



Traffic Engineering and Parking Divisions

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To: City Transit and Parking Commission

From: Jo Easland, Parking Analyst

Subject: October 2008 Revenue Report and November Activity Report

OCTOBER AND YEAR-TO-DATE REVENUES

	Prior Yr Comp'n		Actuals +/- Budget Comparison			
	YTD Oct '08 +/- '07		For the Month		YTD thru Oct	
	Amount	%	Amount	%	Amount	%
Cashiered Parking Facilities	\$ (101,130)	(1.7)	\$ + 2,570	+ .4	\$ (100,800)	(1.7)
Off-Street Meters (Lots & Ramps)	(15,210)	(3.1)	(690)	(1.4)	(11,740)	(2.4)
On-Street Meters	(87,000)	(6.1)	(6,550)	(4.2)	(81,660)	(5.7)
Constr'n Rev – On-Str Meters	<u>(18,130)</u>	(7.2)	<u>(10,200)</u>	(34.1)	<u>(39,050)</u>	(14.4)
Subtotal - On-Street Meter Rev	(105,130)	(6.2)	(16,750)	(9.0)	(120,710)	(7.1)
Monthly Parking (incl. LT Leases)	(2,820)	(.4)	+ 130	+ .2	(4,370)	(.7)
RP3 and Miscellaneous Rev	<u>+ 22,920</u>	+12.9	<u>(480)</u>	(4.0)	<u>+ 41,420</u>	+ 26.0
Totals	<u>\$ (201,370)</u>	(2.3)	<u>\$ (15,220)</u>	(1.6)	<u>\$ (196,200)</u>	(2.2)
	Column Ref >>>	A	B		C	

Highlights/Remarks: (# references correspond with the map at back)

Cashiered Revenues. The -\$101,130 variance vs YTD 2007 (Col A) is NET of increases of about \$42,460 and \$17,860 for Coupon and Special Event revenue, respectively. "Regular" cashiered revenue is about \$164,450 behind 2007 levels. This shortfall occurred despite the same number of revenue-generating days as last year; in addition to general economic weakness and/or higher fuel costs for most of the year, there were 41 fewer spaces in service this year and average occupancy is off slightly at all ramps except Government East (#7). The State Street Campus Ramp (SSCa, #11) experienced the largest decline in "regular" cashiered revenue (-\$84,960); in addition to 25 fewer spaces in service, occupancy is off about 2%, which equates to about 21 fewer occupied spaces *daily*. The other notable declines were -\$41,500 for State Street Capitol (#12) and -\$22,460 for Overture (#9); about 22 fewer spaces were occupied *daily* at the Overture Center Ramp thru October.

On-Street Meter Revenues. Through the end of October, this revenue category averaged about \$84,000 under both 2007 levels (Col A) and budget (Col C); this was despite one extra revenue-generating day and three additional spaces in service this year. As mentioned in prior reports, however, about \$30,000 of this shortfall occurred during the first two months of the year, primarily due to record snowfall (as evidenced by four sets of declared snow emergencies). Of course, poor economic conditions and higher fuel costs likely also factor in.

Construction-Related Revenues. YTD revenues came in \$18,130 under 2007 levels (Col A), and about \$39,050 under YTD budget (Col C), again likely due to the economic downturn. As mentioned in prior reports, revenue from the sale of hangtags is down for the first time since inception of the program in 1998 (although there has been improvement the last couple months vs 2007). Specifically, revenue thru October is about \$12,860 behind 2007 levels – we have sold about 100 fewer Half-day permits (\$7) and about 930 fewer Full-day permits (\$13).

RP3/Miscellaneous Revenues. The +\$22,920 and +\$41,420 increases over 2007 and YTD Budget, respectively (Cols A and C) are primarily due to \$40,800 of (unexpected) FEMA reimbursement for storm damages incurred this past winter.

The 2007/08 RP3 permit season (which coincides with the school year) concluded August 31 – we sold 5 fewer permits compared to the 06/07 season. Effective July, we began selling permits for the 08/09 permit year. (The permit cost remains unchanged at \$21 for the full year, with the cost prorated every three months.) Sales thru October were about 280 permits behind last year (albeit timing differences are always a factor). Reminder: this was our first year accepting **online** permit *renewals*. About 930 permits were renewed online -- about 67% of total renewals processed last year.

Advertising revenue came in about \$11,800 under 2007 levels and about \$7,600 under budget. As reported previously, this line item will come in about \$11,800 and \$9,100 below 2007 and budget, respectively (assuming no additional changes), due to removal of display ads.

