

APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL

AGENDA ITEM # _____
Project # _____
Legistar # 21680

DATE SUBMITTED: 1-24-2012
UDC MEETING DATE: 2-1-2012
Action Requested
 Informational Presentation
 Initial Approval and/or Recommendation
 Final Approval and/or Recommendation

PLEASE PRINT!

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PROJECT ADDRESS: 4716 VERONA ROAD
ALDERMANIC DISTRICT: 10

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:
Amerco REAL ESTATE DAVID POLLOCK

CONTACT PERSON: DAVID POLLOCK
Address: _____
Phone: 602-263-6502
Fax: 602-277-1026
E-mail address: DAVID.POLLOCK@UHAUL.COM

TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)
- General Development Plan (GDP)
- Specific Implementation Plan (SIP)
- ___ Planned Community Development (PCD)
- ___ General Development Plan (GDP)
- ___ Specific Implementation Plan (SIP)
- ___ Planned Residential Development (PRD)
- ___ New Construction or Exterior Remodeling in an Urban Design District* (A public hearing is required as well as a fee)
- ___ School, Public Building or Space (Fee may be required)
- ___ New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- ___ Planned Commercial Site



(See Section B for:)

- ___ New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- ___ R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- ___ Comprehensive Design Review* (Fee required)
- ___ Street Graphics Variance* (Fee required)
- ___ Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

SITE DATA

NAME OF PROJECT: U-HAUL MADISON
 PROJECT ADDRESS: 4716 VERONA ROAD
 PARCEL NO: 0709-323-0222-0
 PARCEL CLASS: COMMERCIAL
 LOT NO AND SIZE:
 LOT 1 297,568.76 S.F.± (6.83 ACRES)
 LOT 2 60,603.72 S.F.± (1.39 ACRES)
 TOTAL AREA 358,063 S.F.± (8.22 ACRES)
 ZONING: PUD / GDP / SIP
 EXISTING BUILDING: 73,473± S.F.
 PROPOSED USES:
 RETAIL/RENTAL 3,274 S.F.±
 OFFICE/BUSINESS 5,023 S.F.±
 SELF-STORAGE AREA 46,785 S.F.±
 WAREHOUSE AREA (U-BOX) 12,991 S.F.±
 EXTERIOR STORAGE 2,850 S.F.±
 PROPOSED FUTURE COMMERCIAL
 RETAIL/BUSINESS DEVELOPMENT 38,830 S.F.±
 PARKING:
 EXISTING (LOT 1 & 2) = 506 SPACES
 PARKING: (PER SECTION 28.11 CITY OF MADISON ZONING ORDINANCE)

