

Dear Plan Commission members:


I am pleased to provide this letter of support for the proposed Starbucks at 2501 S Stoughton Road. I am the alder for District 16 where this project is located. For years, this site had a rundown building on it and had been an eyesore for the businesses and employers who do business nearby. With the demolition of that building and the creation of an empty lot, we can now move forward with a proposal ideally suited for the location.

Employers in my district will greatly benefit greatly from this Starbucks as it will provide a desired service that will help retain and attract employees. Starbucks is a good brand and they are interested in contributing a project here that would be eco friendly and environmentally sustainable. That is the type of business partner I have been eager to bring to this area.

It is my understanding that there is an old master plan for the Hwy 51 corridor that is several years old and may not be relevant. While this proposed project may only be a single story building it is a great project for the community that will spur additional growth and set the bar high for future developments that follow.

As the alder for this district I am strongly requesting that you approve this project so that we can see it come to fruition. I am looking forward to being able to suggest it as a place to meet with constituents for a cup of coffee, right now there just aren't these types of businesses in my district and this Starbucks will fulfill a need.

Thank you for your consideration.

A handwritten signature in black ink, appearing to read "Mike Tierney". The signature is written in a cursive, flowing style.

Mike Tierney
District 16 Alder
Madison Common Council