

Olbrich Botanical Gardens Comprehensive Master Plan

Board of Park Commissioners

July 8, 2026

REED+HILDERBRAND

DF/ DAMON FARBER



Krueck Sexton Partners

NATASHA WATERSON

Once-Future Office



OLBRICH COMPREHENSIVE PLAN GOALS

Address Aging Infrastructure

Prioritize the needs of aging facilities.

Prepare for a Growing Community

Grow the gardens to meet the needs of increasing attendance.

Attract New Audiences with Gardens

Create gardens that connect people in new ways.

Be a Welcoming Garden for All

Improve the entry experience.

Improve accessibility throughout the gardens.

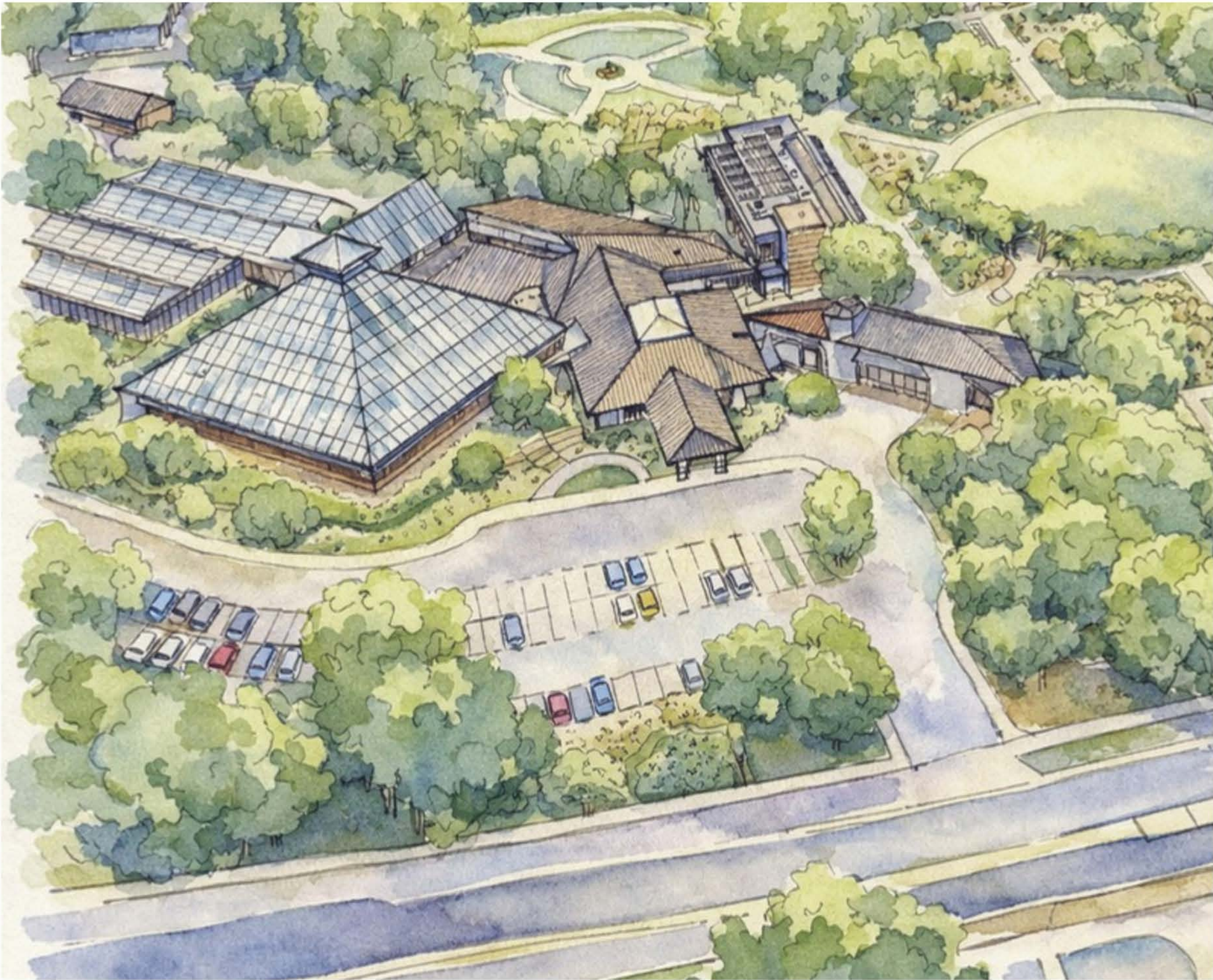
ONE OLBRICH

