**CITY OF MADISON** 

ORGANIZATION: Operation Fresh Start

PROGRAM/LETTER: B Housing Rehabilitation and Preservation Services

#### **PROGRAM BUDGET**

1. 2010 BUDGETED	ACCOUNT CATEGORY				
	SOURCE				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0
MADISON-CDBG	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT	0	0	0	0	0
FUNDRAISING DONATIONS	0	0	0	0	0
USER FEES	0	0	0	0	0
OTHER	0	0	0	0	0
TOTAL REVENUE	0	0	0	0	0

## 2. 2011 PROPOSED BUDGET

	SOURCE				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0
MADISON-CDBG	236,315	103,615	8,500	0	124,200
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT*	0	0	0	0	0
FUNDRAISING DONATIONS	0	0	0	0	0
USER FEES	0	0	0	0	0
OTHER**	0	0	0	0	0
TOTAL REVENUE	236,315	103,615	8,500	0	124,200

# \*OTHER GOVT 2011

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

#### \*\*OTHER 2011

OTTLERCEOTT		
Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

PROGRAM B - 1 MAY 25, 2010

ORGANIZATION:	Operation F	Operation Fresh Start				
PROGRAM/LETTER:	В	Housing Rehabilitation and Preservation Services				

#### 2012 PROGRAM CHANGE EXPLANATION

Complete only if you are requesting more than your 2011 request.

Note: Additional funding should only be requested where services or programming will change or expand in the second year.

3. PROGRAM UPDATE: If requesting more than 2011, describe any major changes being proposed for the program/service in 2012,

i.e., expansions or narrowing in target population, scope and level of services, geographic area to be served, etc.).

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#### 4. 2012 COST EXPLANATION

Complete only if significant financial changes are anticipated between 2011-2012.

Explain specifically, by revenue source, any significant financial changes that you anticipate between 2011 and 2012.

For example: unusual cost increases, program expansion or loss of revenue.

NA			

5. 2012 PROPOSED BUDGET	ACCOUNT CATEGORY				
	BUDGET				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0
MADISON-CDBG	236,315	227,815	8,500	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT*	0	0	0	0	0
FUNDRAISING DONATIONS	0	0	0	0	0
USER FEES	0	0	0	0	0
OTHER**	0	0	0	0	0
TOTAL REVENUE	236,315	227,815	8,500	0	0

*OTHER C	OVT	2012
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Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

#### \*\*OTHER 2012

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	. 0	

PROGRAM B - 2 MAY 25, 2010

CITY OF MADISON

ORGANIZATION:

PROGRAM/LETTER:

Description Fresh Start

B Housing

Housing Rehabilitation and Preservation Services

CDBG: D. Housing - Rental housing (CDBG)

#### **DESCRIPTION OF SERVICES**

PRIORITY STATEMENT:

6. NEED FOR PROGRAM: Please identify local community need or gap in service that the proposed program will address.

OFS' Graduate Crew will perform interior and exterior repairs identified by providers of affordable housing in which the City has an ownership interest. The need for this work has been demonstrated by the number of service requests made by Madison housing non-profits. OFS projected its crew would complete 27 repair projects during the period 09/01/09 - 09/30/10. To date (06/23/10), the Graduate Crew has completed 30 projects, some of which addressed code compliance in multiple units. This service addresses the need to protect the City's investment in affordable housing and to maintain a high quality of housing for its residents, most of whom have been very low-income and members of vulnerable populations including those with mental impairments and physical disabilities. OFS has informally surveyed providers about their need for this service, and all questioned have indicated their interest in engaging the Graduate Crew in 2011 if the program is funded.

7. SERVICE DESCRIPTION - Describe the service(s) provided including your expectations of the impact of your activities.

This program is a continuation of OFS' "Graduate Crew" w hich provided rehabilitation and w eatherization services for Madison non-profit housing providers under ARRA funding in 2010. The purpose of the program is tw o-fold: 1.) To provide 5 graduates of OFS' training program with the experience w orking at the pace and standards of a private sector carpentry crew; and 2.) To rehabilitate, w eatherize, and help preserve existing affordable housing units occupied by low or moderate income households in w hich the City has a financial investment. OFS will follow the model it has used in 2010: Five graduates of OFS' Employment Training program will be hired to w ork under the supervision of an OFS Construction Supervisor. They will perform repair, rehabilitation, and w eatherization services for non-profit providers of affordable housing. Crew members will w ork at the pace and standards expected of construction crews in the private sector. They will receive none of the educational or counseling services provided to participants in the OFS Employment Training program. The cooperting housing agency will provide the materials needed for the job, and the OFS Graduate Crew will do the labor. The type of w ork to be performed will include roofing, insulation, w indow replacement, interior remodeling. The value of the jobs will range from \$1,000 to \$9,000. 30 projects, at least 80% of w hich will be rental and the balance ow ner occupied, w ill be rehabilitated.

8. PROPOSED PROGRAM CONTRACT GOALS: Include clearly defined service goals and process objectives: number of unduplicated clients to be served, number of service hours to be provided etc.

