

AMERICAN-FUSION FOOD MENU

SALADS

1. Caesar Salad? Or Thai peanut salad with chicken (thai peanut dressing)
2. Wedge salad with bacon crumbles (any dressing)

APPETIZERS

1. Sweet soy steak on a stick with grilled pineapple
2. Chicken Peanut skewers
3. Potstickers with dipping sauce and spicy chili crisp oil
4. Pupu platter
5. Buffalo Wings
6. Ham and cheese sliders
7. Fried Cheese curds with apple butter and ranch
8. Smoked salmon dip with bread (or trout)
9. Conch Fritters - batter from Sysco
10. Warm Brie with honey and toasted almonds with fresh bread
11. Buffalo chicken dip with chips

ENTREES

1. Chicken and waffles
2. Fish Fry & Fries (Cod) with anchovy tartar sauce
3. Teriyaki chicken rice bowl with broccoli or tofu
4. Spicy Szechuan Dan Dan noodles with pork sausage
5. Adult mac cheese udon noodles (add on: chicken, mushrooms)
6. Thai peanut sesame noodles (V)
7. Pesto pasta (add on: sun-dried tomatoes, artichoke hearts, grilled chicken) (V)

PIZZA

1. 4-Meats - Sausage, Pepperoni, bacon, ham
2. *Pesto - pesto, red sauce, feta, mushrooms, onions, black olives*
3. Supreme - sausage, pepperoni, green peppers, onions, black olives
4. Gourmet - Pepperoni, sundried tomatoes, hot honey
*Make your own - Onions, Jalapenos, Black Olives, Green Pepper, Banana Peppers, sausage, pepperoni, ham, bacon, sundried tomatoes, Prosciutto, gorgonzola, pear

BURGERS

1. BBQ - Burger with BBQ sauce, cheese and onion straws
2. Savory - Fried egg, cheese, bacon burger
3. Tiki - Burger (Teriyaki, pineapple)
4. Steakhouse - A1, Heinz 57, mayo, Spicy pickles, cheddar
5. *Eden - Black Bean Patty, Feta, avocado, grilled onions, grilled peppers*
6. *Gluten-free wrap or bun available

SANDWICHES

1. Blackened cajun chicken sandwich on croissant



MENU

2. Hot Italian sandwich on sourdough
3. Pesto chicken sandwich on sourdough
4. Reuben - pastrami, swiss, russian dressing, cole slaw
5. Hot honey fried chicken sandwich on a bun
6. Sunday Sarnie - burrata or goat cheese, pesto, rocket arugula, prociutto, hot paprika pepperoni, hot honey on fresh pizza crust folded over
7. Vegggie Sarnie - burrata or goat cheese, pesto, rocket arugula, sundried tomatoes, hot honey on fresh pizza crust folded over

CHEF'S SPECIALTY - BY MONTH:

1. Chicken Quesadilla with bacon, onions, salsa and sour cream
2. Chicken parmesan with fettuccine alfredo
3. Fettuccine Alfredo (add ons: Andouille sausage, artichoke hearts, black olives)
4. Lasagna

SIDES

1. French fries (V)
2. Cheese Curds (V)
3. Pickled Beets with fresh dill (V)
4. Wedge salad (V)
5. Cole slaw (V)

KIDS MENU

1. Grilled cheese (V)
2. Quesadilla (V)
3. Kraft Mac n cheese (V)
4. Chicken fingers (frozen)
5. Corn dogs (frozen)
6. Pretzel dog (frozen)
7. *includes applesauce, carrots, drink

