

2010 Revenue by Route

| Route | Adult cash | Youth cash | S/D cash | Adult 10-ride | Youth 10-ride | S/D 10-ride | Monthly pass | Low-Income pass | S/D month pass | Visitor & other | MMSD Easy Rider | UW student | UW employee | Edgewood | MATC | Meriter | St. Mary's | City of Madison | Commute | Total |
|-------|------------|------------|----------|---------------|---------------|-------------|--------------|-----------------|----------------|-----------------|-----------------|------------|-------------|----------|---------|---------|------------|-----------------|---------|-----------|
| 1 | 562 | 178 | 123 | 534 | 260 | 95 | 376 | 50 | 110 | 28 | 523 | 18,567 | 2,033 | 77 | 364 | 14 | 33 | 98 | 32 | 24,057 |
| 2 | 87,239 | 12,701 | 6,300 | 63,638 | 3,589 | 8,015 | 104,393 | 7,293 | 21,923 | 6,598 | 29,599 | 495,311 | 195,145 | 4,995 | 51,514 | 2,191 | 4,308 | 9,871 | 5,737 | 1,120,361 |
| 3 | 46,074 | 7,445 | 2,461 | 48,387 | 5,035 | 4,585 | 41,252 | 3,090 | 10,133 | 2,597 | 13,766 | 177,343 | 86,627 | 32,390 | 25,472 | 1,252 | 1,294 | 14,927 | 3,757 | 527,886 |
| 4 | 83,853 | 16,603 | 7,192 | 62,633 | 6,017 | 7,480 | 80,157 | 8,893 | 25,548 | 7,389 | 64,288 | 177,063 | 66,551 | 3,825 | 43,762 | 3,905 | 7,074 | 10,605 | 3,059 | 685,895 |
| 5 | 55,220 | 15,728 | 5,243 | 43,091 | 4,108 | 5,695 | 67,177 | 7,930 | 18,682 | 5,257 | 48,596 | 36,254 | 24,202 | 3,222 | 33,173 | 4,266 | 7,113 | 6,427 | 2,528 | 393,913 |
| 6 | 136,858 | 29,174 | 8,373 | 104,827 | 17,654 | 8,877 | 122,466 | 11,073 | 24,596 | 9,911 | 95,317 | 229,957 | 122,101 | 6,511 | 158,062 | 7,162 | 3,787 | 17,358 | 4,276 | 1,118,338 |
| 7 | 18,078 | 3,083 | 1,010 | 9,658 | 1,024 | 1,062 | 13,902 | 1,083 | 3,571 | 1,606 | 4,886 | 31,125 | 10,455 | 4,519 | 7,456 | 517 | 400 | 1,624 | 456 | 115,516 |
| 8 | 3,484 | 195 | 136 | 1,155 | 100 | 242 | 1,810 | 117 | 467 | 118 | 452 | 18,312 | 4,382 | 145 | 788 | 171 | 91 | 409 | 41 | 32,615 |
| 9 | 5,432 | 1,351 | 694 | 2,857 | 628 | 457 | 3,437 | 307 | 972 | 231 | 2,273 | 129,592 | 25,518 | 414 | 3,498 | 209 | 156 | 521 | 374 | 178,922 |
| 10 | 2,495 | 383 | 186 | 1,407 | 43 | 129 | 1,051 | 105 | 750 | 54 | 340 | 43,298 | 7,632 | 156 | 1,199 | 99 | 29 | 213 | 92 | 59,659 |
| 11 | 4,212 | 264 | 209 | 8,449 | 223 | 172 | 9,220 | 159 | 1,072 | 121 | 552 | 23,321 | 29,198 | 193 | 1,412 | 117 | 60 | 1,140 | 123 | 80,216 |
| 12 | 3,721 | 354 | 158 | 12,414 | 129 | 504 | 4,690 | 130 | 477 | 129 | 584 | 8,472 | 14,353 | 223 | 1,979 | 34 | 25 | 4,589 | 317 | 53,282 |