30 projects achieving code compliance within affordable housing will be complete

- 5 low-income young people will be employed at \$12/hour with health insurance for one year
- 5 young people will complete a year of real-world carpentry experience
- 5 young people will be placed in career track employment, apprenticeships, or enroll in post-secondary

9. SERVICE HOURS: Frequency, duration of service and hours and days of service availability.

The OFS Graduate Crew will work Monday - Thursday, 7:15 am - 5:15 PM, generally 50 weeks per year.

PROGRAM B - 3 MAY 25, 2010

OF MADISON

COMMUNITY DEVELOPMENT I	DIVISION	PROGRAM DESCRI	PTION	CITY (
ORGANIZATION:	Operation Fresh S	Start		
PROGRAM/LETTER:	B Hou	sing Rehabilitation and P	reservation Services	
10. POPULATION SERVED: Ploor challenges).	ease describe in ter	ms of age, income level, LE	P, literacy, cognitive or ph	ysical disabilities
Graduate Crew: 5 low incorthe building trades and an in Housing Residents: 30 hous	terest in pursuing	the building trades as a c	areer.	
11. LOCATION: Location of serv	vice and intended se	ervice area (Include census	tract where service is tract	t specific).
Scattered site units located	w ithin the City of N	Madison		
12. OUTREACH PLAN: Describe	e your outreach and	d marketing strategies to en	gage your intended service	e population.
During 2010, OFS' Graduate Madison Area Community La Housing Initiatives, and Oper w ork performed by the crew in seeking jobs from other ag	and Trust, Movin' C ration Fresh Start. v . OFS intends to	Out, Madison Development These agencies have all solicit jobs from these org	t Corporation, Independe expressed satisfaction ganizations and to use the	ent Living, Inc., w ith the quality of hem as references
13. COORDINATION: Describe I	how you coordinate	your service delivery with o	ther community groups or	agencies.
To implement the Housing Ref.) Owners of affordable he Housing Initiatives, MDC, Morrepairs; 2.) City of Madison program; 3.) City staff will pthrough a lead abatement will information Center; 5.) Focus insulation blower; 6.) OFS pworkplaces and provide suppose the suppose of the more provided in the suppose of the suppose of the more provided in the suppose of th	ousing units in wh vin' Out, and OFS, CDBG will approv perform pre- and p orker certification us on Energy will p blacement staff wi	nich the City has an owne and others who will prove e selected units and ident cost-inspections; 4.) OFS course by the Lead send provide training to crew mill develop job leads within	rship interest, including Novide materials and acces tify other housing units at will send Graduate Crev I Milw aukee Lead and Astembers in the use of a de	MACLT, ILI, se to units needing appropriate for the w members sbestos dense-pack
14. VOLUNTEERS: How are volu	unteers utilized in th	nis program?		
No volunteers will be recruit	ed or used in this	program.		
15. Number of volunteers utilized	d in 2010?		NA	

PROGRAM B - 4 MAY 25, 2010

Number of volunteer hours utilized in this program in 2010?

NA

CITY OF MADISON

ORGANIZATION:

PROGRAM/LETTER:

B Housing Rehabilitation and Preservation Services

16. BARRIERS TO SERVICE: Are there populations that are experiencing barriers to the service you are proposing,i.e, cultural differences, language barriers and/or physical or mental impairments or disabilities? Describe the ability of proposed program to respond to the needs of diverse populations.

Rehabiliation/Preservation: The OFS Graduate Crew will be engaged by non-profit housing providers serving low-to-moderate income individuals; individuals with physical disabilities or mental impairments; households whose first language is not English; older adults; larger families; and, other vulnerable populations. By this means, OFS will provide rehabilitation services to diverse populations.

Graduate Crew Experience: Crew members will be recruited from among OFS recent graduates and will be individuals who have expressed an interest in a career in the building trades. OFS has found that for many reasons, it is difficult for low-income young people to gain access to career-track employment and apprenticeships within the trades. They lack "contacts," confidence, and the real-world experience of working all day at a professional pace. OFS' Graduate Crew program helps to overcome these barriers by focusing on such areas as job skill improvement, pace and efficiency, conduct within occupied housing, cost estimating, materials selection. One crew member will be trained as assistant crew supervisor and will supervise the crew whenever the OFS Construction Supervisor is not present. Assertive placement efforts will assist crew members to find career-track employment, especially within the trades.

17. EXPERIENCE: Please describe how your agency, and program staff experience, qualifications, and past performance will contribute to the success of the proposed program?

OFS has extensive experience in construction, training, and placement programs for young people. Since 1975, OFS has received funding from City of Madison CDBG to construct/rehab homes for low er-income households. OFS has met its housing and youth development goals, budget, and reporting requirements for CDBG, as well as for numerous federal, state, and other local government and private grants. The Graduate Crew program is an extension of OFS' housing construction and employment training program, and the agency is well-prepared to accomplish the projected outcomes. Proof of this preparedness is the performance of the Graduate Crew in 2010. During the period 09/01/09 - 09/30/10, OFS projected completion of 27 jobs, and to date (06/20/10), the crew has completed 30 projects. OFS has received satisfaction surveys from 5 agencies served in 2010, 4 of whom ranked the crew 's work as excellent and 1 as better than average. More informally, these agencies have indicated that they are eager to engage the Graduate Crew in projects for 2011. During 2011, the Graduate Crew supervisor will be Kelly Kirkpatrick, who supervised the crew in 2010, and whose qualifications also include 9.5 years work as OFS Construction Crew Supervisor. Deputy Director for Housing, George Riggin, will manage and monitor the program. His qualifications include 8 years OFS housing project coordination and 6 years as Construction Crew Supervisor. Brian McMahon, with 6 years as OFS Placement Coordinator and 6 years Construction Crew Supervisor, will help place crew members at program end.