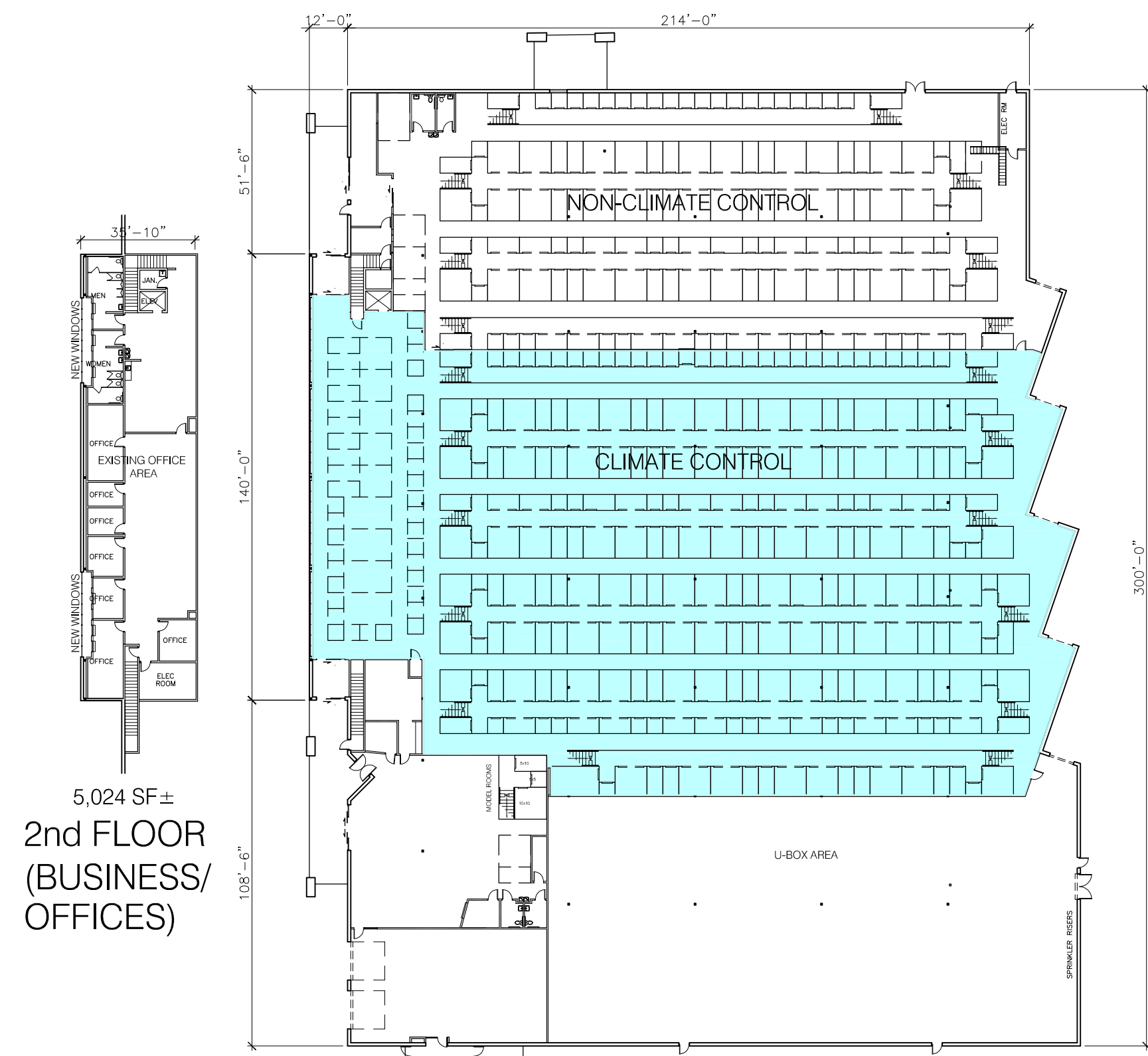
	REQUIRED	PROPOSED
BUSINESS OFFICE= 5,023 S.F. 1 SP/400 S.F.	13 SPACES	14 SPACES
RETAIL = 3,274 S.F. 1SP/ 300 S.F.	11 SPACES	26 SPACES
STORAGE/ WAREHOUSE = 1 SP/ 2 EMPLOYEES	05 SPACES	39 SPACES
LOADING SPACES	00 SPACES	07 SPACES
DISPLAY SPACES	00 SPACES	13 SPACES
TOTAL SPACES	29 SPACES	99 SPACES

*NOTE: SITE IS PROVIDED WITH (2) HANDICAPPED AND (1) VAN ACCESSIBLE SPACE

PROPOSED ROOM MIX

ROOM SIZE	NON-CLIMATE CONTROL			CLIMATE CONTROL			MINI BUILDINGS			TOTAL		
	SINGLE LEVEL	SC-10s UP/DN	TOTAL QTY.	SINGLE LEVEL	SC-10s UP/DN	TOTAL QTY.	TOTAL QTY.	SQ. FT.	%	TOTAL QTY.	SQ. FT.	%
5 x 5	0	47	6	29	63	13	0	0	0	158	3,950	7
5 x 10	6	52	52	11	103	72	0	0	0	296	14,800	26
5 x 15	0	0	0	0	0	1	0	0	0	1	75	0
8 x 10	0	0	0	0	0	0	0	0	0	0	0	0
10 x 10	2	34	54	5	77	79	0	0	0	251	25,100	44
10 x 15	1	0	15	4	0	51	14	2,100	100	85	12,750	23
TOTAL	9	133	127	49	243	216	14	2,100	100	791	56,675	100