| 13 | 15,086 | 3,741 | 1,520 | 9,896 | 698 | 1,831 | 16,161 | 1,558 | 5,498 | 1,577 | 18,783 | 33,713 | 18,556 | 611 | 6,247 | 1,157 | 1,411 | 1,244 | 586 | 139,874 |
| 14 | 17,666 | 4,181 | 1,486 | 29,874 | 2,646 | 1,959 | 29,093 | 1,258 | 2,511 | 842 | 15,122 | 159,878 | 83,267 | 979 | 10,570 | 989 | 530 | 8,935 | 2,514 | 374,302 |
| 15 | 27,044 | 4,111 | 1,634 | 47,823 | 2,460 | 3,537 | 44,879 | 1,539 | 4,183 | 820 | 8,169 | 204,855 | 131,041 | 1,592 | 12,257 | 1,578 | 476 | 10,139 | 3,203 | 511,338 |
| 16 | 49,826 | 20,259 | 3,867 | 30,881 | 6,403 | 2,330 | 44,944 | 6,226 | 8,858 | 5,006 | 91,042 | 15,248 | 13,459 | 941 | 24,594 | 1,387 | 2,479 | 1,715 | 3,717 | 333,182 |
| 17 | 4,637 | 1,865 | 694 | 3,768 | 539 | 637 | 8,927 | 2,412 | 3,508 | 1,777 | 20,994 | 2,646 | 3,965 | 288 | 8,077 | 70 | 470 | 306 | 130 | 65,710 |
| 18 | 50,805 | 19,796 | 3,256 | 35,177 | 2,863 | 3,353 | 47,098 | 7,767 | 10,328 | 6,391 | 88,842 | 19,975 | 19,780 | 1,550 | 28,403 | 884 | 4,140 | 2,207 | 2,310 | 354,922 |
| 19 | 8,410 | 4,209 | 810 | 12,584 | 7,999 | 713 | 8,822 | 445 | 1,391 | 279 | 11,210 | 64,744 | 34,789 | 1,436 | 4,787 | 272 | 679 | 2,883 | 655 | 167,116 |
| 20 | 19,312 | 4,353 | 1,296 | 9,195 | 1,074 | 1,085 | 18,864 | 2,721 | 5,325 | 2,773 | 19,877 | 14,685 | 7,884 | 602 | 34,136 | 324 | 928 | 546 | 172 | 145,151 |
| 21 | 17,973 | 7,891 | 1,742 | 12,929 | 2,930 | 1,219 | 17,573 | 2,495 | 5,079 | 1,973 | 41,030 | 22,569 | 13,548 | 722 | 15,073 | 329 | 794 | 1,774 | 328 | 167,969 |
| 22 | 26,442 | 10,785 | 2,161 | 19,633 | 3,221 | 2,170 | 24,590 | 4,218 | 6,739 | 3,089 | 56,825 | 16,629 | 18,517 | 958 | 18,152 | 569 | 1,987 | 1,050 | 444 | 218,179 |
| 25 | 1,701 | 113 | 41 | 3,056 | 17 | 10 | 2,870 | 193 | 63 | 55 | 143 | 993 | 468 | 53 | 351 | 15 | 52 | 37 | 444 | 10,672 |
| 26 | 419 | 59 | 15 | 249 | 31 | 19 | 462 | 125 | 58 | 75 | 150 | 177 | 87 | 6 | 165 | 9 | 8 | 9 | 7 | 2,129 |
| 27 | 1,481 | 418 | 80 | 5,352 | 173 | 80 | 3,024 | 105 | 286 | 51 | 5,104 | 6,724 | 13,020 | 245 | 558 | 531 | 237 | 1,814 | 211 | 39,492 |
| 28 | 7,298 | 1,230 | 643 | 7,968 | 547 | 343 | 11,672 | 499 | 1,466 | 456 | 6,517 | 152,275 | 118,328 | 1,012 | 5,735 | 400 | 362 | 1,880 | 700 | 319,333 |
| 29 | 809 | 315 | 106 | 10,083 | 320 | 54 | 2,249 | 71 | 147 | 45 | 575 | 2,690 | 8,097 | 51 | 609 | 69 | 293 | 2,545 | 232 | 29,361 |
