

**PARKING UTILITY  
JULY 2015 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE**

**Occupancies:** Overall peak average occupancy data at cashiered facilities was up from June 2014 YTD figures, with peak occupancy ranging from 85%-57%: Government East (85%), Overture Center (85%), Capital Square North (79%), State Street Capitol (59%), and State Street Campus (57%).

**Operating Revenue & Expenses, Net Income Line and Capital Expenses:**

Monthly and YTD revenue and expenses reports using the MUNIS system cannot be easily or accurately compared to the 2014 monthly or YTD amounts. This system does not provide information in the same format and therefore direct comparisons are impossible. However, the Parking Utility staff has been able to prepare revenue reports that can compare revenue over multiple time periods as they are utilizing the data from the Payment and Revenue Control Systems (PARCS) and other systems outside of the MUNIS system. The same cannot be done for expenses.

We are continuing to work on a resolution, but comparable expense figures may not be available until 2016 when a full year of data has been processed thru MUNIS. Staff will continue to work with the new system to provide this information as soon as possible and the TPC will be advised when the information becomes available.

**Facilities:** In May, the Common Council elected to review the JDS Development, LLC proposal for the Judge Doyle Square project initially due to deadlines identified in the proposal. If the JDS Development proposal is not acceptable then the remaining 3 proposals will be reviewed and evaluated afterward. The BOE and Common Council will be reviewing and recommending future action in the August/September time period on the JDS Development, LLC. Copies of all four proposals submitted are available on the Madison website.

The annual parking garage repair work continues and the entire project is expected to be completed by early September 2015 for all parking structures.

Current PU facilities do not have the capacity to absorb all the displaced vehicles from GE during the expected 17-month closure. The Parking Utility has spent considerable amount of time and effort attempting to locate additional parking options for monthly and hourly customers during this period, but have not been successful at this time. We will continue to explore options and will continue to advise the TPC on this matter.

**Multi-space meters:** There currently are 101 multi-space meters in operation, with two additional meters reserved for testing and training. Staff has reviewing the current inventory and locations, occupancy data and expected changes in demand, to determine the appropriate number of additional multi-space meters to order. The order for approximately 50 additional machines should be placed this month with expected delivery and installation in late 2015.

**“Smart” single-space meters:** The Parking Utility intends to issue an RFP later this year for the smart single-space meter replacement and trial period of these new meters. These meters would accept both credit cards and coins for payment, as well as provide additional parking and revenue data to assist in future parking decisions. This trial would likely go into the winter of 2015-2016 to determine the reliability in inclement weather and gauge customer acceptance of this technology.

These new meters would replace the existing single space meters on blocks where it is either not practical or cost effective to utilize a multi-space meter at the location.

**Pay-by-cell/phone pilot:** The Parking Utility staff has continued to work with the current vendors (MobileNOW! and Amano McGann) to address operational issues with their pay-by-cell system. The Parking Utility staff has reviewing the newly implemented updates and patches provided by the vendors. The initial assessment is that these have resolved the issues and they are comfortable with developing a plan to provide a full rollout and associated marketing campaign of our pay-by-cell system in the fall of 2015 allowing our customers to utilize this smart phone technology at any parking space controlled by a multi-space meter.

**Parking Enforcement Management System:** RFP responses have been received for replacement of the Police Department's Parking Enforcement Management System, including the handheld devices Parking Enforcement Officers use to issue citations and check the payment status for spaces controlled by multi-space meters. After staff reviewed and ranked all the proposals, the top three vendors demonstrated their systems for City staff in June. The selection committee has recommended their top pick and is currently negotiating the price and implementation plan. It is expected that the new system will be operational in early 2016.