CLIMATE CONTROL - 508 ROOMS, 36,350 S.F. = 64%
 NON-CLIMATE CONTROL - 269 ROOMS, 18,225 S.F. = 36%

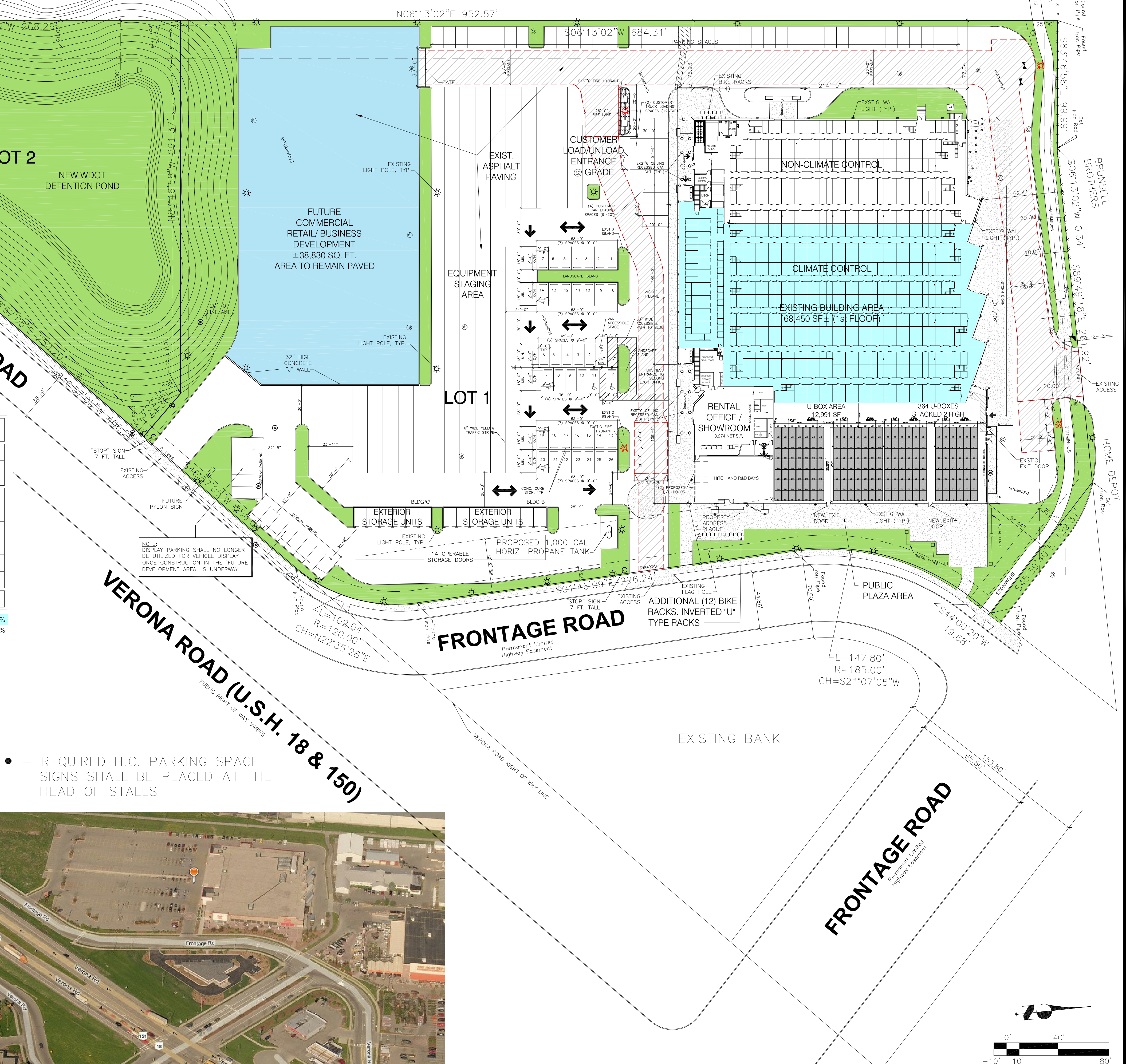


Scale: 1" = 40'-0"



AERIAL IMAGE nts

WISCONSIN DEPARTMENT OF TRANSPORTATION



DEVELOPMENT SITE PLAN

Scale: 1" = 40'-0"

GENERAL NOTES:

REVISIONS:

NO.	DATE	INITIALS	NOTES
1	07/26/11	DP	UDC SUBMITTAL
2	08/22/11	DP	REZONING APPROVAL
3	10/04/11	DP	FINAL CITY SITE PLAN REVIEW
4			
5			
6			
7			
8			

PROFESSIONAL SEAL:

ARCHITECT LOGO:

AMERCO
 REAL ESTATE COMPANY

CONSTRUCTION DEPARTMENT
 2727 NORTH CENTRAL AVENUE
 PHOENIX, ARIZONA 85004
 P: (602) 263-6502
 F: (602) 277-1026

SITE ADDRESS:

