



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Minutes-Approved

### Subcommittee of the Transit and Parking Commission: REVIEW TAXI REGULATIONS & SHARED-RIDE SERVICES

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September 25, 2014

Meeting Time  
12:00 PM - Noon

Madison Municipal Building, Suite LL 110  
215 Martin Luther King, Jr. Blvd.  
Madison, WI 53701-2986

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Documents prepared for this Subcommittee can be found on the City website by searching on 34194 under Legislation at the Legislative Information Center.

#### I. CALL TO ORDER/ROLL CALL

The meeting was called to order at 12:03 PM.

Present: Wayne Bigelow, Ann Kovich, Gary Poulson, Kate Lloyd.

Others Present: Captain Bach, MPD; Keith Pollock, TE; Candice Taylor via telephone at 1:07 PM, Government Relations for Lyft; David Lee, Union Cab; David Rossing, Union Cab Driver; Adam Chern, Union Cab; Jason Glomp, President of Union Cab; William LeGore, Dane County Regional Airport; Justin LaPlante.

#### II. APPROVAL OF MINUTES – July 29, 2014 Meeting

By unanimous consent, the July 29, 2014 Minutes were approved.

#### III. PUBLIC COMMENT

David Rossing, Union Cab, supported family for almost nine year drive a cab. TNC are grand experiment in the undoing of public safety and service standards and destruction of good jobs.

Adam Chern, Union Cab driver, believes surge pricing induces drivers to get on the road Who may not be in a condition to drive without any oversight. Surge pricing can encourage out of town drivers to come to Madison during special events. These drivers are more difficult to regulate. Also, drivers are beginning to run Lyft and Uber app and eventually there will be an accident and nobody will want to take responsibility.

Jason Glomp, President of Union Cab, stated that Mayor Soglin's proposal makes sure vehicles are covered by commercial insurance from the time they leave their house until the time they come home. If we don't have that, it endangers public and gives these companies an unfair advantage over taxicabs.

Carl Whiting, Union Cab Driver, stated that Union cab is an asset to community. If other companies want to compete on an even playing field that's fine but at the same time that Union is the control group upon TNC experiment is being played.

William LeGore, Dane County Regional Airport, was curious how the process is going with the City. The annual airport permit fee is \$4,800 per taxicab company or \$200 per taxicab vehicle.

#### IV. DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code. – None.

**V. BUSINESS ITEMS**

**Items a. through e. were taken out of order after Item d. (Legistar file # 34016 not Surge Pricing) .**

a. Background checks on Taxicab and TNC drivers

Captain Bach discussed background check process and its limitations. He explained that per City ordinance, applicants may only be denied a permit based upon convictions or pending charges. The subcommittee requested that Back work with City Attorney to come back with a proposal to expand the basis for denials.

**Items b. through e. were only discussed as they relate to Item d. (Legistar file # 34016 not Surge Pricing).**

b. Vehicle inspection on Taxicabs and TNC vehicles

c. 24/7 Service Requirement

d. Dynamic or “surge” pricing

e. Geographic coverage in Madison

**[Note: Inadvertently there were two Item d’s on the Agenda.]**

d. [34016](#) Amending the Madison General Ordinances to permit the business of and outline the licensing requirements for Transportation Network Companies operating in the City of Madison. Note: both items are assigned Legistar number 34016.

**Alder Resnick Proposals and Substitute items**

[Version 1](#) : Original proposal re: TNCs

[Substitute Body](#): Substitute proposal

Milwaukee, Chicago, Minneapolis and Seattle have been discussing the same issues this body has. Minneapolis and Seattle are two cities that share our sense of economic justice and have found regulatory paths for TNCs to operate. Resnick’s proposal leverages what other cities have done. Resnick and Mayor agree on many points including background checks, 24 x 7 operation; however there are nine points of contention in the Mayor’s proposal that are “deal killers.” Resnick’s plan also has at least one “deal killer”. Although, unlike Mayor’s proposal, Resnick’s gives the City a pathway forward. Major issues of contention that still need to be addressed are surge pricing and insurance.

Resnick would rather have nothing passed than a disingenuous proposal.

**Mayor’s Alternative Proposal**

[Alternate Body](#):

The Mayor presented a power point presentation (available in Legistar File # 34194) for regarding “responsible regulation” and discussed his proposal.

**VI. ANNOUNCEMENTS**

- a. General announcements by Chair.
- b. Items for future meetings.
  - Captain Bach and ACA Pequero will work on proposed ordinance change.
  - Staff will create a chart to display the differences between Alder Resnick and Mayor Soglin's proposals.
- c. Next meeting date.  
October 13, 2014 at Noon.

**VII. ADJOURNMENT**

A motion to adjourn was made by Kovich and seconded by Poulson at 1:40 PM. The motion passed by voice vote/other.