



Meeting Minutes - Approved
HOUSING STRATEGY COMMITTEE

Thursday, October 30, 2014

4:00 PM

Madison Municipal Building Room 313
215 Martin Luther King Jr. Blvd

1 CALL TO ORDER / ROLL CALL

Staff: Matt Wachter
Three observers present, no speakers.

Meeting called to order at 4:05pm with quorum present. Logan arrived at 4:06pm, Montez arrived at 4:28pm.

Alder Rummel left the meeting at 5:04pm; quorum was maintained.

Present: 8 - Anita Weier; Marsha A. Rummel; David C. Porterfield; Anne L.N. Morrison;
Brian K. Nowicki; Laurie A. Logan; Martha Cranley and Lupe Montes

Excused: 1 - Sharon L. McCabe

2 APPROVAL OF MINUTES

A motion was made by Morrison, seconded by Rummel, to Approve the minutes of the July 31, 2014 and September 18, 2014 meetings. The motion passed by voice vote.

3 PUBLIC COMMENT

No public comment.

4 DISCLOSURES AND RECUSALS

No disclosures or recusals.

5 CHAIR'S REPORT

Nowicki said he had met with Chairs from the CDBG and CDA, discussion centered around projects that are in the pipeline and the need for money and resources to be allocated.

Committee members suggested inviting other committees to the HSC meeting or setting up a meeting for multiple committees to get together to share information and discuss these future projects. Nowicki agreed with this idea and will look into how to best facilitate.

6 DISCUSSION

6a [34943](#) Housing Report - Senior Housing Data

Attachments: [2014 Housing Report - Senior DRAFT 12-15-14.pdf](#)
[2014 Housing Report - Senior DRAFT 10 29 14.pdf](#)
[Senior Housing Trends 7 24 14.pdf](#)

Wachter walked the Committee through the Draft Senior Report, explaining the challenges with gathering information as much of it is anecdotal and very little is hard data. He also asked how best to define the Senior(SR) market as there is much segmentation - SR led households versus households that include a SR, Heathcare/Hippa concerns, Service Providers only see a fraction of the SR population, fine line between housing and healthcare, etc. He suggested the Committee focus on where their recommendations will have most impact regarding the SR population - those that age in place through assisted living.

Wachter indicated three primary trends in his research that may drive the Committees recommendations: People want to age in place; the aging Baby Boomer population will push housing growth and; the increase in rate of disability as people age.

This Discussion Item was Re-refer to the HOUSING STRATEGY COMMITTEE

7 NEXT MEETING DATES

Scheduled for November 20, 2014. Committee members were asked to bring their 2015 calendars so they can set the 2015 meeting dates.

8 ADJOURNMENT

A motion was made by Porterfield, seconded by Logan, to adjourn. The motion passed by voice vote at 5:10pm.