



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved PLAN COMMISSION

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Thursday, February 23, 2012

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

DOWNTOWN PLAN WORKING SESSION

Note: This Session will NOT be televised.

CALL TO ORDER/ROLL CALL

Present: 7 -

Steve King; Chris Schmidt; Nan Fey; Eric W. Sundquist; Bradley A. Cantrell; Anna Andrzejewski and Tonya L. Hamilton-Nisbet

Excused: 4 -

John L. Finnemore; Marsha A. Rummel; Michael G. Heifetz and Michael W. Rewey

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

[24468](#)

A Resolution Adopting the Downtown Plan as a Supplement to the City of Madison Comprehensive Plan.

This Resolution was Re-referred to the PLAN COMMISSION

A. Approval Process Status

Bill Fruhling provided an update on the status of the review by the City boards, commissions, and committees that the Downtown Plan was referred to. He stated that the Plan Commission is the lead and that the Urban Design Commission and Pedestrian-Bicycle-Motor Vehicle Commission still need to make recommendations.

B. Plan Commission Review Process

Fruhling gave an overview of Memorandum 1 (dated February 23, 2012) and stated that staff proposes to use this format to facilitate Plan Commission discussion. He also reviewed the recommended order for the Plan Commission's review of sections of the Plan. It was noted that staff will compile the actions taken by the Plan Commission at its working sessions and recommend specific language changes to the Commission to formulate its final recommendations to the Common Council. Recommendations determined to be beyond the scope of this Plan or the boundaries of the Downtown should be tracked and reported back to the Plan Commission. There was consensus that this was an appropriate approach.

C. Plan Review

Note that the following actions reference Memorandum 1 (dated February 23, 2012) that was

distributed at the meeting.

Setting the Stage

Cantrell moved, seconded by Andrzejewski, to approve this section with the staff recommendation. The motion passed by voice vote/other.

Planning for the Future-- Nine Keys

Sundquist moved, seconded by Schmidt, to approve this section with the staff recommendations and consideration of the following comment: a) When the Commission talks about Key 3: Ensure a Quality Urban Environment, it should revisit the title of that key to make sure it reflects what that section focuses on (which is mostly urban design). The motion passed by voice vote/other.

About this Plan

Cantrell moved, seconded by King, to approve this section with no changes. The motion passed by voice vote/other.

Appendix A: A Capsule History of Downtown Plans

Andrzejewski moved, seconded by Cantrell, to approve this section with consideration of the following comments: a) Add John Nolen's full name (just says Nolen), and b) Insert the photo of the freeway plan that is included in the 1970 Downtown Plan, even though it is from an earlier study. The motion passed by voice vote/other.

Appendix B: Planning Process

Cantrell moved, seconded by Hamilton-Nisbet, to approve this section with no changes. The motion passed by voice vote/other.

Key 9: Become a Model of Sustainability

Andrzejewski moved, seconded by Sundquist, to approve this section with the staff recommendations and consideration of the following comments: a) page 106- The Natural Step is not just about the environment, so the social and economic aspects should be mentioned as well (the description of this key on page 7 is more balanced), b) page 107- Look at adding another example under key 3, c) page 107- Mention adaptive re-use of historic buildings, and d) incorporate the recommendation in second row of the table (regarding stormwater management goals) into recommendation 194. The motion passed by voice vote/other.

Key 8: Expand Recreational, Cultural, and Entertainment Offerings

Cantrell moved, seconded by Sundquist, to approve this section with the staff recommendations and consideration of the following comments: a) page 99- Add the Chazen Museum and a couple other UW examples to the next to last sentence of the last paragraph, b) page 100- Change "map below" to "following map", c) page 103- Add something about art on private property (i.e. coffee shop galleries) as being important, d) page 104- The map is confusing and doesn't say why areas are purple, blue or red- clarify and/or simplify. The motion passed by voice vote/other.

ADJOURNMENT

A motion was made by Sundquist, seconded by Cantrell, to Adjourn at 6:35 p.m. The motion passed by voice vote/other.