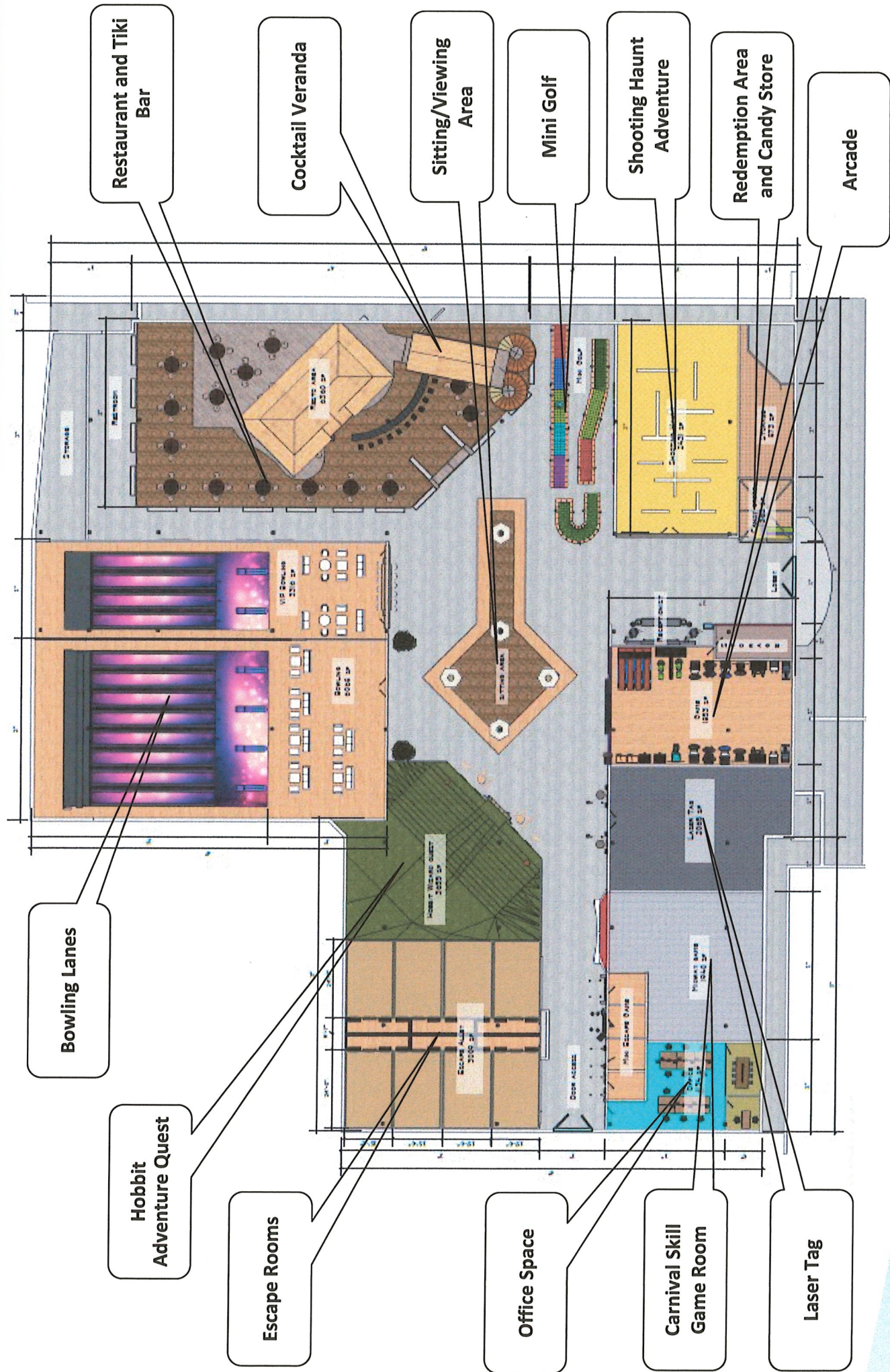
DESSERTS

1. Nutella pizza
2. Teeny Tiny sundae
3. Bananas flambe with ice cream
4. Key lime pie
5. Apple caramel cheesecake (from sysco)

ICE CREAM DRINKS

1. Grasshopper with chocolate rim
2. Brandy Alexander
3. Mudslide
4. Chocolate Shakes (or Malt)

Venue Floor Plan



Thrill Factory Overview

- Guy Kitchell is focused on the continued development and growth of his existing businesses and further expanding into the FEC sector with Thrill Factory.
- Thrill Factory will be a 48,000 sq. ft. multi-attraction family entertainment center, located in Madison, WI, inside the East Towne Mall. The FEC will have an entry way leading to the parking lot as well as another that leads into the rest of the mall.
- The venue will feature twelve escape rooms (4 of which are mini), twelve bowling lanes, a laser tag arena with laser maze, Hobbit adventure quest, mini golf, walk-through shooting haunt adventure, carnival skill game room, arcade with redemption center, three private event rooms, and more. (See Venue Attractions)
- Thrill Factory will feature a Polynesian themed restaurant, Tiki bar, and an upper deck cocktail veranda. (See Food and Beverage Overview)
- The venue will have excellent roadway visibility as well as direct access to the area's key thoroughfares, Interstate 90 and U.S. Highway 151.
- The primary focus of the venue will be to serve both families and adults, but it will have numerous entertainment options for patrons of all ages and will seek to be a top option for social gatherings, family outings, corporate events, birthday parties, date nights, and young professionals meeting after work.
- The Thrill Factory concept and design will give nearby residents a combined upscale entertainment and dining option that is lacking in the market.
- Note that Thrill Factory will have certain synergies with Guy's other leisure businesses which include:
 - Quick repairs on attractions as Thrill Builders is only 5 minutes away and these repairs will be done at cost
 - Escape In Time employees are nearby and could be employed at Thrill Factory or train the new Thrill Factory employees
 - Shop space at Thrill Builders will be available to test Thrill Factory attractions