	18. LICENSING OR ACCREDITATION	I: Report program licer	sing, accreditation o	r certification standards	currently applied.
--	--------------------------------	-------------------------	-----------------------	---------------------------	--------------------

	21 - 21 - 22 - 23 - 24 - 24 - 25 - 24 - 24 - 24 - 24 - 24
NA	

19. STAFF: Program Staff: Staff Titles, FTE dedicated to this program, and required qualifications for program staff.

Staff Title	FTE	City \$	Qualifications			
Construction Supervisor	1	Yes	Journey-level carpenter; experience supervising graduate crew			
Deputy Director/Housing	0.15	No	15 years OFS housing supervisory and management experience			
Placement Coordinator	0.08	No	S yrs job development/placement & 6 yrs OFS Constr. Supervisor			
Job Coach 0.05		No	2 years OFS job coach & 3 years OFS Construction Supervisor			

PROGRAM B - 5 MAY 25, 2010

**CITY OF MADISON** 

ORGANIZATION:

PROGRAM/LETTER:

B Housing Rehabilitation and Preservation Services

#### CDBG DESCRIPTION OF SERVICES SUPPLEMENT

Please provide the following information ONLY if you are applying for projects that meet the "CDD Community Development Program Goals & Priorities". If not applying for CDBG Office Funds, go to Community Resources Description of Services Supplement (p. 7), or go to Demographics (p. 8).

#### 20. PARTICIPANT INCOME LEVELS:

Indicate the number of households of each income level and size that this program would serve in 2011-2012.

Income Level	Number of Households
Over 80% of county median income	0
Between 50% to 80% of county median income	1
Between 30% to 50% of county median income	4
Less than 30% of county median income	0
Total households to be served	5

## 21. If projections for 2012 will vary significantly from 2011, complete the following:

Income Level for 2012	Number of Households
Over 80% of county median income	0
Between 50% to 80% of county median income	1
Between 30% to 50% of county median income	4
Less than 30% of county median income	0
Total households to be served	5

# 22. AGENCY COST ALLOCATION PLAN: What method does your agency use to determine indirect cost allocations among programs?

Operation Fresh Start, Inc., operates a single program with multiple streams of revenue. The revenues include grant awards and unrestricted funds raised. Operation Fresh Start direct charges costs to all federal funding sources and any other funding sources as appropriate. Excess costs are charged to unrestricted funding sources based on percentage of available revenue.

#### 23. PROGRAM ACTIVITIES: Describe activities/benchmarks by timeline to illustrate how your program will be implemented.

	Est. Month
Activity Benchmark	of Completion
Hire 5 members of Graduate Crew	1/30/2011
Identify first five projects; develop scope of work, materials list, budget, pull permits	1/30/2011
Begin first projects	2/1/2011
Continue outreach to identify projects.	11/30/2011
Establish a project schedule of completing one project every 2 weeks. At end of each project	
request inspection. Complete any call-backs. Request owner to complete satisfaction survey	12/31/2011
Crew members complete Focus on Energy Dense-Pack Insulation Training	3/31/2011
Crew members complete Lead Abatement Worker or Supervisor certification	5/31/2011
Supervisor completes quarterly evaluations of each crew member	12/31/2011
Placement Coordinator meets with each crew member to begin job search	9/30/2011
Placement Coordinator and each crew member develop contacts for job search	10/30/2011
MIS Coordinator makes quarterly & final reports to City	1/31/2012

PROGRAM B - 6 MAY 25, 2010

**CITY OF MADISON** 

ORGANIZATION:	Operation Fresh Start	
PROGRAM/LETTER:	B Housing Rehabilitation and Preservation Services	
	ES DESCRIPTION OF SERVICES SUPPLEMENT	
	g information ONLY if you are applying for projects that meet the "Community Resources	
Program Goals & Priorities	" If not applying for CR Funds, go to Demographics (p. 8).	
24. CONTRIBUTING RESE	EARCH	
Please identify research or	best practice frameworks you have utilized in developing this program.	
2000 characters (with	spaces)	
	ICOME INDIVIDUALS AND FAMILIES	
	ogram's participants do you expect to be of low and/or moderate income?	0.0%
What framework do you us	ee to determine or describe participant's or household income status? (check all that apply)	
	Number of children enrolled in free and reduced lunch	
	Individuals or families that report 0-50% of Dane County Median Income	
	Individual or family income in relation to Federal Poverty guidelines	
	Other	
26. HOW IS THIS INFORM	MATION CURRENTLY COLLECTED?	
400 characters (with s		
27. PLEASE DESCRIBE Y	OUR USER FEE STRUCTURE AND ANY ACCOMMODATIONS MADE TO ADDRESS	
ACCESS ISSUES FOR LO	DW INCOME INDIVIDUALS AND FAMILIES.	
600 characters (with s	paces)	

PROGRAM B - 7 MAY 25, 2010

**CITY OF MADISON** 

20%

80%

20%

0%

100%

0

ORGANIZATION:

PROGRAM/LETTER:

B Housing Rehabilitation and Preservation Services

#### 28. DEMOGRAPHICS

Complete the following chart for unduplicated participants served by this program in 2009. Indicate the number and percentage for the following characteristics. For new programs, please estimate projected participant numbers and descriptors.