YEAR-TO-DATE REVENUES: 2013 THRU 2015 (JAN-JUN)		2013	2014	2015
### = TPC Map Reference)				
<b>Permits</b>				
	RP3 (residential parking permits)	22,411	23,500	20,960
	Motorcycle Permits	2,023	2,029	2,756
	Resid Street Constr Permits	253	0	0
<b>Total-Permits</b>		<b>24,687</b>	<b>25,529</b>	<b>23,716</b>
<b>Awards and Damages</b>		<b>2,017</b>	<b>1,866</b>	<b>0</b>
<b>Advertising Revenue</b>		<b>0</b>	<b>0</b>	<b>0</b>
	Pct of Prior Year	108%	103%	93%
<b>Attended Facilities</b>				
	ALL Cashiered Ramps	0	0	0
#4	Cap Sq North	430,425	408,266	405,153
#6	Gov East	823,234	837,525	805,539
#9	Overture Center	546,352	599,680	606,052
#11	SS Campus-Frances	304,271	263,411	236,936
#11	SS Campus-Lake	1,125,337	1,157,327	1,118,659
#12	SS Capitol	779,837	816,829	783,190
<b>Total-Attended Facilities</b>		<b>4,009,457</b>	<b>4,083,037</b>	<b>3,955,528</b>
	Pct of Prior Year	101%	102%	97%
<b>Off-Street Meters (non-motorcycle)</b>				
#1	Blair Lot	4,087	3,002	3,602
#7	Lot 88 (Munic Bldg)	6,678	5,410	5,189
#2	Brayton Lot-Machine	211,862	210,720	217,963
#2	Brayton Lot-Meters	0	733	0
	Buckeye/Lot 58 Multi-Sp	98,369	103,529	87,733
	Evergreen Lot	21,582	21,015	0
	Evergreen Lot Multi-Sp			15,064
	Wingra Lot	4,416	3,964	4,229
#12	SS Capitol	42,391	22,995	22,622
Subtotal-Off-Street Meters (non motorcycle)		389,385	371,367	356,402
<b>Off-Street Meters (motorcycles)</b>				
	ALL Cycles	469	527	10,221
<b>Total-Off-Street Meters (All)</b>		<b>389,854</b>	<b>371,894</b>	<b>366,623</b>
	Pct of Prior Year	115%	95%	99%
<b>On-Street Meters</b>				
	On Street Multi-Space & MobileNow	2,105	7,922	24,960
	Cap Sq Mtrs	10,215	11,212	11,005
	Cap Sq Multi-Space	20,680	21,230	19,573
	Campus Area	43,364	58,021	34,612
	Campus Area Multi-Space	84,952	97,897	108,297
	CCB Area	21,358	20,692	20,025
	CCB Area Multi-Space	78,740	74,230	70,875
	E Washington Area	26,098	26,676	26,433
	E Washington Area Multi-Space	10,111	11,771	8,329
	GEF Area	17,485	18,265	20,491
	GEF Area Multi-Space	42,694	43,421	44,138
	MATC Area	8,717	8,518	9,320
	MATC Area Multi-Space	74,379	67,587	75,350
	Meriter Area	23,573	26,979	23,336
	Meriter Area Multi-Space	54,597	71,640	61,659
	MMB Area	19,912	20,523	24,248
	MMB Area Multi-Space	84,869	73,495	74,955
	Monroe Area	65,591	61,687	56,203
	Schenks Area	9,574	9,403	7,300
	State St Area	13,935	12,538	8,940
	State St Area Multi-Space	63,140	72,009	91,372
	University Area	72,709	74,771	77,659
	University Area Multi-Space	79,808	70,367	68,548
	Wilson/Butler Area	25,515	21,870	22,686
	Wilson/Butler Area Multi-Space	24,152	24,557	26,304
Subtotal-On-Street Meters		978,273	1,007,279	1,016,933
	Pct of Prior Year	111%	103%	101%
<b>On-Street Construction-Related Meter Revenue</b>				
	Contractor Permits	52,851	80,417	12,365
	Meter Hoods	129,006	164,910	156,037
	Construction Meter Removal	45,760	7,392	0
Subtotal-On-Street Construction Related Revenue		227,617	252,719	168,402
<b>Totals-On-Street Meters</b>		<b>1,205,890</b>	<b>1,259,999</b>	<b>1,185,335</b>
	Pct of Prior Year	120%	104%	94%
<b>Monthly Parking and Long-Term Agreements</b>				
#2	Brayton Lot	68,517	77,101	68,014
#11	State St Campus	25,140	96,568	102,319
#1	Blair Lot	33,143	35,097	33,975
#13	Wilson Lot	35,452	34,337	29,764
#4	Cap Square North	162,872	207,491	224,651
#6	Gov East	97,859	131,604	148,605
#9	Overture Center	77,950	104,276	38,556
#12	SS Capitol-Monthly (non-LT Lease)	92,510	148,573	215,140
Subtotal-Monthly Parking Permits		593,443	835,046	861,024
#9	Overture Center	56,993	81,974	112,218
#12	SS Cap - LT Lease	19,422	29,750	4,204
Subtotal-Long Term Parking Leases		76,414	111,723	116,422
<b>Total-Monthly Parking and Long-Term Agreements</b>		<b>669,857</b>	<b>946,769</b>	<b>977,446</b>
	Pct of Prior Year	145%	141%	103%
<b>Miscellaneous Revenues</b>				
	Operating Lease Payments	300	1,110	-316
	Property Sales	4,953	3,337	0
	Other	5,796	13,152	5,812
Subtotal-Miscellaneous		11,050	17,599	5,496
Summary - RP3 and Misc Revenue (incl's Cycle Perms)		37,754	44,994	29,212
<b>TOTALS</b>		<b>6,312,811</b>	<b>6,706,692</b>	<b>6,514,144</b>
	Pct of Prior Year	109%	106%	97%

