

Lake Monona Waterfront Design Challenge
Ad-hoc Committee RFQ – Consultant Team Selections
06-14-22

City staff draft interview questions for consideration:

- 1) Please share your team's experience with waterfront planning initiatives similar to the Lake Monona Waterfront. Provide examples of unique design solutions your team developed; what factors were involved, and how was the solution arrived at? For the Lake Monona Waterfront, what does your team see as the primary challenge for the planning area?
- 2) The City of Madison conducted an extensive two-year community outreach process for the Lake Monona Waterfront. Equity and inclusion are guiding principles for master plan development. Please provide examples of how your team developed master plans centered on equity and inclusion.
- 3) The design challenge work period is fourteen weeks. Please describe your team's capability to provide a visionary master plan for the Lake Monona Waterfront within this timeframe.

Proposed interview format:

15 min. team presentation

15 min. question and answer period