U-Haul Moving & Storage
 4716 Verona Road
 Madison, WI

SHEET CONTENTS:

Development
 Site Plan

749032

DRAWN: JRG

CHECKED: DP

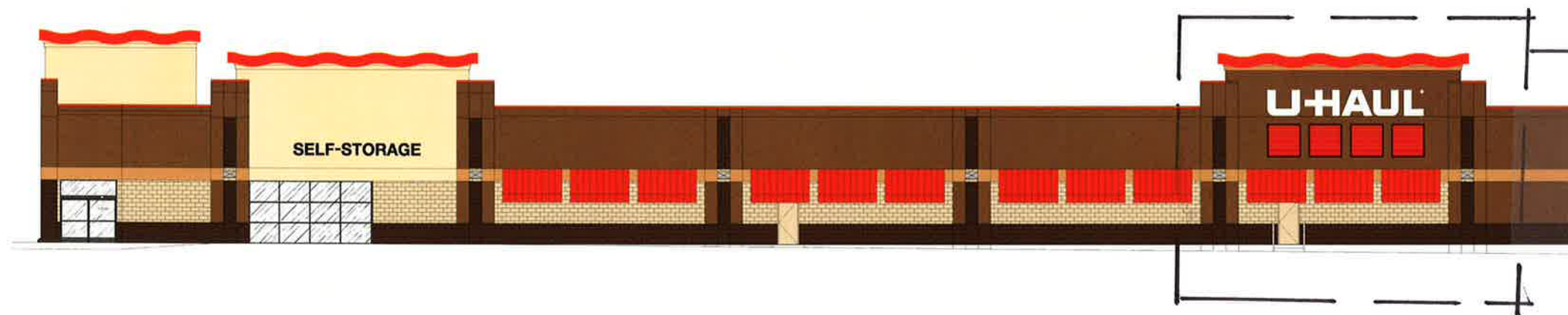
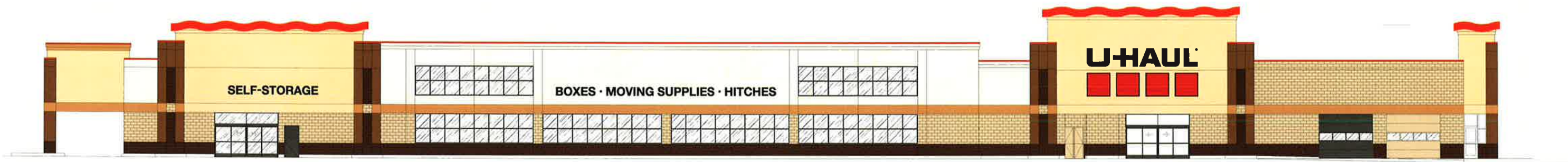
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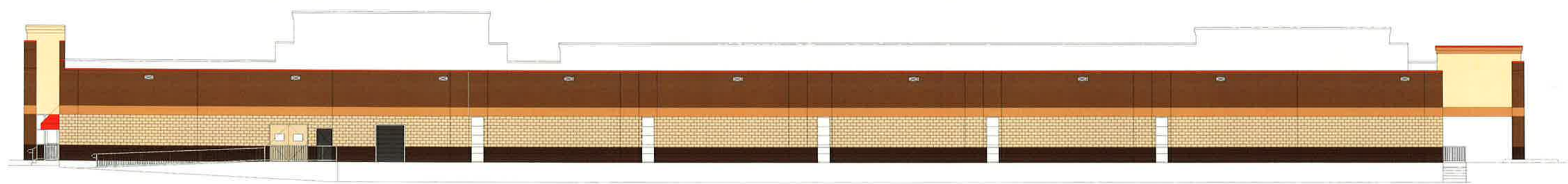
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Signable Area: 37ft x 19'-4" = 651SF
 New Sign Request:
 Sign Dim. 10'- 6 1/2" x 24' - 8 7/8"
 Sign Area 262 SF

 Allowable Building Sign Area
 285 LF x 24FT High = 6,840 SF
 8,688 SF x 30% = 2,052 SF Sign Area

 Sign Area Existing = 48.5 SF
 New Sign Area = 262 SF
 Total Sign Area Revised 310.5 SF



U-Haul Wall Signs

PP

12/26/11