Bottomline: TOTAL revenues thru October are about \$201,370 under 2007 levels (Col A), and about \$196,200 under YTD budget (Col C). As most of this decline appears to be economy-driven, **we expect it will persist thru year-end. The year-end shortfall is presently estimated at \$260,000** (no change from last month).

See Attachments A thru C for *detailed* YTD 2007 vs 2008 revenue comparisons.

NOVEMBER 2008 ACTIVITY REPORT

During November, staff worked on the following projects ...

- continued work on the Identity Theft Prevention/'Red Flags' policy (per directive of the City Attorney's Office);
- continued review of RFP responses for multi-space meters;
- continued extensive concrete remediation at most structures; and
- continued efforts for changeover of revenue software from CTR to Zeag.

Bill Knobeloch started his dual role as Parking Operations Manager AND Interim Traffic Operations Manager. This will continue until a permanent Traffic Operations Manager has been hired.

2008 REVENUES -- BUDGET VS ACTUAL						
Year-to-Date 2008- Through OCT						
		(## = TPC Map Reference)	Budget	Actual	Actual +/- Budget	
					Amount	%
74000s	Permits					
	74281	RP3 (residential parking permits)	90,676.23	96,123.00	5,446.77	6.01
	74282	Motorcycle Permits	1,500.00	1,348.94	(151.06)	(10.07)
	74283	Resid Street Constr Permits	-	-	-	n/a
		Subtotal - Permits	92,176.23	97,471.94	5,295.71	5.75
75300	Awards and Damages		-	381.31	381.31	n/a
76350	Advertising Revenue		59,816.70	52,229.90	(7,586.80)	(12.68)
76710	Cashiered Revenue		-	-	-	
		ALL Cashiered Ramps	-	-	-	
	#4	582512 Cap Sq North	508,877.90	518,386.93	9,509.03	1.87
	#6	582532 Gov East	1,079,181.04	1,114,839.39	35,658.35	3.30
	#9	582522 Overture Center	665,693.82	610,082.77	(55,611.05)	(8.35)
	#11	582542 SS Campus-Frances	1,069,787.29	1,022,858.15	(46,929.14)	(4.39)
	#11	582552 SS Campus-Lake	1,420,450.48	1,364,516.33	(55,934.15)	(3.94)
	#12	582562 SS Capitol	1,202,270.30	1,214,787.05	12,516.75	1.04
		Subtotal - Cashiered Revenue	5,946,260.83	5,845,470.63	(100,790.20)	(1.70)
76720	Meters - Off-Street (NON-CYCLE)					
	#1	582334 Blair Lot	4,355.00	4,001.19	(353.81)	(8.12)
	#7	582344 Lot 88 (Munic Bldg)	12,215.56	9,674.57	(2,540.99)	(20.80)
	#2	582353 Brayton Lot-Machine	283,049.20	287,214.81	4,165.61	1.47
	#2	582354 Brayton Lot-Meters	6,738.32	2,925.55	(3,812.77)	(56.58)
	#3	582364 Buckeye/Lot 58	122,198.45	116,007.34	(6,191.11)	(5.07)
		582374 Evergreen Lot	19,079.16	18,263.26	(815.90)	(4.28)
		582414 Wingra Lot	7,279.80	6,918.38	(361.42)	(4.96)
	#12	582564 SS Capitol	26,487.21	23,221.45	(3,265.76)	(12.33)