YEAR-TO-DATE REVENUES: 2014 vs 2015					
Through JUN			PRE-CLOSING	2015 +/- 2014	
		2014 YTD	2015 YTD	Amount	%
<b>Permits</b>					
	RP3 (Residential Parking Permits)	23,500.00	20,959.92	(2,540.08)	-11%
	Motorcycle Permits	2,029.00	2,756.17	727.17	36%
	Resid Street Constr Permits	-	-	-	n/a
<b>Total-Permits</b>		<b>25,529.00</b>	<b>23,716.09</b>	<b>(1,812.91)</b>	<b>-7%</b>
<b>Awards and Damages</b>		<b>1,865.87</b>	<b>-</b>	<b>(1,865.87)</b>	<b>-100%</b>
<b>Advertising Revenue</b>		<b>-</b>	<b>-</b>	<b>-</b>	<b>n/a</b>
<b>Attended Facilities</b>					
	All Cashiered Ramps	-	-	-	n/a
#4	Cap Sq North	408,265.72	405,153.43	(3,112.29)	-1%
#6	Gov East	837,524.54	805,538.86	(31,985.68)	-4%
#9	Overture Center	599,679.76	606,052.48	6,372.72	1%
#11	SS Campus-Frances	263,410.97	236,935.53	(26,475.45)	-10%
#11	SS Campus-Lake	1,157,326.55	1,118,658.53	(38,668.01)	-3%
#12	SS Capitol	816,829.12	783,189.61	(33,639.51)	-4%
<b>Total-Attended Facilities</b>		<b>4,083,036.66</b>	<b>3,955,528.44</b>	<b>(127,508.22)</b>	<b>-3%</b>
<b>Off-Street Meters (non-motorcycle)</b>					
#1	Blair Lot	3,002.07	3,602.29	600.22	20%
#7	Lot 88 (Munic Bldg)	5,410.31	5,188.63	(221.68)	-4%
#2	Brayton Lot-Machine	210,719.58	217,962.91	7,243.33	3%
#3	Buckeye/Lot 58 Multi-Space	103,528.63	87,732.53	(15,796.10)	-15%
	Evergreen Lot	21,015.27	-	(21,015.27)	n/a
	Evergreen Lot Multi-Space	-	15,064.41	15,064.41	n/a
	Wingra Lot	3,963.84	4,229.34	265.50	7%
#12	SS Capitol	22,994.56	22,621.69	(372.87)	-2%
	Subtotal-Off-Street Meters (non motorcycle)	371,366.77	356,401.80	(14,964.97)	-4%
<b>Off-Street Meters (motorcycles)</b>					
	All Cycles	527.05	10,220.87	9,693.82	18.39
<b>Total-Off-Street Meters (All)</b>		<b>371,893.82</b>	<b>366,622.67</b>	<b>(5,271.15)</b>	<b>-1%</b>
<b>On-Street Meters</b>					
	On Street Multi-Space & MobileNow	7,922.47	24,960.22	17,037.75	215%
	Capitol Square Meters	11,212.22	11,004.56	(207.66)	-2%
	Capitol Square Multi-Space	21,230.21	19,572.63	(1,657.58)	-8%
	Campus Area	58,020.87	34,611.82	(23,409.05)	-40%
	Campus Area Multi-Space	97,896.78	108,296.51	10,399.73	11%
	CCB Area	20,691.54	20,024.58	(666.96)	-3%
	CCB Area Multi-Space	74,229.85	70,875.01	(3,354.84)	-5%
	East Washington Area	26,675.86	26,432.88	(242.98)	-1%
	East Washington Area Multi-Space	11,770.95	8,329.47	(3,441.48)	-29%
	GEF Area	18,264.91	20,491.43	2,226.52	12%
	GEF Area Multi-Space	43,421.16	44,137.60	716.44	2%
	MATC Area	8,517.87	9,320.22	802.35	9%
	MATC Area Multi-Space	67,587.05	75,350.03	7,762.98	11%
	Meriter Area	26,978.94	23,335.58	(3,643.36)	-14%
	Meriter Area Multi-Space	71,639.72	61,658.96	(9,980.76)	-14%
	MMB Area	20,522.98	24,247.57	3,724.59	18%
	MMB Area Multi-Space	73,494.87	74,954.72	1,459.85	2%
	Monroe Area	61,686.50	56,203.02	(5,483.48)	-9%
	Schenks Area	9,402.85	7,300.02	(2,102.83)	-22%
	State St Area	12,537.97	8,939.65	(3,598.32)	-29%
	State St Area Multi-Space	72,008.50	91,372.20	19,363.70	27%
	University Area	74,771.03	77,658.88	2,887.85	4%
	University Area Multi-Space	70,367.00	68,548.37	(1,818.63)	-3%
	Wilson/Butler Area	21,870.11	22,685.64	815.53	4%
	Wilson/Butler Area Multi-Space	24,557.28	26,304.44	1,747.16	7%
	Subtotal-On-Street Meters	1,007,279.49	1,016,933.25	9,653.76	1%
<b>On-Street Construction-Related Meter Revenue</b>					
	Contractor Permits	80,417.00	12,364.97	(68,052.03)	-85%
	Meter Hoods	164,910.03	156,036.96	(8,873.07)	-5%
	Construction Meter Removal	7,392.00	-	-	0%
	Subtotal-On-Street Construction Related Revenue	252,719.03	168,401.93	(84,317.10)	-33%
<b>Totals-On-Street Meters</b>		<b>1,259,998.52</b>	<b>1,185,335.18</b>	<b>(74,663.34)</b>	<b>-6%</b>
<b>Monthly Parking and Long-Term Agreements</b>					
	Wingra Lot	-	-	-	n/a
#2	Brayton Lot	77,100.71	68,013.82	(9,086.89)	-12%
#11	State St Campus	96,567.64	102,318.74	5,751.10	6%
#1	Blair Lot	35,096.93	33,975.38	(1,121.55)	-3%
	Wilson Lot	34,337.41	29,763.74	(4,573.67)	-13%
#13	Cap Square No	207,491.28	224,650.55	17,159.27	8%
#6	Gov East	131,603.57	148,605.46	17,001.89	13%
#9	Overture Center	104,276.05	38,555.93	(65,720.12)	-63%
#12	SS Capitol-Monthly (non-LT Lease)	148,572.58	215,139.93	66,567.35	45%
	Subtotal-Monthly Permit Parking	835,046.17	861,023.55	25,977.38	3%
#9	Overture Center (#9)	81,973.50	112,217.60	30,244.10	37%
#12	SS Cap-Long Term Lease	29,749.75	4,204.40	(25,545.35)	-86%
	Subtotal-Long Term Parking Leases	111,723.25	116,422.00	4,698.75	4%
<b>Total-Monthly Parking and Long-Term Agreements</b>		<b>946,769.42</b>	<b>977,445.55</b>	<b>30,676.13</b>	<b>3%</b>
<b>Miscellaneous Revenues</b>					
	Operating Lease Payments	1,109.84	(315.64)	(1,425.48)	-128%
	Property Sales; Other; Construction Meter Removal)	13,152.25	5,811.75	(7,340.50)	-56%
	Subtotal-Miscellaneous	17,598.70	5,496.11	(12,102.59)	-69%
<b>Summary - RP3 and Misc Revenue (incl's Cycle Perms)</b>		<b>44,993.57</b>	<b>29,212.20</b>	<b>(15,781.37)</b>	<b>-35%</b>
<b>TOTALS</b>		<b>6,706,691.99</b>	<b>6,514,144.04</b>	<b>(192,547.95)</b>	<b>-3%</b>
	Sales Tax		375,426.31		