PARTICIPANT			PARTICIPANT		
DESCRIPTOR	#	%	DESCRIPTOR	#	%
TOTAL	5	100%	AGE		
MALE	4	80%	<2	0	0%
FEMALE	1	20%	2 - 5	0	0%
UNKNOWN/OTHER	0	0%	6 - 12	0	0%
			13 - 17	0	0%
			18 - 29	5	100%
			30 - 59	0	0%
			60 - 74	0	0%
			75 & UP	0	0%
Note: Race and ethnic categ	ories are stated		TOTAL AGE	5	100%
as defined in HUD standards	6		RACE		
			WHITE/CAUCASIAN	3	60%
			BLACK/AFRICAN AMERICAN	1	20%
			ASIAN	1	20%
			AMERICAN INDIAN/ALASKAN NATIVE	0	0%
			NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER	0	0%
			MULTI-RACIAL:	0	0%
			Black/AA & White/Caucasian	0	0%
			Asian & White/Caucasian	0	0%
			Am Indian/Alaskan Native & White/Caucasian	0	0%
			Am Indian/Alaskan Native & Black/AA	0	0%
			BALANCE/OTHER	0	0%
			TOTAL RACE	5	100%
			ETHNICITY		
			HISPANIC OR LATINO	1	20%
			NOT HISPANIC OR LATINO	4	80%
			TOTAL ETHNICITY	5	100%

PROGRAM B - 8 MAY 25, 2010

PERSONS WITH DISABILITIES

DANE COUNTY (NOT IN CITY)

TOTAL RESIDENCY

**OUTSIDE DANE COUNTY** 

CITY OF MADISON

RESIDENCY

**CITY OF MADISON** 

ORGANIZATION:	Operation Fresh Start
PROGRAM/LETTER:	B Housing Rehabilitation and Preservation Services
29. PROGRAM OUTCOMES	
	Number of unduplicated individual participants served during 2009. 5
	Total to be served in 2011. 5
	gram outcome. No more than two outcomes per program will be reviewed.
	our research and/or posted resource documents if appropriate.
Refer to the instructions for detailed	descriptions of what should be included in the table below.
Outcome Objective # 1:	Each year, 30 existing affordable housing units will be brought up to minimum housing codes.
Outcome Objective # 1.	
Performance Indicator(s):	The number of housing units brought up to code.
(2,	
Proposed for 2011:	Total to be considered in 30 Targeted % to meet perf. measures 100%
	perf. measurement Targeted # to meet perf. measure 30
Proposed for 2012:	Total to be considered in 30 Targeted % to meet perf. measures 100%
	perf. measurement Targeted # to meet perf. measure 30
Explain the measurement	The projects will be pre-inspected and post-inspected by City of Madison staff. The post-inspection report will certify code compliance.
tools or methods:	inspection report will certify code compliance.
Outcome Objective # 2:	Each year, 5 low-income young people, employed one year in carpentry work, will be placed in
Outcome Objective # 2.	career-track employment, apprenticeships, or full-time post-secondary education.
Performance Indicator(s):	Placement will be verified by signed placement documents.
Proposed for 2011:	Total to be considered in 5 Targeted % to meet perf. measures 100%
	perf. measurement Targeted # to meet perf. measure 5
Proposed for 2012:	Total to be considered in 5 Targeted % to meet perf. measures 100%
	perf. measurement Targeted # to meet perf. measure 5
Explain the measurement	The OFS Placement Coordinator will obtain a completed Placement Verification form for each young person. The form will document name and contact information of the
tools or methods:	employer/apprenticeship/educational institution, and details relevant to each placement (start
	date, wage, course of training or study).

PROGRAM B - 9 MAY 25, 2010

# 1. AGENCY CONTACT INFORMATION

Organization	Operation Fresh Start					
Mailing Address	1925 Winnebago Street, Madison, WI 53704					
Telephone	608-244-4721					
FAX	608-244-8162					
Admin Contact	Connie Ferris Bailey					
Financial Contact	Nina DeHaven					
Website	www.operationfreshstart.org					
Email Address	cferrisbailey@operationfreshstart.org					
Legal Status	Private: Non-Profit					
Federal EIN:	23-7108090					
State CN:	CES9687					
DUNS #	86695798					

## 2. CONTACT INFORMATION

2. 0	SNIACI IN CRIMATION							
Α	Affordable Homeownership/Employment & Training							
	Contact: Connie Ferris Bailey	Phone:	6082444721	Email: cferrisbailey@operationfreshstart.org				
В	Housing Rehabilitation and Preservation Services							
	Contact: Connie Ferris Bailey	Phone:	6082444721	Email: cferrisbailey@operationfreshstart.org				
С	Program C							
	Contact:	Phone:		Email:				
D	Program D							
	Contact:	Phone:		Email:				
Е	Program E							
	Contact:	Phone:		Email:				
F	Program F							
	Contact:	Phone:		Email:				
G	Program G							
	Contact:	Phone:		Email:				
Н	Program H							
	Contact:	Phone:		Email:				
1	Program I							
	Contact:	Phone:		Email:				
J	Program J							
	Contact:	Phone:		Email:				
K	Program K							
	Contact:	Phone:		Email:				
L	Program L							
	Contact:	Phone:		Email:				

