## ROUTE PRODUCTIVITY COMPARISON-YEAR TO DATE--December 2009 vs. December 2008 (Routes sorted in order of 2009 passengers per revenue hour productivity)

	RIDERSHIP, 2009 vs. 2008 Year to Date			Productivity	, Trips per R	evenue Hour		ROUTE KEY
							Routes	
							< 60% of	Core Routes operate
ROUTES	2009	2008	% Change	2009	2008	% Change	system avg.	every day, from early a.m. to
80 UW CAMPUS	2,022,007	1,750,362	15.5%	109.13	92.94			late p.m.: 2, 3, 4, 5, 6, 7, 13
85 UW CAMPUS-PARK ST CIRCULATOR	303,720	327,799	-7.3%	68.97	75.53	-8.7%		(3 operates weekdays only;
90-93 SUPPLEMENTARY SCHOOL SERVICE	1,048,373	1,051,468	-0.3%	68.93	72.32	-4.7%		7 operates wkends & holidays only).
81-82 UW LATE NITE CIRCULATORS	278,919	277,702	0.4%	52.92	54.03	-2.1%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	26,690	6,209	329.9%	47.12	31.28	50.6%		Commuter Routes operate
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	565,948	585,343	-3.3%	45.60	47.19	-3.4%		on weekdays during peak hours:
2 WTP-NTP	1,124,168	1,106,741	1.6%	43.51	43.45	0.1%		11, 12, 14, 15, 25, 27, 28, 29,
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	84,275	86,980	-3.1%	43.08	44.44	-3.1%		37, 38, 44, 47, 48, 55, 56, 57
50 WTP-SCHROEDER-RAYMOND LOOP	167,267	171,111	-2.2%	41.30	42.28	-2.3%		58, 71, 72, 74
4 NTP-STP	730,903	741,748	-1.5%	37.78	38.59	-2.1%		
9 ETP - UW CAMPUS & 33 HIESTAND LOOP (peak hour trips on 9 began Aug. 24, 2009)	174,140	124,812	39.5%	36.63	26.99	35.7%		Peripheral Routes operate
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	27,503	32,874	-16.3%	35.29	32.75	7.8%		from transfer points to outlying
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	1,370,370	1,355,102	1.1%	34.17	34.24	-0.2%		areas: 20, 21, 22, 24, 26, 30, 32, 33,
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	130,615	129,278	1.0%	33.97	34.24	-0.8%		36, 40, 50, 51, 52, 73, 78
40 STP - ARBOR HILLS LOOP	163,737	176,173	-7.1%	33.79	35.87	-5.8%		
21 LAKEVIEW LOOP	186,427	153,382	21.5%	32.99	29.15	13.2%		Connector Routes connect
3 WTP-ETP	553,966	573,070	-3.3%	31.32	32.25	-2.9%		transfer points throughout the day:
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	249,007	240,903	3.4%	31.06	31.13	-0.2%		16, 17, 18.
16 STP - ETP	358,492	370,204	-3.2%	29.83	30.74	-3.0%		
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	782,828	790,353	-1.0%	29.77	30.04	-0.9%		Circulator Routes
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	352,739	375,267	-6.0%	28.99	31.67	-8.5%		1, 9, 10, 34
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	991,526	1,021,866	-3.0%	28.39	29.53	-3.9%		
1 CAP SQUARE - UW	27,227	29,934	-9.0%	26.25	29.18	-10.0%		Other routes:
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	102,757	102,775	0.0%	26.24	27.33	-4.0%		8 operates between the Capitol
55 VERONA- WTP COMMUTER	34,158	30,204	13.1%	24.75	20.84	18.8%		Square and Spring Harbor,
51 WTP-MUIR FIELD LOOP	60,384	58,592	3.1%	24.21	23.40	3.4%		weekends only.
11 & 12 WTP-DUTCH MILL-CAP SQUARE	121,919	120,541	1.1%	22.90	23.30	-1.7%		19 operates like a core route
47 ARBOR HILLS COMMUTER	73,516	77,897	-5.6%	22.49	23.36			between the Capitol Square and