Connections



ONE OLBRICH

A Welcoming Arrival Plaza



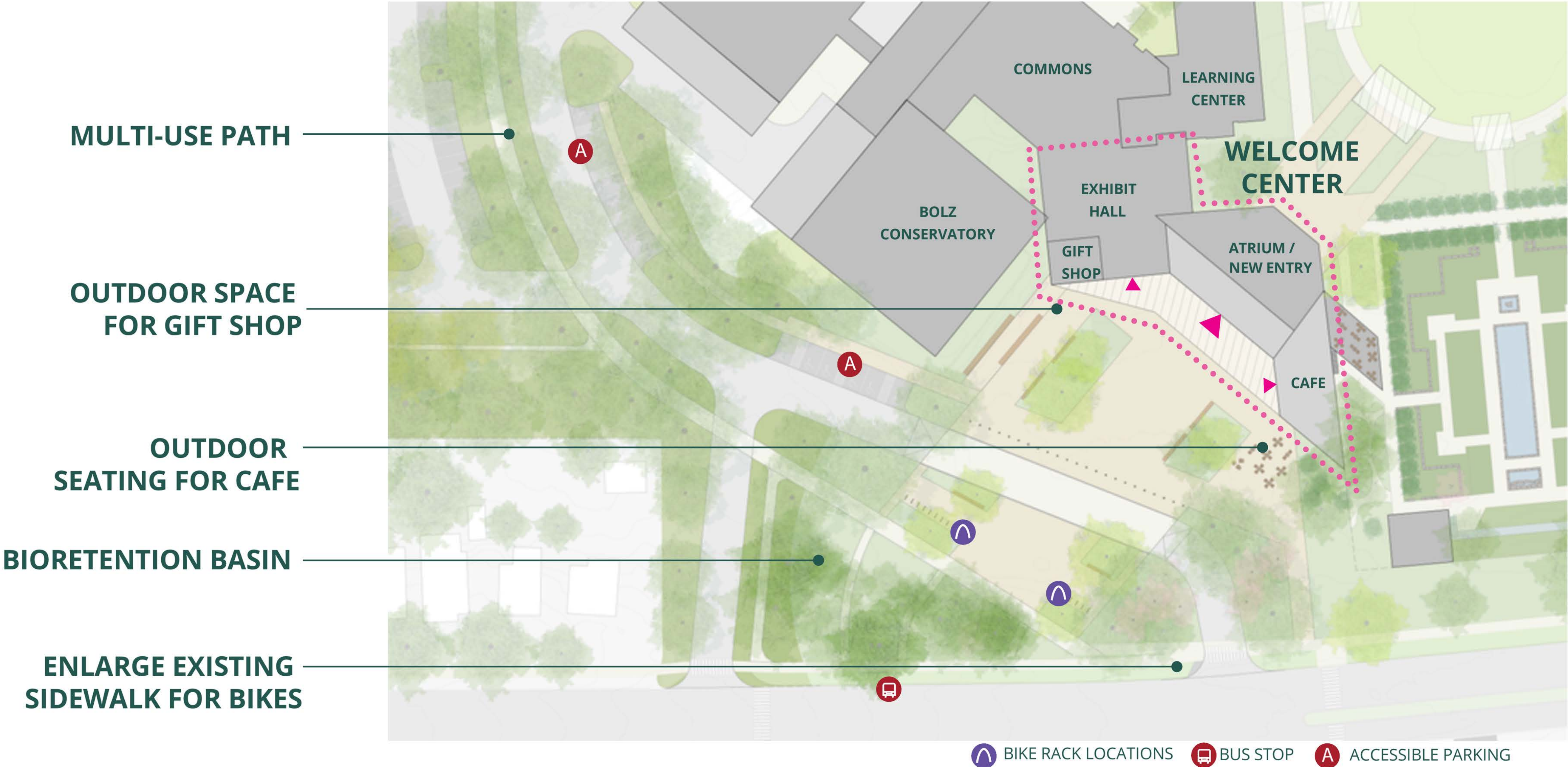
EXISTING CONDITIONS



IMPROVED ENTRY

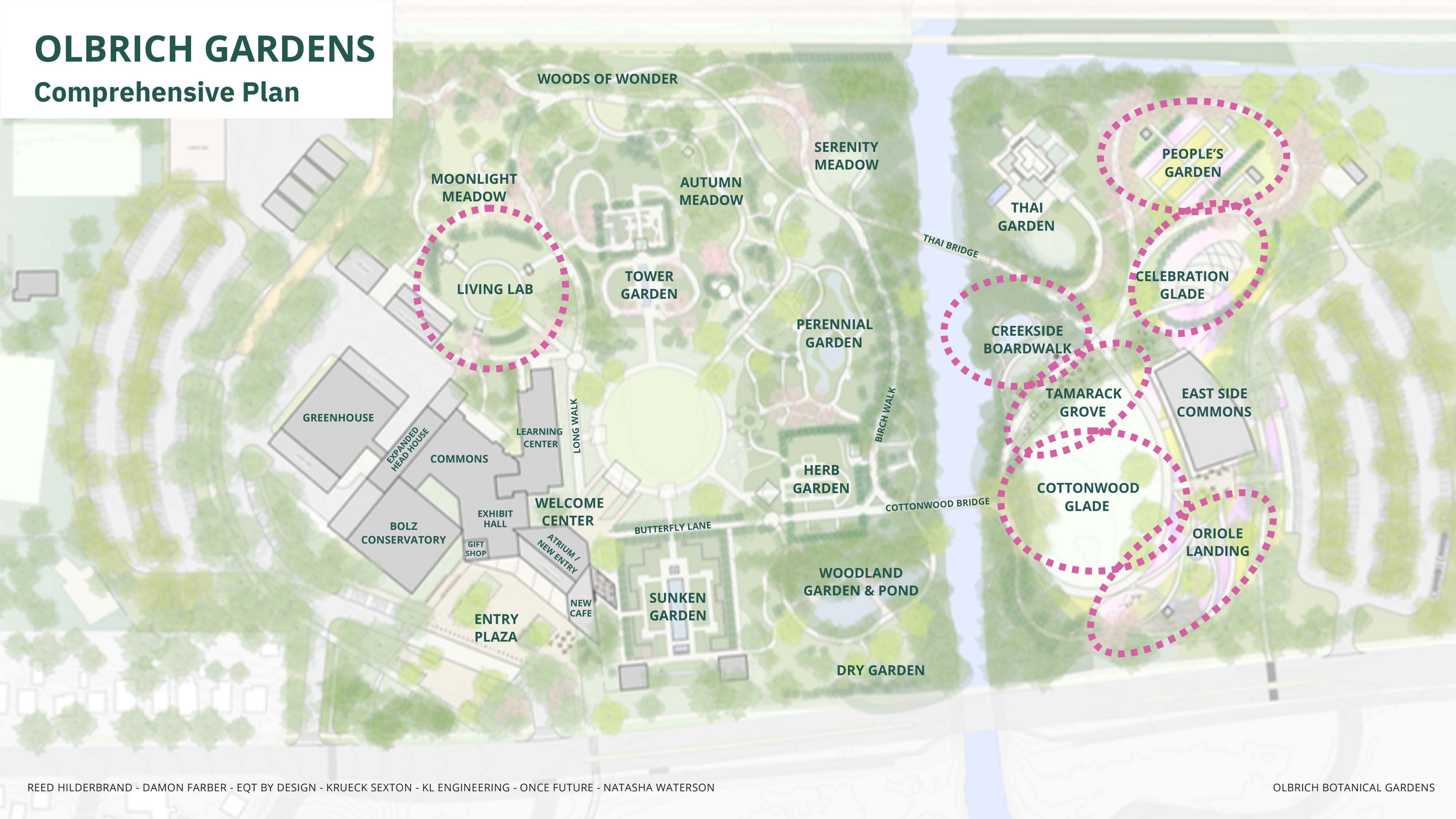
ONE OLBRICH

A Welcoming Arrival Plaza



OLBRICH GARDENS

Comprehensive Plan



**Thank you for helping us plan
for Olbrich's future!**