| 30 | 25,298 | 7,095 | 1,132 | 13,123 | 2,395 | 1,630 | 21,884 | 3,980 | 6,531 | 4,025 | 40,686 | 21,557 | 13,392 | 2,203 | 19,271 | 575 | 867 | 2,110 | 1,000 | 188,755 |
| 32 | 5,963 | 2,251 | 620 | 2,975 | 872 | 163 | 4,295 | 921 | 1,217 | 826 | 11,373 | 2,405 | 1,846 | 90 | 4,501 | 188 | 137 | 512 | 218 | 41,372 |
| 33 | 622 | 99 | 102 | 353 | 59 | 71 | 503 | 177 | 139 | 25 | 515 | 9,856 | 2,265 | 25 | 329 | 21 | 23 | 79 | 64 | 15,326 |
| 34 | 1,493 | 251 | 49 | 1,355 | 151 | 199 | 1,915 | 254 | 475 | 268 | 2,370 | 1,110 | 599 | 21 | 13,218 | 50 | 138 | 315 | 57 | 24,289 |
| 36 | 7,223 | 1,363 | 282 | 3,727 | 368 | 384 | 5,873 | 765 | 1,257 | 731 | 4,299 | 4,197 | 2,344 | 282 | 3,170 | 79 | 156 | 472 | 130 | 37,103 |
| 37 | 3,486 | 608 | 274 | 3,829 | 152 | 281 | 4,187 | 207 | 569 | 119 | 913 | 80,020 | 19,754 | 261 | 1,743 | 78 | 100 | 841 | 367 | 117,789 |
| 38 | 7,763 | 1,636 | 481 | 24,246 | 270 | 1,068 | 11,175 | 369 | 775 | 145 | 1,177 | 108,586 | 78,312 | 441 | 2,105 | 575 | 205 | 6,913 | 1,974 | 248,216 |
| 39 | 2,464 | 444 | 121 | 4,863 | 350 | 389 | 3,522 | 697 | 748 | 351 | 1,645 | 5,961 | 3,881 | 67 | 4,707 | 83 | 103 | 618 | 154 | 31,168 |
| 40 | 24,870 | 7,946 | 1,578 | 12,288 | 1,322 | 1,226 | 19,277 | 2,829 | 4,725 | 2,099 | 32,750 | 10,164 | 6,182 | 556 | 9,469 | 147 | 1,959 | 728 | 1,137 | 141,252 |
| 44 | 2,906 | 1,160 | 174 | 1,989 | 364 | 218 | 3,419 | 266 | 453 | 198 | 5,424 | 38,530 | 27,853 | 127 | 998 | 355 | 424 | 225 | 294 | 85,377 |
| 47 | 9,040 | 1,705 | 389 | 7,989 | 410 | 895 | 9,409 | 908 | 1,619 | 296 | 7,107 | 14,512 | 13,364 | 338 | 4,417 | 794 | 842 | 1,217 | 717 | 75,966 |
| 48 | 1,166 | 179 | 42 | 607 | 79 | 14 | 1,962 | 107 | 126 | 61 | 440 | 7,516 | 4,560 | 21 | 236 | 122 | 41 | 84 | 54 | 17,417 |
| 50 | 18,004 | 8,031 | 1,277 | 11,428 | 1,969 | 1,006 | 18,734 | 1,848 | 4,464 | 1,842 | 41,697 | 16,021 | 9,447 | 802 | 10,577 | 698 | 488 | 1,113 | 707 | 150,151 |
| 51 | 6,189 | 3,078 | 383 | 3,309 | 650 | 310 | 5,121 | 699 | 1,171 | 755 | 18,106 | 3,980 | 2,973 | 323 | 4,831 | 80 | 128 | 400 | 241 | 52,726 |
| 52 | 7,149 | 1,951 | 301 | 4,215 | 479 | 313 | 4,855 | 518 | 750 | 458 | 5,277 | 19,023 | 9,618 | 498 | 3,582 | 275 | 190 | 761 | 156 | 60,370 |
| 55 | 2,530 | 253 | 75 | 5,437 | 12 | 135 | 20,076 | 156 | 123 | 124 | 741 | 3,311 | 2,240 | 100 | 1,518 | 77 | 16 | 212 | 1,339 | 38,474 |
| 56 | 5,249 | 1,239 | 362 | 11,436 | 895 | 590 | 12,155 | 318 | 1,259 | 216 | 6,451 | 37,180 | 37,220 | 435 | 3,435 | 235 | 525 | 4,331 | 686 | 124,218 |