		Subtotal - Meters Off-Street	481,402.70	468,226.55	(13,176.15)	(2.74)
		Meters - Off-Street (CYCLES)				
		582507 ALL Cycles (eff 7/98)	2,033.52	3,465.33	1,431.81	70.41
		Subtotal -- 76720's	483,436.22	471,691.88	(11,744.34)	(2.43)
76730	Meters - On-Street					
		582114 Cap Sq Mtrs (new '05)	39,328.68	40,478.11	1,149.43	2.92
		582124 Campus Area	221,196.84	197,229.47	(23,967.37)	(10.84)
		582134 CCB Area	134,895.80	142,876.75	7,980.95	5.92
		582144 East Washington Area	68,483.70	59,855.57	(8,628.13)	(12.60)
		582154 GEF Area	95,818.95	94,013.92	(1,805.03)	(1.88)
		582164 MATC Area	82,142.75	89,837.44	7,694.69	9.37
		582174 Meriter Area	118,621.52	104,932.13	(13,689.39)	(11.54)
		582184 MMB Area	142,532.22	137,287.76	(5,244.46)	(3.68)
		582194 Monroe Area	48,695.15	54,319.75	5,624.60	11.55
		582204 Schenks Area	13,954.36	15,301.55	1,347.19	9.65
		582214 State St Area	111,914.23	115,109.14	3,194.91	2.85
		582224 University Area	269,905.16	219,394.23	(50,510.93)	(18.71)
		582234 Wilson/Butler Area	81,326.94	76,522.74	(4,804.20)	(5.91)
		Subtotal - Meters On-Street	1,428,816.30	1,347,158.56	(81,657.74)	(5.72)
		Const'n-Related Meter Rev (On-St)				
	74284	Contractor Permits	75,757.45	56,880.00	(18,877.45)	(24.92)
	74285	Meter Hoods	66,821.47	80,320.75	13,499.28	20.20
	74286	Construction Meter Removal	128,738.57	95,061.75	(33,676.82)	(26.16)
		Subtotal - Constr'n Related Rev	271,317.49	232,262.50	(39,054.99)	(14.39)
		Totals - On-Street Meters	1,700,133.79	1,579,421.06	(120,712.73)	(7.10)
76740 / 50	Monthlies and Long-Term/Parking Leases					
76740's	#1	582335 Blair Lot	40,500.00	39,591.24	(908.76)	(2.24)
	#13	582405 Wilson Lot	47,000.00	43,641.73	(3,358.27)	(7.15)
	#4	582515 Cap Square North	161,050.00	158,952.08	(2,097.92)	(1.30)
	#6	582535 Gov East	137,600.00	137,834.45	234.45	0.17
	#9	582525 Overture Center	55,400.00	54,117.40	(1,282.60)	(2.32)
	#12	582565 SS Capitol - reg Mo'ys	91,100.00	94,203.54	3,103.54	3.41
		Subtotal - Monthlies	532,650.00	528,340.44	(4,309.56)	(0.81)
76750's	#9	582528 Overture Center	48,667.50	48,667.50	-	
	#12	582568 SS Cap - LT Lease	67,478.70	67,413.72	(64.98)	(0.10)
		Subtotal -- LTL's	116,146.20	116,081.22	(64.98)	(0.06)
		Totals - Moy's and Leases	648,796.20	644,421.66	(4,374.54)	(0.67)
78000s	Miscellaneous Revenues					
	78220	Operating Lease Payments	2,906.87	2,735.27	(171.60)	(5.90)
	78310	Property Sales	-	1,598.80	1,598.80	n/a
	78890	Other	4,788.74	46,692.49	41,903.75	875.05
		Subtotal -- Miscellaneous	7,695.61	51,026.56	43,330.95	563.06
		Summary - RP3 and Misc Revenue (incl's Cycle Perms)	159,688.54	201,109.71	41,421.17	25.94
	TOTALS		8,938,315.58	8,742,114.94	(196,200.64)	(2.20)