AGENCY OVERVIEW - 1 MAY 25, 2010

# AGENCY OVERVIEW

# 3. AGENCY REVENUE DETAILED BY PROGRAM

REVENUE	2009	2010	2011	2011 PROPOSED PROGRAMS			
SOURCE	ACTUAL	BUDGET	ET PROPOSED A		В	С	D
DANE CO HUMAN SVCS	222,086	221,830	221,484	0	0	0	0
DANE CO CDBG	49,500	54,000	54,000	0	0	0	0
MADISON-COMM SVCS		0	0	0	0	0	0
MADISON-CDBG	200,381	378,000	450,515	214,200	236,315	0	0
UNITED WAY ALLOC	127,929	130,346	121,824	0	0	0	0
UNITED WAY DESIG		0	0	0	0	0	0
OTHER GOVT	1,775,539	1,712,975	1,614,833	0	0	0	0
FUNDRAISING DONATIONS	300,745	269,100	238,900	0	0	0	0
USER FEES		0	0	0	0	0	0
OTHER	1,495,283	958,701	990,000	0	0	0	0
TOTAL REVENUE	4,171,463	3,724,952	3,691,556	214,200	236,315	0	0

REVENUE	2011 PROPO	2011 PROPOSED PROGRAMS CONT.							
SOURCE	E	F	G	Н	I	J	K		
DANE CO HUMAN SVCS	0	0	0	0	0	0	0		
DANE CO CDBG	0	0	0	0	0	0	0		
MADISON-COMM SVCS	0	0	0	0	0	0	0		
MADISON-CDBG	0	0	0	0	0	0	0		
UNITED WAY ALLOC	0	0	0	0	0	0	0		
UNITED WAY DESIG	0	0	0	0	0	0	0		
OTHER GOVT	0	0	0	0	0	0	0		
FUNDRAISING DONATIONS	0	0	0	0	0	0	0		
USER FEES	0	0	0	0	0	0	0		
OTHER	0	0	0	0	0	0	0		
TOTAL REVENUE	0	0	0	0	0	0	0		

REVENUE	2011 PROPO	SED PROGRAMS CONT.	
SOURCE	L		Non-City
DANE CO HUMAN SVCS	0		221,484
DANE CO CDBG	0		54,000
MADISON-COMM SVCS	0		0
MADISON-CDBG	0		0
UNITED WAY ALLOC	0		121,824
UNITED WAY DESIG	0		0
OTHER GOVT	0		1,614,833
FUNDRAISING DONATIONS	0		238,900
USER FEES	0		0
OTHER	0		990,000
TOTAL REVENUE	0		3,241,041

AGENCY OVERVIEW - 2 MAY 25, 2010

#### AGENCY ORGANIZATIONAL PROFILE

#### 4. AGENCY MISSION STATEMENT

OFS' Mission is to: 1.) Help at-risk youth become self-sufficient, contributing member of the community by providing them the opportunity to gain employment training, education, independent living skills, career development, and a chence to serve their community; 2.) Produce quality affordable home for low - and moderate income households; 3.) Contribute to environmental conservation projects; and, 4.) Provide technical assistance to communities and organizations who want to implement the Operation Fresh Start model.