| 57 | 6,060 | 2,504 | 268 | 12,435 | 715 | 821 | 11,428 | 474 | 1,420 | 265 | 10,728 | 31,924 | 33,802 | 420 | 4,308 | 96 | 141 | 2,520 | 811 | 121,141 |
| 58 | 2,611 | 531 | 167 | 10,826 | 505 | 311 | 4,191 | 165 | 433 | 52 | 697 | 15,852 | 25,293 | 1,879 | 1,634 | 100 | 750 | 1,147 | 206 | 67,349 |
| 59 | 1,790 | 824 | 109 | 651 | 132 | 43 | 1,312 | 115 | 200 | 302 | 1,843 | 773 | 517 | 147 | 896 | 53 | 148 | 48 | 48 | 9,952 |
| 63 | 3,654 | 960 | 186 | 1,541 | 180 | 129 | 3,730 | 443 | 728 | 682 | 3,974 | 5,839 | 2,213 | 236 | 1,938 | 149 | 132 | 225 | 55 | 26,995 |
| 67 | 33,025 | 11,803 | 1,702 | 18,508 | 4,228 | 2,252 | 26,219 | 3,927 | 5,551 | 4,117 | 56,416 | 48,764 | 21,040 | 2,454 | 20,577 | 1,053 | 930 | 1,657 | 1,050 | 265,274 |
| 68 | 3,412 | 498 | 160 | 1,335 | 176 | 148 | 2,896 | 319 | 480 | 314 | 1,352 | 4,227 | 1,676 | 758 | 1,258 | 246 | 60 | 217 | 51 | 19,581 |
| 70 | 18,931 | 2,679 | 1,186 | 12,262 | 699 | 1,477 | 11,645 | 1,002 | 2,427 | 918 | 2,382 | 53,476 | 22,485 | 620 | 7,713 | 1,137 | 276 | 1,387 | 609 | 143,310 |
| 71 | 4,040 | 400 | 258 | 10,085 | 297 | 527 | 6,841 | 230 | 809 | 113 | 871 | 25,365 | 29,064 | 261 | 1,829 | 392 | 158 | 1,620 | 553 | 83,714 |
| 72 | 7,800 | 976 | 312 | 14,353 | 507 | 730 | 11,529 | 541 | 1,510 | 218 | 1,802 | 41,266 | 46,991 | 519 | 4,228 | 578 | 148 | 1,226 | 907 | 136,140 |
| 73 | 16,326 | 2,174 | 1,029 | 12,306 | 499 | 1,264 | 20,087 | 2,005 | 3,116 | 1,768 | 4,921 | 21,918 | 15,587 | 1,177 | 8,036 | 376 | 385 | 1,191 | 865 | 115,030 |
| 74 | 3,322 | 573 | 99 | 4,313 | 350 | 119 | 4,600 | 220 | 308 | 113 | 407 | 8,248 | 4,427 | 182 | 1,133 | 131 | 39 | 251 | 70 | 28,904 |
| 78 | 1,993 | 604 | 113 | 1,076 | 35 | 122 | 1,234 | 195 | 307 | 239 | 581 | 1,112 | 607 | 31 | 752 | 73 | 59 | 58 | 11 | 9,204 |
| 80 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 81 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 82 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 84 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 85 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 90 | - | 8,884 | - | - | 70,167 | - | 1,110 | 41 | 74 | - | 218,912 | - | - | - | - | - | - | - | - | 299,187 |
| 91 | - | 6,881 | - | - | 35,941 | - | 814 | 74 | 20 | - | 117,808 | - | - | - | - | - | - | - | - | 161,538 |
| 92 | - | 10,619 | - | - | 90,909 | - | 779 | 77 | 21 | - | 148,287 | - | - | - | - | - | - | - | - | 250,693 |