(A)

B

Year-to-Date Revenues >> 2007 vs 2008						
Through OCT						
		2007 YTD	2008 YTD	2008 +/- 2007		
				Amount	%	
74000s	Licenses, Permits, Fees					
	74281 RP3 (residential parking permits)	83,325.00	96,123.00	12,798.00	15.36	
	74282 Motorcycle Permits	918.00	1,348.94	430.94	46.94	
	74283 Resid Street Constr Permits	-	-	-	n/a	
	Subtotal - Licenses, ...	84,243.00	97,471.94	13,228.94	15.70	
75300	Awards and Damages					
		-	381.31	381.31	n/a	
76350	Advertising Revenue					
		58,814.51	52,229.90	(6,584.61)	(11.20)	
76710	Cashiered Revenue					
		-	-	-	-	
	582512 Cap Sq North	464,624.20	518,386.93	53,762.73	11.57	
	582532 Gov East	983,313.97	1,114,839.39	131,525.42	13.38	
	582522 Overture Center	556,923.44	610,082.77	53,159.33	9.55	
	582542 SS Campus-Frances	916,715.96	1,022,858.15	106,142.19	11.58	
	582552 SS Campus-Lake	1,227,618.53	1,364,516.33	136,897.80	11.15	
	582562 SS Capitol	1,060,828.82	1,214,787.05	153,958.23	14.51	
	Subtotal - Cashiered Revenue	5,210,024.92	5,845,470.63	635,445.71	12.20	
76720	Meters - Off-Street (NON-CYCLE)					
	582334 Blair Lot	4,048.41	4,001.19	(47.22)	(1.17)	
	582344 Lot 88 (Munic Bldg)	10,580.82	9,674.57	(906.25)	(8.57)	
	582353 Brayton Lot-Machine	260,183.32	287,214.81	27,031.49	10.39	
	582354 Brayton Lot-Meters	2,868.41	2,925.55	57.14	1.99	
	582364 Buckeye/Lot 58	107,962.59	116,007.34	8,044.75	7.45	
	582374 Evergreen Lot	16,027.16	18,263.26	2,236.10	13.95	
	582414 Wingra Lot	5,566.75	6,918.38	1,351.63	24.28	
	582564 SS Capitol	25,873.63	23,221.45	(2,652.18)	(10.25)	
	Subtotal - Meters Off-Street	433,111.09	468,226.55	35,115.46	8.11	
	Meters - Off-Street (CYCLES)					
	582507 ALL Cycles (eff 7/98)	2,443.41	3,465.33	1,021.92	41.82	
	Subtotal -- 76720's	435,554.50	471,691.88	36,137.38	8.30	
76730	Meters - On-Street					
	582024 Cap Sq Mtrs (new '05)	35,688.05	40,478.11	4,790.06	13.42	
	582124 Campus Area	201,816.86	197,229.47	(4,587.39)	(2.27)	
	582134 CCB Area	121,929.73	142,876.75	20,947.02	17.18	
	582144 East Washington Area	59,271.73	59,855.57	583.84	0.99	
	582154 GEF Area	79,750.13	94,013.92	14,263.79	17.89	
	582164 MATC Area	74,149.07	89,837.44	15,688.37	21.16	
	582174 Meriter Area	99,165.75	104,932.13	5,766.38	5.81	
	582184 MMB Area	123,671.34	137,287.76	13,616.42	11.01	
	582194 Monroe Area	52,899.95	54,319.75	1,419.80	2.68	
	582204 Schenks Area	12,499.05	15,301.55	2,802.50	22.42	
	582214 State St Area	101,413.84	115,109.14	13,695.30	13.50	
	582224 University Area	238,402.81	219,394.23	(19,008.58)	(7.97)	
	582234 Wilson/Butler Area	71,141.15	76,522.74	5,381.59	7.56	
	Subtotal - Meters On-Street	1,271,799.46	1,347,158.56	75,359.10	5.93	
	Const'n-Related Meter Rev (On-St)					
	74284 Contractor Permits	65,328.00	56,880.00	(8,448.00)	(12.93)	
	74285 Meter Hoods	55,835.98	80,320.75	24,484.77	43.85	
	74286 Construction Meter Removal	92,880.56	95,061.75	2,181.19	2.35	
	Subtotal - Constr'n Related Rev	214,044.54	232,262.50	18,217.96	8.51	
	Totals - On-Street Meters	1,485,844.00	1,579,421.06	93,577.06	6.30	
76740 / 50	Monthlies and Long-Term/Parking Leases					
76470's	582335 Blair Lot	36,040.15	39,591.24	3,551.09	9.85	
	582405 Wilson Lot	40,307.93	43,641.73	3,333.80	8.27	
	582515 Cap Square No	144,024.60	158,952.08	14,927.48	10.36	
	582535 Gov East	125,322.18	137,834.45	12,512.27	9.98	
	582525 Overture Center	48,304.68	54,117.40	5,812.72	12.03	
	582565 SS Capitol - reg Mo'ys	84,256.79	94,203.54	9,946.75	11.81	
	Subtotal - Monthlies	478,256.33	528,340.44	50,084.11	10.47	
76750's	582528 Overture Center	43,800.75	48,667.50	4,866.75	11.11	
	582568 SS Cap - LT Lease	60,742.00	67,413.72	6,671.72	10.98	
	582705 Convention Center	-	-	-	-	
	Subtotal -- LTL's	104,550.75	116,081.22	11,530.47	11.03	
	Totals - Moy's and Leases	582,807.08	644,421.66	61,614.58	10.57	
78000s	Miscellaneous Revenues					
	78220 Operating Lease Payments	1,873.13	2,735.27	862.14	46.03	
	78310 Property Sales	9,194.12	1,598.80	(7,595.32)	(82.61)	
	78890 Other	11,734.70	46,692.49	34,957.79	297.90	
	Subtotal -- Miscellaneous	22,801.95	51,026.56	28,224.61	123.78	
	Summary - RP3 and Misc Revenue (incl's Cycle Perm)	165,859.46	201,109.71	35,250.25	21.25	
	TOTALS	7,880,089.96	8,742,114.94	862,024.98	10.94	

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Department of Transportation -- Parking Division
YTD Revenue/Statistics -- thru August, 2007 vs 2008



