

GENERATED CONTENT CHART / PRESIDENT'S WG ON COUNCIL COMMUNICATIONS

<u>Content</u>	<u>Current Content Provided</u>	<u>Current Distribution Format/Frequency</u>	<u>Content: Ideal World</u>	<u>Future Content</u>
News Releases	<p>City-Wide Press Conferences Press Releases Closures, Winter, Beaches, Streets</p> <p>Department-Specific Parks Newsletter City Engineering Active Updates</p> <p>Development Updates</p> <p>Outside Media Article Links</p>			
Project Status	<p>Department-Specific Engineering Traffic Engineering Parks</p> <p>Developments</p>			
Calendar	<p>Meetings District meetings City meetings (including individual agenda items)</p> <p>Events District specific (development projects, office hours, etc.) City events Third Party Events (no-cost/non-profit)</p>			

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Issue Based Generated Content	Alders Blog posts on specific topics (i.e. F35's, budget, water quality)			

Parking Lot	Best Practices How to write Media Training Centralized, automated City Meeting information Lack of timely information to the public (last minute) Alder communication: how alders get information from each other, staff, etc. School information or other information section Public Information Officers Meeting How residents reach alders and staff Potential resident survey			
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