YEAR-TO-DATE 2015 REVENUES--BUDGET VS ACTUAL THROUGH JUN					
		Budget	Actual	Amount	%
<b>Permits</b>					
	RP3 (Residential Parking Permits)	21,471.42	20,959.92	(511.50)	-2%
	Motorcycle Permits	1,969.17	2,756.17	787.00	40%
<b>Total-Permits</b>		23,440.58	23,716.09	275.51	1%
	<b>Awards and Damages</b>	1,588.68	-	(1,588.68)	-100%
<b>Attended Facilities</b>					n/a
	All Cashiered Ramps	-	-	-	n/a
#4	Cap Sq North	433,811.62	405,153.43	(28,658.19)	-7%
#6	Gov East	876,671.35	805,538.86	(71,132.49)	-8%
#9	Overture Center	597,252.61	606,052.48	8,799.87	1%
#11	SS Campus-Frances	274,263.05	236,935.53	(37,327.52)	-14%
#11	SS Campus-Lake	1,151,406.69	1,118,658.53	(32,748.15)	-3%
#12	SS Capitol	759,450.01	783,189.61	23,739.59	3%
<b>Total-Attended Facilities</b>		4,092,855.33	3,955,528.44	(137,326.89)	-3%
<b>Meters-Off-Street (non-motorcycle)</b>					
#1	Blair Lot	3,151.68	3,602.29	450.61	14%
#7	Lot 88 (Munic Bldg)	5,974.18	5,188.63	(785.55)	-13%
#2	Brayton Lot-Machine	216,400.45	217,962.91	1,562.46	1%
#2	Brayton Lot-Meters	-	-	-	n/a
#3	Buckeye/Lot 58 Multi-Space	119,093.28	87,732.53	(31,360.75)	-26%
	Evergreen Lot	20,087.13	-	(20,087.13)	-100%
	Evergreen Lot Multi-Space	-	15,064.41	15,064.41	n/a
	Wingra Lot	4,354.17	4,229.34	(124.83)	-3%
#12	SS Capitol	25,241.15	22,621.69	(2,619.46)	-10%
	Subtotal-Off-Street Meters (non-motorcycle)	394,302.05	356,401.80	(37,900.25)	-10%
<b>Off-Street Meters (motorcycles)</b>					
	ALL Cycles	523.09	10,220.87	9,697.78	1854%
<b>Total-Off-Street Meters (All)</b>		394,825.14	366,622.67	(28,202.47)	-7%
<b>On-Street Meters</b>					
	On Street Multi-Space & MobileNow	2,395.28	24,960.22	22,564.94	942%
	Capitol Square Meters	9,643.30	11,004.56	1,361.26	14%
	Capitol Square Multi-Space	19,955.52	19,572.63	(382.89)	-2%
	Campus Area	56,756.94	34,611.82	(22,145.12)	-39%
	Campus Area Multi-Space	103,909.00	108,296.51	4,387.51	4%
	CCB Area	19,865.10	20,024.58	159.48	1%
	CCB Area Multi-Space	71,786.98	70,875.01	(911.97)	-1%
	East Washington Area	23,965.57	26,432.88	2,467.31	10%
	East Washington Area Multi-Space	11,379.73	8,329.47	(3,050.26)	-27%
	GEF Area	18,113.98	20,491.43	2,377.45	13%
	GEF Area Multi-Space	47,781.72	44,137.60	(3,644.12)	-8%
	MATC Area	7,040.58	9,320.22	2,279.64	32%
	MATC Area Multi-Space	92,462.04	75,350.03	(17,112.01)	-19%
	Meriter Area	23,183.76	23,335.58	151.82	1%
	Meriter Area Multi-Space	67,131.28	61,658.96	(5,472.32)	-8%
	MMB Area	19,944.96	24,247.57	4,302.61	22%
	MMB Area Multi-Space	78,238.62	74,954.72	(3,283.90)	-4%
	Monroe Area	60,906.89	56,203.02	(4,703.87)	-8%
	Monroe Area Multi-Space	-	317.24	317.24	n/a
	Schenks Area	7,865.87	7,300.02	(565.85)	-7%
	State St Area	15,701.82	8,939.65	(6,762.17)	-43%
	State St Area Multi-Space	87,605.01	91,372.20	3,767.19	4%
	University Area	88,987.82	77,658.88	(11,328.94)	-13%
	University Area Multi-Space	74,125.74	68,548.37	(5,577.37)	-8%
	Wilson/Butler Area	21,623.90	22,685.64	1,061.74	5%
	Wilson/Butler Area Multi-Space	11,731.00	26,304.44	14,573.44	124%
	Subtotal-On-Street Meters	1,042,102.42	1,016,933.25	(25,169.17)	-2%
<b>On-Street Construction-Related Meter Revenue</b>					
	Contractor Permits	48,108.42	12,364.97	(35,743.45)	-74%
	Meter Hoods	118,144.05	156,036.96	37,892.91	32%
	Subtotal-Construction Related Revenue	166,252.47	168,401.93	2,149.46	1%
<b>Totals-On-Street Meters</b>		1,208,354.89	1,185,335.18	(23,019.71)	-2%
<b>Monthly Parking and Long-Term Agreements</b>					
#2	Brayton Lot	65,336.68	68,013.82	2,677.14	4%
#11	State St Campus	88,309.31	102,318.74	14,009.43	16%
#1	Blair Lot	30,827.02	33,975.38	3,148.36	10%
	Wilson Lot	34,946.73	29,763.74	(5,182.99)	-15%
#13	Cap Square North	200,265.54	224,650.55	24,385.01	12%
#6	Gov East	131,710.22	148,605.46	16,895.24	13%
#9	Overture Center	95,322.06	38,555.93	(56,766.13)	-60%
#12	SS Capitol-Monthly (non-LT Lease)	118,239.89	215,139.93	96,900.04	82%
	Subtotal-Monthly Permit	764,957.45	861,023.55	96,066.10	13%
#9	Overture Center	69,212.35	112,217.60	43,005.25	62%
#12	SS Cap-Long Term Lease	30,601.64	4,204.40	(26,397.24)	-86%
	Subtotal-Long-Term Parking Leases	99,813.99	116,422.00	16,608.02	17%
<b>Total-Monthly Parking and Long-Term Agreements</b>		864,771.43	977,445.55	112,674.12	13%
<b>Miscellaneous Revenue</b>					
	Operating Lease Payments	1,894.55	(315.64)	(2,210.19)	-117%
	Other (Advertising; Residential Street Construction Permits; Property Sales; Other;	9,681.59	5,811.75	(3,869.84)	-40%
	Subtotal-Miscellaneous	11,576.13	5,496.11	(6,080.02)	-53%
Summary - RP3 and Misc Revenue (incl's Cycle Perms)		36,605.39	29,212.20	(7,393.19)	-20%
<b>TOTALS</b>		6,597,412.18	6,514,144.04	(83,268.14)	-1%
	Sales Tax		375,426.31		