		-----Off-Street-----				Street		Misc.		-----	
		Meters *	+ Cashiered	+ Monthly	= Total	+ Meters	+ Revenues	=	Totals *		
2007	# of Spaces	310	3,223	498	4,031	1,372	-----		5,403		
	Revenue	\$ 484,255	\$ 5,946,603	\$ 647,230	\$ 7,078,089	\$ 1,684,600	\$ 178,194		8,940,883		
2008	# of Spaces	310	3,182	498	3,990	1,375	-----		5,365		
	Revenue	\$ 468,231	\$ 5,845,470	\$ 644,422	\$ 6,958,122	\$ 1,579,421	\$ 201,110		8,738,653		
2008 +/- 2007	# of Spaces	-	(41)	-	(41)	3	-----		(38)		
	Revenue	\$ (16,025)	\$ (101,133)	\$ (2,809)	\$ (119,967)	\$ (105,179)	\$ 22,916		(202,230)		
	(% Rev Change)	-3.3%	-1.7%	-0.4%	-1.7%	-6.2%	12.9%		-2.3%		

* Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)			
		YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08
METERED LOTS	Blair Lot (eff Aug 2002)	13	13	256	257	--	--	\$ 4,532.96	\$ 4,001.19	\$ 1.36	\$ 1.20		
	Lot 88 (Munic Building)	17	17	256	257	80%	79%	\$ 11,651.12	\$ 9,674.57	\$ 2.68	\$ 2.21		
	Brayton Lot Paystations	154	154	256	257	92%	91%	\$ 291,437.22	\$ 287,218.81	\$ 7.39	\$ 7.26		
	Brayton Lot Meters	12	12	256	257	52%	44%	\$ 3,209.17	\$ 2,925.55	\$ 1.04	\$ 0.95		
	Buckeye Lot	53	53	256	257	67%	65%	\$ 120,365.94	\$ 116,007.34	\$ 8.87	\$ 8.52		
	Evergreen Lot	23	23	256	257	--	--	\$ 17,675.51	\$ 18,263.26	\$ 3.00	\$ 3.09		
	Wingra Lot	19	19	256	257	--	--	\$ 6,250.91	\$ 6,918.38	\$ 1.29	\$ 1.42		
	SS Capitol	19	19	256	257	44%	31%	\$ 29,132.45	\$ 23,221.44	\$ 5.99	\$ 4.76		
	Cycles	48	48	0	0	--	--	\$ 2,683.09	\$ 3,465.33	n/c	n/c		
	Cap Square North	486	479	297	297	56%	52%	\$ 527,163.02	\$ 518,386.89	\$ 3.65	\$ 3.64		
Gov East	430	426	297	297	89%	91%	\$ 1,111,559.81	\$ 1,114,839.12	\$ 8.70	\$ 8.81			
Overture Center	543	543	297	297	50%	46%	\$ 634,638.03	\$ 610,082.58	\$ 3.94	\$ 3.78			
SS Campus (Frances)							\$ 1,051,034.25	\$ 1,022,858.14					
(combined totals)	1,066	1,041	297	297	68%	66%	2,457,519	2,387,374	\$ 7.76	\$ 7.72			
SS Campus (Lake)							\$ 1,406,484.91	\$ 1,364,516.33					
State St Capitol	698	693	297	297	60%	58%	\$ 1,215,723.21	\$ 1,214,787.04	\$ 5.86	\$ 5.90			
MONTHLY	Blair Lot Mo'y (eff 8/2002)	44	44	213	214			\$ 39,949.23	\$ 39,591.24	\$ 4.26	\$ 4.20	49	49
	Wilson Lot Mo'y	50	50	213	214			\$ 45,017.03	\$ 43,641.73	\$ 4.23	\$ 4.08	53	51
	Cap.Sq. N Mo'y	125	125	213	214			\$ 160,003.90	\$ 158,952.08	\$ 6.01	\$ 5.94	150	148
	Gov East Mo'y	85	85	213	214			\$ 138,907.04	\$ 137,834.45	\$ 7.67	\$ 7.58	101	99
	Overture Ctr Mo'y (b) (c)	75	75	213	214			\$ 102,322.49	\$ 102,784.90	\$ 6.41	\$ 6.40	94	95
	SS Cap. Mo'y (b) (d)	119	119	213	214			\$ 161,030.79	\$ 161,617.26	\$ 6.35	\$ 6.35	134	134
	SS Cap. Mo'y (b) (d)	119	119	213	214			\$ 161,030.79	\$ 161,617.26	\$ 6.35	\$ 6.35	134	134
ON - STREET METERS	Campus Area Route	176	168	256	257	59%	60%	\$ 224,203.94	\$ 197,229.47	\$ 4.98	\$ 4.58	580	576
	Capitol Square (f)	25	24	256	257	56% (f)	58% (f)	\$ 40,004.45	\$ 40,478.11	\$ 6.22	\$ 6.54		
	CCB Area Route	86	89	256	257	57%	56%	\$ 136,828.90	\$ 142,876.75	\$ 6.28	\$ 6.25		
	East Washington Area Route	93	96	256	257	43%	36%	\$ 66,972.66	\$ 59,855.57	\$ 2.80	\$ 2.43		
	GEF Area Route	73	78	256	257	43%	41%	\$ 92,909.68	\$ 94,013.92	\$ 5.00	\$ 4.68		
	MATC Area Route	98	100	256	257	40%	34%	\$ 85,001.37	\$ 89,837.44	\$ 3.38	\$ 3.50		
	Meriter Area Route	114	116	256	257	34%	33%	\$ 111,550.08	\$ 104,932.13	\$ 3.84	\$ 3.51		
	MMB Area Route	90	97	256	257	55%	50%	\$ 142,280.44	\$ 137,287.76	\$ 6.20	\$ 5.52		
	Monroe Area Route	124	113	256	257	pass	pass	\$ 58,498.63	\$ 54,319.75	\$ 1.85	\$ 1.87		
	Schens Area Route	80	80	256	257	pass	pass	\$ 13,902.64	\$ 15,301.55	\$ 0.68	\$ 0.75		
	State Street Area Route	86	107	256	257	47%	38%	\$ 115,133.72	\$ 115,109.14	\$ 5.24	\$ 4.17		
	University Area Route	220	198	256	257	47%	42%	\$ 266,777.63	\$ 219,394.23	\$ 4.73	\$ 4.31		
	Wilson/Butler Area Route	109	109	256	257	37%	32%	\$ 80,141.42	\$ 76,522.74	\$ 2.89	\$ 2.73		
	Various Routes	--	--	256	257	n/a	n/a	\$ -	\$ -	\$ -	\$ -		
	Subtotal - Route Revenue	1,372	1,375	256	257	--	--	\$ 1,434,205.56	\$ 1,347,158.56	\$ 4.08	\$ 3.81		
	Meter-Related Constrn Rev							\$ 250,394.65	\$ 232,262.50				
	Total On-St Meter Revenue							\$ 1,684,600.21	\$ 1,579,421.06				
Miscellaneous	--	--					\$ 178,193.57	\$ 201,109.71					
Total (a)	5,451	5,413					\$ 8,943,565.86	\$ 8,742,118.40					

