

August 20, 2008

Public Information Officer Report

Media

*Press Release—August 19—“Public Invited to Meet New Water Utility General Manager.” The release will be posted on both the Water Utility website and the City website when the system is repaired.

*Press Release—July 18—“Annual Drinking Water Quality Report Now Available in Spanish.”

*Other media-related events:

- follow-up on WSJ website article, based on incorrect police report, that a water utility truck had hit a bicyclist
- interview along with GM Heikkinen with WSJ re our Conservation and Sustainability Plan and HET rebate plan, channel 15 interview, other media follow-up questions
- CT inquiry (Mike Ivey) re reader question on flushing crews
- WSJ questions re our rate case, toilet rebate, can we afford it

Conservation

Along with GM Heikkinen, I attended the City’s Commission on the Environment meeting for their review and approval of the Conservation and Sustainability Plan. After all referral bodies have approved the plan, it will return to the Common Council for discussion and approval.

I have been researching how other water utilities across the country have designed their toilet rebate programs as well as other conservation programs they offer to their customers. I have signed up for training with the WaterSmart Innovations conference sponsored by the EPA; the conference offers highly relevant conservation program planning topics.

Respectfully submitted,



Gail Gawenda

Public Information Officer