#### 5. AGENCY EXPERIENCE AND QUALIFICATIONS

Operation Fresh Start (OFS) was founded in 1970 to provide young male offenders and high school dropouts with a paid, 30-hour/week opportunitiuy to learn basic work skills, prepare for the ghigh school equivalency exam, decure and retain employment at the end of trianing, and contribute to the community by renovating sub-standard housing into safe, energy-efficient, affordable homes sold to lw o-income families. During the intervening 40 years, OFS has expanded its target popoulation to include women, signel parntes, and in-school youth, and has diversified its funding. OFS has served 7,000 individuals; 85% have been youth, ages 16-24. It has assisted 80% of its participants to satisfactorily complete the goals of the program - job placement and/or graduation to post-secondary schooling. OFS' long-term follow -up studies show that 68-70% of graduates remain selfsufficient. A June 2004 survey by Temple & Brandeis universities substantiates these studies, finding that 82% of OFS graduates are currently in post-secondary education or jobs averaging \$11.85/hour. 84% have had non of 3 negative behaviors: sold marijuana or hard drugs, been convicted of a felony, or spent time in prison. OFS construction training crews have built or re-built 210 homes sold or being marketed to first-time, low-moderate income buyers or leased to very low-income households. Since 2002, OFS crews have constructed 40 new homes certified by Wisconsin Energy Star. For the past 3 years, all OFS' new and renovated homes have been certified to be Green Built Homes by the Wisconsin Environmental Initiative. OFS estimates that 80% of our homebuyers stay in their homes 15 years or more. OFS is aw are of only 5 buyers who have defaulted on their mortgages. OFS operates under the direction of a volunteer board of directors whose members have relevant expertise in the areas of real estate, accounting & finance, non-profit housing, residential energy conservation, alternative education, program evaluation, public safety, local & state government, and private sector business management. The OFS staff Management Team (executive director, 2 deputy directors, finance director) have a combined 84 years experience in managing the agency and its program. OFS is Dane County's largest youth employment, education and training program. Recognized locally and nationally, OFS has received the President's Volunteer Action Award (1993); Dane County Juvenile Court Outstanding Award (1999); Youth Services Program of the Year by the Wisconsin Association of Child and Youth Care Professionals (2005); Dane County Juvenile Court Outstanding Achievement Award (2007); Governor's Juvenile Justice Commission "Tony Maggiore Award" (2008); Friends of Focus Award for Alternatives to Incarceration (2009). OFS has been a contractor with City of Madison CDBG since 1975 and has consistently met its program goals, met budgetary requirements, and provided timely and complete reports. Since 1994, the agency has been awarded 16 Workforce Investment Act grants, 6 Youthbuild HUD and 1 Youthbuild USDOL grants, and 16 AmeriCorps grants. In 2010, OFS manages and accounts for more than 70 separate sources of revenue. OFS has a uniform, double entry full-accrual accounting system. Fiscal staff prepares monthly entries processed through an in-house computerized Solomon accounting system, providing monthly compliation of financial statements. An independent certified public accounting firm conducts the annual audit in accordance with GAS standards and the provision of OMB Circular A-133. Prior year audit reports have found no material internal control deficiencies.

AGENCY OVERVIEW - 3 MAY 25, 2010

# 6. AGENCY GOVERNING BODY

How many Board meetings were held in 2009?						
How many Board meetings has your governing body or Board of Directors scheduled for 2010?  How many Board seats are indicated in your agency by-laws?						
How many Board seats are indicated in the seat are indicated	cated in your agency by-laws?					
Please list your current Board of	f Directors or your agency's governing body.					
Name	Laurie Logan, President					
Home Address	3629 Busse Street, Madison, WI 53704					
Occupation	Real Estate Agent, REMax Preferred Realty					
Representing						
Term of Office	From: 01/2010 To: 01/2011					
Name	David Lehrer, Vice President					
Home Address	5801 Winnequah Road, Madison, WI 53716					
Occupation	Financial Advisor, Morgan Stanley					
Representing						
Term of Office	From: 01/2010 To: 01/2011					
Name	Beth Lewis, Secretary					
Home Address	1713 Dondee, Madison, WI 53716					
Occupation	DPI Alternative School Specialist					
Representing						
Term of Office	From: 01/2010 To: 01/2011					
Name	Edward Wing, Treasurer					
Home Address	6639 Chestnut Circle, Windsor, WI 53598					
Occupation	Retired-CPA					
Representing						
Term of Office	From: 01/2010 To: 01/2011					
Name	Brenda Brown					
Home Address	6810 Harvest Hill Rd, Madison, WI 53717					
Occupation	Administrator of Business Management Services, State of WI-DOT					
Representing						
Term of Office	From: 01/2010 To: 01/2011					
Name	Robin Carley					
Home Address	2398 Sheridan Dr, Madison, WI 53704					
Occupation	Owner, Carley Wood Associates, Inc					
Representing						
Term of Office	From: 01/2010 To: 01/2011					
Name	Anne Fischer					
Home Address	2312 Mayflower Dr, Middleton, WI 53562					
Occupation	Principal, Jefferson Middle School					
Representing						
Term of Office	From: 01/2010 To: 01/2011					
Name	Dave Kinyon					
Home Address	5173 Irish Lane, Madison, WI 53711					
Occupation	Project Manager, WI Energy Conservation Corp					
Representing						
Term of Office	From: 01/2010 To: 01/2011					

AGENCY OVERVIEW - 4 MAY 25, 2010

# AGENCY GOVERNING BODY cont.

Name	Dennis Lynch
Home Address	2962 Waubesa Ave, Madison, WI 53711
Occupation	VP, Healthcare Services, Miron Construction
Representing	
Term of Office	From: 01/2010 To: 01/2011
Name	Paul Moberg
Home Address	603 Farwell Dr, Madison, WI 53704
Occupation	Sr. Scientist, UW-Madison Department of Population Health
Representing	
Term of Office	From: 01/2010 To: 01/2011
Name	Judy Wilcox
Home Address	202 N Blount St, Apt 22, Madison, WI 53703
Occupation	Retired - State of WI-Department of Commerce
Representing	
Term of Office	From: 01/2010 To: 01/2011
Name	David Worzala
Home Address	1907 Rowley Ave, Madison, WI 53726
Occupation	Treasurer, Dane County
Representing	
Term of Office	From: 01/2010 To: 01/2011
Name	
Home Address	
Occupation	
Representing	
Term of Office	From: mm/yyyy To: mm/yyyy
Name	
Home Address	
Occupation	
Representing	
Term of Office	From: mm/yyyy To: mm/yyyy
Name	
Home Address	
Occupation	
Representing	
Term of Office	From: mm/yyyy To: mm/yyyy
Name	
Home Address	
Occupation	
Representing	
Term of Office	From: mm/yyyy To: mm/yyyy
Name	
Home Address	
Occupation	
Representing	
Term of Office	From: mm/yyyy To: mm/yyyy

AGENCY OVERVIEW - 5 MAY 25, 2010

# AGENCY GOVERNING BODY cont.

Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy

AGENCY OVERVIEW - 6 MAY 25, 2010

# 7. STAFF-BOARD-VOLUNTEER DEMOGRAPHICS

Indicate by number the following characteristics for your agency's current staff, board and volunteers.