Footnotes:
(a) Excludes interest on investments
(b) Available to public on nights and weekends.
(c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2007 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities and Brayton Lot >> source = Pares system. Weekday timeframe = 10 a.m. thru 2 p.m.
(d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
(e) Monthly information for the Overture Center ramp includes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
(f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, we compute estimated occupancy via the following equation: YTD Revenue / # of Mtrs in Service / # of Rev-Generating Days / 9 hrs/day / \$1.25/hour
n/a Not computed -- collection schedules are too varied to yield reliable information.

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

D-1

LOCATION / FACILITY	TOTAL SPACES	AUG 08			SEP 08			OCT 08		
		# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED
ON - STREET METERS	1080	947	336	64.5%	954	326	65.8%	963	366	62.0%
CITY LOTS:										
BUCKEYE - BLOCK 58	53	53	8	84.9%	53	27	49.1%	28 ⁷	5	82.1%
BRAYTON - METERS	12	12	10	16.7%	12	8	33.3%	12	7	41.7%
PARKMASTER	154	154	3	98.1%	154	0	100.0%	154	5	96.8%
MUNICIPAL BLDG - BLOCK 88	17	17	2	88.2%	17	4	76.5%	17	2	88.2%
SUBTOTAL - CITY LOTS	236	236	23	90.3%	236	39	83.5%	211	19	91.0%
CITY RAMPS:										
OVERTURE CENTER - CASHIERED	529	529	293	44.6%	529	271	48.8%	524 ⁸	377	28.1%
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%
STATE STREET CAPITOL - METERS	19	0 ¹	0		0	0		19	12	36.8%
STATE STREET CAPITOL - CASHIERED	706	690 ²	325	52.9%	682 ⁵	173	74.6%	693 ⁹	184	73.4%
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%
GOVERNMENT EAST - CASHIERED	426	426	30	93.0%	426	21	95.1%	425 ¹⁰	9	97.9%
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%
STATE STREET CAMPUS - CASHIERED	1060	969 ³	361	62.7%	1044 ⁶	242	76.8%	1060	203	80.8%
CAPITOL SQUARE NORTH - CASHIERED	481	481	259	46.2%	481	223	53.6%	481	219	54.5%
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%
SUBTOTAL - CITY RAMPS	3597	3471	1268	63.5%	3538	930	73.7%	3578	1004	71.9%
SUBTOTAL - CITY LOTS + RAMPS	3833	3707	1291	65.2%	3774	969	74.3%	3789	1023	73.0%
TOTAL CITY STREETS + LOTS + RAMPS	4913	4654	1627	65.0%	4728	1295	72.6%	4752	1389	70.8%
CAPITOL SQUARE SOUTH - METERS	367	322 ⁴	130	59.6%	389	151	61.2%	439	140	68.1%
CAPITOL SQUARE SOUTH - PERMITS	606	531	0	100.0%	584	0	100.0%	534	0	100.0%
TOTAL PUBLIC SPACES	5886	5507	1757	68.1%	5701	1446	74.6%	5725	1529	73.3%

