall have food available during operating hours.**

One registration in support.

22. [87926](#)

Public Hearing - New License
Kavanaugh's Esquire Club LLC • dba Esquire Club
1025 N Sherman Ave • Agent: John Kavanaugh
Estimated Capacity (in/out): 340/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 503 (District 12)

A motion was made by Figueroa Cole, seconded by Glenn, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

Report of Madison Police Department

23. [87921](#) Summary of Call for Service

MPD submitted the attached report.

Report of City Clerk's Office

24. [87922](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Municipal Approval for Full Service Retail Sales of Alcohol

25. [87927](#) Municipal Approval of Full Service Retail Alcohol Sales
Karben4 Brewing LLC • dba Karben4 Brewing
3698 Kinsman Blvd
Police Sector 514 (District 12)

A motion was made by Figueroa Cole, seconded by Verveer, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Adjournment

A motion was made by Figueroa Cole, seconded by Glenn, to Adjourn at 8:43pm. The motion passed by voice vote/other.