58 GREENTREE COMMUTER	67,709	73,474	-7.8%	22.49	24.35	-7.7%		Allied Drive on weekdays.
27 NTP - UW CAMPUS COMMUTER	41,873	44,004	-4.8%	22.43	22.36	0.3%		39 operates as a commuter
19 RED ARROW TR-CAP SQUARE	168,098	173,879	-3.3%	22.26	22.55	-1.3%		route during peak hours; operates
70 MIDDLETON-CAPITOL SQUARE	140,219	145,717	-3.8%	21.87	20.35	7.5%	Х	like a circulator route midday.
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	459,670	499,749	-8.0%	20.92	23.32	-10.3%	Х	59 operates weekdays & holidays
32 ACEWOOD-THOMPSON LOOP	43,775	40,499	8.1%	20.78	19.25	7.9%	Х	between the WTP and Fitchburg.
7 WTP-ETP (Weekends & Holidays Only)	121,687	121,291	0.3%	20.68	20.30	1.8%	Х	67 connects with route 6 at the
52 WTP-FITCHBURG	54,887	66,536	-17.5%	20.61	24.98	-17.5%	Х	West Transfer Point; operates
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	30,127	30,290	-0.5%	18.10	18.33	-1.3%	Х	to/from West Towne Mall.
73 WTP-OLD SAUK TRAILS	121,128	143,353	-15.5%	16.68	18.06	-7.6%	Х	63 and 68 operate between the
34 ETP-MATC & 39 ETP - DAIRY DRIVE (peak service on 34 began Aug. 24, 2009)	53,524	44,305	20.8%	16.15	16.18	-0.2%	Х	West Transfer Point and Prairie
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	53,473	57,284	-6.7%	15.91	16.76	-5.1%	Х	Town Center on weekends.
74 MIDDLETON LOOP	29,584	25,600	15.6%	15.59	14.87	4.8%	Х	70 operates like a core route between
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	45,710	10,929	318.3%	14.91	14.95	-0.2%	Х	the Capitol Square & Middleton
25 AMERICAN CENTER COMMUTER	8,551	11,181	-23.5%	14.69	19.71	-25.5%	Х	on weekdays.
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	19,519	NA	NA	13.75	NA		Х	4
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	8,413	2,158	289.9%	9.78	10.03	-2.5%	Х	UW Campus Circulators
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	4,116	NA	NA	6.63	NA		Х	80, 81, 82, 84, 85
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	2,497	1,045	138.9%	4.24	7.47		Х	4
UNKNOWN ROUTE & ROAD BUS *	285	634	-55.0%	NA	NA	. NA	Х	School Day Supplemental Routes
ROUTES DISCONTINUED DURING 2008:								90, 91, 92, 93
24 AIRPORT LOOP (Discontinued October 2, 2008; Route 20 begins serving airport)	-	30,992	NA	NA	14.66	NA		4
SPECIAL EVENT SERVICE	-	14,106	-100.0%	NA	30.07	NA		<b>i</b> l
SYSTEM TOTAL	13,588,426	13,405,714	1.4%	36.51	36.55	-0.1%	21.91	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	10.057.000	11,049,851	-0.8%	31.91	22.60	2.40/	19.14	
101AL WITHOUT CAMPUS CIRCULATORS (KOUTES 50-55)	10,957,090	11,049,851	-0.8%	31.91	32.68	-2.4%	19.14	<u>                                     </u>

NOTE 1: Substantial changes were made across the system effective October 4, 2008 & August 23, 2009. This will affect comparisons of current service to previous.

NOTE 2: YTD overcounts of Unlimited Ride Passes totaling 20,830 were subtracted from the 2009 route ridership totals, and 25,539 were subtracted from the 2008 route ridership totals.

NOTE 3: Metro service did not operate on December 9, 2009 because of a severe weather event.

<sup>\*</sup> Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are "extras" put into service to handle overloads.