## City of Madison Parking Utility Revenue(a) for the Months of June, 2014 and 2015(c)

Available Spaces (y)	Facility	Spaces (z)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)	
		Jun-14	Jun-15	Jun-14	Jun-15	Jun-14	Jun-15	Jun-14	Jun-15	Jun-14	Jun-15
Metered Lots	13 Blair Lot	13	13	25	25	--	--	707.85	\$ 980.87	\$ 2.18	\$ 3.02
	19 Lot 88 (Municipal Building)	17	17	25	25	60%	73%	1,173.83	\$ 1,183.98	\$ 2.76	\$ 2.79
	165 Brayton Lot Paystations	154	166	25	25	72%	76%	35,473.25	\$ 42,202.80	\$ 9.21	\$ 10.17
	53 Buckeye Lot Multi-Sp (f)	55	53	25	25	51%	37%	22,657.86	\$ 16,496.51	\$ 16.48	\$ 12.45
	Evergreen Lot Meters	23	--	25	0	22%	--	2,944.29	\$ -	\$ 5.12	\$ -
	23 Evergreen Lot Multi-Space	0	23	0	25	0%	44%	-	\$ 2,189.78	\$ -	\$ 3.81
	19 Wingra Lot	19	19	25	25	5%	0%	482.53	\$ 719.83	\$ 1.02	\$ 1.52
	36 SS Capitol	36	36	25	25	16%	16%	4,061.10	\$ 3,843.48	\$ 4.51	\$ 4.27
	45 Cycles	42	45	n/c	n/c	0%	--	293.84	\$ 213.79	n/c	n/c
C Cashiered	603 Capitol Square N (c)	319	349	30	30	62%	75%	66,595.49	\$ 78,615.48	\$ 6.96	\$ 7.51
	511 Gov East (c)	356	389	30	30	87%	84%	144,973.91	\$ 150,090.58	\$ 13.57	\$ 12.86
	607 Overture Ctr (c)	378	405	30	30	67%	86%	98,234.43	\$ 97,790.93	\$ 8.66	\$ 8.05
	530 SS Campus-Frances (c)		530					41,607.96	\$ 43,646.65		
	(SS Campus Combined Total)	955	959	30	30	57%	55%	262,778.83	\$ 270,873.44	\$ 9.17	\$ 9.42
	518 SS Campus-Lake (c)		429					221,170.86	\$ 227,226.79		
779 State St Capitol (c)	550	516	30	30	55%	57%	140,215.03	\$ 137,125.37	\$ 8.50	\$ 8.86	
Monthly	State St Campus Monthly (b) (d)	85	89	21	21	26%	44%	13,697.32	\$ 21,035.81	\$ 7.72	\$ 11.26
	Blair Lot Monthly (b) (h)	50	49	21	21	100%	98%	7,388.16	\$ 5,478.68	\$ 7.04	\$ 5.32
	Brayton Lot Monthly	97	80	21	21	45%	79%	10,135.23	\$ 11,486.23	\$ 5.00	\$ 6.84
	Wilson Lot Monthly (b) (h)	49	48	21	21	98%	96%	5,360.00	\$ 5,568.72	\$ 5.21	\$ 5.52
	Capitol Square N Monthly (b) (d)	281	254	21	21	67%	75%	35,518.48	\$ 33,195.62	\$ 6.02	\$ 6.22
	Gov East Monthly (b) (d)	115	122	21	21	77%	75%	21,909.40	\$ 23,688.54	\$ 9.11	\$ 9.25
	Overture Ctr Monthly (b) (d)	222	202	21	21	63%	51%	27,956.78	\$ 21,767.81	\$ 6.00	\$ 5.13
	SS Capitol Monthly (b) (d)	299	219	21	21	58%	60%	49,526.55	\$ 37,623.13	\$ 7.90	\$ 8.18
On-Street Metered	178 Campus Collection Area (e)	158	181	25	25	88%	68%	26,678.73	\$ 24,009.60	\$ 6.75	\$ 5.31
	25 Capitol Square Collection Area (e)	25	25	25	25	77%	65%	5,466.40	\$ 5,616.46	\$ 8.75	\$ 8.99
	94 CCB Collection Area (e)	101	96	25	25	77%	75%	17,802.47	\$ 17,232.07	\$ 7.05	\$ 7.18
	96 E Washington Collection Area (e)	84	96	25	25	28%	33%	8,501.18	\$ 6,536.32	\$ 4.05	\$ 2.72
	72 GEF Collection Area (e)	90	83	25	25	62%	55%	8,595.04	\$ 11,904.90	\$ 3.82	\$ 5.74
	102 MATC Collection Area (e)	100	104	25	25	59%	51%	15,369.02	\$ 16,928.04	\$ 6.15	\$ 6.51
	127 Meriter Collection Area (e)	145	129	25	25	63%	43%	21,421.90	\$ 16,632.96	\$ 5.91	\$ 5.16