- Notes:**
1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
 2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
 - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
 - b. Cashier section of ramps -- the daily average section computed for the month.
 - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
 3. Vacancies are determined as follows:
 - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
 - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
 - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
 4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 State Street Capitol Ramp - All metered spaces taken out of service during construction.
- 2 State Street Capitol Ramp - Average of 16 spaces out of service for August.
- 3 State Street Campus Ramp - Average of 91 spaces out of service for August.
- 4 Capitol Square South Ramp - 120 metered spaces out of service during construction.
- 5 State Street Capitol Ramp - Average of 24 spaces out of service for September.
- 6 State Street Campus - Average of 16 spaces out of service for September.
- 7 Buckeye-Block 58 - 25 spaces out of service due to construction.
- 8 Overture Center Ramp - Average of 5 spaces out of service for October.
- 9 State Street Capitol Ramp - Average of 13 spaces out of service for October.
- 10 Government Eats Ramp - Average of 1 space out of service for October.

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

D-2

LOCATION / FACILITY	AUG 07				SEP 07				OCT 07			
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED		
ON - STREET METERS	1085	957	282	70.5%	939	307	67.3%	1012	259	74.4%		
CITY LOTS:												
BUCKEYE - BLOCK 58	53	53	27	49.1%	53	15	71.7%	53	12	77.4%		
BRAYTON - METERS	12	12	6	50.0%	12	7	41.7%	12	6	50.0%		
PARKMASTER	154	154	0	100.0%	154	0	100.0%	154	0	100.0%		
MUNICIPAL BLDG - BLOCK 88	17	17	2	88.2%	17	2	88.2%	17	4	76.5%		
SUBTOTAL - CITY LOTS	236	236	35	85.2%	236	24	89.8%	236	22	90.7%		
CITY RAMPS:												
OVERTURE CENTER - CASHIERED	529	529	281	46.9%	529	265	49.9%	529	234	55.8%		
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%		
STATE STREET CAPITOL - METERS	19	19	9	52.6%	19	9	52.6%	19	13	31.6%		
STATE STREET CAPITOL - CASHIERED	706	706	311	55.9%	706	140	80.2%	705	171	75.7%		
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%		
GOVERNMENT EAST - CASHIERED	426	426	30	93.0%	426	21	95.1%	426	18	95.8%		
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%		
STATE STREET CAMPUS - CASHIERED	1060	1059	364	65.6%	1059	161	84.8%	1058	148	86.0%		
CAPITOL SQUARE NORTH - CASHIERED	481	481	218	54.7%	481	203	57.8%	481	204	57.6%		
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%		
SUBTOTAL - CITY RAMPS	3597	3596	1213	66.3%	3596	799	77.8%	3594	788	78.1%		
SUBTOTAL - CITY LOTS + RAMPS	3833	3832	1248	67.4%	3832	823	78.5%	3830	810	78.9%		
TOTAL CITY STREETS + LOTS + RAMPS	4918	4789	1530	68.1%	4771	1130	76.3%	4842	1069	77.9%		
CAPITOL SQUARE SOUTH - METERS	302	269	40	85.1%	360	79	78.1%	367	41	88.8%		
CAPITOL SQUARE SOUTH - PERMITS	671	608	0	100.0%	533	0	100.0%	606	0	100.0%		
TOTAL PUBLIC SPACES	5891	5666	1570	72.3%	5664	1209	78.7%	5815	1110	80.9%		