Refer to application instructions for definitions. You will receive an "ERROR" until completing the demographic information.

DESCRIPTOR	ST	AFF	ВО	ARD	VOLUNTEER		
DESCRIPTOR	Number	Percent	Number	Percent	Number	Percent	
TOTAL	27	100%	12	100%	62	100%	
GENDER							
MALE	14	52%	7	58%	29	47%	
FEMALE	13	48%	5	42%	33	53%	
UNKNOWN/OTHER	0	0%	0	0%	0	0%	
TOTAL GENDER	27	100%	12	100%	62	100%	
AGE							
LESS THAN 18 YRS	0	0%	0	0%	0	0%	
18-59 YRS	21	78%	9	75%	59	95%	
60 AND OLDER	6	22%	3	25%	3	5%	
TOTAL AGE	27	100%	12	100%	62	100%	
RACE*						0	
WHITE/CAUCASIAN	23	85%	11	92%	55	89%	
BLACK/AFRICAN AMERICAN	2	7%	1	8%	6	10%	
ASIAN	1	4%	0	0%	1	2%	
AMERICAN INDIAN/ALASKAN NATIVE	0	0%	0	0%	0	0%	
NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER	1	4%	0	0%	0	0%	
MULTI-RACIAL:	0	0%	0	0%	0	0%	
Black/AA & White/Caucasian	0	0%	0	0%	0	0%	
Asian & White/Caucasian	0	0%	0	0%	0	0%	
Am Indian/Alaskan Native & White/Caucasian	0	0%	0	0%	0	0%	
Am Indian/Alaskan Native & Black/AA	0	0%	0	0%	0	0%	
BALANCE/OTHER	0	0%	0	0%	0	0%	
TOTAL RACE	27	100%	12	100%	62	100%	
ETHNICITY							
HISPANIC OR LATINO	1	4%	0	0%	3	5%	
NOT HISPANIC OR LATINO	26	96%	12	100%	59	95%	
TOTAL ETHNICITY	27	100%	12	100%	62	100%	
PERSONS WITH DISABILITIES	1	4%	1	8%	1	2%	

<sup>\*</sup>These categories are identified in HUD standards.

AGENCY OVERVIEW - 7 MAY 25, 2010

## **8. AGENCY EXPENSE BUDGET**

This chart describes your agency's total expense budget for 3 separate years.

Where possible, use audited figures for 2009 Actual. The 2010 Budget and 2011 Proposed Budget will autofill from  $\frac{1}{2}$ 

information you provided elsewhere in the application.

		2009	2010	2011
Accou	unt Description	ACTUAL	BUDGET	PROPOSED
A.	PERSONNEL			
	Salary	991,102	1,147,296	1,162,721
	Taxes	108,030	129,375	130,937
	Benefits	328,156	403,508	440,861
	SUBTOTAL A.	1,427,288	1,680,179	1,734,519
В.	OPERATING	+		
	All "Operating" Costs	319,571	436,851	350,270
	SUBTOTAL B.	319,571	436,851	350,270
C.	SPACE			
	Rent/Utilities/Maintenance	24,984	29,000	29,000
	Mortgage (P&I) / Depreciation / Taxes	10,849	10,057	10,058
	SUBTOTAL C.	35,833	39,057	39,058
D.	SPECIAL COSTS	+		
	Assistance to Individuals	627,083	566,394	456,910
	Subcontracts, etc.	0	0	0
	Affiliation Dues	0	0	0
	Capital Expenditure	0	1,002,471	1,110,799
	Other:	0	0	0
	SUBTOTAL D.	627,083	1,568,865	1,567,709
	SPECIAL COSTS LESS CAPITAL EXPENDITURE	627,083	566,394	456,910
	TOTAL OPERATING EXPENSES	2,409,775	2,722,481	2,580,757
E.	TOTAL CAPITAL EXPENDITURES	0	1,002,471	1,110,799

9. P	ERSONNEL	DATA:	List	Percent	of	Staff	Turnover
------	----------	-------	------	---------	----	-------	----------

Divide the number of resignations or terminations in calendar year 2009 by total number of budgeted positions. Do not include seasonal positions. Explain if you had a 20% or more turnover rate in a certain staff position/category. Discuss any other noteworthy staff retention issues, or policies to reduce staff turnover.

NA		

AGENCY OVERVIEW - 8 MAY 25, 2010

## 10. PERSONNEL DATA: Personnel Schedule

List each individual staff position by title. Seasonal Employees should be entered at the bottom.

Indicate if the position meets the Living Wage Exception with an asterisk (\*).

Indicate the number of 2011 Proposed Full-Time Equivalents (FTEs) in each staff position, across all agency programs.

Indicate the total salaries for all FTEs in that staff position. Do NOT include payroll taxes or benefits in this table.