	105 MMB Collection Area (e)	112	106	25	25	76%	81%	16,124.64	\$ 19,428.36	\$ 5.76	\$ 7.33
	123 Monroe Collection Area (e)	123	123	25	25	--	--	9,201.13	\$ 8,954.68	\$ 2.99	\$ 2.91
	18 Schenks Collection Area (e)	44	18	25	25	--	--	1,505.75	\$ 934.83	\$ 1.37	\$ 2.08
	123 State St Collection Area (e)	104	124	25	25	68%	56%	13,017.77	\$ 18,003.05	\$ 5.01	\$ 5.81
	197 University Collection Area (e)	202	199	25	25	87%	79%	26,632.55	\$ 25,709.07	\$ 5.27	\$ 5.17
	109 Wilson/Butler Collection Area (e)	133	107	25	25	50%	61%	10,295.25	\$ 8,383.02	\$ 3.10	\$ 3.13
	725 On Street Multi-Sp (g)	675	730	25	25	52%	52%	1,324.74	\$ 2,471.05	\$ 0.08	\$ 0.14
	Subtotal - Route Revenue	1,421	1,391	25	25	--	--	181,936.57	\$ 182,744.41	\$ 5.12	\$ 5.26
Meter-Related Constrn Rev							39,791.00	\$ 39,966.33			
Total On-St Meter Revenue							221,727.57	\$ 222,710.74			
Miscellaneous							6,601.51	\$ 10,009.03			
Total (a)	5,534	5,444					1,180,413.24	\$ 1,194,891.15			

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\$ 14,477.91

### Footnotes:

- (a) Excludes interest on investments
- (b) Most of these spaces are available to the public on nights and weekends.
- (c) Garage cashiered occupancies are based on data collected from the Zeag system for the peak weekday hours of 10AM-2PM.
- (d) Garage monthly occupancies are based on data collected from the Zeag system for the maximum number of permit parkers at any time of a day. Prior to 2013, monthly occupancy data was based on the assumption that monthly parkers had 100% occupancies.
- (e) Occupancies are based on monthly observational surveys performed on a single day, as well as Metric/Aslan system data.
- (f) Buckeye Lot Multi-Space occupancies are based on Metric/Aslan data.
- (g) Multi-space occupancy rates are not comparable to occupancy rates for metered collection routes because of differing data collection methodologies.
- (h) Blair and Wilson Lot Monthly Parker occupancy is not based on actual use; it is based on the total permits in use divided by the total available permits.
- (y) Maximum available revenue producing spaces.
- (z) Average available revenue producing spaces (excluding spaces that are out of service).
- (zz) As of 01/2015, Brayton Lot monthly occupancy is based on Zeag counts, rather than a once a month visual survey

Available Spaces indicates the total number of revenue producing spaces for each category that exist in the parking system. For example, Gov East has in Jan 2013 425 Cashiered spaces and 76 monthly spaces for a total of 511. Generally, the cashiered spaces will fluctuate over time based on the number of monthly parkers and out-of-service spaces. The distribution of cashiered and monthly spaces represents a snapshot of the system. Another change from previous years involves occupancy rates for monthly parkers, in the garages. These rates are now based on actual daily zeag counts, as the