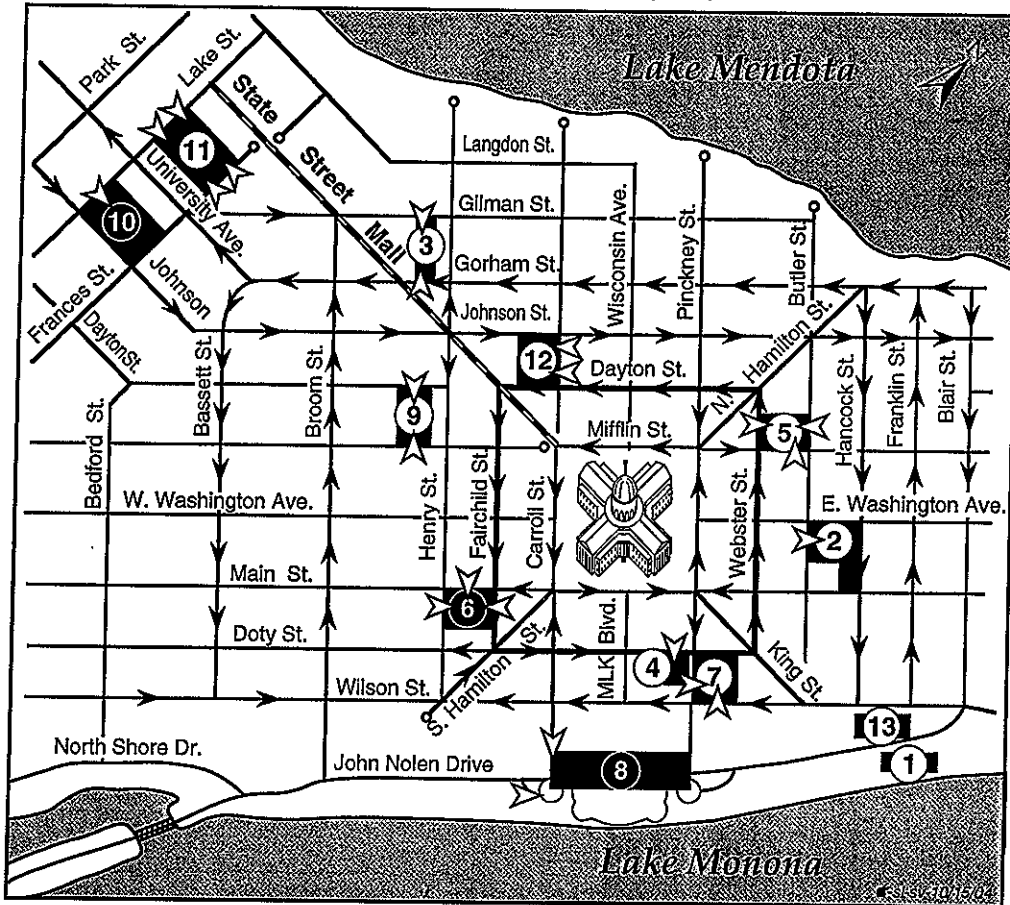
Notes:

1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
 - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
 - b. Cashier section of ramps -- the daily average computed for the month.
 - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
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 - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
 - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 State Street Campus Ramp - Average of 1 space out of service for August.
- 2 Capitol Square South Ramp - 96 reserved spaces out of service due to construction.
- 3 State Street Campus Ramp - Average of 1 space out of service for September.
- 4 Capitol Square South Ramp - 19 metered spaces out of service due to construction.
- 5 Capitol Square South Ramp - 61 reserved spaces out of service due to construction.
- 6 State Street Capitol Ramp - Average of 1 space out of service for October.
- 7 State Street Campus Ramp - Average of 2 spaces out of service for October.

DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



FACILITY NAME	LEGEND
① Blair Lot	■ Public Parking
② Brayton Lot	⊕ City Operated Facilities
③ Buckeye Lot	⊙ Non-City Operated Facilities
④ Lot 88	➤ Lot/Ramp Entrance
⑤ Capitol Square North Ramp	➤ One-way Street
⑥ Capitol Square South Ramp (County)	
⑦ Government East Ramp	
⑧ Monona Terrace Community and Convention Center (NOT City Operated)	
⑨ Overture Center Ramp	
⑩ South East Campus Ramp (UW-Madison)	
⑪ State Street Campus Ramp	
⑫ State Street Capitol Ramp	
⑬ Wilson Lot	