

**OCS STAFF RECOMMENDATIONS for  
PROGRAM AREA GOALS AND PRIORITIES 2009-2010**

**CITY OF MADISON  
COMMUNITY SERVICES COMMISSION**

**Community Resources Program  
Program Area VI  
*Community Assistance/Access***

Program Area Goal: Foster and create conditions in which the community's most vulnerable individuals can access basic services to increase self-sufficiency, and improve their quality of life.

**A. Higher Priority Goals**

1. Improve access to and utilization of basic services by minority and low-income populations, and by persons with disabilities and other protected groups.
2. Improve the basic skills of adults for successful employment and/or education.

**B. Intermediate Priority Goals**

**C. Lower Priority Goals**

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**Community Resources Program  
Program Area VII  
*Neighborhood Organizing and Capacity Building***

Program Area Goal: Increase neighborhood capacity to help residents fully participate in community life.

Services listed below are in priority order within each goal area.

**A. Higher Priority Goals**

1. Support planning councils and/or other community efforts to build long-term sustainable partnerships with community groups and organizations, and neighborhood and business associations, in order to enhance communication, liaison and advocacy capacity amongst neighborhood-based organizations and community leaders.
2. Support efforts to increase participation of underrepresented populations in decisions that affect their neighborhoods.
3. Improve administrative and management capacity in community and neighborhood centers.

**B. Intermediate Priority Goals**

**C. Lower Priority Goals**

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**Community Resources Program  
*Program Review Criteria To Be Applied In  
Evaluating Funding Proposals - 2007-2008***

Assuming the proposed program is consistent with the Community Resources Program Mission Statement and responds to a need described in the Program Area Goals and Priorities 2007-2008, the following program review criteria will also be used to determine funding recommendations.

**Community Resources Program Priority Ranking**

- Relative listing of priority goals within program areas

**Program Description and Problem/Need Statement**

- Incorporates an effective program design
- Evidence presented that there is a need for the service or program
- Quantifiable, specific outcome objectives and plans for measuring and evaluating outcome objectives
- Emphasis on prevention and/or early intervention services, or immediate intervention services (as appropriate to specific program areas)
- Potential or evidence that the service can have a positive impact on a need or problem
- Reasonable cost effectiveness
- Coordination and linkage with closely related programs

**City-Related Issues**

- Importance of City funding to initiation or maintenance of service
- No other funder has primary fiscal responsibility
- Service potential for improving quality of life for lower-income City residents
- Promotion and support of programs which foster a safer community and aid in reducing the need for police services.
- Potential for diversion from more expensive City services
- Neighborhood-based or neighborhood focused service

**Agency Capacity/Fiscal Issues/Fund-Raising**

- Reliable and consistent performance of agency
- Agency recruits and maintains effective staff
- Sound fiscal planning and management

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- Demonstrated efforts and success at securing independent funding sources, volunteer and in-kind support

Note: Information to be used in applying the above-listed criteria will be derived from the Consolidated Application, Service and Financial reports and staff reports submitted to the citizen review committee.