## City of Madison Parking Utility YTD Revenue Total/Occupancy Average -- THRU JUN 2014 vs 2015

Available Spaces (y)	Facility	Spaces (z)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)	
		YTD-14	YTD-15	YTD-14	YTD-15	YTD-14	YTD-15	YTD-14	YTD-15	YTD-14	YTD-15
Metered Lots	13 Blair Lot	13	13	152	152	--	--	\$ 3,002.07	\$ 3,602.29	\$ 1.52	\$ 1.82
	19 Lot 88 (Municipal Building)	17	17	152	152	65%	77%	\$ 5,410.31	\$ 5,188.63	\$ 2.09	\$ 2.01
	157 Brayton Lot Paystations	154	158	152	152	81%	77%	\$ 210,719.58	\$ 217,962.91	\$ 9.00	\$ 9.08
	Brayton Lot Meters	0	0			--	--	\$ 732.51	\$ -	\$ -	\$ -
	53 Buckeye Lot Multi-Sp (f)	55	53	152	152	38%	35%	\$ 103,528.63	\$ 87,732.53	\$ 12.38	\$ 10.89
	Evergreen Lot	23	0	152	127	29%	0%	\$ 21,015.27	\$ -	\$ 6.01	\$ -
	23 Evergreen Lot Multi-Space	0	23	25	152	0%	49%	\$ -	\$ 15,064.41	\$ -	\$ 4.31
	19 Wingra Lot	19	19	152	152	--	--	\$ 3,963.84	\$ 4,229.34	\$ 1.37	\$ 1.46
	36 SS Capitol	36	36	152	152	19%	14%	\$ 22,994.56	\$ 22,621.69	\$ 4.20	\$ 4.13
	45 Cycles	42	45	101	101	--	--	\$ 527.05	\$ 10,220.87	\$ 0.12	\$ 2.25
Cashiered	603 Capitol Square N (c)	344	400	181	181	69%	79%	\$ 408,265.72	\$ 405,139.93	\$ 6.56	\$ 5.60
	511 Gov East (c)	388	408	181	181	81%	85%	\$ 837,524.54	\$ 805,579.86	\$ 11.93	\$ 10.91
	607 Overture Ctr (c)	333	479	181	181	73%	85%	\$ 599,679.76	\$ 606,138.23	\$ 9.95	\$ 6.99
	530 SS Campus-Frances (c) (SS Campus Combined Total)	954	1017	181	181	59%	57%	\$ 1,420,737.52	\$ 1,355,875.81	\$ 8.23	\$ 7.37
	518 SS Campus-Lake (c)							\$ 1,157,326.55	\$ 1,118,865.78		
750 State St Capitol (c)	592	625	181	181	47%	59%	\$ 816,829.12	\$ 783,515.61	\$ 7.62	\$ 6.93	
Monthly	State St Campus Monthly (b) (d)	77	31	126	126	39%	31%	\$ 96,567.64	\$ 102,318.74	\$ 9.95	\$ 26.20
	Blair Lot Monthly (b) (h)	49	49	126	126	99%	99%	\$ 35,096.93	\$ 33,975.38	\$ 5.68	\$ 5.50
	Brayton Lot Monthly	96	72	126	126	62%	80%	\$ 77,100.71	\$ 68,013.82	\$ 6.37	\$ 7.50
	Wilson Lot Monthly (b) (h)	49	48	126	126	97%	95%	\$ 34,337.41	\$ 29,763.74	\$ 5.56	\$ 4.92
	Capitol Square N Monthly (b) (d)	252	204	126	126	73%	73%	\$ 207,491.28	\$ 224,650.55	\$ 6.53	\$ 8.74
	Gov East Monthly (b) (d)	108	103	126	126	80%	78%	\$ 131,603.57	\$ 148,605.46	\$ 9.67	\$ 11.45
	Overture Ctr Monthly (b) (d)	238	128	126	126	67%	66%	\$ 186,249.55	\$ 150,773.53	\$ 6.21	\$ 9.35
	SS Capitol Monthly (b) (d)	177	110	126	126	58%	53%	\$ 178,322.33	\$ 219,443.35	\$ 8.00	\$ 15.83
On-Street Metered	175 Campus Collection Area (e)	158	171	152	152	68%	65%	\$ 155,917.65	\$ 142,908.33	\$ 6.49	\$ 5.50
	25 Capitol Square Collection Area (e)	25	25	152	152	73%	74%	\$ 32,442.43	\$ 30,577.19	\$ 8.54	\$ 8.05
	94 CCB Collection Area (e)	101	91	152	152	71%	71%	\$ 94,921.39	\$ 90,899.59	\$ 6.18	\$ 6.57
	96 E Washington Collection Area (e)	95	96	152	152	33%	36%	\$ 38,446.81	\$ 34,762.35	\$ 2.66	\$ 2.38
	72 GEF Collection Area (e)	87	82	152	152	67%	70%	\$ 61,686.07	\$ 64,629.03	\$ 4.66	\$ 5.19
	100 MATC Collection Area (e)	100	97	152	152	50%	49%	\$ 76,104.92	\$ 84,670.25	\$ 5.01	\$ 5.74
	127 Meriter Collection Area (e)	145	121	152	152	52%	56%	\$ 98,618.66	\$ 84,994.54	\$ 4.47	\$ 4.62
	105 MMB Collection Area (e)	112	102	152	152	84%	82%	\$ 94,017.85	\$ 99,202.29	\$ 5.52	\$ 6.40
	123 Monroe Collection Area (e)	124	123	152	152	--	--	\$ 61,686.50	\$ 56,203.02	\$ 3.27	\$ 3.01
	26 Schenks Collection Area (e)	44	18	152	152	--	--	\$ 9,402.85	\$ 7,300.02	\$ 1.41	\$ 2.67
	123 State St Collection Area (e)	112	124	152	152	58%	52%	\$ 84,546.47	\$ 100,311.85	\$ 4.97	\$ 5.32
	197 University Collection Area (e)	195	194	152	152	62%	68%	\$ 145,138.03	\$ 146,207.25	\$ 4.90	\$ 4.96
	109 Wilson/Butler Collection Area (e)	133	107	152	152	55%	59%	\$ 46,427.39	\$ 48,990.08	\$ 2.30	\$ 3.01
723 On Street Multi-Sp (g)	671	727	152	152	48%	48%	\$ 7,922.47	\$ 24,960.22	\$ 0.08	\$ 0.23	
	Subtotal - Route Revenue	1,431	1,351	152	152	--	--	\$ 1,007,279.49	\$ 1,016,616.01	\$ 4.63	\$ 4.95
	Meter-Related Constrn Rev							\$ 252,719.03	\$ 168,401.93		
	Total On-St Meter Revenue							\$ 1,259,998.52	\$ 1,185,017.94		
	Miscellaneous	0	0					\$ 44,993.57	\$ 29,212.20		
	Total (a)	5,447	5,389					\$ 6,706,691.99	\$ 6,514,646.82		