	2	2010	2011					
	Est.	Est.	Proposed	Proposed	Hourly	Α	В	С
Staff Position/Category	FTE	Salary	FTE	Salary	Wage	FTE	FTE	FTE
Executive Director	1.00	76,210	1.00	76,210	0.00	0.00	0.00	0.00
Deputy Director	2.00	108,855	2.15	1,088,550	0.00	0.50	0.20	0.05
Finance Director	1.00	53,450	1.20	45,000	0.00	0.00	0.20	0.00
Group Supervisor	8.00	261,817	9.00	285,817	0.00	2.00	1.00	0.64
Technical Supervisor	1.00	41,930	1.10	41,930	0.00	0.50	0.10	0.05
Teacher	3.00	95,500	3.30	94,500	0.00	0.00	0.30	0.00
Technical Assistant	1.50	75,815	1.50	75,815	0.00	0.00	0.00	0.00
Support Services	2.00	70,950	1.95	63,575	0.00	0.00	0.20	0.00
Placement Coordinator/Graduate Services	2.00	73,700	2.00	73,700	0.00	0.00	0.00	0.00
Bookkeeper	0.50	17,285	0.70	23,999	0.00	0.00	0.10	0.00
Grant Writer	1.00	47,000	1.00	47,000	0.00	0.00	0.00	0.00
Clerical	1.00	30,380	1.10	38,190	0.00	0.00	0.10	0.00
Food Preparation	1.00	33,407	1.10	30,493	0.00	0.00	0.10	0.00
Maintenance	0.63	15,158	0.63	15,158	0.00	0.00	0.00	0.00
Nurse	0.25	15,600	0.25	15,600	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
TOTAL	25.88	1,017,057	27.98	2,015,537		3.00	2.30	0.74

TOTAL PERSONNEL COSTS: 2,015,537

	Nbr of	Total	Hourly	Seasonal	Α	В	С
Seasonal/Project Employee ONLY	Weeks	Hours	Wage	Earnings	# HRS	# HRS	# HRS
	0	0	0.00	0	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00
TOTAL	0	0		0	0.00	0.00	0.00

AGENCY OVERVIEW - 9 MAY 25, 2010

2011 PROPOSED FTEs DISTRIBUTED BY PROGRAM									
D	Е	F	G	Н	I	J	K	L	Non-City
FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE
0.10	0.80	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00
0.20	1.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00
0.15	0.65	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00
1.80	1.76	0.00	1.80	0.00	0.00	0.00	0.00	0.00	0.00
0.10	0.25	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00
0.30	2.40	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00
0.00	1.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.20	1.35	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00
0.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.10	0.40	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00
0.00	1.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.10	0.80	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00
0.10	0.80	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
3.15	15.59	0.00	3.20	0.00	0.00	0.00	0.00	0.00	0.00

D	E	F	G	Н	I	J	K	L	Non-City
# HRS									
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

AGENCY OVERVIEW - 10 MAY 25, 2010

ORGANIZATION:

Operation Fresh Start

## PROGRAM BUDGET

1. 2010 BUDGETED	ACCOUNT CATEGORY					
REVENUE	SOURCE				SPECIAL	
SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS	
DANE CO HUMAN SVCS	221,830	136,124	57,676	28,030	0	
DANE CO CDBG	54,000	31,050	0	0	22,950	
UNITED WAY ALLOC	130,346	97,760	0	0	32,587	
UNITED WAY DESIG	0	0	0	0	0	
OTHER GOVT	1,712,975	984,566	367,175	11,027	350,208	
FUNDRAISING DONATIONS	269,100	225,330	0	0	43,770	
USER FEES	0	0	0	0	0	
OTHER	958,701	0	0	0	958,701	
TOTAL REVENUE	3,346,952	1,474,829	424,851	39,057	1,408,215	

2. 2011 PROPOSED BUDGET		ACCOUNT CATEGORY				
REVENUE	SOURCE				SPECIAL	
SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS	
DANE CO HUMAN SVCS	221,484	135,716	57,586	28,182	0	
DANE CO CDBG	54,000	31,050	0	0	22,950	
UNITED WAY ALLOC	121,824	71,824	0	0	50,000	
UNITED WAY DESIG	0	0	0	0	0	
OTHER GOVT*	1,614,833	1,060,013	284,184	10,876	259,760	
FUNDRAISING DONATIONS	238,900	208,101	0	0	30,799	
USER FEES	0	0	0	0	0	
OTHER**	990,000	0	0	0	990,000	
TOTAL REVENUE	3,241,041	1,506,704	341,770	39,058	1,353,509	

## \*OTHER GOVT 2011

Source	Amount	Terms
AmeriCorps	564,130	2-Year Term
YouthBuild/Workforce Development	667,033	1-Year Term
Great Lakes	35,500	1-Year Term
DPI/Technical Assistance	129,000	1-Year Term
Service/Performance Contracts	219,170	1-Year Term
TOTAL	1,614,833	\$1,614,833

# \*\*OTHER 2011

Source	Amount	Terms
Housing Rehab	990,000	Varying House Loans
	0	
	0	
TOTAL	990,000	

NON-CITY FUNDING - 1 MAY 25, 2010