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\$ (192,045.17)

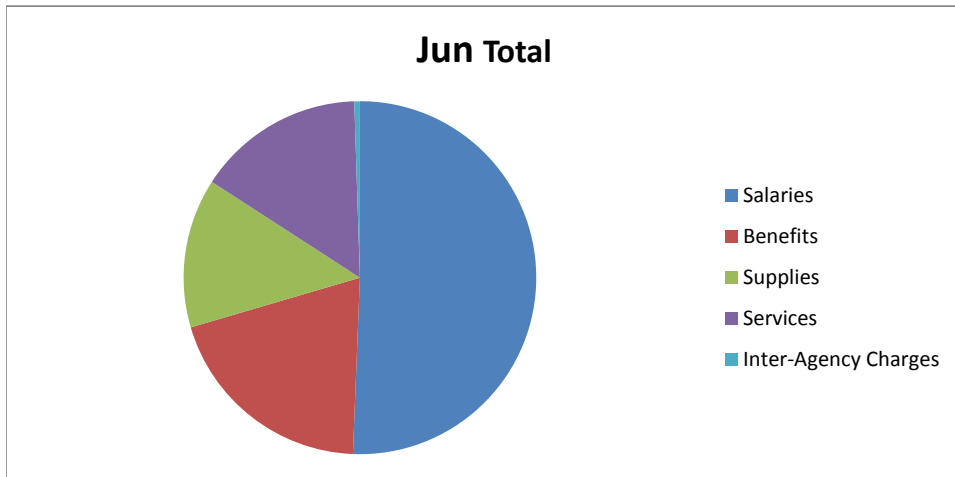
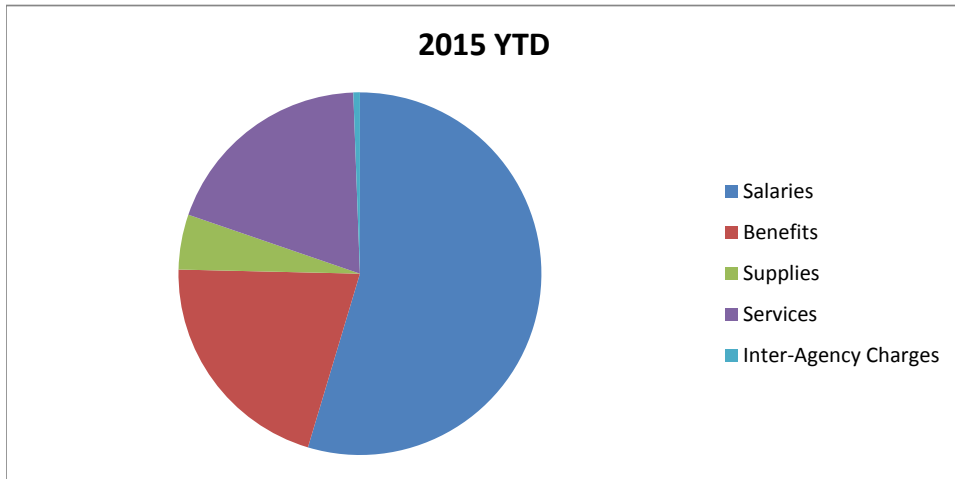
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  - (z) Average available revenue producing spaces (excluding spaces that are out of service).
  - (\*\*) Evergreen Lot Multispace converted 08/14/2014; occupancy based on metric system data rather than visual survey
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- Another change from previous years involves occupancy rates for monthly parkers, in the garages. These rates are now based on actual daily zeag counts, as the cashiered occupancy data have been for a number of years.



**2015 Parking Utility Year-To-Date Expenditures**

Category	2015 YTD					
	Total	Salaries	Benefits	Supplies	Services	Inter-Agency Charges
Jan Total	\$351,841	\$176,903	\$99,042	\$3,902	\$68,888	\$3,106
Feb Total	\$572,494	\$287,232	\$110,995	\$9,587	\$161,574	\$3,106
Mar Total	\$515,061	\$289,329	\$112,023	\$8,953	\$101,052	\$3,704
Apr Total	\$566,714	\$290,162	\$111,633	\$36,333	\$125,480	\$3,106
May Total	\$689,947	\$453,451	\$130,851	\$20,138	\$82,401	\$3,106
Jun Total	\$606,934	\$307,315	\$120,283	\$83,084	\$93,146	\$3,106



Source: Munis Account Trial Balance